



## Request for City Council Committee Action from the Department of Public Works

**Date:** December 10, 2013  
**To:** Honorable Sandra Colvin Roy, Chair Transportation & Public Works Committee  
**Subject:** **Car-Sharing Pilot**

**Recommendation:**

Authorize staff to enter into a 2-year agreement with Zipcar, Inc. for a car-sharing pilot program.

**Previous Directives:**

August 16, 2013 – a) Authorize execution of a two-year agreement with Car2Go N.A., LLC for a city-wide car sharing pilot program, pending passage of any ordinance amendments required to carry out the terms of the contract  
b) Accept the City Engineer’s recommendation to allow certain parking in established Critical Parking Areas as outlined in the contract, and authorize the same as a special term under M.C.O. 478.710.

June 28, 2013 – Authorize staff to expand the car-sharing pilot to include Hourcar and Zipcar and to negotiate terms for two-year agreements.

May 10, 2013 – Authorize negotiation of terms for a two-year agreement with Car2Go N.A., LLC for a city-wide Car Sharing Pilot Program. Adopted, as amended to include a staff direction to expand the program to include multiple vendors for use of on-street reserved parking and limiting the vendors to those firms that had recently submitted proposals for the program; further, staff was directed to return to the T&PW Committee in June 2013 with recommendations.

**Department Information:**

Prepared by: Atif Saeed, CAPP, Parking Systems Manager, 673-2159

Approved by: \_\_\_\_\_

Steven A. Kotke, P.E., Director of Public Works

Presenters in Committee: Atif Saeed

**Reviews:**

- Permanent Review Committee (PRC): Approval \_Y\_ Date \_\_\_\_11/8/12\_\_\_\_

**Financial Impact**

- No Financial Impact

**Community Impact**

- City Goals: A City that works

**Supporting Information:**Background

The Public Works Department has explored implementation of a city-wide car sharing program in Minneapolis. Based on staff research, a pilot program was found to be the best initial step towards determining the feasibility of such a program. On February 6, 2013, Public Works issued a Request for Proposal (RFP) to identify a contractor to conduct the car sharing pilot.

On May10, 2013 the City Council authorized staff to negotiate terms for a two-year contract with the recommended vendor, Car2Go. The Council further directed staff to expand the program to include multiple vendors for use of on-street reserved parking, limiting the vendors to those firms that had recently submitted proposals for the program. On June 28, 2013 the City Council Authorized the expansion of the car sharing pilot to include Hourcar and Zipcar and directed staff to negotiate terms for two-year agreements.

Proposed Agreement

Following are the key terms of the proposed agreement:

- City shall reserve 17 approved curbside parking spaces for the exclusive use of Zipcar for the duration of the Pilot.
- City shall provide signage to indicate that the approved parking spaces are reserved for the Car Sharing Pilot and provide Zipcar permits for display in the vehicles.
- City shall have the right to temporarily or permanently restrict or relocate any or all parking spaces.
- Zipcar shall pay the City \$40,540 for the seventeen approved curbside parking spaces for the first year.
- Based on changes to meter rates, the City may adjust the annual rate for parking spaces in metered areas for the second year.
- Zipcar shall provide City staff access to transactional data as agreed upon at least once every three months.

Locations:

Following are the 17 approved locations:

Location	Number of Sapces
2327 Hennepin Avenue	1
2308 Lyndale Avenue So.	1
1000 Nicollet Mall	1
625 4th Avenue So.	1
523 So. 8th Street (on Portland between 8th and 9th)	1
1350 Nicollet Avenue So.	1
1401 Nicollet Avenue	1
1300 Yale Place	1
Oak Grove at W 15th Street	1
200 N. 2nd Street	1
432 1st Street N.	1
711 2nd Street So.	1
25 University Avenue SE	1
3018 Hennepin Avenue	1
313 and 309 SE Oak Street	2
425 13th Avenue SE	1

#### Next Steps

Staff recommends entering into a contract with Zipcar for a two-year car sharing pilot program.

Staff anticipates returning to the Council before the pilot program concludes in 2015 with recommendations for a long-term car sharing policy.