#11

November 19, 2002

MEMORANDUM

TO: Committee Coordinators—
Jan Belsaas, Community Development Committee
Irene Homo, Zoning & Planning Committee
Jan Hrncir, Transportation & Public Works Committee
Jackie Hanson, Public Safety & Regulatory Services
Fred Neet, committee coordinator, Minneapolis Planning Commission

FROM: Council President Paul Ostrow

RE: Schedule for Review of the Resolution Establishing Northeast Minneapolis Arts District

CC: 3rd Ward Council Member Joe Biernat

Attached is the Request for Council Committee Action for the Resolution Establishing Northeast Minneapolis Arts District and a schedule for Commission and Council Committee Review of this action. I am requesting this issue be a discussion item on the agendas of the Community Development and Zoning & Planning Committees and a consent item on the Transportation & Public Works and Public Safety & Regulatory Services Committees.

Because this item will be going through four Council Committees, I will be sending a copy of the Northeast Arts Action Plan to Council Members under separate cover.

Please contact my associate Linda Richardson (ext. 2201), if you have any questions.

Thank you.

Request for City Council Committee Action
From Council Member Paul Ostrow

Date: November 7, 2002

To: Community Development
Referral to: Zoning & Planning;
Transportation & Public Works;
Public Safety & Regulatory Services

Subject: Resolution Establishing Northeast Minneapolis Arts District

Recommendation: Recommend approval of the resolution.

Previous Directives: This recommendation was approved by the Minneapolis Arts Commission on November 20, 2002.

Prepared by: Mary Altman, Public Arts Administrator, Planning Department
Approved by: Council President Paul Ostrow _____
Presenters in Committee: Mary Altman and Joe Holladay, Northeast Minneapolis Arts Association

Financial Impact (Check those that apply)

_X No financial impact - or - Action is within current department budget.
(If checked, go directly to Background/Supporting Information)

___ Action requires an appropriation increase to the Capital Budget
___ Action requires an appropriation increase to the Operating Budget
___ Action provides increased revenue for appropriation increase
___ Action requires use of contingency or reserves
___ Other financial impact (Explain):

___Request provided to the Budget Office when provided to the Committee Coordinator

Community Impact (use any categories that apply)

Neighborhood Notification: A memo was sent to all of the neighborhood organizations in the proposed district. Neighborhood representatives were also involved in planning the Northeast Arts Action Plan.

City Goals: 4 and 6.
Comprehensive Plan: 6.3, 6.5, 6.6
Zoning Code: To Be Determined.
Other: None

Background

(See Attached Resolution and Executive Summary, Northeast Arts Action Plan. Sent under separate cover.)

Schedule for Commission and Council Review
Resolution Establishing Northeast Minneapolis Arts District

Minneapolis Arts Commission Presenter: Lorrie Stromme	Wednesday, November 20, 5:30 p.m.
Minneapolis Planning Commission C.O.W., Presenter: Mary Altman	Thursday, December 5, 4:30 p.m.
Community Development Committee Discussion Item, Presenter: MaryAltman, Joe Holladay	Monday, November 25, 1:30 p.m.
Transportation & Public Works Consent Item	Tuesday, November 26, 9:30 a.m.
Zoning & Planning Committee Discussion Item, Presenter: MaryAltman, Joe Holladay	Tuesday, November 26, 1:30 p.m.
Public Safety & Regulartory Services Consent Item	Wednesday, November 27, 1:30 p.m.
Full Council	Friday, December 13, 9:30 a.m.

Ostrow and Biernat

RESOLUTION

Establishing and Arts District in Northeast Minneapolis Arts District as Recommended by the Minneapolis Arts Commission on November 20, 2002.

Whereas empty warehouse and factory spaces in Northeast Minneapolis have become the working homes to hundreds of local Minneapolis artists over the last ten years; and

Whereas economic figures indicate that the arts are a sound City investment, because they support tourism, promote quality of life, and attract businesses; and

Whereas, Northeast Minneapolis artist spaces have become threatened, with changes in the economy and an increase in local value and opportunities for commercial, retail and mixed-use development; and

Whereas the Northeast Minneapolis Arts Association (NEMAA), a vital organization serving the needs of Northeast artists, had the vision and forethought to develop a plan for maintaining the area in the long-term as an arts community; and

Whereas through NEMAA's leadership and the services of Jerry Allen and Associates, nationally-recognized consultants, a compelling and thoughtful Arts Action Plan was created; and

Whereas the creation of this plan was also generously supported by the McKnight Foundation, Shamrock Properties, Hillcrest Development, Wells Fargo Bank and General Mills; and

Whereas this Arts Action Plan is the first phase of an at least fifteen-year plan with the central aim to stimulate economic revitalization through cultural revitalization;

Now, Therefore, Be It Resolved that The City Council of The City of Minneapolis:

Establishes the Northeast Arts District within in the area from Central Avenue N.E. to Marshall Street N.E., and from 26th Avenue N.E. to Broadway Avenue, with Arts Zones of highest artist concentration and cultural activity;

Be It Further Resolved that the City Council directs the Minneapolis Arts Commission and the Cultural Affairs Division of the Planning Department to incorporate strategies for supporting the Northeast Arts District, as described in

the Arts Action Plan, into the City of Minneapolis Plan for Arts and Culture and the Minneapolis Comprehensive Plan, particularly strategies with regard to public art and grants and loans for art spaces;

Be It Further Resolved that the City Council directs the Planning and Inspections Departments to create a definition of an "arts overlay district" and identify development incentives, building code implications and public education strategies, as described in the Arts Action Plan, for developing such districts;

Be It Further Resolved that the City Council directs the Department of Public Works to work with NEMAA on a signage strategy and image for the Arts District that is allowable within the public right of way;

Be it Further Resolved that the City Council directs all of these departments to work closely with NEMAA and to gather community input during this process;

Be It Further Resolved that the City Council directs all of these Departments to identify the financial implications of these strategies for establishing the Arts District;

Be it Further Resolved that the City Council directs all of these Departments to identify the City-wide implications for establishing the Arts District;

Be It Further Resolved that the City Council directs all of these Departments to report back to the Minneapolis City Council on these issues and next steps by July of 2003.