

CITY OF MINNEAPOLIS PUBLIC HEARING

Designation of the Community Action Agency for the City of Minneapolis

Community Action Partnership of Suburban Hennepin

CAPSH History & Mission

- Incorporated in 1986
- Currently the state- and federally-certified community action agency serving the 44 communities of suburban Hennepin County

Current Mission:
To improve the quality of life in suburban Hennepin County by creating and supporting links between individuals and communities through service, education & collaboration.



Proposed Service Area

Proposed Mission:
To improve the quality of life in Hennepin County by creating and supporting links between individuals and communities through service, education & collaboration.



A YEAR IN NUMBERS- 2015

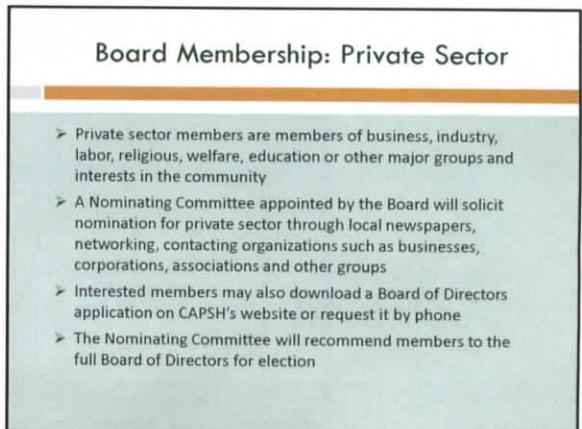
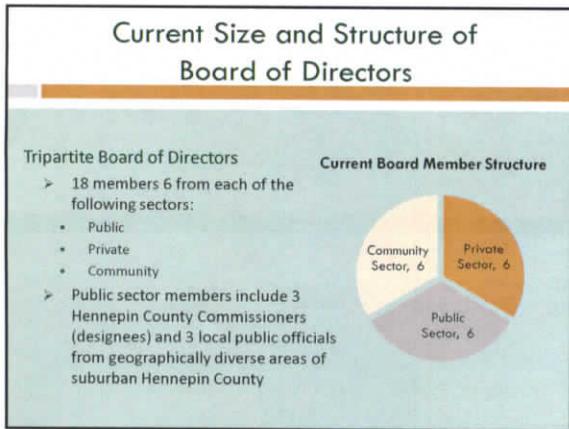
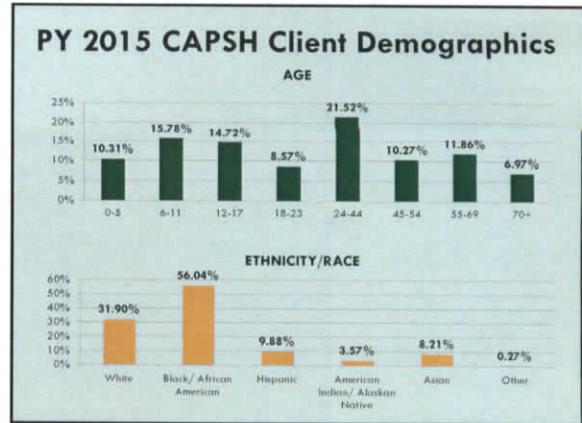
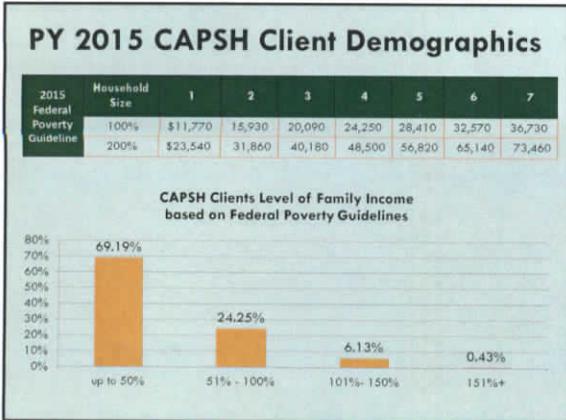
- \$1,263,300**
Returned to the community in federal, state and property tax refunds
- 34,283**
Households Served
- 572**
Individual received assistance for transportation
- 24,552**
Households received energy programs assistance
- 205**
People were assisted in applying for health insurance
- 409**
Individuals received rental assistance

CAPSH Services & Households Served

	PY 2015	PY 2014	PY 2013
Energy Assistance	24,552	13,938	13,295
Energy Related Repairs and Crisis Funds	5,690	3,737	3,797
Food Support/ SNAP	558	566	643
Legal Service Clinics	259	244	153
Tax Assistance Program	738	646	662
Financial Literacy Workshops	43	116	64
MNSure Application Assistance	205	373	n/a
Supportive Services for Veterans and Families	41	n/a	n/a

Full-Cycle Homeownership Programs

	PY 2015	PY 2014	PY 2013
Foreclosure Prevention	113	323	964
Homebuyer Education & Workshops	300	202	353
Reverse Mortgage	44	49	98
Home Rehab, Maintenance & Repair	60	66	41
Homeless Transitional Services	142	109	26
TOTAL unduplicated Households SERVED	34,283	19,956	18,273



Board Membership: Community Sector

- 1/3 of the members of the board will represent low income or underserved persons
- Community sector members can apply to participate on the Board by downloading and completing an application on CAPSH's website
- The Board's Community Committee will elect community sector members to serve on the Board
- Community members on the Board should be from geographically diverse communities and representatives of an underserved or low-income population



2016 CAPSH Budget

Categories	Total
Revenue	\$ 4,592,302
Expenditure	
Energy Assistance	2,193,979
Housing	845,788
Community Services	358,450
Planning & Development	402,599
Administration	771,486
Total Expenditures	\$ 4,572,302
Excess of Revenue over Expenditures	\$ 20,000

Current Programs in Minneapolis

Energy Assistance Programs	CAPSH		Proposal for Mpls	
	Current	Expand	Expand	New
Energy Assistance	✓	✓		
Energy Related Repairs	✓	✓		
Energy Assistance Outreach	✓	✓		
ESS Workshops/ Case Management	✓	✓	✓	

Asset Development	CAPSH		Proposal for Mpls	
	Current	Expand	Expand	New
Financial Literacy Workshop	✓			✓
Senior Financial Literacy Workshops	✓			✓
Budget Counseling	✓	✓		
FAIM	✓	✓	✓	
Money Management Counseling	✓			✓

Current Programs in Minneapolis Cont.

Full-Cycle Homeownership Programs	CAPSH		Proposal for Mpls	
	Current	Expand	Expand	New
Homebuyer Education	✓	✓	✓	
Homebuyer Counseling	✓	✓	✓	
Home Rehab Counseling	✓			
Foreclosure Prevention	✓	✓		
Reverse Mortgage Counseling	✓	✓	✓	
Homeless Case Management	✓			
Tenant Training Workshops	✓	✓	✓	
Homeless Veterans Case Management	✓			

Current Programs in Minneapolis Cont.

	CAPSH		Proposal for Mpls	
	Current	Expand	Expand	New
SNAP Outreach/ App. Assistance	✓	✓		
Nutrition Education	✓	✓	✓	
Employment Counseling	✓			✓
Civic Engagement	✓	✓	✓	
Legal Service Clinics	✓	✓	✓	
Tax Clinics	✓			
Community Outreach Services	✓	✓	✓	
MNSure Application Assistance	✓	✓	✓	
Car Program (in development)				

Transition Plan

IN PROGRESS:

1. Put together and convene a Transition Team

2. Prepare and file amendments for Articles of Incorporation and Bylaws as needed

3. Revise structure of CAPSH's Board of Directors

AWAITING DESIGNATION APPROVAL:

4. Seek and obtain input from stakeholders for provision of services to Minneapolis residents

- Conduct Community Needs Assessment
- Host listening sessions throughout Minneapolis to engage residents and elicit comments and recommendations



5. Assure technology is in place to meet additional demand

6. Increase presence in the City of Minneapolis

7. Conduct outreach



Outreach to Minneapolis Residents

- Mailing to current Minneapolis clients regarding expansion of services
- Work with Minneapolis partners and providers to host meetings and promote awareness of services throughout Minneapolis
 - Targeted locations
 - Various languages
 - Various times of day/evening/weekends
- Meet with and distribute notices to local government officials
- Partner with Minneapolis neighborhood associations
- Outreach in the City of Minneapolis
 - Radio
 - Newspapers
 - Digital Advertising
 - Social Media/Website updates
- Others as identified by Community Needs Assessment

Process & Method to Conduct Needs Assessment

- CAPSH's Planning & Development Department will conduct a needs assessment for Minneapolis
- Utilize assessment tools prepared by national Community Action Partnership
 - Using Maps & Data to support Community Needs Assessment Process
 - Target areas based on data maps
- Engage primary and secondary customers
 - Clients
 - Local social service providers, partners and neighborhood associations
 - Public officials, Board Members, Transition Team
- Different methods of engagement
 - Online
 - Paper surveys
 - Telephone surveys
 - Community meetings/ focus groups
- Engage clients in multiple languages



Measuring & Evaluating Progress of Efforts

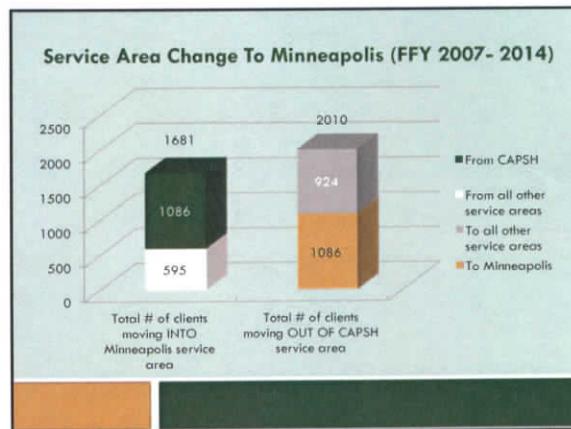
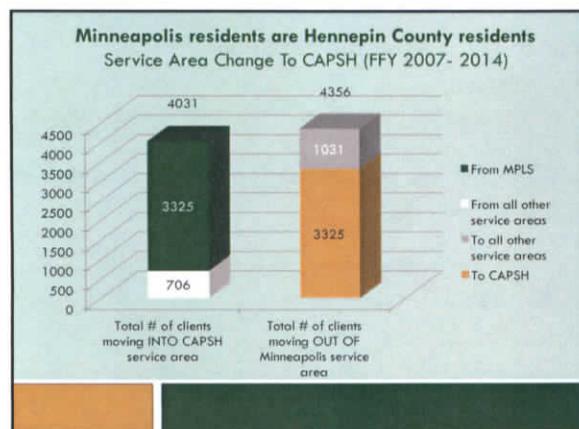
- Utilize Results Oriented Management and Accountability (ROMA) processes to facilitate needs assessment, strategic planning, and program evaluation
 - National Performance Indicators
- Utilize data system, CAP60, to track client records
- Conduct regular data analysis to determine the number of clients served throughout Hennepin County
- Client engagement and satisfaction surveys
- Programs and outcomes measured against agency's Mission and the Six National Goals

All data will be reviewed on a regular basis by the Transition Team to ensure progress and recommend changes



Why CAPSH?

- CAPSH currently serves nearly 12,000 households in Minneapolis
- Minneapolis residents are Hennepin County residents
- We do not compete, we partner.

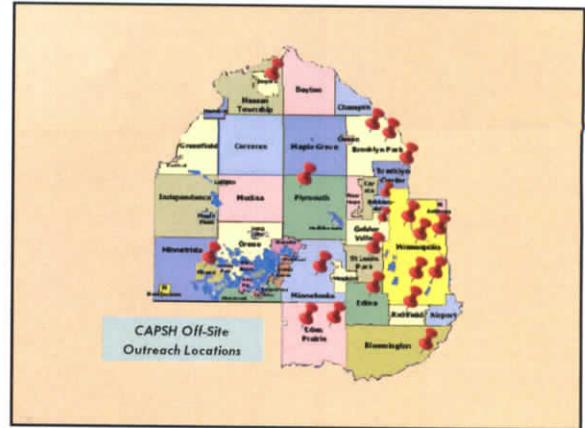
We do not compete, we partner
 Current Collaborative Efforts in Minneapolis

CAPSH is collaborating with or has a presence at:

African Immigrant Community Services	PICA Head Start
Lutheran Social Services	Pillsbury House
Minneapolis Community & Technical College	Project for Pride in Living
Minneapolis Farmers Markets	Sobathani Community Center
Minneapolis Urban League	St. Stephens
Minneapolis Public Schools	Urban Ventures

CAPSH is exploring relationships with:

Little Earth of United Tribes
Minneapolis Healthy Start Initiative
Minneapolis Neighborhood Associations



THANK YOU!

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