

Hours of Operation: 7:00 AM-1:30 AM Daily

Metropolitan Council Service Availability Charges: 13-Paid

HISTORY OF LOCATION

This is a newly-constructed multi-use building that has not been previously licensed.

APPLICANT

The applicant is Marche' LLC, a Minnesota corporation formed on March 24, 2014 under Chapter 322B (File Number 747320600023) and having the required restriction on the transfer of stock. The owners and officers of Marche' LLC are as follows:

<u>Name</u>	<u>Title</u>	<u>Shares</u>
Jester Concepts, LLC	Sole Member	100%
Brent Frederick	Governor/Chief Manager/Treasurer	0%
Jacob Toledo	Governor	0%

The owners and officers of Jester Concepts, LLC are as follows:

<u>Name</u>	<u>Title</u>	<u>Shares</u>
Brent Frederick	President/CEO	50%
Jacob Toledo	Vice President/Secretary/Treasurer	50%

MANAGER

The manager of Marche' will be Brent Frederick. Mr. Frederick is currently the owner/operator of The Pourhouse, Borough and Coup D'Etat restaurants in Minneapolis and The Maple Tavern in Maple Grove. He has previously owned and operated Cowboy Slim's in Minneapolis from 2008 to 2011.

POLICE REVIEW

Police Licensing and this inspector have reviewed the expenses and source of funds reported in this application. The applicant has provided documentation showing adequate legal and traceable funding for this venture and has passed the criminal background check. The applicant has also undergone a security review with the Fifth Precinct of the Minneapolis Police Department.

PREMISES

The premises contains approximately 2,842 square feet on the first floor and 836 square feet on an outdoor patio in the newly-constructed multi-use Lime Apartment Building, located at 2900 Lyndale Avenue South. The licensed premises space is compact and contiguous. There will be interior seating for 50 patrons at tables, booths and bar. The Fire Department has calculated an occupant load of 150 persons for this space. An outdoor patio located on private property will offer seating for 56 patrons. The total customer capacity of the outdoor patio will be 56 persons.

BUSINESS PLAN/OPERATIONS

The applicant's business plan indicates Marche' is designed to provide food and beverage service and serve as a social gathering space. Marche' plans to be open for breakfast, lunch and dinner. Marche' plans to appeal to the residents of the Lime Apartments as a separate amenity for them while also appealing to the outside public. The applicant intends to offer entertainment in the form of radio, TV and pre-recorded background music. Marche' staff will undergo extensive alcohol server training prior to opening and on an ongoing basis offered by

Alcohol Compliance Services. The applicant indicates that at the present time it has no intent to offer charitable gambling activities or sponsor competitive sports teams.

PUBLIC HEARING SUMMARY

Three hundred and ninety public hearing notices were mailed to property owners and residents within 600 feet of the main door of the establishment on April 17, 2014. The public hearing is scheduled before the Community Development & Regulatory Services Committee on April 29, 2014 at 1:30 PM in Room 317 City Hall.

RECOMMENDATION

Business Licenses recommends approving this application for On-Sale Liquor Class E with Sunday Sale license.

