

Unlike the City of Minneapolis logo, the City seal is not for everyday use.

City seal

The City of Minneapolis seal is restricted to official, formal or commemorative use. The City Clerk shall determine which official documents will display the seal. Any other use of the City seal requires prior approval from Communications and the City Clerk's office with the following exceptions:

- Elected official business cards and letterhead.
Only the official versions described in these standards may be used.
- Elected official thank you cards, newsletters and notes.
Templates are provided as part of these standards.
- Elected official certificates and proclamations presented by elected officials.
Templates are provided as part of these standards.
- Event program, invitations and other materials related to elected official formal or commemorative use, such as swearing-in and departure ceremonies.
Check with Communications for design assistance and approval before going to print.

Use only an official, digital version of the seal, as provided by Communications. Using a version found on the Web or reproduced from other materials may result in an unprofessional, diluted image which diminishes its impact and the professional appearance of the materials.

The City seal may not be used for campaign purposes.



There are bound to be items that have been produced in the past that display the City seal, such as lapel pins, coasters, décor, etc. These items may continue to be used until they run out so as not to be wasteful. But no additional materials incorporating the City seal may be created without prior approval from Communications and the City Clerk's office.