

City of Minneapolis

Request for Committee Action

To: Ways & Means
Date: 4/11/2016
Referral: Refer to a second committee.
From: City Coordinator's Office
Lead Staff: Spencer Cronk
Presented by: Spencer Cronk
File Type: Action
Subcategory: Contracts & Agreements

Subject:

Agreement with the Minneapolis Downtown Council for Downtown Activation Services

Description:

Authorizing an agreement with the Minneapolis Downtown Council, in the amount of \$400,000, for the purpose of supporting downtown activation events in 2016.

Previous Actions:

On February 13, 2015 Council authorized the proper City officers to execute an agreement with the Minneapolis Downtown Council, in the amount of \$400,000, for the purpose of supporting downtown activation events in 2015.

Ward/Address:

Not Applicable

Background/Analysis:

As part of the 2016 council adopted budget, the City Coordinator's Office was provided with \$400,000 for downtown activation, to attract residents and visitors to downtown working toward our city values of vitality, connectedness and growth and the goal of living well, where residents and visitors have ample arts, cultural entertainment and recreational opportunities.

Given the success of the program in 2015, proven performance and the City's interest in adding an additional requirements to connect this work to other downtown activation initiatives – including, but not limited to, the Minneapolis Convention Center's Creative City Challenge, the Cultural District Alliance, and Green Minneapolis it is in our interests to partner with Minneapolis Downtown Council again this year.

Financial Review:

No additional appropriation required, amount included in current budget.

Approved by the Permanent Review Committee.

Meets Small and Underutilized Business Program goals.

When possible, and in keeping with the City's Small and Underutilized Business Program (SUBP), local subcontractors should be used that are certified under the Minnesota Unified Certification Program for Small and Underutilized Businesses as a means to stimulate the local economy.