



**Request for City Council Committee Action
Health Department**

Date: April 27, 2015
To: WAYS & MEANS/BUDGET COMMITTEE
Subject: CONTRACT WITH UNIVERSITY OF MINNESOTA FOR STAPLE
FOODS ORDINANCE RESEARCH PROJECT

Recommendation:

Council authorization for the proper City officials to:

1. Contract with the University of Minnesota to accept an estimated revenue of \$40,000 for health department staff time to assist University researchers in evaluating the impact of the City's revised staple foods ordinance on healthy food availability in licensed grocery stores; and
2. Increase both the revenue estimate in fund/department 01300-8600120 (revenue code 321007) and the 2015 appropriation in fund/department 01300-8600120 by \$40,000.

Previous Directives: None

Prepared or Submitted by: Becky McIntosh, Director of Planning & Administration
Phone: x2884

Approved by:

Gretchen Musicant, Commissioner of Health

Permanent Review Committee (PRC): Approval ____ Not Applicable X

Policy Review Group (PRG) Approval ____ Date of Approval ____ Not Applicable X

Presenters in Committee Kristen Klingler, Senior Public Health Specialist, Healthy Living

Financial Impact (Check those that apply)

X Action requires an appropriation increase to the ____ Capital Budget or X Operating Budget.

X Action provides increased revenue for appropriation increase.

Background/Supporting Information Attached

The City Council approved revisions to the Minneapolis Code of Ordinances Title 10, Chapter 203 ("staple foods ordinance") in October 2014 to require licensed grocery stores to stock a minimum amount of nutritious food items in ten broad categories. Implementation of the revised ordinance requirements began on April 1, 2015. The Minneapolis Health Department has partnered with the University of Minnesota School of Public Health to conduct an evaluation of the impact of the revised ordinance on healthy food availability in licensed grocery stores. The University of Minnesota has received a four-year federal grant from the National Institutes of Health (NIH) to evaluate the ordinance including measuring the following outcomes:

- food availability in stores
- customer perceptions and purchases of healthy foods
- store owner/manager perceptions
- healthy home food availability

The grant budget includes funding for health department staff time to assist the University's research team by providing feedback, guidance, and assistance on engaging and recruiting research project participants and key stakeholders; ensuring overall coordination of the research project with the health department's ongoing staple foods ordinance implementation efforts; and providing current food licensing and enforcement data to research staff. Results from the evaluation will be summarized and presented to City Council at regular intervals throughout the grant period, or as requested.