

Minneapolis Workforce Council

September 17, 2013

Meeting Minutes

Present: Carolyn Roby, Laura Beeth, Anahita Cameron, Elizabeth Campbell, Douglas Fleteau, Steve Gilbertson, Ken Lundquist, Todd Klingel, John Mbali, Daniel McConnell, Tyler Olson, Wendie Palazzo, Carlyle Peterson, Jim Roth, Chad Telford, Terrell Towers, Dr. Tara Watson

Staff: Deb Bahr-Helgen, Felisha Burns, Mark Brinda, Catherine Christian, Doug Suker, Teresa Harrold, Tammy Dickinson, Marie Larson

Guests: Commissioner Katie Clark- Sieben – DEED, Shym Cook – DEED, Paul Sears – DEED

Unexcused: Anthony Goze, Darla Figoli

Carolyn Roby called the meeting to order at 8:00 a.m.

Welcome, Chair's Report, and Introductions

Carolyn Roby welcomed the Minneapolis Workforce Council (MWC) members and Minnesota Department of Employment and Economic Development (DEED) Commissioner Katie Clark-Sieben. Introductions were made from all MWC members, staff, and guests. Carolyn informed the MWC members and guests about the vision of the MWC and that the MWC partners with various community based organizations in the City of Minneapolis.

Host Site Introduction

Terrell Towers, DEED Fields Operation Area Manager of the South and North Minneapolis WorkForce Center welcomed the MWC members and guests and introduced Shym Cook, Site Manager of the North Minneapolis WorkForce Center. Terrell introduced the various programs offered at both Minneapolis centers. Deb Bahr-Helgen, Director, METP, informed the MWC that the North Minneapolis WorkForce Center has historically been the second busiest in the state.

Approval of Minutes

The May 21, 2013 minutes of the Minneapolis Workforce Council Meeting were moved and approved.

Announcements: Deb informed the MWC that she was pleased to accept the Best Practices Award for the STEP-UP Youth Program at the Minnesota Workforce Council Association Annual Summer meeting in Duluth, Minnesota. Deb also informed the MWC that METP's Partner of the Year Awards will take place on Tuesday, September 24, 2013 at the Community Development Committee meeting in the City Council Chambers - City Hall at 1:30pm. Deb informed the MWC that HIRED has been chosen for the Youth Provider of the Year and East Side Neighborhood Services has been chosen for the Adult Provider of the Year. Deb also provided a summary of metro wide projects funded by a series of recent DEED competitive grant rounds.

Guest Speaker: Commissioner Clark-Sieben spoke to the MWC. Please see link:

<http://www.minneapolismn.gov/www/groups/public/@cped/documents/webcontent/wcms1p-116714.pdf> .

Platform to Employment: Deb reminded the MWC that the council members were invited to join the Platform 2 Employment launch on September 23, 2013. Deb stated invites were mailed out and asked that interested members RSVP for the launch event as soon as possible. Deb informed the MWC that the DEED Commissioner, Governor, and Mayor of Minneapolis have been invited to speak at the event.

Committee Reports:

Youth Committee

Tyler Olson submitted the Youth Committee Report.

STEP-UP celebrated its 10th summer in 2013, placing nearly 1,800 young people in jobs for a 10-year total of 18,000 young people placed in meaningful summer internships.

Employers

More than 230 metro area businesses participated in STEP-UP this year. Over thirty (30) businesses have participated with STEP-UP for each of the last ten years and were recognized at the STEP-UP Celebration in August 2013.

The largest employers in 2013, by sector:

Private Sector

- Wells Fargo – 31
- U.S. Bancorp – 30
- HealthPartners – 16
- IKEA – 15
- Children's Hospitals and Clinics – 13

Government/Public Sector

- Minneapolis Park and Recreation Board – 207
- Minneapolis Public Schools – 90
- Hennepin County – 70
- University of Minnesota – 29
- City of Minneapolis – 28

Non-Profit

- EMERGE Community Development – 56
- Tree Trust – 41
- Pillsbury United Communities – 39
- Asian Media Access – 35
- YouthCARE – 35

Interns

1,794 Minneapolis youth were placed in internships.

STEP-UP saw a 35% increase in applicants in 2013 and was able to invite nearly 90% of eligible applicants, or 3,600 young people, to work readiness training to prepare them for a summer work experience.

2,100 (58%) young people completed training. Of the youth that completed training, 85% percent were matched with an internship.

Specialized Training

256 interns participated in specialized training designed to prepare them for their specific work experience. Those included:

- Entrepreneur and technology training presented by Google
- Financial services training led by industry professionals
- Healthcare training led by Project for Pride in Living

Additional specialized trainings were offered during the summer to enhance the work experience and provide interns with specific skills or industry exposure. **280 interns** participated in trainings including:

- Financial literacy led by U.S. Bancorp

- Camping and exposure to outdoor careers led by YouthCARE and Wilderness Inquiry
- College exposure and preparation led by the University of Minnesota
- Networking, customer service, and professional development workshops with funding provided by the Bremer Bank Foundation and the Social Innovation Fund

Adult Committee:

Carlye Peterson submitted the Adult Committee report.

In program year (PY) 2012, 10 Minneapolis Adult Program service providers placed 688 low income residents into jobs with an average starting salary of \$10.96. All of our partners met our standards and expectations and were issued new contracts for PY 2013.

The contracts issued to our service providers for PY 2013 total \$1.4 million. The amount each of the providers receives is based on their success in PY 2012. The agencies that made more job placements and had higher job retention rates were rewarded with larger contracts. The contracts remain performance based with payments made for the initial job placement and at three retention periods. The maximum an agency can receive for placing a client into employment and having the client remain in the job for 365 days is \$3,400.

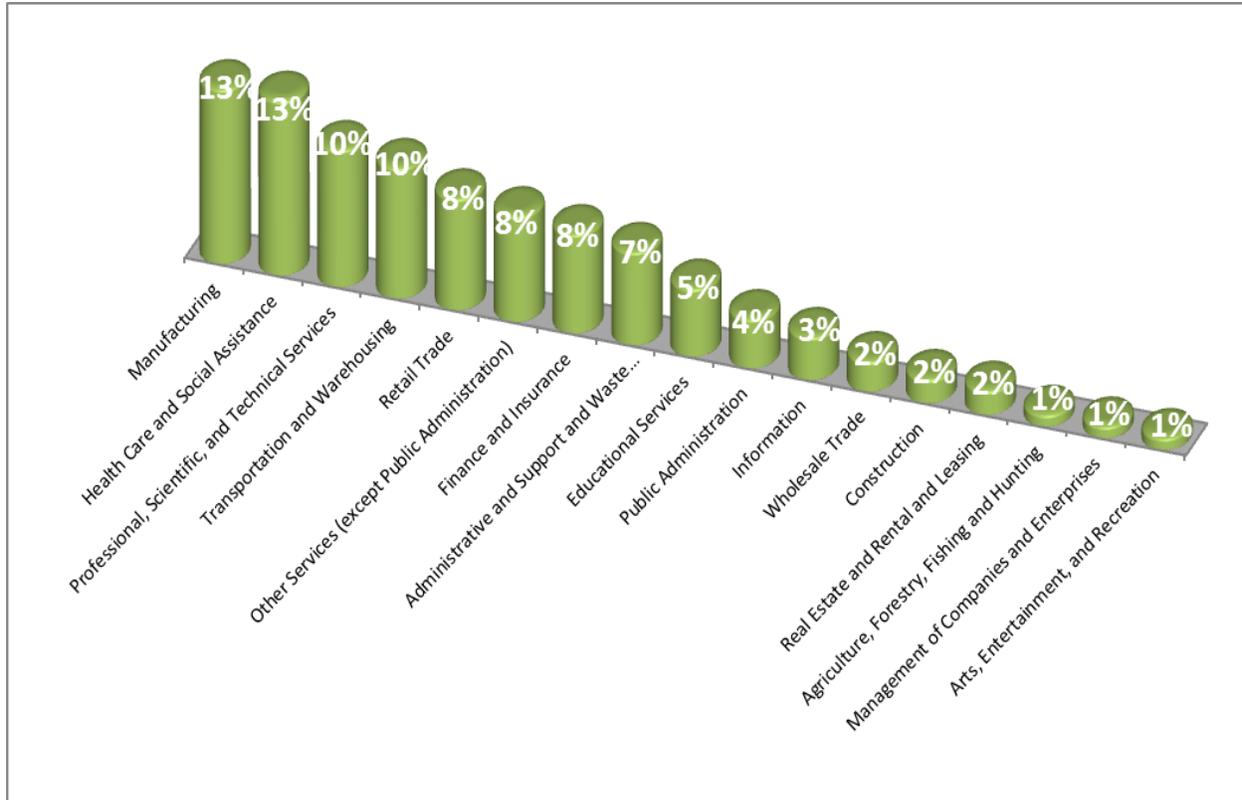
A motion was made and passed in the January Council meeting to consider a redesign of the Adult Program with possible changes being implemented July1, 2014. Committee members and METP staff have met and began this discussion. An update will be provided to the Council in future meetings.

Dislocated Worker Committee:

Jim Roth submitted the Dislocated Worker Report

WIA & State Dislocated Worker Program - Placements by Industry:

Program Year 2012 (July 1, 2012 – June 30, 2013 as reported in Workforce One



Performance Measures and Outcomes:

WIA & State DW Program Year 2012 – final results

Served	Placed	Placement Wage versus Previous Wage
860	360	90%

Performance outcomes for PY 2012 show mixed results. METP service providers *exceeded* the DW Entered Employment and DW Retention goals but missed the DW Credential and DW Average Earnings goals. The PY 2013 performance standards continue a very high standard for achievement.

Performance Standards	<i>PY2011 Goal</i>	PY2012 Goal	WIA DW Results PY2012	State DW Results PY2012	PY2013 Goal
DW Entered Employment	83%	86%	89.01%	93.29%	85%
DW Retention	88%	90%	93.5%	90.69%	92.5%
DW Credential	62%	69%	53.75%	61.11%	69%
DW Average Earnings	\$18,509	\$22,716	\$19,560	\$17,141	\$22,681

New Dislocated Worker Committee member:

Anahita Cameron, HR Director from Target Corporation, will be joining the Dislocated Worker committee. The next meeting of this committee (re-scheduled from July) will take place on September 26, 2013.

Minneapolis Workforce Council Meeting Adjourned at 9:30am

Next Minneapolis Workforce Council Meeting:

TBD

Tuesday, November 19, 2013

8:00 a.m. – 9:30 a.m.

AN EQUAL OPPORTUNITY PROGRAM

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TTY (612) 673-2157

Minneapolis Employment and Training Program (612) 673-5298