

City of Minneapolis

Request for Committee Action

To: Committee of the Whole
Date: 1/27/2016
Referral: N/A
From: City Coordinator's Office
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Presented by: Nuria Rivera-Vandermyde
File type: Action
Subcategory: Policy Position

Subject:

Enterprise Racial Equity plan: Supplier diversity

Description:

Approving an Enterprise Racial Equity plan relating to supplier diversity.

Previous Actions:

October 21, 2015, The City Coordinator's Office is reported back to provide a pathway to achieve positive outcomes with regard to equity and racial equity. The Committee of the Whole then directed the City Coordinator's Office to lead efforts and work in collaboration with representatives from Community Planning and Economic Development, Civil Rights, Finance and Property Services and any other affected City departments to:

1. Report back and provide specific direction on changes, simplification and/or evaluation results of the following items aimed at providing more opportunities for supplier diversity in procurement activities as outlined and identified in the 2010 Disparities Study:
 - a. Simplification and expansion of small and underutilized business program (SUBP) certification process;
 - b. Implementation possibilities of other recognized certification approaches and processes, including self-certification criteria and processes for non-certified vendors;
 - c. Small Underutilized Business Target Market Program;
 - d. Communications and engagement plan aimed at vendors, including development of a web portal linking businesses with necessary resources;
 - e. Tools and guidance for City departments to reference in order to easily access information about suppliers and expectations about the W/MBE goals generally;
 - f. Identification of specific commodities with immediate opportunities for greater utilization off diverse suppliers;
 - g. Identification of potential and specific barriers by SUBP and diverse suppliers for doing business with the City of Minneapolis and plans to eliminate or mitigate the same; and report back to the Committee of the Whole and Ways & Means Committees within the next three months recommendations and proposed 1 and 5 year work plans, both aimed at reaching the approved

aspirational annual goal of 25% for the Small and Underutilized Business Program and 25% for the City's activity for informal, direct procurement of goods and services

h. Additional opportunities that may be identified as a result of doing this research and assessment.

2. Pursue technological options for creating a purchasing portal for internal sourcing of products and services.
3. Review, implement, and mature existing efforts to adopt enterprise recommendations from the 2010 Disparities Study.
4. Develop a plan for measuring and evaluating direct purchases.
5. Ensure the alignment with other City initiatives, such as Business Made Simple.
6. Develop both a short-term 1 year work plan and a longer-term 5 year work plan specifying milestones and timelines for the above-listed work, including implementation of new initiatives. The 1 year plan is to be updated annually.
7. Report back to the Committee of the Whole and Ways & Means Committees within the next three months recommendations and proposed 1 and 5 year work plans, both aimed at reaching the approved aspirational annual goal of 25% for the Small and Underutilized Business Program and 25% for the City's activity for informal, direct procurement of goods and services

Background/Analysis:

October 21, 2015, the Committee of the Whole directed the City Coordinator's Office to lead efforts and work in collaboration with representatives from Community Planning and Economic Development, Civil Rights, Finance and Property Services and any other affected City departments to report back to the Committee of the Whole and Ways & Means Committees within the next three months recommendations and proposed 1 and 5 year work plans, both aimed at reaching the approved aspirational annual goal of 25% for the Small and Underutilized Business Program and 25% for the City's activity for informal, direct procurement of goods and services

The City Coordinator's Office is reporting back to provide recommendations and proposed one and five year work plans.

Financial Review:

No additional appropriation required, amount included in current budget.