

Minneapolis
City of Lakes

**Community Planning &
Economic Development**

**Licenses and
Consumer Services Division**

350 South 5th Street – Room 1C
Minneapolis MN 55415-1391

Office: 612-673-2080
Fax: 612-673-3399
TTY: 612-673-2157

NOTICE OF PUBLIC HEARING

Date: June 3, 2014 **Time:** 1:30 PM or shortly thereafter

Place: Minneapolis City Hall, Room 317
350 South 5th Street
Minneapolis, MN 55415

Purpose: To present information and solicit comments for an application from the Nomad World Pub to expand their premises.

Applicant's Name (Legal Entity): Smith Entertainment, Inc.

DBA/Trade Name: Nomad World Pub

Complete Address: 501 Cedar Ave S
Minneapolis, MN 55454

Telephone Number: 612-338-6424

Current License: On-Sale Liquor, Class B

Requested License: Expansion of Premises from June 12 to July 13, 2014, to include the city-owned, outdoor, vacant property located at 427 Cedar Ave S.

Nature of Entertainment: Outdoor televised World Cup games at ambient-level. Occasional non-amplified Brazilian dancers and drums performing prior to and after games.

Off Street Parking: The Office of the Zoning Administrator has determined that no additional parking spaces are required.

You are invited to attend, express your opinions, and/or submit such in writing. Please use the next page to make written comments or contact Inspector Leanne Selander at leanne.selander@minneapolismn.gov or 612-673-3910.

Information in Other Languages: Yog xav paub tshaj nos ntxiv, hu 612-673-2800. Macluumaad dheeri ah, kala soo xiriir 612-673-3500. Para mas información llame al 612-673-2700.

**LICENSES AND CONSUMER SERVICES
LICENSE INSPECTOR'S REPORT**

License Number: L190-50184 **Police File Number:** 13527

Date of Application: May 5, 2014

Inspector: Leanne Selander

Applicant/Legal Entity: Smith Entertainment, Inc.

DBA/Trade Name: Nomad World Pub

Complete Address: 501 Cedar Ave S, Minneapolis, MN, 55454

Current License: On-Sale Liquor with Sunday Sales, Class B

Purpose of Application: Permanent Expansion of license premises for outdoor area.

Public Hearing Requirement: Required.

License Conditions: None

Neighborhood/Ward: Cedar/Riverside, Ward 6

Zoning: C3A. The Zoning Administrator has determined this is a permitted use.

Off-street Parking: No additional parking is required

Hours of Operation: Indoor hours remain the same: Opening hours vary but closing time is 2 a.m. The hours of operation for the outdoor expansion area are detailed in the Business Plan below.

History of Location: This applicant has held an On-sale Liquor license at this location since April, 2005. Previous to this, the establishment operated as a bar for decades.

Business Plan/Operations The Nomad World Pub is requesting a permanent outdoor expansion of premises to include 427 Cedar Ave. S., a city-owned vacant lot located north of the establishment. The applicant and the City of Minneapolis' Community Planning and Economic Development (CPED) have entered into a lease agreement which will allow the Nomad use of the property

solely for City-licensed events. The lease contains a 6-month sunset clause, and, additionally, with 30 days written notice, CPED may terminate the lease with or without cause.

The applicant's business plan states that the express purpose of the outdoor expansion is to present televised World Cup matches between Thursday, June 12th and Sunday, July 13th, and a Pride picnic event on Saturday, June 28th. Therefore, while the license requested is a permanent expansion, the license is permanent in name only, and shall expire at midnight on July 13th.

The games will be shown in real time; the vast majority at 1:00, 2:00, 3:00 and 5:00 PM. From June 13th through June 28th there will be 3 to 4 matches a day. After the 28th, the games diminish to either one or two a day. When two matches are held simultaneously, one will be shown inside. The lot will open to the public one hour before the first game and remain open one hour after the last game.

The vacant lot is currently enclosed on three sides by fencing and buildings. CPED is enclosing the remaining front portion paralleling Cedar with a wrought iron fence matching the existing fencing, which will then result in a fully enclosed outdoor space. The site plan shows two entries to the lot, one from the bar and another from a gate on Cedar. The event is all ages and security from the Nomad will be staffing the area at all times, verifying ages and wrist-banding to ensure no underage drinking occurs. It is uncertain at this time whether the fence will remain up after the expansion is over.

The outdoor matches will be shown on an 8x20 jumbotron. The speakers will be kept at ambient level. Occasionally, non-amplified Brazilian dancers and drummers will perform on a one-foot high stage before and after games. There will be no amplified music throughout the event.

The rest of the lot will encompass 31 tables with seating; booths manned by sponsors such as MN United FC (a professional, American soccer team), 89.3 The Current, and the StarTribune; a merchandizer; two bars; a food truck; a soccer play area; and 12 porta-potties. There will also be food trucks parked on Cedar. This portion of Cedar is an approved food truck area.

The West Bank Business Association and West Bank Community Coalition support the Nomad World Cup event and expansion. Per the WBBA, it will be good for the neighborhood to have a community event taking place in a currently vacant space.

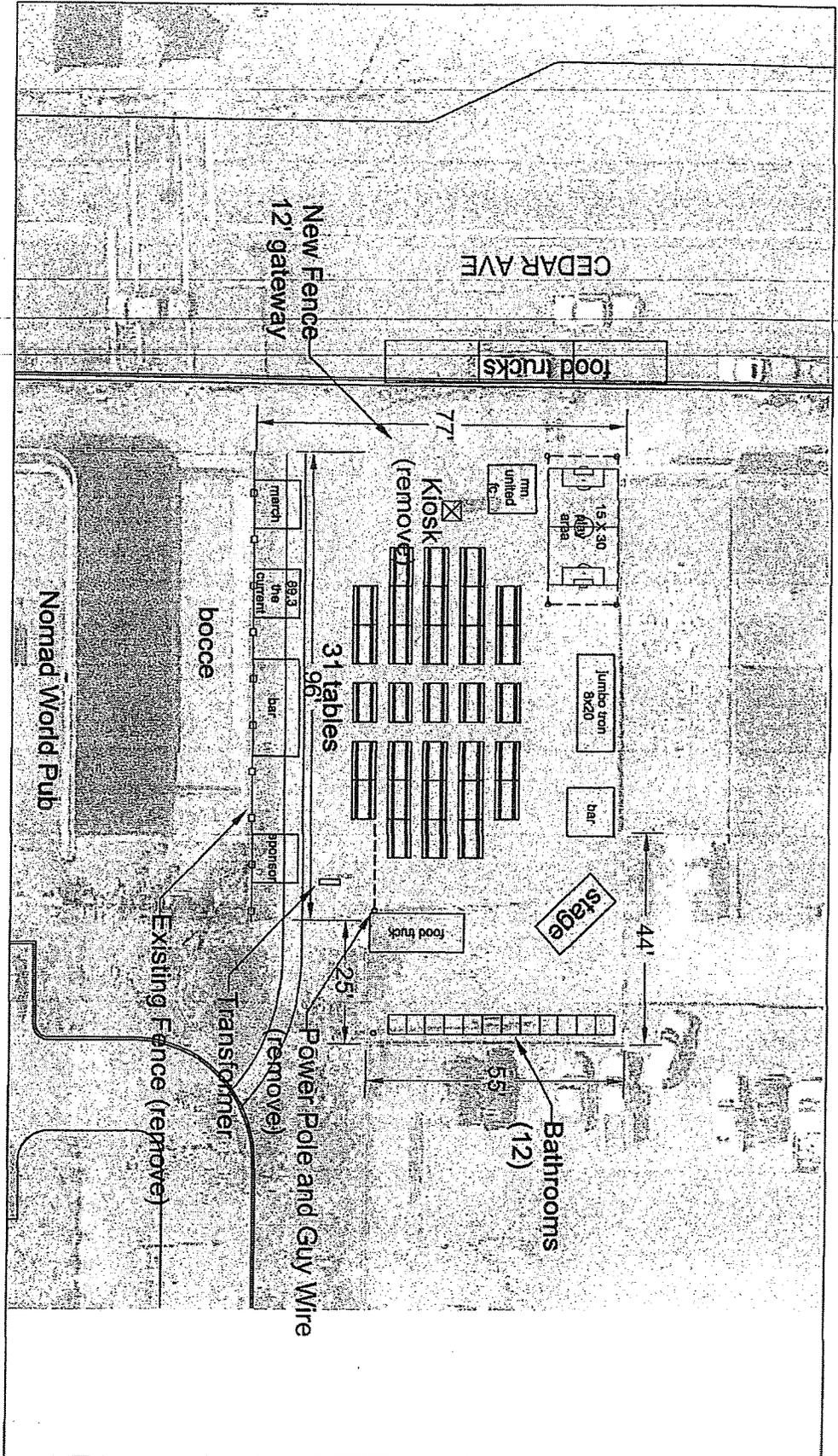
Public Hearing Summary:

The public hearing is scheduled for June 3, 2014, at the Community Development & Regulatory Services meeting. Notices will be mailed to residents and property owners within 600 feet of the premises within ten days of the hearing, and provided via email to the council member, the neighborhood and business associations, and posted at multiple hi-rise residences.

Recommendation:

The Licenses and Consumer Services Division recommends approving the application from Nomad World Pub, 501 Cedar, for a permanent outdoor expansion of premises to include 427 Cedar Ave. S.

Nomad World Pub 2014 World Cup Village Plan



1" = 20'

 PRELIMINARY PLANNING
 DATE: 4/1/2014
 DRAWN BY: RICH HARRISON