

Metropolitan Council Service Availability Charges: 4 – To be paid with the Building Permit – T76716

HISTORY OF LOCATION

This location has been previously licensed as Tropix Beach Club and Visage, both with an On Sale Liquor, Class A, with Sunday Sales license.

APPLICANT

The applicant is Scratch Bar & Grill LLC, a Minnesota corporation formed on November 27, 2013 under Chapter 322B (File Number 714462500022) and having the required restriction on the transfer of ownership. The owners and officers of Scratch Bar & Grill are as follows:

<u>Name</u>	<u>Title</u>	<u>Shares</u>
Cassandra Smith	Member	60%
Rachel Blader	Member	40%

MANAGER

The manager of Scratch Bar & Grill will be Doug Tuttle. Mr. Tuttle has 7 years in the food and beverage industry.

POLICE REVIEW

Police Licensing and this inspector have reviewed the expenses and source of funds reported in this application. The applicant has provided documentation showing adequate legal and traceable funding for this venture and has passed the criminal background check. The applicant has also undergone a security review with the First Precinct of the Minneapolis Police Department.

PREMISES

The premises contains approximately 3,812 square feet on the first floor and 352 square feet on a sidewalk cafe, located at 408 3rd Avenue South. The licensed premises space is compact and contiguous. There will be interior seating for 108 patrons at tables, booths and bar. The Fire Department has calculated an occupant load of 176 persons for this space. A sidewalk cafe located on the raised sidewalk will offer seating for 20 patrons. The total customer capacity of the outdoor patio will be 23 persons.

BUSINESS PLAN/OPERATIONS

The applicant's business plan indicates Scratch Bar & Grill is designed to provide food and beverage service and serve as a social gathering space. Scratch Bar & Grill plans to be open in the mid afternoon for dinner. Scratch Bar & Grill plans to appeal to the residents of the North Loop while also appealing to the general public going to events in the City such as Twins games and Target Center events. The applicant intends to offer entertainment in the form of lite jazz, comedians a few times a year, small local bands, radio, TV and pre-recorded background music. A temporary expansion of license, up to 4 times a year, would be obtained by the applicant for the comedian performances. Scratch Bar & Grill staff will undergo extensive alcohol server training prior to opening and on an ongoing basis offered by Best Beverage. The menu has an extensive offering of appetizers, sides, salads, sandwiches, and entrée's. The applicant indicates that at the present time it has no intent to offer charitable gambling activities or sponsor competitive sports teams.

The applicant intends on being open from 3:00 pm to 1:00 am. The establishment will open earlier for Twins and Vikings games, and other special events at the arenas. Should there be a demand for lunch; the applicant will amend their business plan to include lunch service hours. Guests sitting outside will be required to be seated at an assigned table. Service outside will end 30 minutes prior to indoor service.

The applicant intends to cater to a more mature audience and therefor does not anticipate patron issues at closing time. The applicant will turn on closing lights and end music inside 30 minutes prior to closing. Closing time will be announced every 10 minutes for an hour before last call. All customer and noise complaints will be addressed with management immediately. All unruly customers will be escorted out of the premises. Any noise complaints will dealt with by reducing the sound level immediately. The security plan has been reviewed and approved by the 1st Precinct of the Minneapolis Police Department.

RECOMMENDATION

Business Licenses recommends approving this application for On-Sale Liquor Class C-2 with Sunday Sales and Sidewalk Café licenses.