

**LICENSES AND CONSUMER SERVICES  
LICENSE INSPECTOR'S REPORT**

**License Number:** L235-50071      **Police File Number:** 13652

**Date of Application:** February 26, 2015

**Inspector:** Michele Harvet, 612-673-5484

**Applicant/Legal Entity:** Hop21, LLC

**DBA/Trade Name:** Hop21

**Complete Address:** 501 Washington Avenue S, Lower Level, Minneapolis, MN 55415

**Responsible person within 75 miles of Minneapolis City Hall:** Max Vinogradov

**Public Hearing Required:** No

**License Conditions:** None at this time.

**License Requested:** On-Sale Liquor with Sunday Sales, Class C-1

**Most Recent License Approved at this Location:** On-Sale Liquor with Sunday Sales, Class A with Adult Entertainment

**Purpose of Application:** To obtain a new On-Sale Liquor with Sunday Sales, Class C-1 license

**Neighborhood/Ward:** Downtown West / 3

**Zoning:** B4S-2/DP – This is a permitted use in the Downtown Service/Downtown Parking Overlay District

**7 acre requirement:** Met.

**Off-Street Parking:** The Office of the Zoning Administrator has determined that zero spaces are required to be provided on site.

**Seating:** Inside: 50 Seats      Outside: None

**Maximum Capacity:** Inside: 124      Maximum Capacity Outside: None

**Food Service Requirement:** This establishment meets the minimum food service requirements set forth in MCO 360.65.

**Alcohol Server Training:** Training will be provided by Loss Control Services.



## **BUSINESS PLAN/OPERATIONS**

All alcohol servers at Hop21 will be required to ask for identification from all patrons that appear under 40 years of age. They are implementing a progressive discipline policy for servers that fail a compliance check. They will be given a warning for the first offense. The second offense will lead to dismissal. All servers will receive formal alcohol service training within 60 days of hire by Loss Control Services. All servers will read and sign an employee alcohol service agreement. Servers will monitor the amount of alcohol each guest is consuming in order to prevent over serving and intoxicated guests.

All staff will act as security for the establishment. Staff will be trained on several different security issues. They will be responsible for maintaining the safety of guests and the prevention of illegal activities on the premises. Security personnel, hired for large events, will wear attire that makes them readily apparent to the public and Police. Communication with neighbors and Police will remain open to help improve security issues. Staffing levels are adjusted to match peak and non-peak times so that there are enough security personnel and management staff on duty at any given time. At least one general manager will be on duty until 30 minutes after closing. At least one security manager will be on duty until one hour after closing. Video surveillance will be maintained and in use at all times. Police and local authorities will be given access to and copies of images for crime investigation purposes.

The menu offers sandwiches and wraps like bacon/avocado/lettuce/tomato sandwich, roast beef, smoked salmon and dill, pork with red onion relish, chicken panini, crab salad sandwich and shrimp wrap. The price range is \$8 to \$12. Banquet and/or catering food will be purchased from The Crooked Pint Alehouse located in the same building.

Hop21 proposes to operate an establishment that provides table tennis as its main form of entertainment. They intend this for teenagers and adults. There will be specialized table tennis events to draw table tennis players with different interests. There will be occasional live music provided for themed nights. They will not operate with entertainment above Class C-1 level which permits amplified music by five or fewer musicians; customer singing; ethnic dance in full costume; radio, television, juke box or prerecorded music. No patron dancing is permitted.

All litter and trash will be removed from a 100 foot radius of the premises periodically throughout the day. Noise is not anticipated to be a problem because the business is located in a basement. Noise from amplified music will be managed by noise limiting equipment and noise monitoring equipment. If there are noise complaints, they will address the complaint in a respectful manner. There are no mechanical amusement devices. No charitable gambling or sports team sponsorships are being planned.

## **PUBLIC HEARING SUMMARY**

A public hearing is not required for this license application.

## **RECOMMENDATION**

The Licenses and Consumer Services Division recommends approving this application for an On-Sale Liquor with Sunday Sales, Class C-1 license.

## **LICENSE CONDITIONS**

None at this time.