

Minneapolis Youth Council Meeting
March 25, 2014, 8:30 a.m.
Minneapolis Public Housing
Heritage Park Senior Services Center
1015 N. 4th Avenue, Minneapolis, MN, 55411

Present: Wendie Palazzo, Laura Beeth, Harvey Rucker and Mary Abrahamson, Tyler Olson.

Mike Christenson, Associate Vice President of Workforce Development, MCTC Presentation on MCTC Initiatives

- MCTCWorks Pathway, a collegiate version of STEP-UP. By 2015 MCTC wants to offer internships in students' field of study.
- Wanted Analytics, piloted by MCTC, is a real time database (updated every 24 hours) that is designed to put students in touch with employers/careers. The program computes the value of a high school diploma at \$35,000 and an associate degree at \$53,000.

**Laura Beeth, System Director, Talent Acquisition, Fairview Health Services:
Presentation on Fairview Initiatives to Enable Students to Pursue Health Care Careers**

- Cedar Riverside Partnership-Health Careers Pathway (see attached flyer)
- Central Corridor Anchor Partnership- Health Careers Pathway: (see attached flyer) and Read Star Tribune article "Twin Cities light-rail Green Line will connect college students to health care jobs" [here](#).
- High School Scrubs Camps: Visit [Health Force Minnesota](#).
- Fellows Program with MCTC and Saint Paul College
- Right Sourcing (work experience opportunities)

**Discussion: What should we be doing more of to help the city's youth in regards to careers?
Minneapolis Employment & Training:**

STEP-UP is using a pipeline approach with 6 career areas. Youth 16+ identify career interests and are matched with appropriate jobs and credentialing. Younger youth are afforded career exposure.

MCTC: STEP-UP can carry MCTC data about associate degrees forward to youth.

Want to learn more about how to serve students with felonies/criminal backgrounds.

Minneapolis Employment & Training: May apply for a DOL grant that would give work experience and support services to youth who have been through the juvenile justice system, possibly resulting in expungement of records.

Approval of January Minutes

Personal and Business Best News

Updates and Headlines (METP Reports)

Teresa Harrold

- Sean Roy resignation: Seeking replacement suggestions for someone with disability expertise.
- New Year Round WIA name input: Please contact Teresa with your ideas.
- Year Round WIA RFP: Staff from Minneapolis Employment & Training recommend not issuing an RFP unless an agency underperforms and a replacement is needed. The Council recommended not issuing an RFP unless an agency is dropped because of underperformance.

Tammy Dickinson

- All who are eligible, can attend STEP-UP work readiness training this year
- STEP-UP mock interviews are taking place this week
- STEP-UP attrition rate during the initial phases is better this year, 75-85%
- Minneapolis has been asked to submit info for Obama's "My Brother's Keeper" initiative due to high Somali, American Indian and African American populations and high disparities gap.

Pat Behrend

- Teen Job Fair, April 26: Visit [Hennepin County Library website](#).
- Minneapolis PARTNERS for Youth conference: Read article in CPED newsletter, [Growing Mpls](#).
- RENEW Hiring and Resource Fair, April 2: More information [here](#).

Kylie Patterson

- STEP-UP CLASS is discontinuing the pre and post tests, more career exploration this year

Subcommittee Discussion

Subcommittee activity could consist of calls or emails or face to face meetings. Within the week, Pat will send absent Youth Council members the revised subcommittee sheet and ask them which subcommittee they want to participate in. Those not answering will be appointed to a subcommittee. Once the committees are formed she will ask for leaders.

Subcommittee #1: Programming

Current members: Mary Abrahamson, Tammy Dickinson, Wendie Palazzo and Harvey Rucker
1st agenda item= Face Forward II-METP to apply for DOL grant to provide work-based learning opportunities and support services for youth ages 14 to 24 who have been through the juvenile justice system. Subcommittee will give input and guidance.

Subcommittee #2: Outreach and Advocacy

Current members: Tyler Olson, Teresa Harrold, and Laura Beeth
1st agenda item=Fundraising focus-Target tangible funding opportunities to niche funders. For instance, IT funders.

Actions: To-Do List Review (New or revised items in red)

Who	What	Due Date	Yes	No
Pat Behrend	Send revised subcommittee document to YC members.	April 1		
Pat Behrend	Ask absent YC members to pick a subcommittee. Assign members to a committee if no preference. Ask for subcommittee leaders.	April 1		
Staff	Develop flowchart of annual events/tasks of youth program.	May 14		
Tammy Dickinson	Invite STEP-UP youth to September meeting to enable Council to ask questions about their experience to inform our work.	Sept. 23		
STEP-UP staff	Present results of cohort evaluation of STEP-UP dropouts from various stages of STEP-UP at September YC meeting.	Sept. 23		
Teresa Harrold	Ask Ann DeGroot if a YCB staff member could be on council	March 28	X	
Youth Council	Provide input on new Year Round WIA brand name to Teresa Harrold	May 14		
Tammy Dickinson and Laura Beeth	Interview Scrubs youth as to thoughts about their experience.	Aug. 31		
Subcommittees	Meet/talk/email each other before May 14 meeting	May 14		
Subcommittees	Present at May 14 Meeting	May 14		
Tyler Olson	Meet with Mayor Hodges, R.T. Rybak and Richard Davis	May 14		

Youth Council	Let Pat know of anyone who would be good on the Youth Council especially those with disability work background or parents and youth.	Ongoing		
Pat Behrend	Create bios for all Youth Council members	Ongoing		
Tyler Olson	Ask Youth Council members about their Council commitment	Ongoing		
Tyler Olson	Set up YC Dropbox/Drive to store minutes, bios, etc. Has been set up but not sent.	May 14		
Youth Council & Staff	Write down any issue pertaining to our work that we can Identify...Discuss...Solve and send to Pat.	Ongoing		

Issues List (Prioritize. Then Identify, Discuss, Solve) (New or revised items in red)

Who	Prioritize: Then Identify -- Discuss -- Solve	Priority	Yes	No
Youth Council and staff	Youth with felonies: discussion at May meeting	1		
Tammy Dickinson	Gather more youth input to inform our work. Invite STEP-UP and WIA youth to the September YC meeting.	2		
Tammy Dickinson	Report back results of STEP-UP drop-out survey after contacting youth who dropped out of program at various stages.	3		
Youth Council	Increase Youth Work Readiness Training Opportunities Tammy will email YC what actions will be taken from the discussion.			
Youth Council	What will we do to unify with organizations that are working on youth employment?			
Youth Council	Do PR campaign on the importance of youth employment with positive messaging about the good things to build on.			
Youth Council	How can we tap revenue sources to sustain the program?			
Youth Council	How can we address homeless youth?			
Youth Council	Hold future Youth Council meetings at sites where we can learn more about youth development efforts.			
Tyler Olson YC members & Staff	Can we develop a youth career pathways program like the proposed adult program outlined in "Minneapolis Career Pathways Design"?			

Cascading Messages

Calendar: Next meeting is May 14, 2014. Location to be announced.

Feedback: Rate this Meeting (0 – 10)

Laura- 9 Tammy- 9
Teresa- 9 Harvey- 8
Tyler- 8.5 Pat- 9
Mary- 9 Kylie- 8
Wendie- 8