

CITY OF MINNEAPOLIS REQUEST FOR QUALIFICATIONS

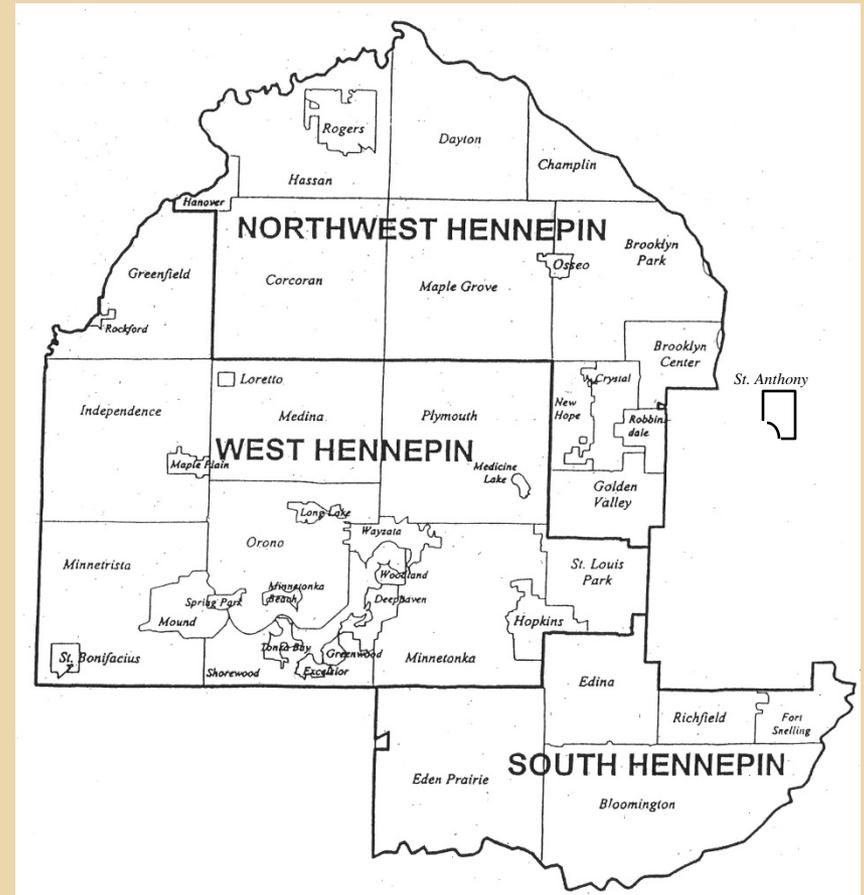
*Designation of the Community Action
Agency for the City of Minneapolis*

CAPSH History & Mission

- Incorporated in 1986
- Currently the state- and federally-certified community action agency serving suburban Hennepin County

Mission:

To improve the quality of life in suburban Hennepin County by creating and supporting links between individuals and communities through service, education & collaboration.



Proposed Service Area

Proposed Mission:

To improve the quality of life in Hennepin County by creating and supporting links between individuals and communities through service, education & collaboration.

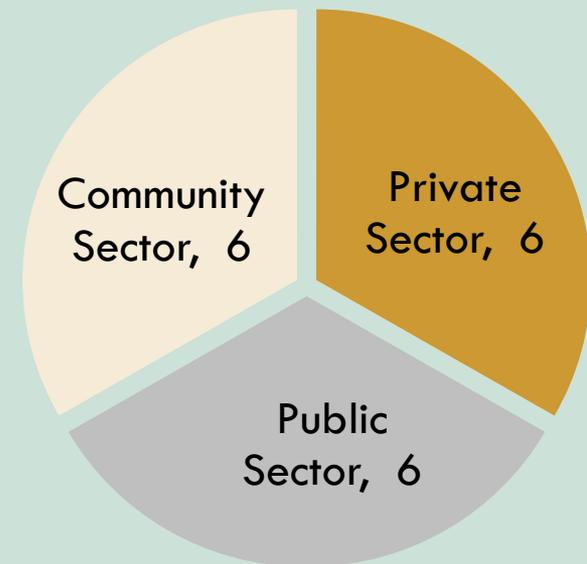


Current Size and Structure of Board of Directors

Tripartite Board of Directors

- 18 members 6 from each of the following sectors:
 - Public
 - Private
 - Community (Consumer)
- Public sector members include 3 Hennepin County Commissioners (designees) and 3 local public officials from geographically diverse areas of suburban Hennepin County

Current Board Member Structure



Proposed Size and Structure of Board of Directors

➤ To serve Minneapolis, CAPSH board will be reorganized

➤ Proposal:

1. Increase to 21 members
2. Public, private and community (consumer) sectors will each have 7 members
 - Public sectors members will be represented by 3 Hennepin County Commissioners (or their designees and 4 local elected officials from geographically diverse areas of Minneapolis and Hennepin County
3. 1/3 of the Board will be comprised of members representing the City of Minneapolis

Proposed Board Member Structure

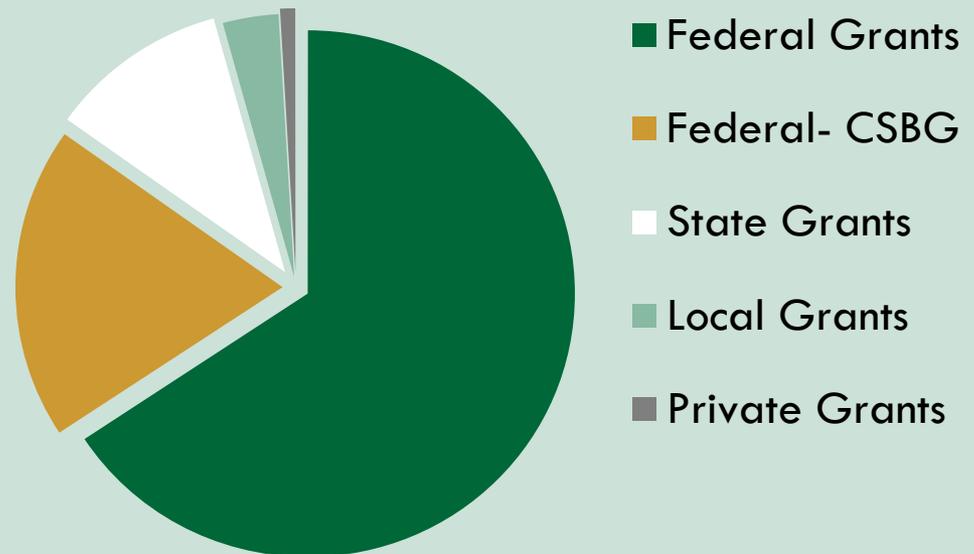


Potential Revenues

Government Funding Sources:

- MN Dept of Commerce
- US Dept of Housing & Urban Development
- National Foreclosure Mitigation Counseling
- MN Housing Finance Agency
- Hennepin County
- Hennepin County Cities via Local Community Development Block Grants
- MN Office of Economic Opportunity
- Internal Revenue Service
- MN Dept of Revenue

2015 Projected Budget: Funding Sources



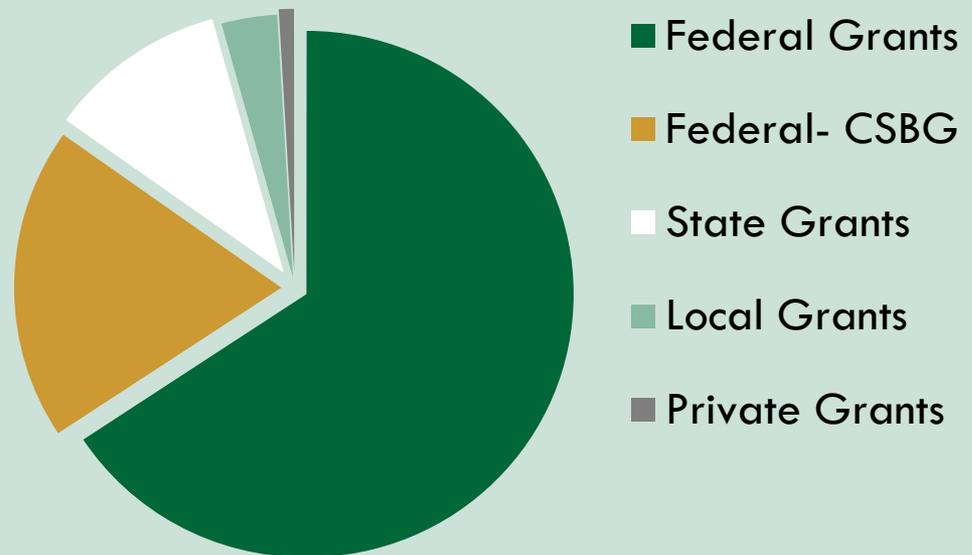
Potential Revenues

Private Funding Sources: *

- Bremer Bank
- Pohlad Foundation
- Allianz
- MN State Bar Association
- Wright Hennepin Electric
- Target
- Mpls Foundation

* *These sources are current and/or past funders.*

2015 Projected Budget: Funding Sources



Leveraging Resources

- \$3.44 for every dollar of CSBG/MCAG funding

CSBG/MCAG Funding Allocation to Minneapolis

- *Work with Office of Economic Opportunity (OEO) to assure that CAPSH has the underlining data that drives the allocation formula*
 - *Currently OEO calculates the number of people living in poverty for the two designated entities*
 - *Use poverty statistics from the American Community Survey*
- *Use existing financial management system (Abilia) and client management software (CAP60) to track and identify clients who receive services from funds designated for Minneapolis residents*

Budget Deficit and Process Explanation

Community Action Partnership of Suburban Hennepin Budget for 2015 with comparison of Original to V-2

<i>Categories</i>	<i>Total Budget 2015 Original</i>	<i>General Budget 2015 V2</i>	<i>EAP Budget 2015 V2</i>	<i>Total Budget 2015 V2</i>
Total Organizational Costs	\$3,705,237.96	\$1,771,678.00	\$2,124,494.00	\$3,896,172.00
Operational Revenue	\$3,072,295.89	\$1,771,748.68	\$1,628,539.34	\$3,400,288.02
Over/ (Under Funded)	\$ (632,942.08)	\$70.68	\$ (495,954.66)	\$ (495,883.98)

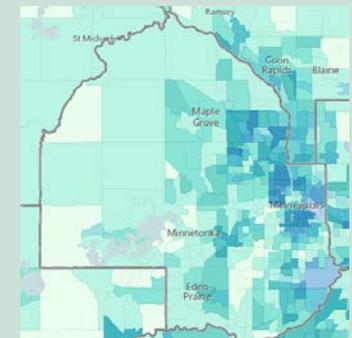
2014/2015 EAP Funding: \$2,256,725
Anticipated 2015/2016 EAP funding: \$2,200,000

Process & Method to Conduct Needs Assessment

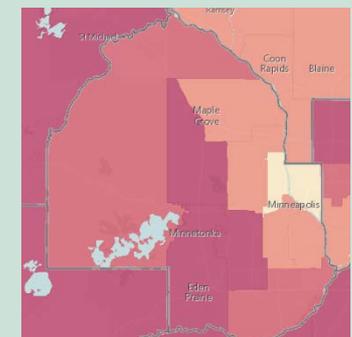
- CAPSH's Planning & Development Department will conduct a needs assessment for Minneapolis integrating Transition Team requirements
- Utilize assessment tools prepared by national Community Action Partnership
 - Using Maps & Data to support Community Needs Assessment Process
 - Target areas based on data maps
- Survey primary and secondary customers
 - Public officials, Board Members, Transition Team
 - Local social service providers, partners and neighborhood associations
 - Clients
- Different methods for survey
 - Online
 - Paper surveys
 - Telephone surveys
 - Community meetings/ focus groups
- Make client surveys available in various languages
 - Culturally specific focus groups



Children in Poverty



Population Below Poverty



Population in Poverty by Disparity Index

Notifying Minneapolis Residents of Available Services

Mailings to current Minneapolis clients regarding expansion of services

Work with Minneapolis partners and providers to host meetings and promote awareness of services throughout Minneapolis

- Targeted locations
- Various languages
- Various times of day/evening/weekends

Meet with and distribute notices to local government officials

Partner with Minneapolis neighborhood associations

Outreach in the City of Minneapolis

- Radio
- Newspapers
- Digital Advertising
- Social Media/ Website updates

Current Programs in Minneapolis

<i>Energy Assistance Programs</i>	CAPSH	Proposal for Mpls		
		Current	Expand	New
Energy Assistance	✓	✓		
Energy Related Repairs	✓	✓		
Energy Assistance Outreach	✓	✓		
ESS Workshops/ Case Management	✓	✓	✓	

<i>Asset Development</i>	CAPSH	Proposal for Mpls		
		Current	Expand	New
Financial Literacy Workshop	✓			✓
Senior Financial Literacy Workshops	✓			✓
Budget Counseling	✓	✓		
FAIM	✓	✓	✓	
Money Management Counseling	✓			✓



Current Programs in Minneapolis Cont.

<i>Full-Cycle Homeownership Programs</i>	CAPSH	Proposal for Mpls		
		Current	Expand	New
Homebuyer Education	✓	✓	✓	
Homebuyer Counseling	✓	✓	✓	
Home Rehab Counseling	✓			
Foreclosure Prevention	✓	✓		
Reverse Mortgage Counseling	✓	✓	✓	
Homeless Case Management	✓			
Tenant Training Workshops	✓	✓	✓	
Homeless Vets Case Management	✓			

Current Programs in Minneapolis Cont.

	CAPSH	Proposal for Mpls		
		Current	Expand	New
SNAP Outreach/ App. Assistance	✓	✓		
Nutrition Education	✓	✓	✓	
Employment Counseling	✓			✓
Civic Engagement	✓	✓	✓	
Legal Service Clinics	✓	✓	✓	
Tax Clinics	✓			
Outreach	✓	✓	✓	
MNSure Application Assistance	✓	✓		
Car Program (in development)				

Current Collaborative Efforts in Minneapolis

CAPSH is collaborating with or has a presence at:

African Immigrant Community Services	PICA Head Start
Lutheran Social Services	Pillsbury House
Minneapolis Community & Technical College	Project for Pride in Living
Minneapolis Farmers Markets	Sabathani Community Center
Minneapolis Urban League	St. Stephens
Minneapolis Public Schools	Urban Ventures

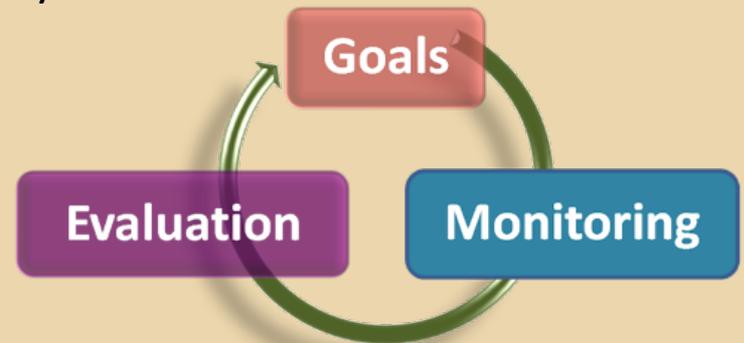
CAPSH is exploring relationships with:

City of Minneapolis Regulatory Services
Little Earth of United Tribes
Minneapolis Neighborhood Associations

Measuring & Evaluating Progress of Efforts

- Utilize Results Oriented Management and Accountability (ROMA) processes to facilitate needs assessment, strategic planning, and program evaluation
 - National Performance Indicators
- Utilize data system, CAP60, to track client records
- Conduct regular data analysis to determine the number of clients served throughout Hennepin County
- Client surveys and evaluations
- Programs and outcomes measured against agency's Mission and the Six National Goals

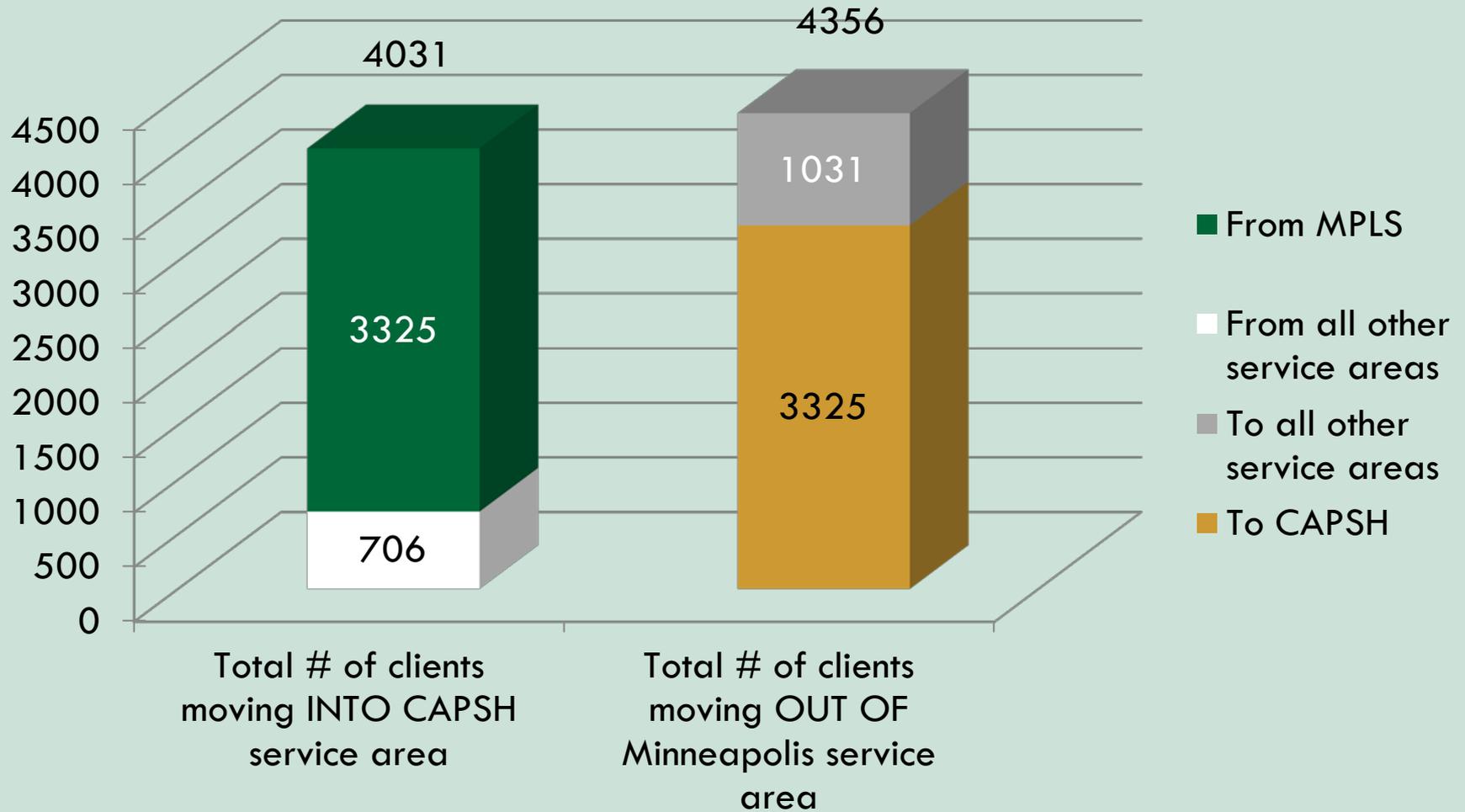
All data will be reviewed on a regular basis by the Transition Team to ensure progress and recommend changes



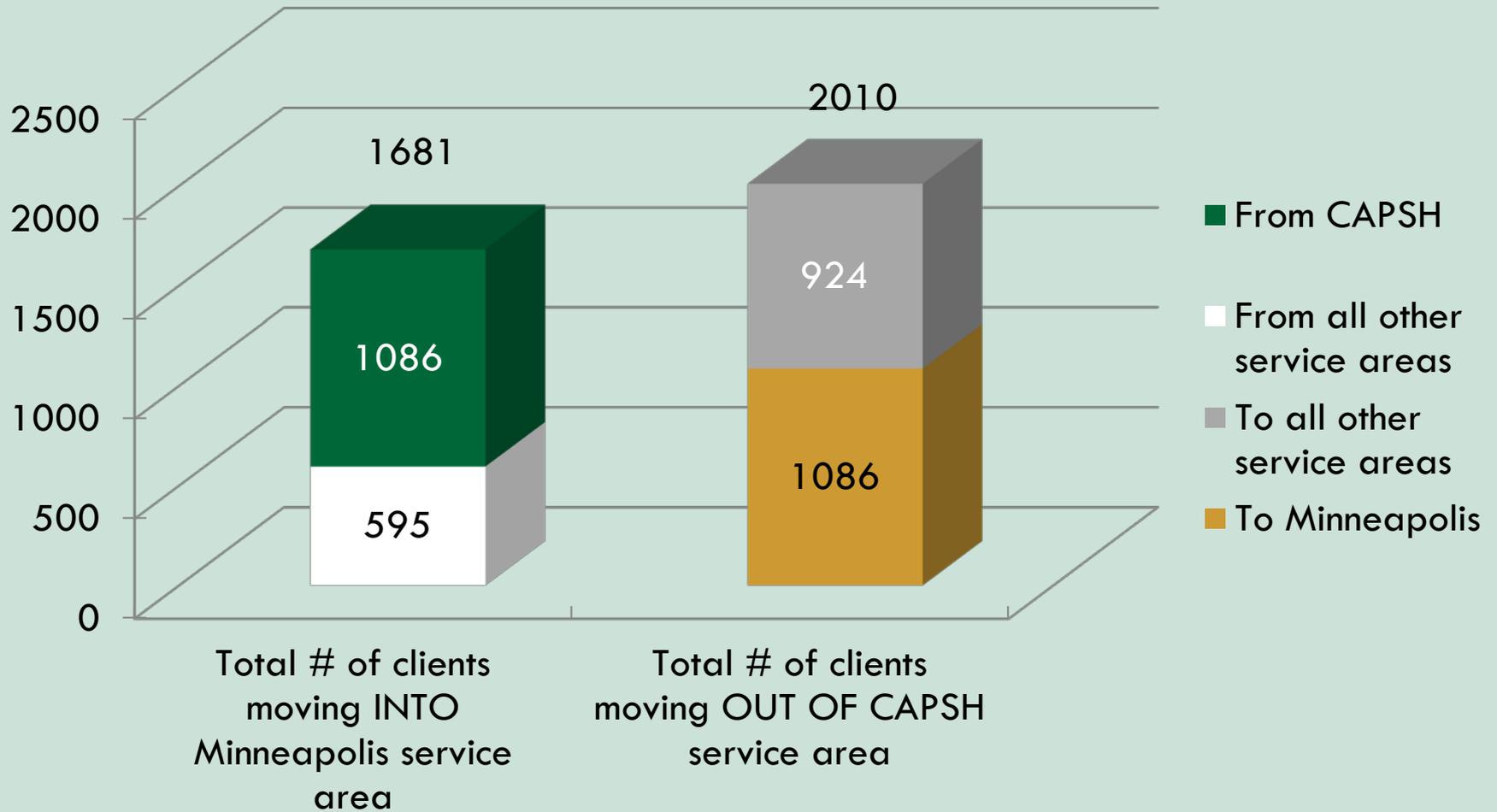
Why CAPSH?

- CAPSH currently serves over 12,000 households in Minneapolis
- Current Board structure meets tripartite requirements
 - CAPSH is led by its dedicated board with proven abilities to provide strong oversight
 - Emphasis on transparency
- CAPSH has experience and expertise in operating a CAP agency and administering CSBG/MCAG funds
- CAPSH has the current capacity to:
 - Manage other federal, state, local and private funds
 - Track and manage client records
- Leader in adapting accountability measures such as ROMA
- We do not compete, we partner
- Minneapolis residents are Hennepin County residents

Service Area Change To CAPSH (FFY 2007- 2014)



Service Area Change To Minneapolis (FFY 2007- 2014)



THANK YOU!

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