



Request for City Council Committee Action from the Department of City Coordinator

Date: September 20, 2012

To: The Honorable Robert Lilligren, Chair, Committee of the Whole

Subject: Azul 7 Gift of Design Work on the Cultural Vitality Index Report

Recommendation: Accept Gift of Pro Bono Design Work from Azul 7 on the Cultural Vitality Index Report

Department Information

Prepared by: Gulgun Kayim, Director of Arts Approved by: Paul Aasen, City Coordinator Presenters in Committee: Gulgun Kayim

Financial Impact

- No financial impact

Supporting Information

The Creative Vitality Index is an arts and creative-economy measurement report providing data about Minneapolis' creative sector. It is an annually maintained measure of the city's health and creative vitality, providing data sets that are established, longitudinal, and analyzed to produce a single index number reflecting the relative economic health of the city's creative economy. The report includes:

- comparative data about commercial and non-profit creative enterprises and occupations;
- non-profit, for-profit industry data at the city, county, state, region and national level, data sets will also be available by zip code;
- Consumer spending in key creative sectors.