

**LICENSES AND CONSUMER SERVICES
LICENSE INSPECTOR'S REPORT**

License Number: L 182 50069
L 305 50007

Police File Number: F. 13904

Date of Application: August 24, 2016

Inspector: Dan Jacobs

Applicant/Legal Entity: Utepils Investments, LLC

DBA/Trade Name: Utepils Brewing Co.

Complete Address: 225 Thomas Avenue North
Minneapolis, MN 55405

License Requested: On-Sale Liquor with Sunday Sales, Taproom, Class C-2,
and Off-Sale Malt Liquor Growler

Current License at this location: None

History of Location: Former site of the Glenwood Inglewood Company

Purpose of Application: The applicant wishes to obtain a new Taproom and
Growler license to sell the beer they brew directly to the
public.

Responsible person within 75 miles of Minneapolis City Hall: Jeff J. McClure

Public Hearing Required: A public hearing is required

Neighborhood/Ward: Harrison/Ward 5

Zoning: I1/AP

7 Acre Requirement: Met

Off-Street Parking: The office of the Zoning Administrator has determined
that four off-street parking spaces are required. The
applicant has met that requirement.

Seating: Interior: 155 seats

Fire Occupancy: Interior: 197 seats

Hours of Operation Proposed: Interior: Wednesday-Saturday: 12:00 noon. to 11:00 p.m.
Sunday: 12:00 noon to 6:00 p.m.

Food Service Requirement: Not required per MCO 360.65
Health Risk: 3

Alcohol Server Training: All five owners and eight bartenders will complete a TIPS Certification Course which will include training for intervention procedures. It is a skill based training program designed to prevent intoxication, drunk driving and underage drinking. Training will include exams and the issuance of certification cards.

Metropolitan Council Service Availability Charges: 12 (paid)

Applicant

The applicant is Utepils Investments, LLC, a Minnesota company formed on June 12, 2014, under Chapter 322B (File Number 766365900020) having the required restriction on the transfer of shares and has the following members:

<u>Name</u>	<u>Title</u>	<u>Shares</u>
Daniel Justesen	President	18.25%
Debra Justensen	Vice-President	18.25%
James Robert Clark Moore	Chief Financial Officer	11.00%

There are numerous shareholders, each holding a small percentage of ownership.

They have met all requirements including financial and criminal background checks.

Manager

Jeff McClure will be the manager of Utepils Brewing Co. He brings years of varied sales/accounting and management/operations experience which will allow him to work within all levels of the organization. He is currently a Corporate Event Consultant for Mintahoe Catering Events. Additionally, he holds the position of General Manger for MN Craft Beer Guild and MN Wine Country venues at the MN state Fair.

Premises

The premises are 18,050 square feet and located in a one-story building. The interior will have seating for 155 patrons. There will be no outdoor seating or service.

Business/Plan/Operations

Utepils Brewing Company is a start-up microbrewery plus a taproom that is dedicated to providing world class artisan craft ales all within a fun, clean, and enjoyable atmosphere. They will have a wide variety of craft beer at the taproom for sale in pints, growlers, and 750ml bottles. They will distribute to restaurants, bars, liquor stores, and upcoming events. Their

focus will be on the growing number of adventurous beer drinkers that are mostly millennials with bachelor degrees and disposable incomes. They will provide alcohol server training to all staff upon hire and annually thereafter. Training will be provided by TIPS (Training for Intervention Procedures). Their policy will be that all patrons will be carded entering the taproom for proof of age (over 21) for a valid ID. They will also be trained in visible signs of intoxication and will be very vigilant on these matters. Their policy for employees serving to underage persons will be termination. They will provide self-audits quarterly to ensure compliance. Each employee will be required to complete a liquor liability policy form, which will be kept in their personnel file.

Their security plan indicates that they will be a family friendly establishment and not a late night bar scene. Their requested hours do reflect that. Security will be handled by employees and management with routine rounds being made. They will be aware of signs of disturbances starting. They will be trained to intervene and explain to patrons fighting will not be tolerated, and if necessary will ask patrons to leave. They will immediately call the police whenever anything gets to the point of what is beyond their ability to control. They will complete liquor incident reports which they indicate will be very thorough. Their noise management plan will be to keep noise levels low in an effort to be good neighbors with the surrounding residents.

Utepils Brewing Company will not have food service. They will, however, be working directly with food trucks to provide food service for their patrons. They will sponsor local events on a case-by-case basis. They will not have any charitable gambling.

Public Hearing Results

A public hearing for this application will be held on November 15, 2016, in City Council Chambers, Room 317. Notices were mailed to residents and property owners within 600 feet of the business. Notices were also sent to Council Member Blong Yang and Harrison Neighborhood Group.

Police review

Minneapolis Police Licenses and this Inspector have reviewed the application, financial statements, criminal histories and security plans. They have determined that the applicant meets the minimum ordinance requirements. The 4th Police Precinct of the Minneapolis Police Department has discussed security issues with the applicant and has approved their security plan.

RECOMMENDATION

The Business License Division recommends approval of an On-Sale Liquor with Sunday Sales, Taproom, Class C-2 and Off-Sale Malt Liquor Growler License for Utepils Investments, LLC.