

**LICENSES AND CONSUMER SERVICES
LICENSE INSPECTOR'S REPORT**

License Numbers: L237-50087 & L312-50006

Police File Number: 13720

Date of Application: July 6, 2015

Inspector: Michele Harvet, 612-673-5484

Applicant/Legal Entity: Lakes & Legends Brewing, LLC

DBA/Trade Name: Lakes & Legends Brewing

Complete Address: 1368 LaSalle Avenue, Minneapolis, MN 55403

Responsible person within 75 miles of Minneapolis City Hall: Derrick Taylor

Public Hearing Required: Yes

License Conditions: None at this time.

Licenses Requested: On-Sale Liquor with Sunday Sales, Taproom, Class C1 and Off-Sale Malt Liquor, Growler

Current License: None

Purpose of Application: This brewery wants to obtain a new Taproom and Growler license to sell the beer they brew directly to the public.

Neighborhood/Ward: Loring Park / 7

Zoning: B4N/DP/SH – This is a permitted use in the Downtown Neighborhood / Downtown Parking Overlay / Shoreland Overlay District

7 acre Requirement: Met

Off-Street Parking: The Office of the Zoning Administrator has determined that zero spaces are required to be provided on site.

Seating: Inside: 156 Seats Outside: 40

Fire Occupancy: Inside: 275 Maximum Capacity Outside: 40

Food Service Requirement: The applicant is exempt from providing minimum food service per MCO 360.65.

Alcohol Server Training: Training will be provided by the Minnesota Licensed Beverage Association.

Hours of operation proposed: Inside: Sunday – Saturday: 10:00am to 1:00am
Outside: 10:00am to 30 minutes after sunset

Metropolitan Council Service Availability Charges: A SAC determination letter dated June 19, 2015, states that this project has 11 units to be charged. This has already been paid by the applicant under BIRE-3098835.

HISTORY OF LOCATION

This location previously held a commercial parking lot business license.

APPLICANT

The applicant is Lakes & Legends Brewing LLC, a Minnesota company formed on July 1, 2014, under Chapter 322B (File Number 768001700027), having the required restriction on the transfer of shares and has the following members:

<u>Name</u>	<u>DOB</u>	<u>Title</u>	<u>Shares</u>
Ethan Applen	6/8/74	CEO	46%
Derrick Taylor	11/25/80	CMO	35%
Kathleen Applen	9/9/48	Shareholder	19%

The applicants meet all minimum requirements including criminal background check.

MANAGER

The manager of Lakes & Legends Brewing will be Derrick Taylor. Mr. Taylor has at least eleven years working in the marketing/retail beverage industry.

POLICE REVIEW

Police Licensing and this Inspector have reviewed the expenses and source of funds reported in this application. The applicants have provided documentation showing adequate, legal and traceable funding for this venture and have passed the criminal background check. The First Precinct of the Minneapolis Police Department has discussed security issues with the applicant.

PREMISES

The entire beer brewing facility and taproom will be located on the first floor of the newly built Loring Park Apartments building. It will be approximately 12,400 square feet. The taproom will be approximately 3,227 square feet of the facility. It will have seating for 156 patrons. The rest of the

space is for the beer production units, coolers, an office, restrooms and storage. The space is compact and contiguous. There are no undefined areas.

There is an outdoor patio/café in front of the establishment, on private property, along LaSalle Avenue. It will have seating for 40 patrons. The outdoor seating area will close 30 minutes after sunset.

BUSINESS PLAN/OPERATIONS

Lakes & Legends Brewing will provide a detailed employee handbook to every employee they have. The handbook will include detailed information on the serving and handling of alcohol. Each employee will need to review the policies and sign off that they understand the information and will follow policies and procedures.

Regular on-site training will take place on an annual basis. Ongoing training will take place through the MLBA online training tool, and daily education and training will take place through interaction between management and staff.

Every customer that appears under 35 years of age must present a legal photo identification card to prevent service to person under 21 years of age. Servers that pass a youth alcohol compliance check performed by the City (or County) will receive \$100. If a server fails a youth alcohol compliance check, they will be on probation for a year. If they fail a second time, they will lose their job. Owners and management will also perform random self-audits to ensure compliance.

At Lakes & Legends Brewing, every employee will have the proper training and education to make decisions and act accordingly in regards to security. Private security will be hired for large special events and key moments when the taproom will be at capacity. Private security will be responsible for working the front door checking I.D.'s and helping to maintain a safe environment on premise for customers, staff and the surrounding neighborhood. Duties for employees on a day to day basis will include; I.D. check, maintaining an overall safe environment on premise, and monitoring the consumption of alcohol by patrons, to prevent overservice.

All noise complaints will be recorded by Lakes & Legends staff and followed up with directly by management. All amplified sound will exist in the taproom itself. If amplified sound is being projected with windows or doors open, all sound levels will be monitored by Lakes & Legends Brewing staff and will be maintained at a respectful decibel level. They will monitor patrons outside the establishment as well to make sure they are not disturbing neighbors. There will be no speakers placed outside.

Lakes & Legends Brewing hours of operation will be based on consumer demand and may change slightly. Their initial hours of operation are as follow:

Monday through Thursday	3pm to 10pm
Friday	3pm to 11pm
Saturday	11am to 11pm
Sunday	Noon to 6pm

They are authorized to operate from 10:00am to 1:00am, daily, but may choose to have the lesser hours of operation listed above. Growler sales will occur from behind the bar and will not occur after state authorized off-sale hours. No consumption of growlers will be allowed on the licensed premises.

Lakes & Legends will provide a brief menu of food items consisting of meat and cheese plates, soups and soft pretzels. They will also offer food menus from local restaurants that deliver food in the area, including Eggy's, which is located in the same building. They will occasionally work with food trucks to have food available right outside the taproom doors.

Lakes & Legends plans to provide family friendly entertainment that does not go out of the range allowed by the Class C1 license.

Litter will be removed at the end of retail hours on a daily basis on and within 100 feet of the premises.

There will be no sports sponsorships (at this time) or charitable gambling.

PUBLIC HEARING SUMMARY

A public hearing is required for these license applications. 80 notices were mailed to residents and property owners within 450 feet of the premises on July 30, 2015 and emailed to Council Member Goodman, the Citizens for a Loring Park Community and the Loring Business Association on July 29, 2015. Five nearby multi-unit residential buildings were posted with the hearing notice, on July 31, 2015. The public hearing will be held on August 11, 2015 at the Community Development & Regulatory Services Committee meeting.

RECOMMENDATION

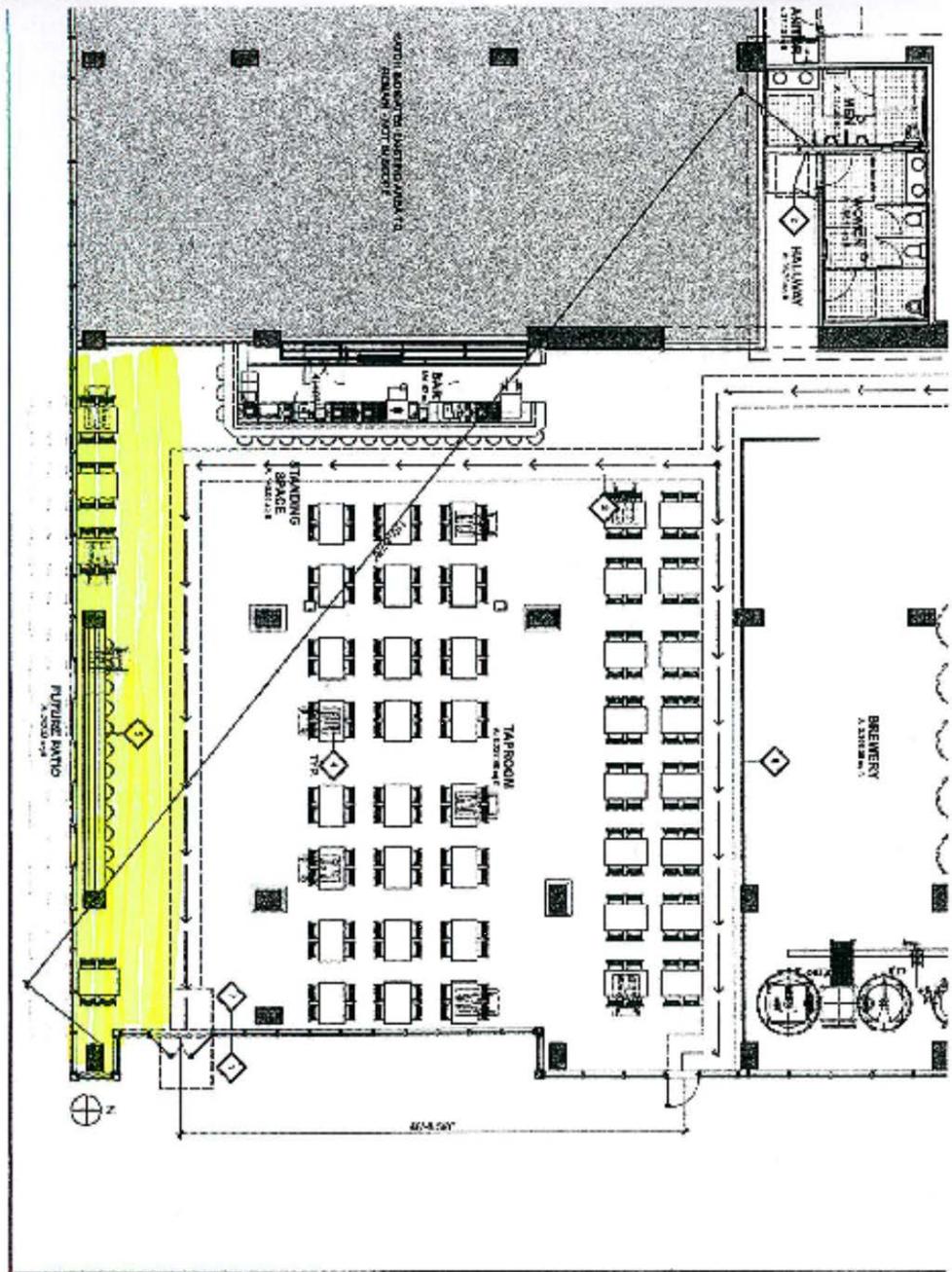
The Licenses and Consumer Services Division recommends approving this application for an On-Sale Liquor, Taproom, Class C1 license and Off-Sale Malt Liquor, Growler license for Lakes and Legends Brewing.

LICENSE CONDITIONS

None at this time.

DIAGRAM

See next page.



LAKE
MINNE

MINNESOTA STATE UNIVERSITY
 100 UNIVERSITY AVENUE
 ST. PAUL, MN 55106-1000
 TEL: 612/625-1000
 FAX: 612/625-1001

PROJECT NO. 10000000000000000000

DATE: 08/15/2011

PROJECT: B2.0

OWNER: MINNESOTA STATE UNIVERSITY

DESIGNER: [Firm Name]

DATE: 08/15/2011

PROJECT: B2.0

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B2.0
 ACCESSIBILITY PLAN