

Vision,
Values, Goals
& Strategic Directions

Review of Public
Comment thru 3.5.14

Presentation to Committee of the Whole
March 5, 2014



Overview



- Review of individual ward briefs and community meetings
- Review of electronic feedback received to date
- What's next

Ward briefs and community meetings



- Three (3) meetings to date
 - Approximately 70 attendees in total
 - Different formats, similar feedback
 - Overall, goals and values are good
 - Interest in “how” we will accomplish goals and measure progress
 - Provided a number of suggestions on the “how”

Ward briefs and community meetings



Ward 2 (Feb. 22)

- Presentation on City and ward goals and values followed by discussion
- Approximately 15 attendees
 - Comments limited to values, including: equity is broader than racial equity and appreciation of transparency and collaboration as values
 - Conversation focused primarily on what neighborhood associations will be doing within the ward

Ward briefs and community meetings



Ward 8 and 11 (Feb. 28)

- Presentation with panel followed by open comment and voting
- Approximately 35 attendees
 - Panel members answered questions in topic areas (transportation, business development and racial equity)
 - Voting revealed broad support for all goals with One Minneapolis being the top priority
 - Interest in implementation and how progress will be measured

Ward briefs and community meetings



Ward 5 (Mar. 3)

- Brief introduction followed by open discussion
- Approximately 20 attendees
 - General support of the goals
 - Comments were primarily focused on actions they would like City (government) to take
 - Ideas were very specific to their geographic area (i.e. crime, housing, development and jobs)
 - Also interested in how progress will be measured, want a geographic focus

Electronic feedback



- Ten (10) emails
- Variety of input
 - Specific suggestions on “how” the values and goals can be accomplished
 - Specific suggestions for things believed to be missing (youth, seniors, accessibility and food)

Next steps



Now – March 14

- Public informed of vision, values, goals and strategic directions
- Continue to collect email feedback (citygoals@minneapolismn.gov)

March 15 – March 19

- Review public comments and consider changes to vision, value and goal language

March 20 – 25

- Work with Mayor and Council on proposed final vision, values and goal language

March 26

- Adoption by City Council and Mayor

Next steps



Vision
Values
Goals

Who:

-Mayor and Council

When:

-Adoption March 26

Strategic directions

Strategic directions
strategies

Who:

-Policymakers, dept. leads and community partners

When:

-Goal/strategic direction conversations May – August

-Ongoing work in future

Community indicators

Department goals, objectives and
tactics

Who:

-Department leadership and staff

When:

-April - August

-Ongoing work in future

Program performance measures