

REPORT TO THE CITY COUNCIL FROM  
THE COMMITTEE OF THE WHOLE  
STANDING COMMITTEE OF THE MINNEAPOLIS CITY COUNCIL  
March 18, 2015

A regular meeting of the committee was convened 10:06 a.m. on this date.

Members Present: Council Members Elizabeth Glidden, Lisa Bender, Alondra Cano, Jacob Frey, Lisa Goodman, Cam Gordon, Andrew Johnson, Linea Palmisano, John Quincy, Kevin Reich, Abdi Warsame, Blong Yang

Members Absent: Council Member Barbara Johnson

Chair Glidden introduced the three items on the Consent agenda and asked for City Clerk Casey Carl to give an introduction on the appointment of Christian Rummelhoff, and then asked for an overview of the City Stationery and Graphics Standards from Matt Laible.

1. 2015 Committee of the Whole (COW) Work Plan ([15-00295](#)):

Receiving and Filing the 2015 Committee of the Whole work plan.

On motion by Glidden, approved on voice vote, the work plan was received and filed.

2. Assistant City Clerk Appointment ([15-00296](#)):

Approving appointment of Christian Rummelhoff as Assistant City Clerk, Records & Information Management.

On motion by Glidden, approved on voice vote, the appointment was approved.

3. City Stationery and Graphics Standards ([15-00297](#)):

- a) Approving the Visual Identity and Graphic Standards Policy relating to refreshed letterhead, business cards, and envelopes for all official City correspondence, superseding all previous Council actions related to stationery use/standards;
- b) Requiring that all City materials follow the City graphics standards to project a cohesive, professional City brand and save dollars on printing costs and staff time; and
- c) Directing staff to review and clarify, as necessary, protocols relating to usage and oversight of the City's name and brand on projects within Minneapolis and by other jurisdictions that request the name of the City.

On motion by Glidden, approved on voice vote, the Visual Identity and Graphic Standards Policy was approved, the graphics standards are required to be followed on all City materials, and staff is directed to review and clarify, as necessary, protocols relating to the usage and oversight of the City's name and brand on projects within Minneapolis and other jurisdictions that request the name of the City.

Chair Glidden introduced a final item that was not on the printed agenda, an informational presentation by the Department of Employment and Economic Development's Dislocated Worker Program.

4. Dislocated Worker Program ([15-00298](#)):

Updating Council on the Department of Employment and Economic Development's (DEED) Dislocated Worker Program offered to recent employees of Target Corporation.

Mark Brenda and Anthony Alonji discussed the dislocated worker program as pertains to Target Corporation's recent layoffs. Clarifying questions were asked by Council Members Glidden, Yang, and Bender. No action was taken on the presentation.

Council Members reviewed the recommendations from each committee moving forward to the full Council for consideration. No actions were taken and no public comment was allowed. Agendas for each committee bringing forward a report are linked below.

- Community Development & Regulatory Services ([15-00299](#))
- Health, Environment & Community Engagement ([15-00300](#))
- Intergovernmental Relations ([15-00301](#))
- Public Safety, Civil Rights & Emergency Management ([15-00302](#))
- Transportation & Public Works ([15-00303](#))
- Ways & Means ([15-00304](#))
- Zoning & Planning ([15-00305](#))

With no further business to transact, the meeting adjourned at 10:50 a.m.

Reported by Diana Armstrong, Council Committee Coordinator