



The City of Minneapolis

A RESOLUTION OF THE MAYOR & CITY COUNCIL

**By B. Johnson, Reich, Gordon, Frey, Yang, Warsame, Goodman,
Glidden, Cano, Bender, Quincy, A. Johnson, and Palmisano**

Recognizing Alzheimer's and Brain Awareness Month.

Whereas, June is Alzheimer's and Brain Awareness Month, and the Alzheimer's Association would like to ask for support in raising awareness of Alzheimer's; and

Whereas, simply by having a brain, every person in your community is at risk for developing Alzheimer's, a fatal disease that cannot be prevented, treated, or even slowed; and

Whereas, worldwide, there are at least 44 million people living with Alzheimer's and other dementias, and without a change, these numbers are expected to grow to 76 million by 2030; and

Whereas, Alzheimer's is the sixth-leading cause of death in the United States, and one in three seniors dies with Alzheimer's or another dementia; and

Whereas, almost two-thirds of Americans with Alzheimer's are women. Of the 5.1 million people age 65 and older with Alzheimer's in the United States, 3.2 million are women and 1.9 million are men; and

Whereas, only 45% of people with Alzheimer's disease or their caregivers report being told of their diagnosis, while over 90% of people with the four most common types of cancer have been told of their diagnosis;

Whereas, in 2014, friends and family of people with Alzheimer's and other dementias provided an estimated 17.9 billion hours of unpaid care, a contribution to the nation valued at \$217.7 billion. This is approximately 46 percent of the net value of Walmart sales in 2013 and nearly eight times the total revenue of McDonald's in 2013; and

Whereas, the Longest Day is a team event to raise funds and awareness for the Alzheimer's Association. Held annually on the summer solstice, the duration of this sunrise-to-sunset event symbolizes the challenging journey of those living with the disease, and their caregivers. Teams are encouraged to create their own experience as they fundraise and participate in an activity they love to honor someone facing the disease;

Now, Therefore, Be It Resolved by The City Council of The City of Minneapolis:

That the City Council declares the 21st day of June, 2015, to be National Alzheimer's and Brain Awareness Day in the City of Minneapolis and that the 35W Bridge be lit in purple on this day.