



The City of Minneapolis

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A RESOLUTION OF THE MAYOR & CITY COUNCIL

By **B. Johnson, Reich, Gordon, Frey, Yang, Warsame,
Goodman, Glidden, Cano, Bender, Quincy, A. Johnson and Palmisano**

Honoring The Salvation Army's Red Kettle Christmas Campaign

Whereas, The Salvation Army's red kettle has been an American icon for 125 years; and

Whereas, in December of 1891, Captain Joseph McFee of The Salvation Army in San Francisco, California, wanted to provide a Christmas dinner for 1,000 poor people, but had no way to pay for it; and

Whereas, Captain McFee thought back to when he was a sailor in Liverpool, England, where on the docks of the city's waterfront he remembered seeing a large pot into which charitable donations could be thrown; and

Whereas, Captain McFee secured permission to place a brass urn at the Oakland ferry landing. Two years later, McFee's fundraising idea had expanded to 30 kettle locations on the West Coast; and

Whereas, Captain McFee's idea launched a tradition that has spread not only through the United States, but across the world, in places such as Korea, Japan, Chile, and many European countries; and

Whereas, between Thanksgiving and Christmas Eve, the red kettles can be found outside thousands of storefronts in small towns and big cities across the country, and have even appeared in dozens of movies; and

Whereas, red kettles raise millions for Salvation Army programs that provide food, shelter, rehabilitation, disaster relief, and much more for people and families in crisis; and

Whereas, bell rings raise an average of \$30 per hour. In just two hours of ringing, a volunteer can raise enough money to provide a week's worth of groceries for a family of four; and

Whereas, this year's campaign begins November 21, 2015, and runs through Christmas Eve;

Now, Therefore, Be It Resolved by The City Council of The City of Minneapolis:

That November 21, 2015, is the kick-off of the 2015 Salvation Army Red Kettle Campaign, and that the 35W Bridge be lit in red on this day.

Passed, this 6th Day of November, 2015

Barbara Johnson, President of the Council

Approved:

Betsy Hodges, Mayor

Attest:

Casey Carl, City Clerk