

DBA/Trade Name: Holidazzle

Date of Public Hearing: October 27, 2015

Your Name: Virginia Reilly Your Address: #1402 1421 Yale Place
(612) 338-9363 Uptown MN 55403
Comments: (Booth near Sn. High Rise)

Phil Schliesman:

I appreciated talking with you on the phone yesterday! My concern is about 'alcohol' in the park connected with the 2015 Holidazzle! First of all - between winter weather + the fact there are 2 cat bars on the edge of the park (& another on or behind 15th St!), why do we need this 'beverage offering' in the park for these family events? (It is difficult enough for those of us who live here to have the noise + other park problems during the holidays!! I have worked as a volunteer for 25 plus years in Crime Prevention and currently am part of the Green Dot Program (not that METC sponsors for 'violence prevention'; we are concerned + offer safety for the school + surrounding neighborhood!

Also, there is the problem of 'Traffic' in the neighborhood even in summer weather + cars that do not slow down at stop signs!

I hope you will take ^{the above} concerns into consideration!
Thank you!

Signature: Virginia Reilly

Date: Oct. 21 2015



W. V. Reilly
1421 Yale Pl. #1402
Minneapolis, MN 55403-2113

You may return this response to:

(612) 338-9363

Division of Licenses and Consumer Services

Room 1 City Hall

350 5th Street South

Minneapolis MN 55415

BusinessLicenses@minneapolismn.gov

FAX 612-673-3399

Inspector: Phil Schliesman

612 673-3907

Schliesman, Philip L.

From: Evelyn Ahlberg <ebampls@yahoo.com>
Sent: Saturday, October 17, 2015 8:21 PM
To: Schliesman, Philip L.
Subject: Wine/ strong beer/holidazzle

I wish to strongly express objection to the idea of selling wine and/or strong beer at any Loring Park Holidazzle events. It seems one can't go anywhere anymore without having alcohol available! This is an event primarily for families and children. Do we really want to be another Russia? Feels like we are moving in that direction if we haven't arrived there already. And no, I am not a Prohibitionist!

Thank you, E. Ahlberg

Sent from my iPad

October 26, 2015

City of Minneapolis
Business Licenses & Consumer Services
350 S. 5th Street, Room 1C
Minneapolis, MN 55415

To Whom It May Concern:

My name is Michael Ladzun and I reside at LPM Apartments. I am writing to express support for the granting of a liquor license to Holidazzle. As a neighborhood resident, I am excited that Holidazzle will take place in Loring Park this year.

Loring Park residents are fortunate to have a variety of festivals held in our neighborhood each year. The events draw a vibrant and diverse group of people to our neighborhood. Many serve beer and wine and have been successes year after year. I am sure Holidazzle will be a success for the neighborhood.

Thank you for your time and consideration.

Sincerely,

Michael Ladzun



Doug Wallace

210 West Grant Street, Suite 321
Minneapolis, MN 55403
soarhigh@uslink.net

October 23, 2015

Leah Wong
Minneapolis Downtown Council Vice President
81 S. 9th Street, Suite 260
Minneapolis MN 55402

Dear Leah

This is a letter endorsing the proposed temporary liquor license to sell beer and wine during the the Holidazzlle event in Loring Park in 2015.

As someone who lives across the street from Loring Park, knowing of the Downtown Council's consideration and care that will be taken to ensure that park neighbors are treated well during the event, I am recommending that this temporary liquor license be granted.

Sincerely,

Doug Wallace



**LAKES &
LEGENDS**
BREWING COMPANY

Lakes & Legends Brewing LLC
1368 LaSalle Ave
Minneapolis, MN 55403
info@lakesandlegends.com
651-428-9444

October 15, 2015

City of Minneapolis, City Council
350 S 5th St #307
Minneapolis, MN 55415

Dear Minneapolis City Council:

It is our pleasure to write a letter in support of the Minneapolis Downtown Council bringing the annual Holidazzle event to Loring Park. In addition the Minneapolis Downtown Council has our support to obtain a special event liquor license and provide liquor sales and service to the Holidazzle event running from November 27 - December 20, 2015.

The Holidazzle event will drive traffic to the Loring Park area. Our new business has a great opportunity to benefit from the many people traveling to Loring Park from greater Minneapolis and beyond.

Feel free to contact us directly with any questions.

Thank you for your time,

Derrick Taylor
Lakes & Legends Brewing LLC
Co-founder / Owner
derrick@lakesandlegends.com
651-428-9444



LORING BUSINESS ASSOCIATION

October 26, 2015

Phil Schliesman
City of Minneapolis
Licenses and Consumer Services
350 South 5th Street – Room 1
Minneapolis, Minnesota 55415

Re: Holidazzle 2015 On-Sale Wine, Class A with Strong Beer Application

Dear Mr. Schliesman:

The Loring Business Association wishes to express its **support** for the Minneapolis Downtown Council's On-Sale Wine, Class A with Strong Beer Application for this year's Holidazzle event in Loring Park.

Leah Wong attended a recent meeting of the Loring Business Association to present the plans for this year's Holidazzle activities. The news that Holidazzle would be relocating this year to Loring Park has been very well received by members of our organization, including restaurant owners and retailers as well as area commercial and multi-family residential building owners.

We look forward to the activity that this year's event will bring to Loring Park and our business district during this upcoming holiday season.

Sincerely,

Michael McLaughlin
Executive Director

cc: Steve Cramer, Minneapolis Downtown Council
Leah Wong, Minneapolis Downtown Council
Seventh Ward City Council Office

Schliesman, Philip L.

From: Jana Metge <loveloring@gmail.com>
Sent: Friday, October 23, 2015 10:20 AM
To: Leah Wong; Katie Fornasiere
Cc: Schliesman, Philip L.
Subject: Fwd: CLPC letter

Hi there.

I will get this on letterhead - but just in case something comes up and I miss a deadline, here is Joseph's letter. -
Jana

----- Forwarded message -----

From: Joseph Finley <josephfinley48@hotmail.com>
Date: Friday, October 23, 2015
Subject: Letter copied
To: Jana Metge <loveloring@gmail.com>

Division of Licenses and Consumer Services

Inspector Phil Schliesman

Room 1 City Hall

350 5th Street South

Friday, October 23, 2015

Dear Mr Schliesman,

The Livability Committee of the neighborhood group Citizens for a Loring Park Community would like to go on record as supporting the Minneapolis Downtown Council in their application for a liquor license to sell wine and beer at this year's Hollidazzle Event in Loring Park, November 27th through December 20.

We had representation at our meeting from surrounding buildings to include: 210 W Grant, Booth Manor, Nicollet Towers, Loring Green East, and Summit House. We also received a letter from 430 Oak Grove, Eitel Apartments, and Loring Kitchen and Bar who are very excited about this Event. The

Basilica of St Mary's was present at this meeting, as was our newest business located in the Commercial space of the LPM Apartments, Lakes & Legends. It was a unanimous vote.

We are excited to have this happening in our beautiful park and are extremely happy that the Downtown Council choose our neighborhood park for this event. We thank them for this opportunity.

It goes without saying that we look forward to working with the Downtown Council and the Minneapolis Park and Recreation Board to make this a truly fun, family event and destination during the Holiday season.

Sincerely,

Joseph Finley

Citizens For A Loring Park Community, Livability Committee Chair

Cc: Steve Cramer, President and CEO Minneapolis Downtown Council

Leah Wong, Vice President of Events and Marketing Minneapolis Downtown Council