



Request for City Council Committee Action from the Department of Community Planning & Economic Development - CPED

Date: June 23, 2015

To: Council Member Lisa Goodman, Chair, Community Development and
Regulatory Services Committee

Referral to: Council Member John Quincy, Chair, Ways & Means Committee

Subject: Acceptance of funds from Hennepin County to manage industry-specific and geographically-targeted job fairs in 2015.

Recommendation: Amend the 2015 General appropriation resolution by increasing the Community Planning and Economic Development agency other grants; state & local fund (01600-8900610) by \$30,000. Increase the revenue budget for the Community Planning and Economic Development agency other grants; state & local fund (01600-8900610-322002) by \$30,000.

Previous Directives: None

Prepared by: Marie Larson, Industry Relations Manager, City of Minneapolis Employment and Training	(612) 673-5292
Approved by: D. Craig Taylor, CPED Director	_____
Charles T. Lutz, Deputy Director, CPED	_____
Presenters in Committee: Marie Larson, Employment and Training	
Funding Source and Appropriation Language	
Reviewed by Development Finance:	_____

Reviews

- Permanent Review Committee (PRC): Approval ___ Date N/A
- Policy Review Group (PRG): Approval ___ Date N/A

Financial Impact

- Action requires an appropriation increase to the ___ Capital Budget or X Operating Budget
 - Dept Name: CPED (8900610)
 - Fund Name: 01600 - Other Grants – State & Local
 - Amount: \$30,000
- Action provides increased revenue for appropriation increase
 - Dept Name: CPED (8900610)
 - Fund Name: 01600 - Other Grants – State & Local
 - Amount: \$30,000
- Action is within the Business Plan

Community Impact

- City Goals – One Minneapolis
- City Goals – A hub of economic activity and innovation

Supporting Information

City of Minneapolis Employment and Training will provide the following services to Hennepin County Community Works Department: Plan and coordinate no fewer than five (5) industry specific and geographically targeted job fairs tailored to serve employer workplace needs in the city of Minneapolis. The target populations are low income and unemployed residents of Minneapolis and neighboring suburbs, particularly those greatest affected by racial unemployment disparities.

A significant aspect of the targeted job fair is the ability to deliver on demand applicants and talent acquisition for small to medium size businesses needing connection to labor supply but lack infrastructure to do sufficient outreach and recruitment. This contract will allow for the City of Minneapolis Employment and Training the flexibility to serve employers and job seekers most in need. The following describes the contracted services in more detail:

- Develop, plan and implement no fewer than five job fairs during the contract period.
- Coordinate with the Hennepin-Carver Workforce Investment Board on maximizing services to both employers and job seekers.
- Meet with stakeholders to determine appropriate steps for the events
- Contact and arrange for employers to be in attendance along with the community resource agency exhibitors, as determined appropriate
- Arrange for communication of event, including hard copy and e-mail flyers, notices and announcements (including the use of social media), and direct contact with key stakeholders
- Attend on the job fair days to assist in last minute preparations and insure the quality of the event
- Develop a wage detail reporting tool to track employment and reporting wages for a yet to be specified period of time.

Amending the 2015 General Appropriation Resolution

Resolved by The City Council of the City of Minneapolis:

That the above-entitled resolution, as amended, be further amended by:

1. Increasing the 2015 General Appropriation Resolution by increasing the Community Planning and Economic Development agency Fund 01600 – Other Grants – State & Local (01600-8900610) appropriation by \$30,000.
2. Increasing the 2015 Revenue Budget for the Community Planning & Economic Development agency Fund 01600 – Other Grants – State & Local (01600-8900610-322002) by \$30,000.