



Community Planning and Economic Development Department

# Media Advisory

Contact: Krista Bergert, (612) 673-5015; cell, (612) 360-8702



*Minneapolis City Goals:* A Safe Place to Call Home □ Jobs & Economic Vitality □ Eco-Focused □ Livable Communities, Healthy Lives □ Many People, One Minneapolis □ A City That Works

May 9, 2012

## Google comes to Minneapolis to train STEP-UP summer interns

### *100 youth invited to a Google for Entrepreneurs training in preparation for summer jobs*

**WHAT:** A team from Google's headquarters in Mountain View, California will hold a one-day entrepreneur training for 100 STEP-UP Achieve interns who will be employed this summer through the City of Minneapolis STEP-UP program.

They will present an overview of Google products and platforms and share insights on how Google innovates. Youth will also have the opportunity to work in teams to create a technology solution to a real-world problem.

**WHO:** STEP-UP interns  
Google team  
Representatives from Minneapolis high-tech companies—Agosto, Nina Hale, SMCpros

**WHEN:** **Saturday, May 12, 2012**  
**2:00 p.m.**

**Media will have the opportunity interview and observe participating youth as they work on a solution that utilizes technology to solve a real-world problem. Media will also have the opportunity to engage with the Google team and volunteers from the Minneapolis tech community.**

**WHERE:** Minneapolis Community and Technical College  
T-Building, corner of Hennepin Ave. and Spruce St., Minneapolis; 5<sup>th</sup> floor

**MORE:** STEP-UP Achieve, a component of the City of Minneapolis STEP-UP program, connects businesses with the next generation of talented and diverse workers, provides critical hands-on job skills for young people and builds a strong workforce for the knowledge-based global economy. Since its creation in 2004, the City's STEP-UP program has created valuable workplace experiences for more than 14,000 Minneapolis youth, ages 14-21, and was recognized as an

outstanding model for youth employment and public-private partnerships at a White House conference in January 2012.

###