



Request for City Council Committee Action from the Department of Public Works

Date: March 24, 2015

To: Honorable Kevin Reich, Chair Transportation & Public Works Committee

Referral To: Honorable John Quincy, Chair Ways & Means Committee

Subject: **Open Streets 2015**

Recommendation:

Approve locations and budget for 2015 Open Streets events.

Previous Directives:

December 10, 2014 – Amendment to 2015 budget directs the Public Works, Regulatory Services, and Police departments to provide existing resources to facilitate up to eight (8) Open Streets events in 2015.

December 11, 2013 – Amendment to the 2014 budget directs the Public Works, Regulatory Services and Minneapolis Police departments to provide services up to an equivalent of \$75,000 to support up to six events associated with the Open Streets program.

December 7, 2012 – Partnership for a Healthier America Play Streets Award for 2013 Open Streets events. Direction for Public Works and Police Departments to provide in-kind services for four events up to \$50,000.

September 11, 2011 – Minneapolis Bicycle Plan Implementation Plan adopted, which states "create a specific permitting process for closing streets to motorized vehicles for 'Open Streets' events."

Department Information

Prepared by: Jennifer Swanson, Interagency Coordinator, Public Works 673.2529
Doug Maday, Public Works Traffic & Parking Services, 673.5755

Approved by: _____
Steven A. Kotke, P.E., Director of Public Works

Presenters in Committee: Doug Maday, Public Works; Sgt Hellen, MPD; Mike Rumppe, MFD
Phil Schliesman, CPED Business Licensing

Reviews

Permanent Review Committee (PRC): Approval NA Date _____

Civil Rights Approval Approval NA Date _____

Policy Review Group (PRG): Approval NA Date _____

Financial Impact

Action is within the approved budget.

Community Impact

Neighborhood Notification – There has been some outreach to impacted parties. Further notification and outreach required to businesses and residents of impacted areas by Open Streets staff.

City Goals - Living well: Minneapolis is safe and livable and has an active and connected way of life.

Supporting Information

History

In 2011, the Minneapolis Bicycle Coalition hosted the first Open Streets event on Lyndale Avenue South. In 2012, events were held on Lyndale Avenue South and Lowry Avenue North.

In 2013, through a grant to the City from the Partnership for a Healthier American Play Streets, there were four Open Streets events in Minneapolis: Uptown, Northeast, Longfellow and North.

In 2014, there was a staff direction for City departments to support six Open Streets events for a total of \$75,000. The actual cost of the 2014 events was \$ 104,433.47. The events were held on Lyndale, Lowry Ave N, Franklin Ave E, Central Ave NE, Nicollet Ave S and the proposed North Minneapolis Greenway.

The 2015 budget directs the Public Works, Regulatory Services, and Police departments to provide existing resources to facilitate up to eight (8) Open Streets events.

The proposed event locations for 2015 are:

Route	From	To	Date	Hours
Lyndale Avenue South	22nd Street S	42nd Street S	6/7/2015 Sunday	11 am-5 pm
Nicollet Avenue South	Lake Street	46th Street S	9/20/2015 Sunday	11 am-5 pm
Lowry Avenue North	Emerson Ave N	Vincent Ave N	9/26/2015 Saturday	11 am-5 pm
Franklin Avenue South* *1 lane on either side of Franklin open for buses and emergency vehicles	Portland Ave	28th Avenue E	8/16/2015 Sunday	11 am-5 pm
North East Loop 2nd St NE to 13th Ave NE to 5 th St NE to 19th Ave NE to Monroe to 18 ½ Ave NE to Central to 26th Ave NE to Quincy to 22nd Ave NE	2nd St NE +	Central +	7/12/2015 Sunday	12-6 pm
1 st Ave to Washington to 10 th Ave N	1 st Ave @8 th St to Washington Ave	10 th Ave N	8/23/15 Sunday	11 am-5 pm
University/Oak Street	13th Ave SE	Fulton St SE	9/12/2015 Saturday	11 am-5 pm
E. Lake Street* *With detour around Hiawatha via Greenway. In coordination with City staff, the Minneapolis Bicycle Coalition will work with MnDOT and Metro Transit to determine feasibility & cost of a total closure of Lake St and the Hiawatha exits for this event. If	Elliott Ave S	42 nd Ave S	8/2/2015 Sunday	11 am-5 pm

the route is possible without the detour and there is additional cost, the Lake Street Open Streets event will return to committee for approval.				
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Open Streets Minneapolis is an initiative that transforms major city corridors into safe, car-free places for one weekend day to give people an opportunity to enjoy the street on bicycle, foot, wheelchair, skateboard or roller skate. Each event is programmed with complementary activities such as yoga, live music and bike repair. Open Streets Minneapolis events are free and provide a low barrier to entry to people wishing to engage in physical activity, meet their neighbors, and discover new businesses in their neighborhoods.

The 2014 Open Streets Minneapolis events drew approximately 40,000 people on more than 10 miles of Minneapolis streets across the city. Open Streets is held in all quadrants of the city. Generally the attendees come from the surrounding neighborhood and include people of different ages and backgrounds.

Hosting and Outreach

The Minneapolis Bicycle Coalition hosts Open Streets Minneapolis in partnership with the City of Minneapolis. The Nicollet Avenue event this year will be hosted by the Lyndale and Kingfield neighborhoods. All events are developed with significant input from local neighborhoods, businesses, and other partners.

Outreach for each event to date is summarized below. For each event, the Minneapolis Bicycle Coalition (or partners) will also:

- host a public information session ahead of each event and work with neighborhood organizations and business associations to publicize the event;
- develop a planning committee of local stakeholders for each event;
- notify all properties along each route, and all properties inside the Northeast loop event area, with details about the event, including information in languages other than English as appropriate; and
- hang posters at local businesses and institutions and run ads in local outlets to publicize the events.

Outreach to date:

Lyndale event: This is the fifth year for this event. It has support from local neighborhood organizations and local businesses. The Lyn-Lake Business Association indicated it is supportive of the 2015 event. The Minneapolis Bicycle Coalition also has communicated with most businesses on the route and will be completing additional outreach.

Downtown event: Outreach has been made to the Downtown Council, Warehouse District Business Association, North Loop Neighborhood group, Downtown Minneapolis Neighborhood Association, North Loop retailers group, and a number of additional stakeholders such as Hennepin Theater Trust and Hennepin County Central Library. The North Loop neighborhood group has written an official letter of support and other stakeholders have expressed interest in the event.

Northeast event: This event will be the third year for the Central Avenue portion of the 2015 event. Outreach for this year's expanded event has been made to the Sheridan, Bottineau, Audubon Park, Holland, and Logan Park neighborhoods groups, to the Northeast Chamber of Commerce, Central Avenue special service district businesses, 13th Avenue NE

businesses, and other local stakeholders, including churches. Sheridan neighborhood has committed financial support for the event.

Lake Street event: Outreach has been made to Longfellow, Corcoran, Powderhorn, and Midtown Phillips neighborhoods, Lake Street Council, Longfellow Business Association, Latino Economic Development Center (a group focused the Latino community events in the Lake Street corridor), the YWCA and In the Heart of the Beast Theater. Longfellow and Corcoran neighborhood groups, Lake Street Council, and Longfellow Business Association have all written official letters of support.

Franklin Avenue event: The Franklin event will be in its second year. Supporters from 2014 include Ventura Village and Seward neighborhood groups, Franklin Avenue Business Association, Seward Civic and Commerce Association, and community groups like Hope Community and the Native American Community Development Institute. These key partners from last year support a 2015 event, which will be concurrent with an annual event in Peavey Park.

University of Minnesota-area event: The Marcy Holmes neighborhood and Dinkytown Business Alliance have written letters of support and Stadium Village Business Association is supportive. BAC has conducted outreach to the University and is hopeful that they will support this event.

Nicollet event: The Nicollet event will be in its second year and has strong established support. The Lyndale and Kingfield neighborhood groups will be hosting the event again. They have engaged key business partners along the route who are also interested in a 2015 event.

Lowry event: This is the fourth year for the Lowry event. It has support from the Lowry Corridor Business Association, local neighborhoods and other institutions. The local partners are supportive of this year's event.

Attachments: Budget for 2015 Events, Route Maps

cc:

Council Member Frey
Council Member Gordon
Council Member Bender
Council Member Cano
Council Member Glidden
Council Member Warsame
Council Member Yang
Council President Barb Johnson
Nuria Rivera-Vandermyde, Regulatory Services
Craig Taylor, CPED
Chief Harteau, MPD
Chief Fruetel, MFD
Gretchen Musicant, Health