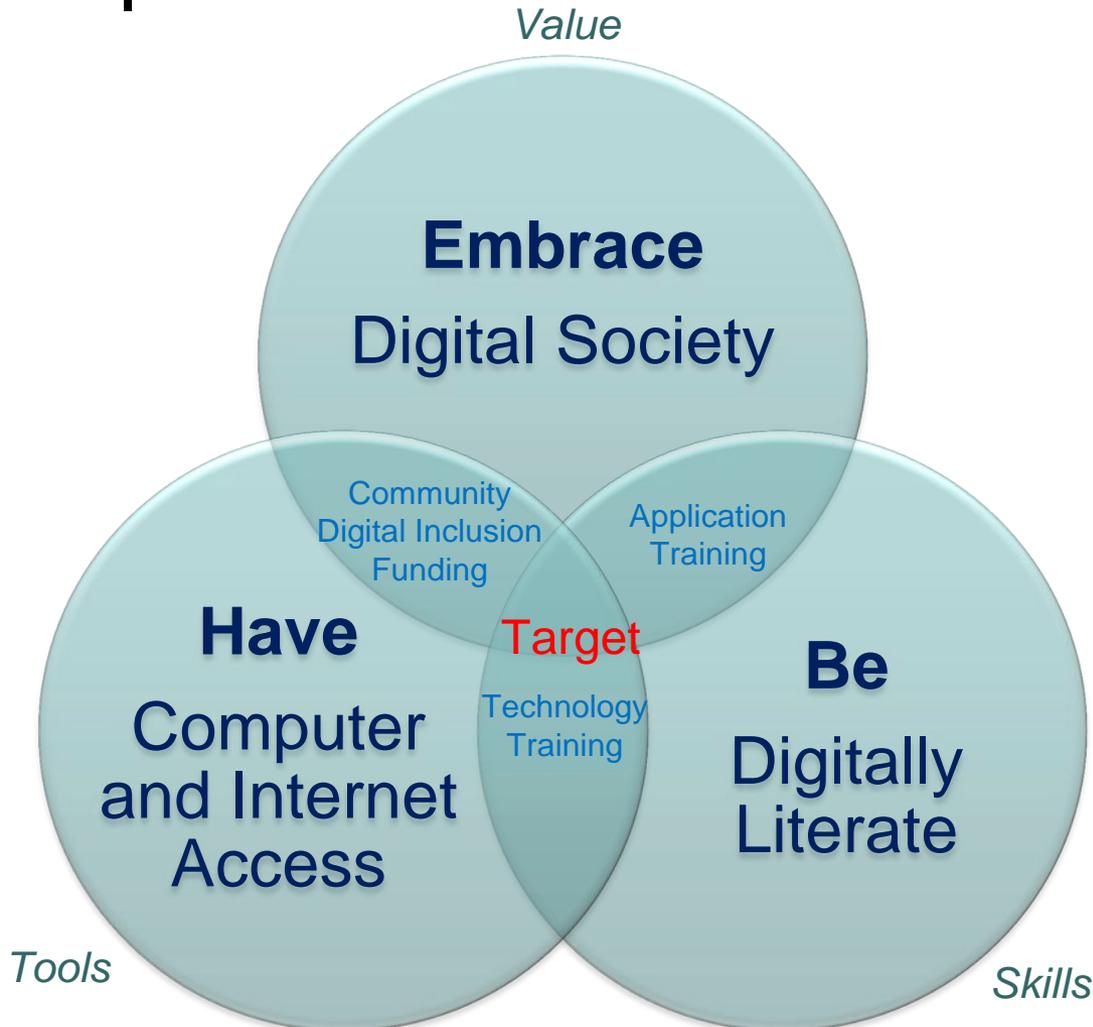


Close the Digital Divide

Digital Inclusion levels the Playing Field



Residents



- Low-income
- Youth
- Seniors
- People w/Disabilities
- English Language Learners

Businesses

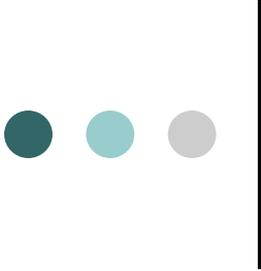


- Small
- Underutilized
- Minority
- Women

Travelers



- Visitors
- Newcomers
- Students
- Commuters



Digital Equity Framework

The City's IT Vision includes a component for addressing the digital divide in Minneapolis:

All City residents, institutions and businesses will have the tools, skills and motivation to gain value from the digital society. Our residents and businesses need to be equipped to effectively compete with others around the world—to be smarter, more creative, more knowledgeable, and more innovative. Leveraging technology is a necessary ingredient of success.

Priority Principles

- **Access to Tools:** People need affordable and reliable computers and broadband Internet access. Access opens up a world of possibilities and allows full participation in our society.
- **Digital Literacy:** Beyond having access to technology, people need to understand digital technologies and how to use them effectively to achieve their educational, economic, civic, and social goals.
- **Value:** To embrace the digital society, people must see the benefits to their life. The City is stronger, the more its residents take advantage of computing and the vast sea of knowledge the Internet offers.