



**Request for City Council Committee Action
From the Department of Health & Family Support**

Date: October 13, 2010
To: WAYS & MEANS/BUDGET COMMITTEE
Subject: REVENUE CONTRACT WITH HENNPIN COUNTY FOR HEALTHY EATING SERVICES

Recommendation:

Council authorization for the proper City officials to:

1. contract with Hennepin County to accept an estimated revenue of \$24,000 in grant funds to support the implementation of the Healthy Corner Store model and Homegrown Minneapolis Stakeholder interviews and meetings.
2. increase both the revenue estimate in fund/department 01600-8600130 (revenue code 372001) and the 2010 appropriation in fund/department 01600-8600130 by \$24,000.

Previous Directives: None

Prepared or Submitted by: Becky McIntosh, Director of Planning & Administration
Phone: x2884

Approved by: _____
Gretchen Musicant, Commissioner of Health

Permanent Review Committee (PRC): Approval ____ Not Applicable X
Policy Review Group (PRG) Approval ____ Date of Approval ____ Not Applicable X

Presenters in Committee: Gretchen Musicant, Commissioner of Health

Financial Impact (Check those that apply)

X Action requires an appropriation increase to the ____ Capital Budget or X Operating Budget.

X Action provides increased revenue for appropriation increase.

Community Impact (use any categories that apply)

City Goals—Livable Communities, Healthy Lives

Background/Supporting Information Attached

Hennepin County is providing funding to advance the goals of increasing access to healthy foods. This funding is from Blue Cross Blue Shield of Minnesota through their Healthy Eating Minnesota grant program. Activities include the implementation of the Healthy Corner Store model by working with youth organizations to recruit and train youth for this project and by providing assistance to store owners with physical improvements to stores to better market healthy foods. In addition funding is provided to conduct stakeholder interviews, hold stakeholder meetings and recommend an appropriate structure for the next phase of Homegrown Minneapolis.