

City of Minneapolis
Request for Committee Action

To: Transportation & Public Works
Date: 2/16/2016
From: Public Works Department
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File type: Action
Subcategory: Contracts & Agreements

Subject:
Minneapolis Open Streets 2016

Description:

1. Approving the list of routes and dates for Minneapolis Open Streets in 2016.
2. Authorizing an agreement with the Minneapolis Bicycle Coalition for planning and management services.

Previous Actions:

December 1, 2015 – Transportation & Public Works Committee passed a resolution supporting Open Streets as City-Hosted Events. City Council Adopted Resolution on December 11, 2015.
April 3, 2015 – Approval of locations and budget for 2015 Open Streets events.
December 10, 2014 – Amendment to 2015 budget directs the Public Works, Regulatory Services, and Police departments to provide existing resources to facilitate up to eight (8) Open Streets events in 2015.
December 11, 2013 – Amendment to the 2014 budget directs the Public Works, Regulatory Services and Minneapolis Police departments to provide services up to an equivalent of \$75,000 to support up to six events associated with the Open Streets program.
December 7, 2012 – Partnership for a Healthier America Play Streets Award for 2013 Open Streets events. Direction for Public Works and Police Departments to provide in-kind services for four events up to \$50,000.
September 11, 2011 – Minneapolis Bicycle Plan Implementation Plan adopted, which states “create a specific permitting process for closing streets to motorized vehicles for ‘Open Streets’ events.”

Ward/Address:

Citywide

Background/Analysis:

This will be the 6th year of Open Streets in Minneapolis. In 2011 and 2012, the Minneapolis Bicycle Coalition hosted the first three Open Streets Minneapolis events. In 2013, the City received a grant to host four Open Streets events. Between 2014 and 2015, the City was a partner in hosting a total of 14 events. The eight Open Streets events in 2015 had an attendance of over 65,000.

Open Streets are events that temporarily close a street to motorized traffic and open it up for general use by the public. The events are free and provide an opportunity for people to engage in physical activity, meet their neighbors, and discover new businesses in their neighborhoods.

The City Council adopted a resolution on December 11, 2015 supporting Open Streets Minneapolis as a City-Hosted event. The City Council will approve the number of events, locations and partners each year. The Mayor's proposed budget directs Departments to provide services to support up to eight events associated with the Open Streets program within existing budgetary resources.

2016 Routes

The 2016 Open Streets routes and dates are listed below:

1. Lyndale Avenue: June 5th
2. Downtown: July 10
3. Lake Street: ~~June 19~~ July 24
4. Northeast: August 7
5. Franklin Avenue: August 21
6. Broadway Avenue: September 10 (new location for 2016)
7. Nicollet Avenue: September 18
8. University of Minnesota: October 1

Broadway Avenue is a new route this year. The West Broadway Business & Area Coalition has also expressed support as a local partner for the event. Some routes may require minor adjustments as event planning unfolds.

Through the proposed agreement, the Minneapolis Bicycle Coalition (MBC) would provide event planning and management services to help facilitate the hosting of the 2016 Minneapolis Open Streets events. The MBC will perform the services for pursuant to the terms of this Agreement, in exchange for nonmonetary compensation in the form of goodwill and recognition that are of benefit to Contractor. Services included in the agreement include:

- Recommend event dates and locations
- Event coordination
- Event programming
- Volunteer coordination
- Fundraising
- Marketing and communications
- Obtain insurance for all events
- Provide temporary restrooms
- Provide permit information as needed on timeline as required by ordinance
- Work with signage provider to arrange layout, equipment and setup/tear down

The City, in its sole discretion, shall retain the ability to make final determinations regarding the number of events, and event dates and locations to be implemented during the term of this Agreement. The City shall remain responsible for the following City functions:

- Barricades and detour signage
- Police and traffic control
- Parking signage
- Trash, recycling, and composting receptacles and pickup

For Open Streets events after 2016, the City plans to publish a Request for Proposal for the planning and management services for hosting the events.

Financial Review:

None

Attachments:

1. Eight Open Streets Route Maps.