



The City of Minneapolis

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A RESOLUTION OF THE MAYOR & CITY COUNCIL

By B. Johnson, Reich, Gordon, Frey, Yang, Warsame,
Goodman, Glidden, Cano, Bender, Quincy, A. Johnson and Palmisano

Declaring November 12, 2015 “Give to the Max Day” in the City of Minneapolis

Whereas, GiveMN links donors with organizations that are working to make Minnesota a better place. Through the online giving website, GiveMN.org, charitable giving is enabled at any time and any place, allowing people to donate with ease and enthusiasm; and

Whereas, the goal of GiveMN is to create an unparalleled state of giving in Minnesota. They are constantly developing new ways to grow giving in Minnesota – without making anyone peddle chocolate bars or serve a single rubber chicken dinner; and

Whereas, GiveMN provides nonprofit organizations and schools of all sizes the tools they need to share their story, connect with donors, and accept and track charitable contributions; and

Whereas, each year, Minnesotans generously donate to nonprofit organizations and schools on Give to the Max Day; and

Whereas, since its inception in 2009, nearly \$125 million have been raised by over 227,000 individual donors for Minnesota’s nonprofit organizations and schools on GiveMN.org due in part to the success of Give to the Max Day; and

Whereas, in 2014 more than \$18.3 million was raised for Minnesota organizations in just 24 hours; and

Whereas, for the seventh annual charitable giving event on Thursday, November 12th, GiveMN.org will be rallying all Minnesotans to cheer on their favorite cause during their 24-hour extravaganza of generosity;

Now, Therefore, Be It Resolved by The City Council of The City of Minneapolis:

That November 12, 2015, be and hereby is declared “GIVE TO THE MAX DAY” in the City of Minneapolis. In making this declaration, the City calls the attention of citizens to observe the commendable work of local nonprofit organizations in the state working to make Minnesota a better place for all and that the I-35W Memorial Bridge shall be lit on November 12th in the color green in honor of this declaration.

Passed, September 25th, 2015

Barbara Johnson, President of the Council

Approved:

Betsy Hodges, Mayor

Attest:

Casey Carl, City Clerk