Evaluation Criteria

Criteria:	Measurements:
GHG emissions reduction	**Carbon dioxide equivalent**
Costs and savings	Public and private $ or relative cost (high, medium, low)
Implementation timeframe	Months, years
Feasibility	Political, social, or institutional obstacles
Social Equity	Disparate impacts (positive or negative)
Co-benefits	Health, economic development, job creation, energy conservation, mobility, quality of life, etc.