

CITY OF MINNEAPOLIS

Youth Cabinet Update

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Youth Cabinet History

- 2011
 - youth-focused workgroup established
- 2012
 - City of Minneapolis signed Youth Compact with Youth Coordinating Board
 - First State of Youth Results Minneapolis
- 2013
 - Youth Cabinet City Council Resolution Passed
- 2014 & 2015
 - Priority work defined and implemented



Youth Cabinet Resolution

5 primary goals:

- Connect and integrate city efforts to address issues affecting children and youth
- Coordinate City's role with YCB Call to Action and Youth Compact
- Develop a framework for incorporating needs of youth and families as focal point of City
- Encourage departmental investment in youth and families through goals, business planning, and efforts
- Identify and foster opportunities for engaging community in supporting youth and families



Vision and Purpose

The City of Minneapolis will be a national model where all youth can flourish, reach their full potential, and become long term contributing residents.

The Youth Cabinet is committed to living out Minneapolis Values. It's work impacts 4 of the 5 City Goals.

Example: "A City that Works: Departments work seamlessly and strategically with each other and with the community"

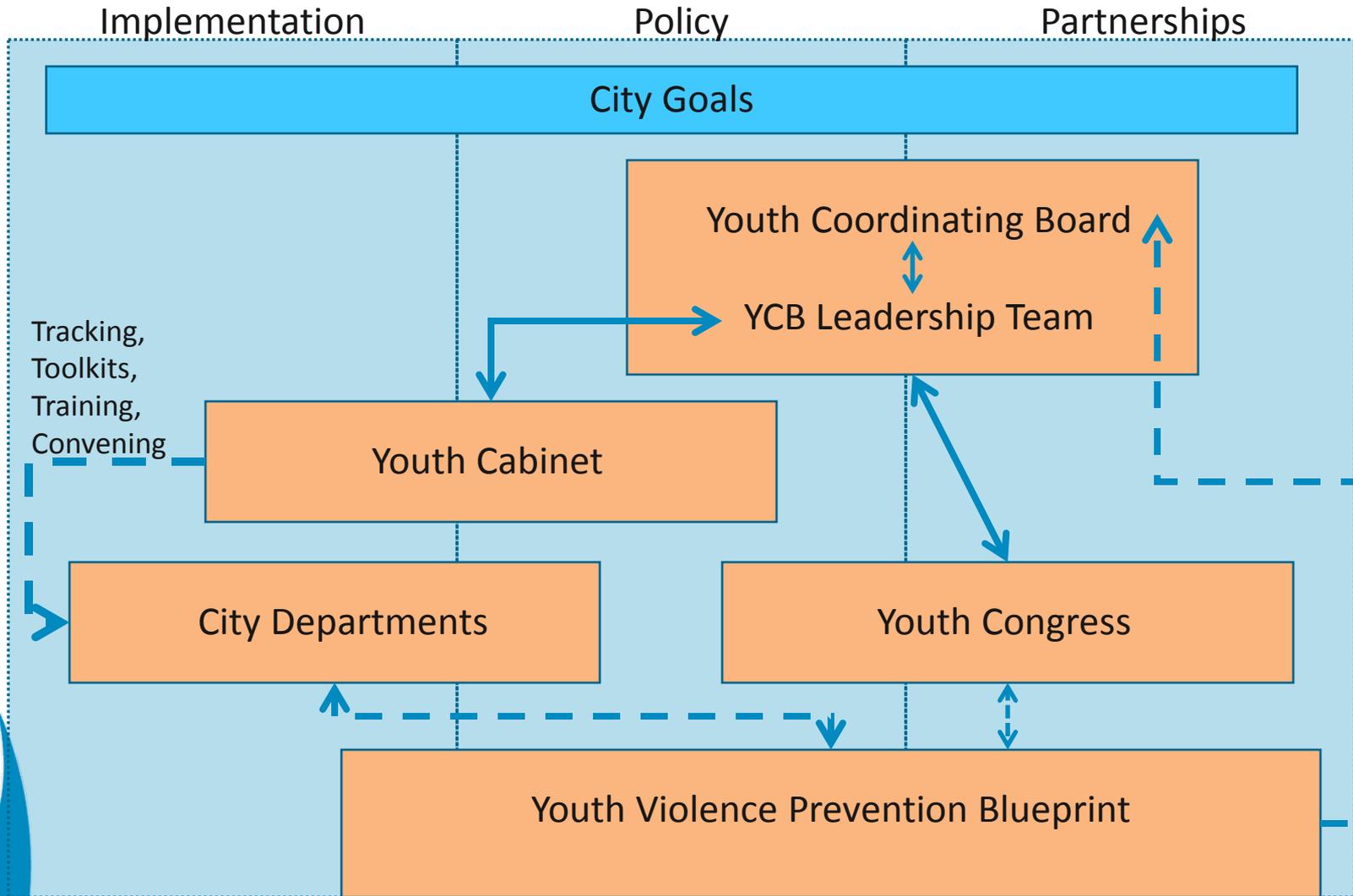


Youth Cabinet Representation

- Coordinator's Office
- Health
- City Attorney's Office
- Police
- Civil Rights
- Public Works
- Neighborhood and Community Relations
- Community Planning
- and Economic Development
- Regulatory Services
- Mayor's Office
- Council
- Fire
- Youth Coordinating Board



City of Minneapolis Youth Cabinet



Youth in Minneapolis

- 34% of residents are under 24 years old
- 20% are under 18 years old (77, 126)
- 32% of children under 18 live in poverty
- 70% of youth in Minneapolis are people of color



Work Priorities 2014-2015

Youth Asset Inventory

- Led by Kjersti Monson, Community Planning and Economic Development and Ann DeGroot, Youth Coordinating Board

Housing Stability

- Led by Kellie Jones, Regulatory Services

Workforce Development

- Led by Patience Ferguson, Human Resources and Deb Bahr-Helgen, Minneapolis Employment and Training



Youth Asset Inventory

Goals:

- Digitize existing youth program information,
- Better utilize existing data to contextualize youth issues, and
- Create an interactive mapping portal to inform users and facilitate better outcomes for the City's youth-related community planning and programs

Who was involved?

Kjersti Monson, Lead

Workgroup participants:

- Community Planning and Economic Development
- Health Department
- Youth Coordinating Board
- CM Quincy



Youth Asset Inventory

Key Issues:

- We want to be a city that makes informed decisions based on data, and has the ability to track indicators and measure results.
- We want to be a city that attracts and retains families.
- We want to be a city that cares about youth, and responds to their unique needs.



Youth Asset Inventory

Accomplishments and next steps:

Our roadmap for the pilot stage includes 5 steps

- Collect Relevant Data in the Intelligent Operations Platform (complete)
- Test Drive the Data (ongoing)
- Define the Questions and Analytical Objectives (next step)
- Design and Pilot Internal User Interface
- Evaluation and Next Steps



What is the Youth Asset Inventory?

The Youth Asset Inventory is conceived as a data mapping tool that will inform City staff and electeds about characteristics and issues pertinent to how City departments and policymakers collectively plan for Minneapolis youth. The platform will be capable of representing elements at a fixed moment in time, or as a pattern or trend that is perceivable over time.

>>Demographics

U.S. Census population characteristics by geography

>>Environmental Conditions

Crime, housing stability, population mobility, concentrated poverty, connectedness

>>Assets

Schools and their quality, parks and natural features, childcare facilities

>>Youth Programs

"What's Up 612" programmed event locations per age group (in real time)

Our Goals for Developing the Tool



>>Collect Relevant Data in the Intelligent Operations Platform (IOP)

Assemble data that is accessible, available, and regularly maintained



>>Test Drive the Data

Establish scenarios to test drive the data set and identify gaps, problems, or opportunities

>>Define the Questions and Analytical Objectives

Work with City Departments and other stakeholders to define indicators and functionalities

>>Design and Pilot Internal User Interface

Establish a dashboard for a select pool of internal users and pilot the tool for 6 months

>>Evaluation and Next Steps

Evaluate outcomes of the internal pilot, establish a roadmap for the internal dashboard rollout; then, consider creation of an external facing dashboard and user interface

Data Collection



>>Collect Relevant Data in the Intelligent Operations Platform (IOP)

Assemble data that is accessible, available, and regularly maintained

US Census/ACS Data
Assessor Data (City, County)
Police Data
Public Works Data
Regulatory Services Data
CPED Data
Park Board Data
Metro Transit Data
City GIS Data
County Data
School Location & Rating
Whats Up 612

What Don't We Have?

- Other Youth Programming
- Family Level Information
- Student Information
- Childcare Facility Data
- Pediatrics/Medical Facility Data
- Youth Focused Organizations

Data Exploration



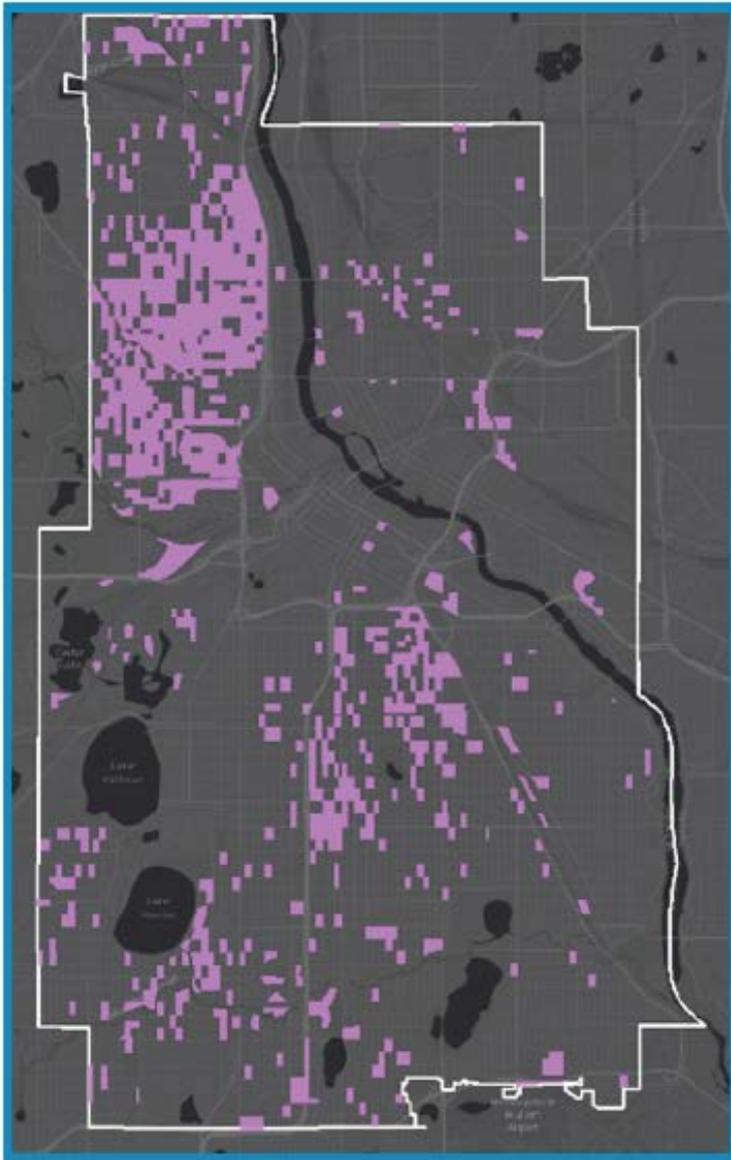
>>Test Drive the Data

Establish scenarios to test drive the data set and identify gaps, problems, or opportunities

Today's Demonstration Data:

- Concentrations of Youth
- Crime Hotspots

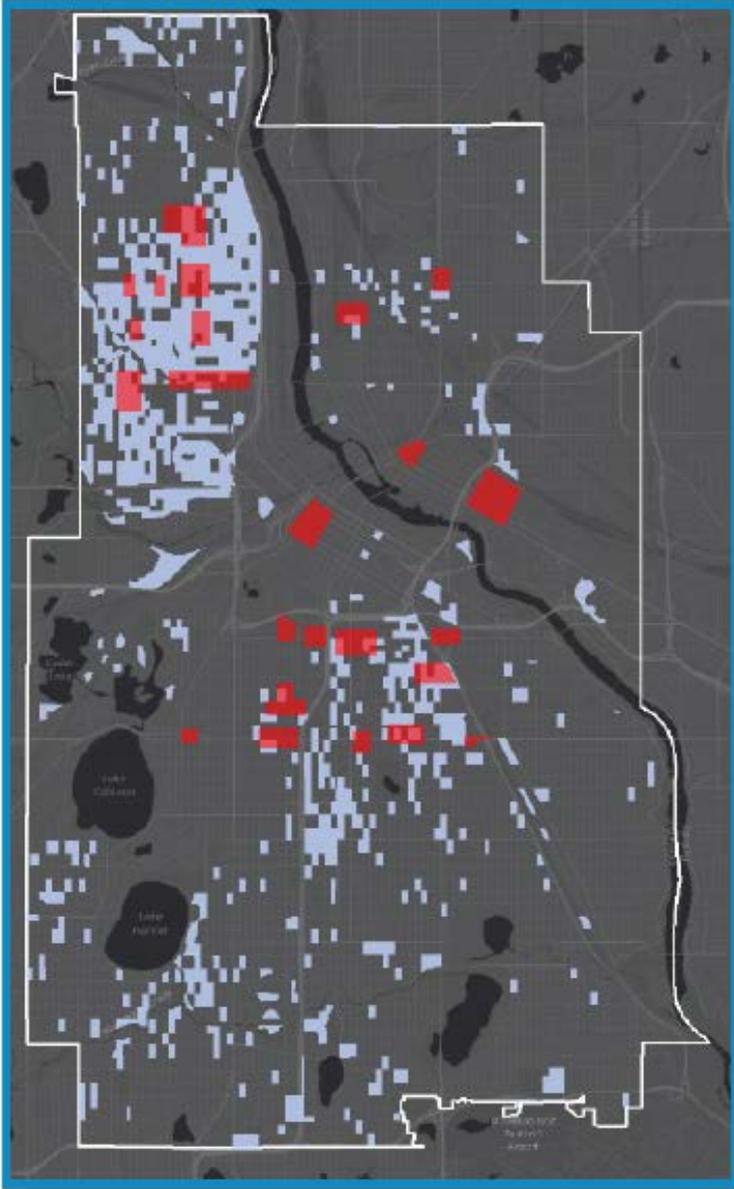
**Blocks Whose Youth
Population is More
than One Standard
Deviation Greater
than City Mean**



CONCENTRATIONS OF YOUTH

US CENSUS

Residential Crime Hotspots + Concentrations of Youth



CRIME HOTSPOTS

US CENSUS/MINNEAPOLIS POLICE DEPT DATA

Housing Stability

Goal:

To identify ways that City departments can align resources, programs and priorities that contribute to Housing Stability for youth

Who was involved?

Kellie Rose Jones, Deputy Director Administration and Community Engagement Regulatory Services

Lead

Workgroup participants:

- Youth Coordinating Board
- Hennepin County Office to End Homelessness
- Community Planning and Economic Development
- Neighborhood and Community Relations
- Health Department
- Regulatory Services



Housing Stability

Key Findings/Issues:

- Lack of information about what constitutes safe housing and the resources/tools available to young people and their families.
- Disconnected resource availability for youth, especially homeless youth.
- Policies and practices that may impact stable living situations for some families.
- Lack of availability in affordable (and long-term) housing for families with children
- Older/unmaintained housing stock that contributes to unhealthy living environments, which can contribute to high mobility.



Housing Stability

Actions and Next Steps:

- Establish youth education and outreach related to Housing with Minneapolis Youth Congress (coordinated approach)
- Identify policies or procedures that may impact long-term housing stability
- Coordinate with other housing stability initiatives (Cradle to K, Promise Zone)
- Identify new or existing resources for housing repairs that directly affect tenants (i.e. reduce costs and increase health) with provisions for keeping rents low/stable
- Continue to work with Office to End Homelessness and Housing First Providers on successful use of RAPID HOUSING programs



Workforce Development

Goals:

- Advance policies, procedures and best practices to support the City's work with interns.
- Identify support and facilitate more sustainable pathways into potential employment opportunities within the City of Minneapolis.

Who was involved?

Co-Chairs: Deb Bahr-Helgen CPED (Employment and Training) and Patience Ferguson – Human Resources

Workgroup participants:

- Becky McIntosh - Health
- Tammy Dickenson - CPED (Employment and Training)
- Christine McDonald - NCR
- Destiny Xiong, Beth Toal, Dan Villarreal, Chuck Bernardy – HR (Fire, Police and Administration)
- Erica Prosser – Fire Department
- Karen Francois, Taleya Hamilton - Civil Rights
- Monique Cuff - Public Works
- Ann Degroot - Youth Coordinating Board
- Narin Sihavong - Regulatory Services



Minneapolis Pathways Project Report:

Key Findings/Issues:

- Great examples of well run internships/feeder programs in the enterprise
- Identification of local and national best practices – City government
- Lack of coordinated, enterprise-wide approach:
 - Communication, outreach and recruitment
 - Recordkeeping and reporting
- Identified areas of improvement



Workforce Development

Accomplishments:

Minneapolis Pathways Report

- Urban Scholar – Conducted research and produced report
- Summary of internal and external best practices
- Areas for improvement
- Recommendations

Next steps:

- Review, prioritize and implement report recommendations
- Workgroup will serve as advisory group
- Dedicated HR staff provide leadership and guidance



Questions?

