

**DOWNTOWN SERVICE AREA
MASTER PLAN
AND
DOWNTOWN PUBLIC REALM
FRAMEWORK PLAN**

**Technical Advisory Committee (TAC)
Meeting #2**

December 2, 2014
9-11am

MEETING AGENDA

- » Welcome and Introductions
- » Project Overview
- » Data Practices
- » Reflect on discussion at first TAC meeting
- » Transportation layering
- » Programmable space conversation
- » Physical framework analysis
- » Community engagement strategies
- » Take-home exercise

WELCOME/INTRODUCTIONS

- » TAC Members
- » City and Park Board Staff
- » MPRB Design Team

DATA PRACTICES

City of Minneapolis- City Attorney's Office

FIRST TAC MEETING

Reflections on our discussion

- Please share one thing you wish our plans could cover.
- Please share one challenge you anticipate for the projects.
- Please share one opportunity that we should not miss for the Downtown.
- What resources are you concerned that we don't know about/that you think will be important for us to understand?
- What stakeholders have we missed on the TAC?

FIRST TAC MEETING

Common Themes

- Design Influence, Guidance and Standards
- Collaboration/Timing with Other Projects/Opportunities
- Funding
- Specific Programs/Services/Infrastructure
- Implementation Steps
- Community Engagement
- Measures and Metrics in Decision Making

FIRST TAC MEETING

Action Items

- Map overlapping planning processes to determine opportunities for collaboration and critical influence
- Develop categories for design influence, such as wayfinding
- Capture data for funding, implementation and measures for policy development
- Use Community Engagement insights in refinement of community engagement plans

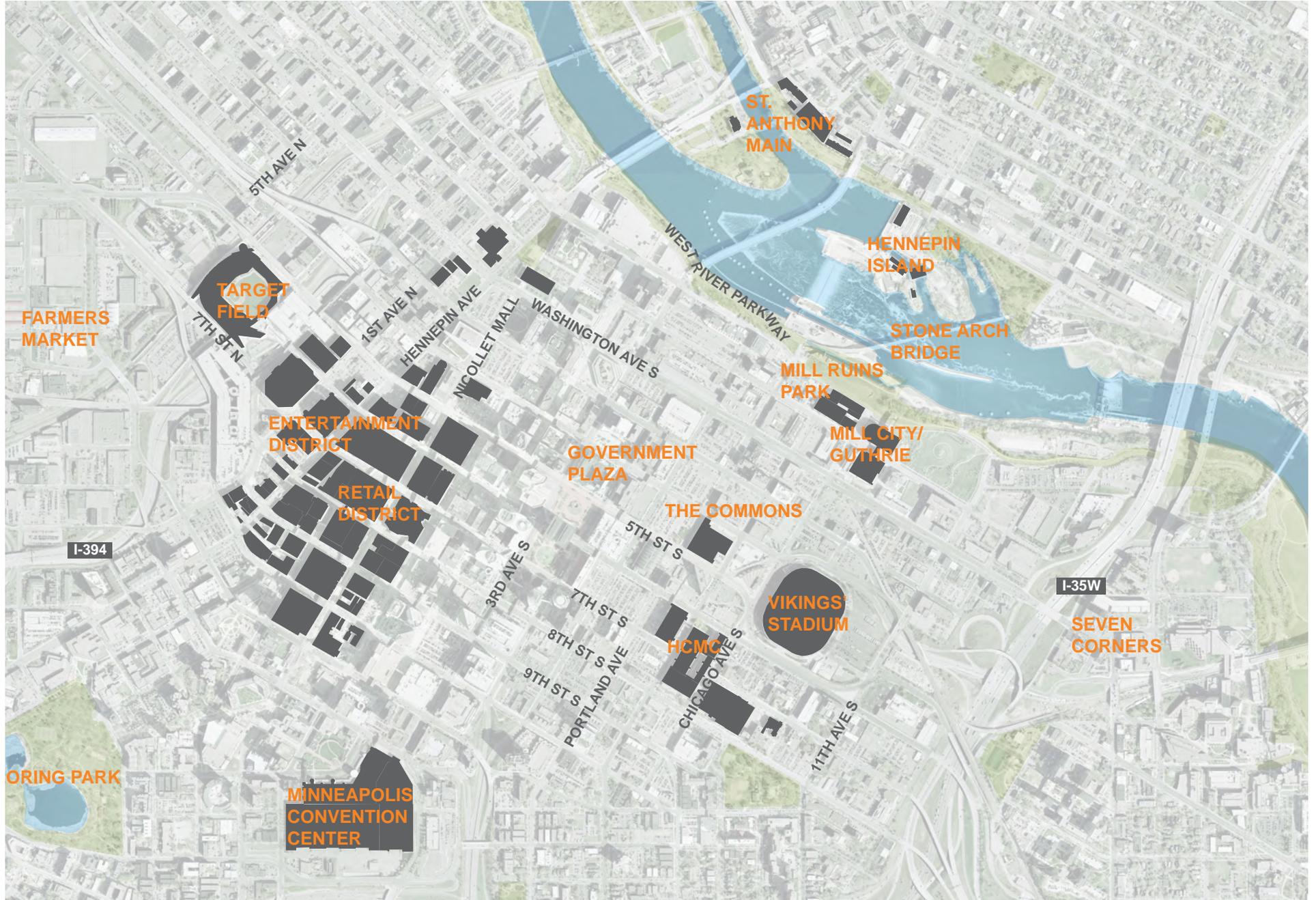
FIRST TAC MEETING

Recommended Stakeholder

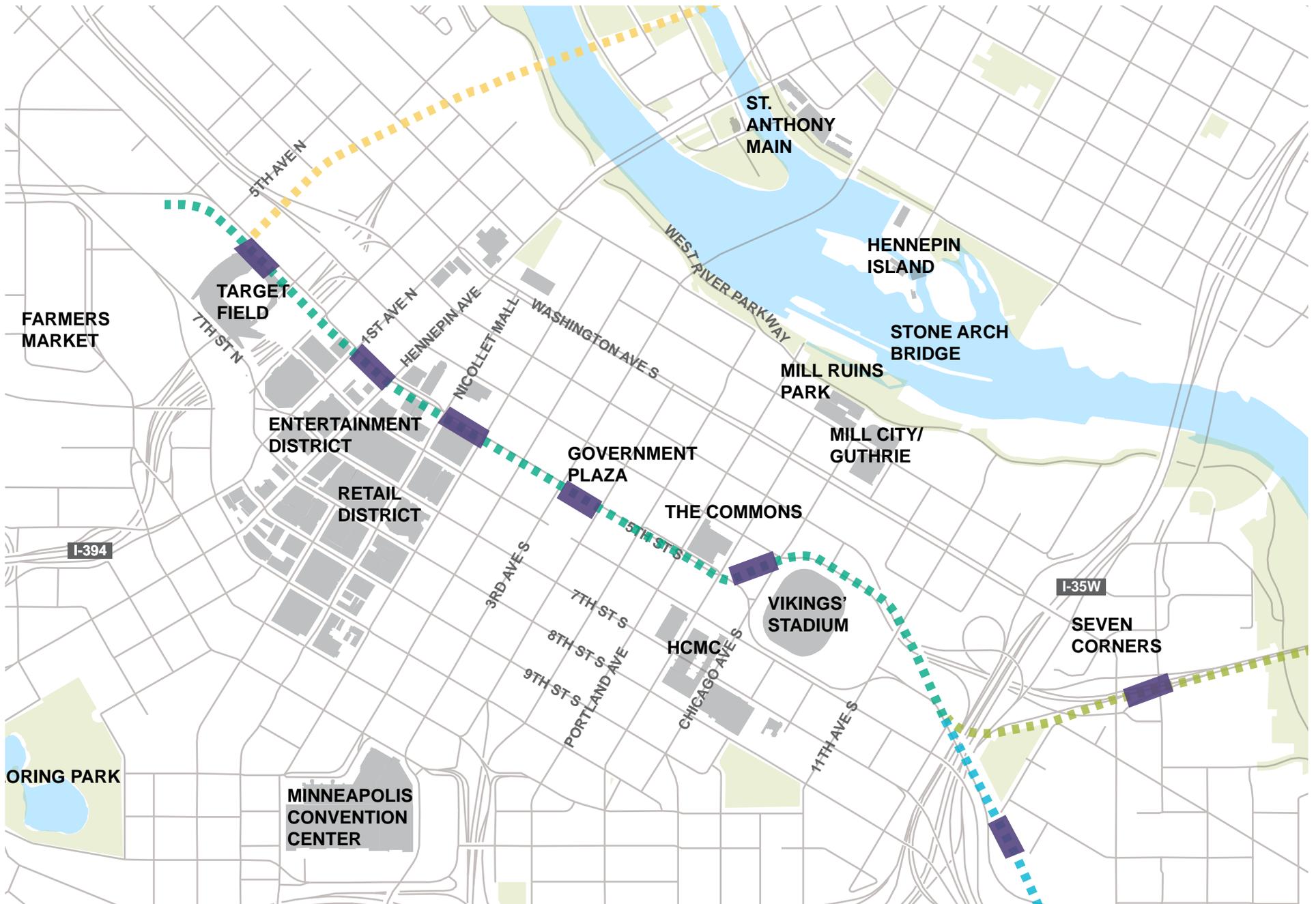
Action

Engage with Schools	School Board has appointment on Steering Committee
Private Utilities	Focus Group
Public Safety/MPD	Park Police include in internal project team MPD invited to TAC
Private Developers	Focus Group
Building Owners	Downtown Council serves on TAC and Steering Committee
MnDOT	Focus Group
Downtown Greening Conservancy Represented	Has appointment on Steering Committee will attend once Executive Director is in place
David Frank/North Loop	David is invited to TAC meetings/ North Loop has appointment on Steering Committee

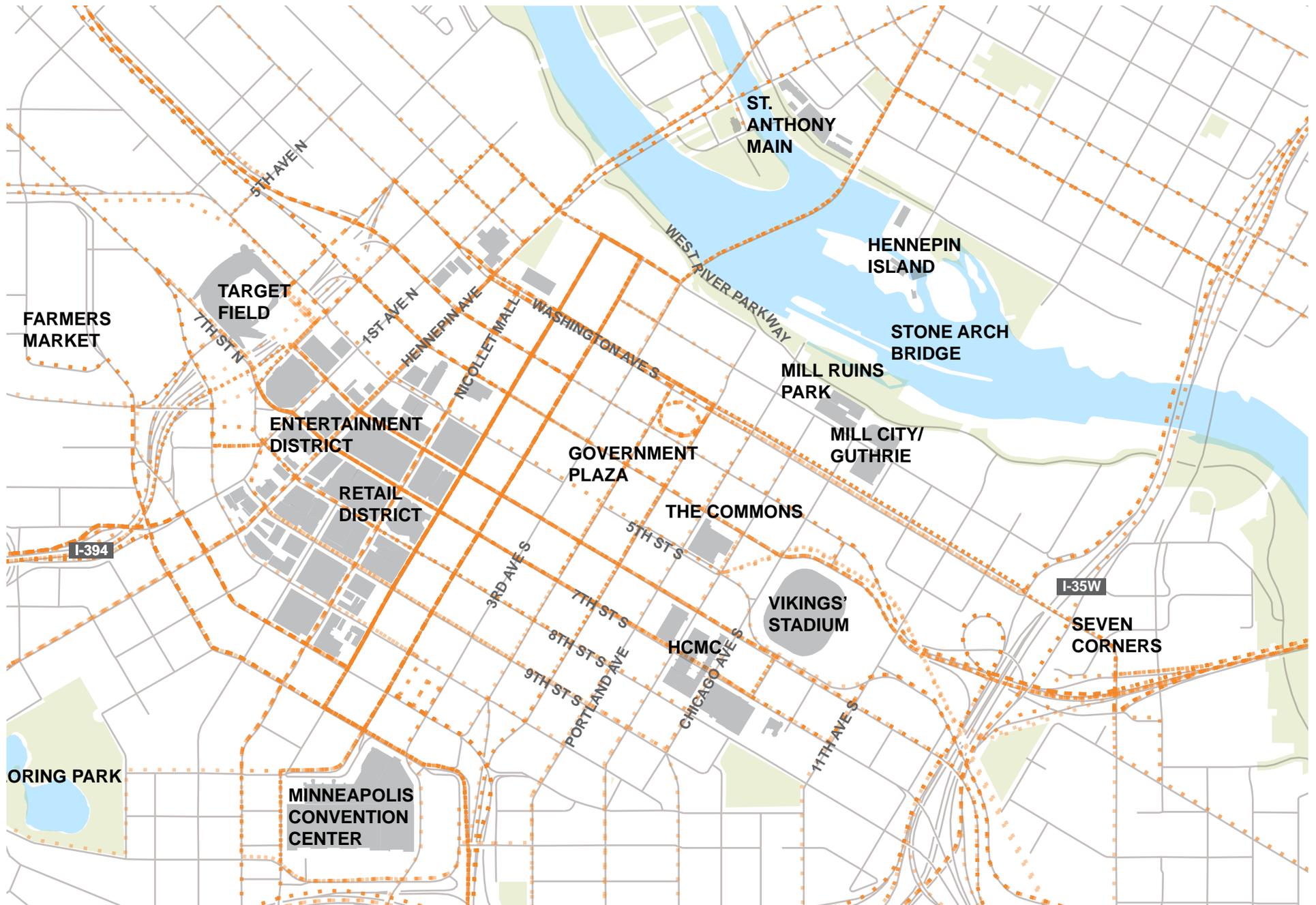
DESTINATIONS



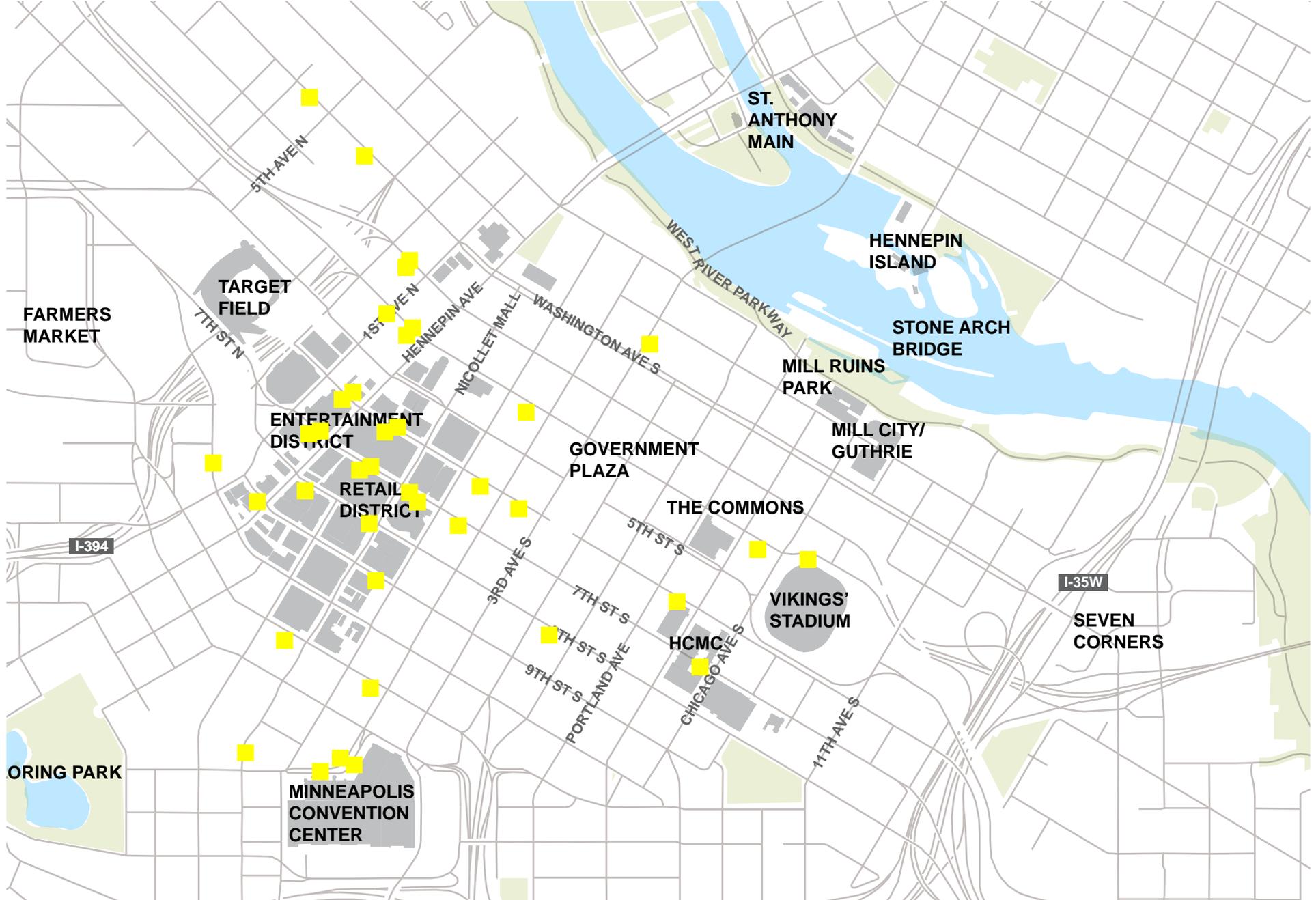
LRT & RAIL TRANSPORTATION INVENTORY



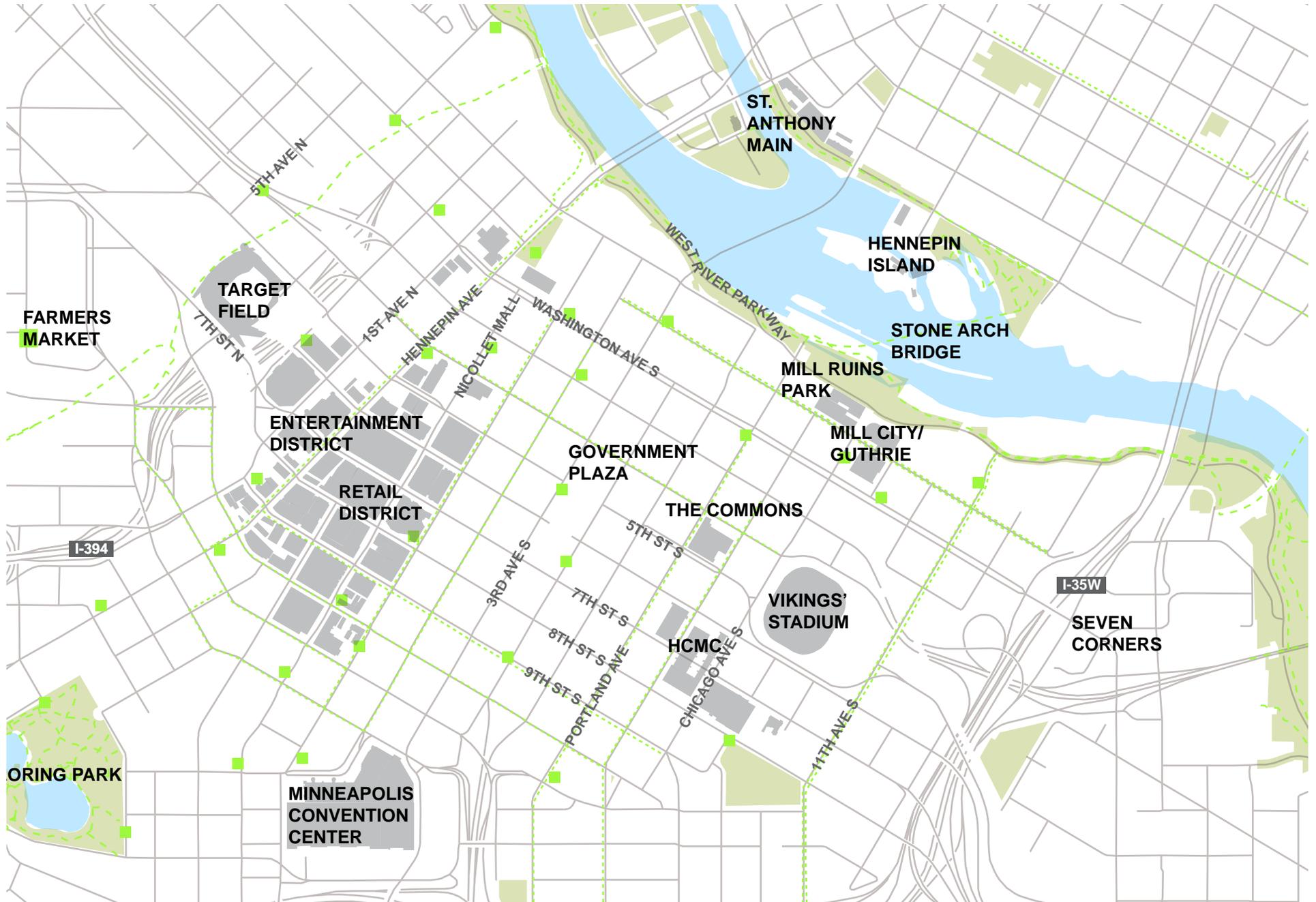
BUS TRANSPORTATION INVENTORY



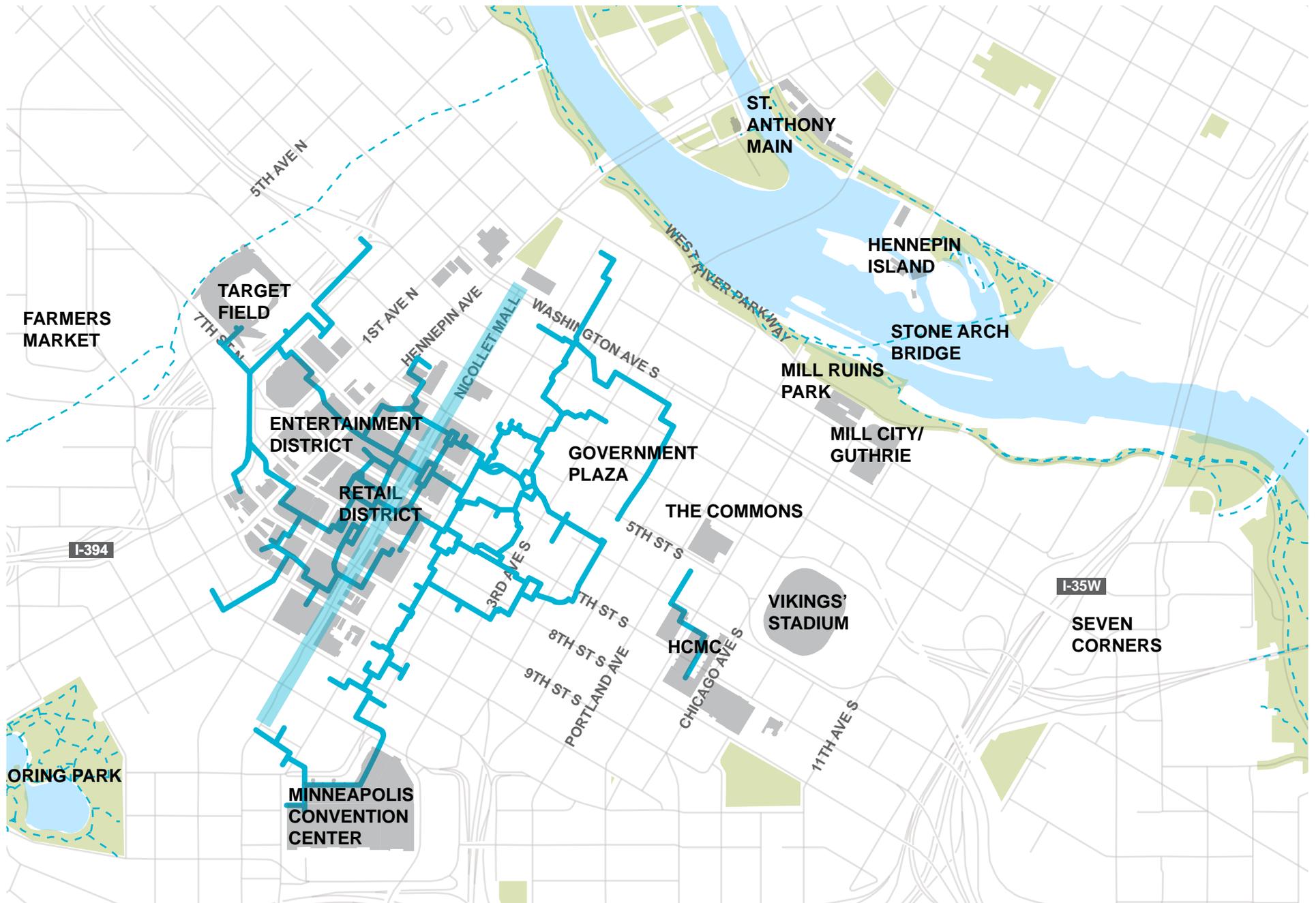
TAXI STANDS TRANSPORTATION INVENTORY



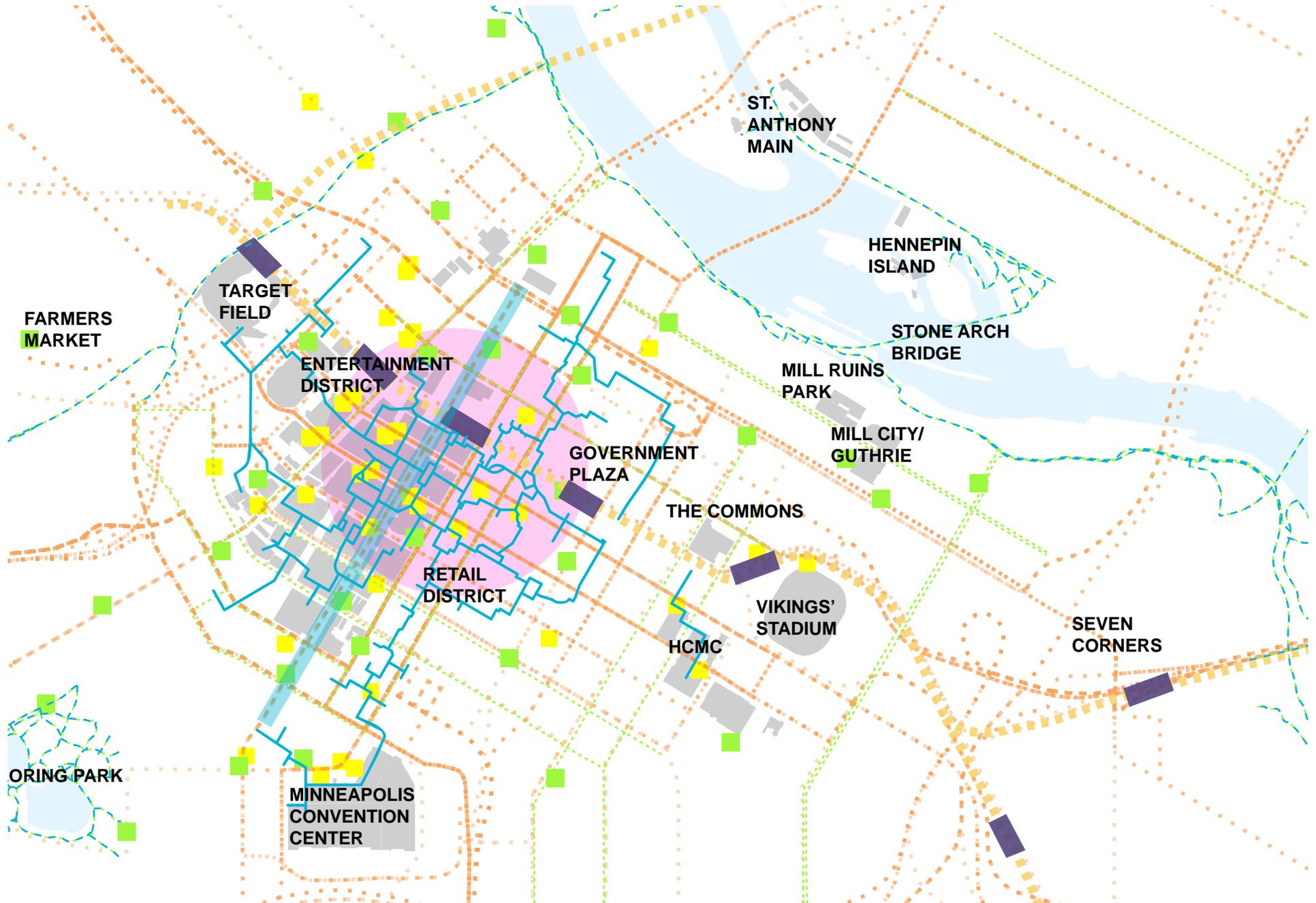
BIKE TRANSPORTATION INVENTORY



SKYWAY TRANSPORTATION INVENTORY



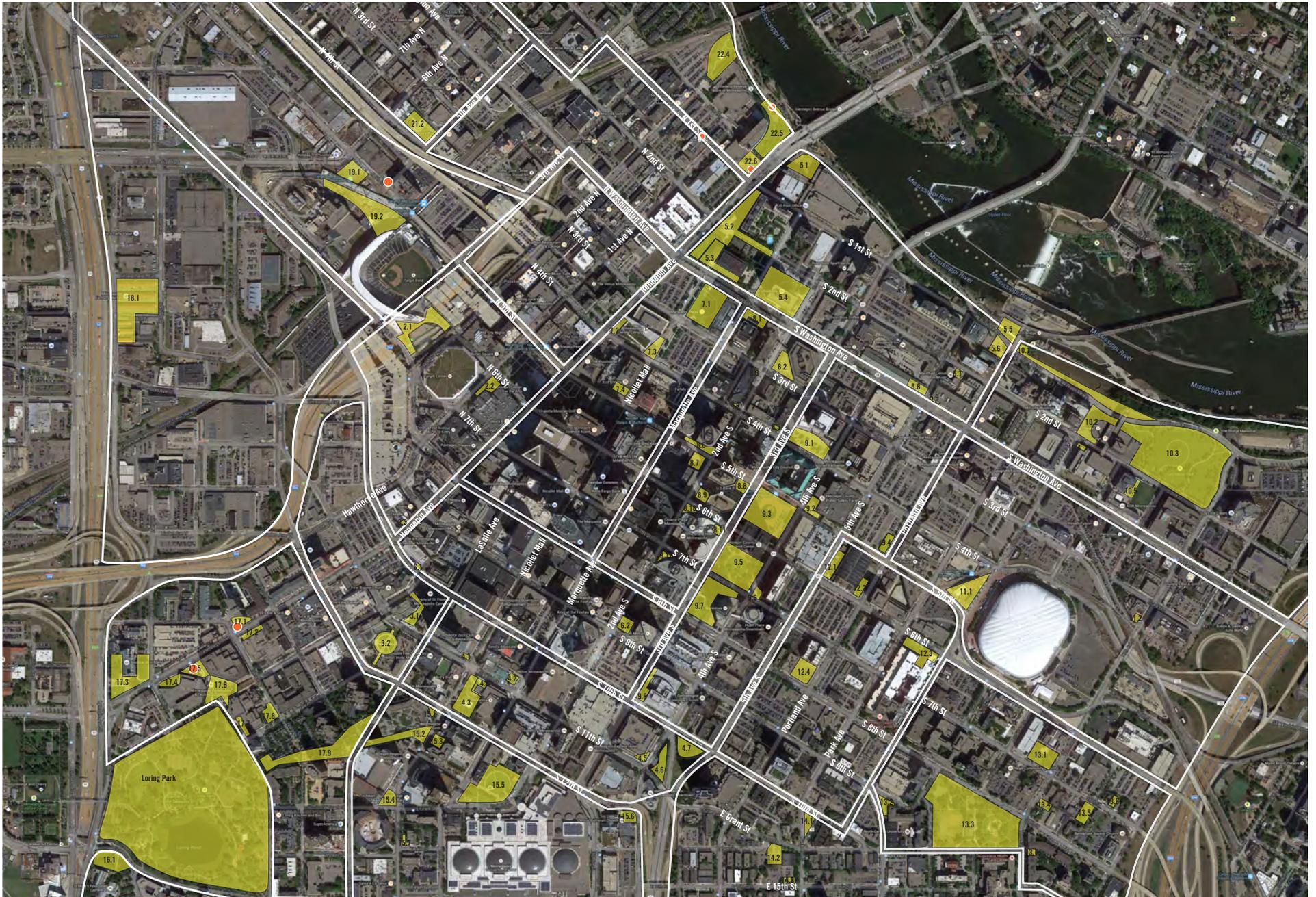
TRANSPORTATION INVENTORY



PRELIMINARY FOCUS CORRIDORS



PROGRAMMABLE SPACE



PROGRAMMABLE SPACE

Peavey Plaza

1101 Nicollet Mall

Minneapolis, MN 55403

Ownership: Public

Size: ~ 38,000 sq feet

Overview

Peavey Plaza is a public outdoor event space adjacent to Orchestra Hall and Nicollet Mall. The sunken plaza features multiple water fountains, a reflecting pool, and ample step seating around the perimeter of the plaza.

Site Amenities

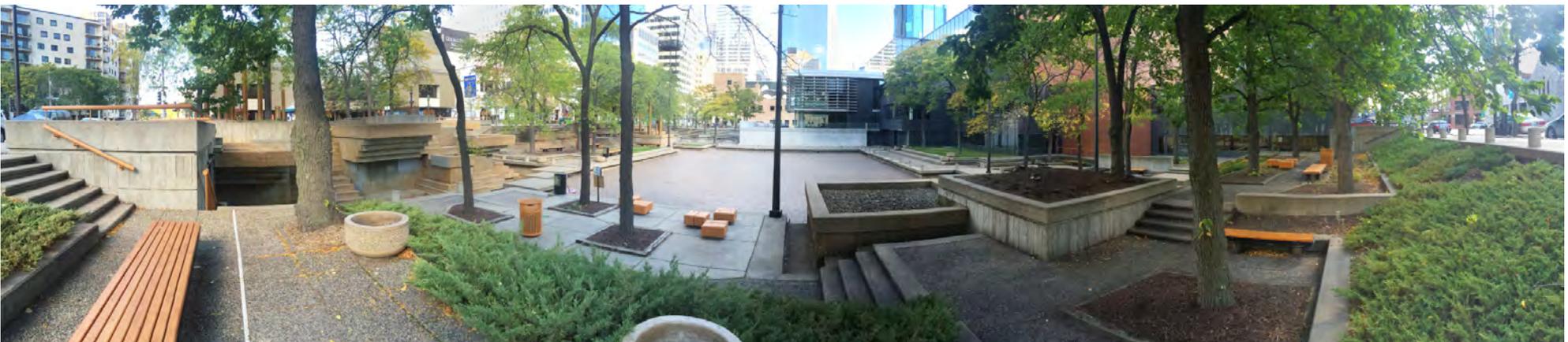
- Circulation Barriers
- Adjacent Building Boundary
- Seating, bench
- Seating, Chairs
- ⊕ 12 moveable tables and chairs
- Step Seating
- Lighting
- Garbage Bin
- Recycling
- Water feature, fountain
- Water feature, pool
- Utilities: water
- Utilities: power
- Flag Poles
- Games, chess and jenga
- ♿ Handicap Accessibility



PROGRAMMABLE SPACE

Peavey Plaza

01 Benches in garden on East side of the plaza. 02 Path through Southern portion of plaza. 03 Seat benches. 04 Table and chair seating. 05 Panoramic view looking north.

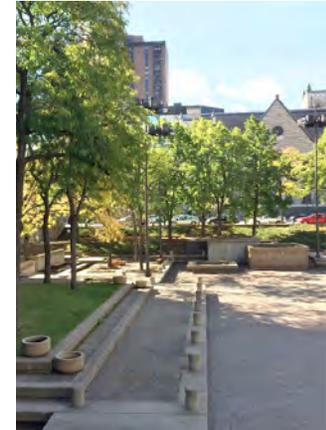


PROGRAMMABLE SPACE

Peavey Plaza



06 Water fountain in Southwest corner of site. 07 Close up of fountain. 08 Seating area near water fountain. 09 View into Southeast portion of site. 10 Panorama looking South to West across the sunken pool.

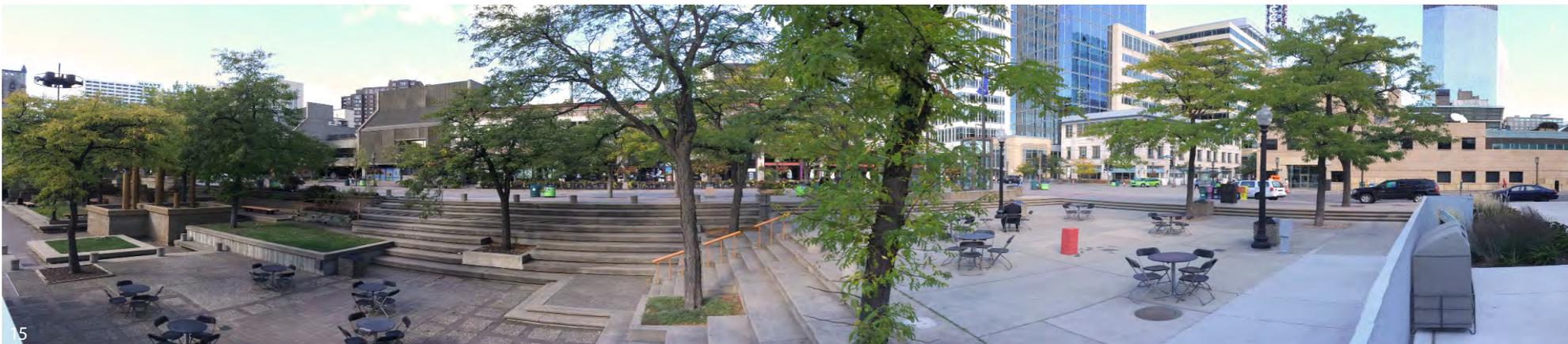


PROGRAMMABLE SPACE

Peavey Plaza



11 Transition into site from Nicollet Mall. 12 Sunken plaza area surrounded by seat walls. 13 Transition into site from Nicollet Mall. 14 Sunken area surrounded by seat walls. 15 Panoramic view from Cargill Commons looking West to North toward Nicollet Mall and 11th St.



PHYSICAL FRAMEWORK ANALYSIS



STREET FURNITURE PHYSICAL FRAMEWORK



ART PHYSICAL FRAMEWORK

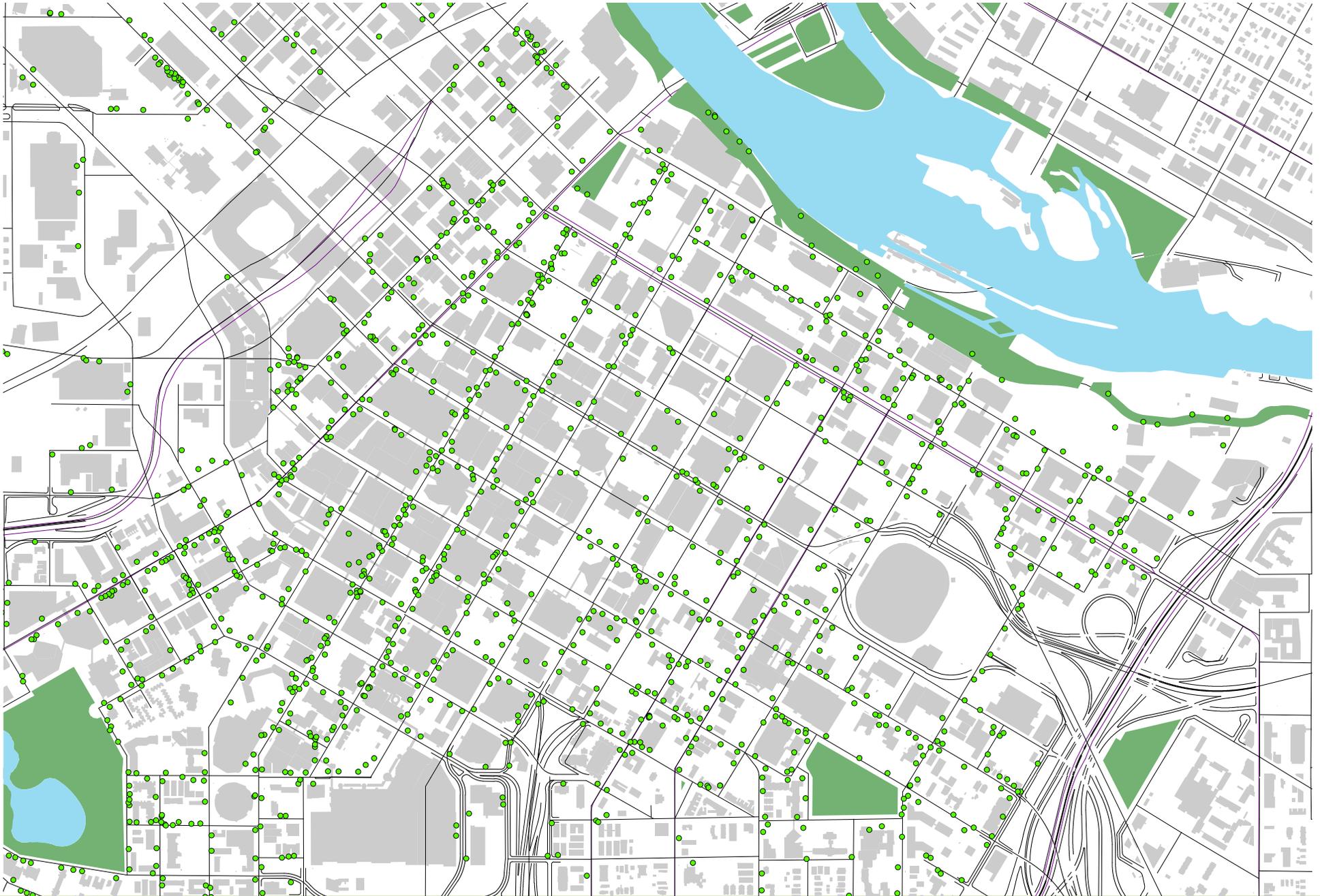


BIKE RACKS

PHYSICAL FRAMEWORK

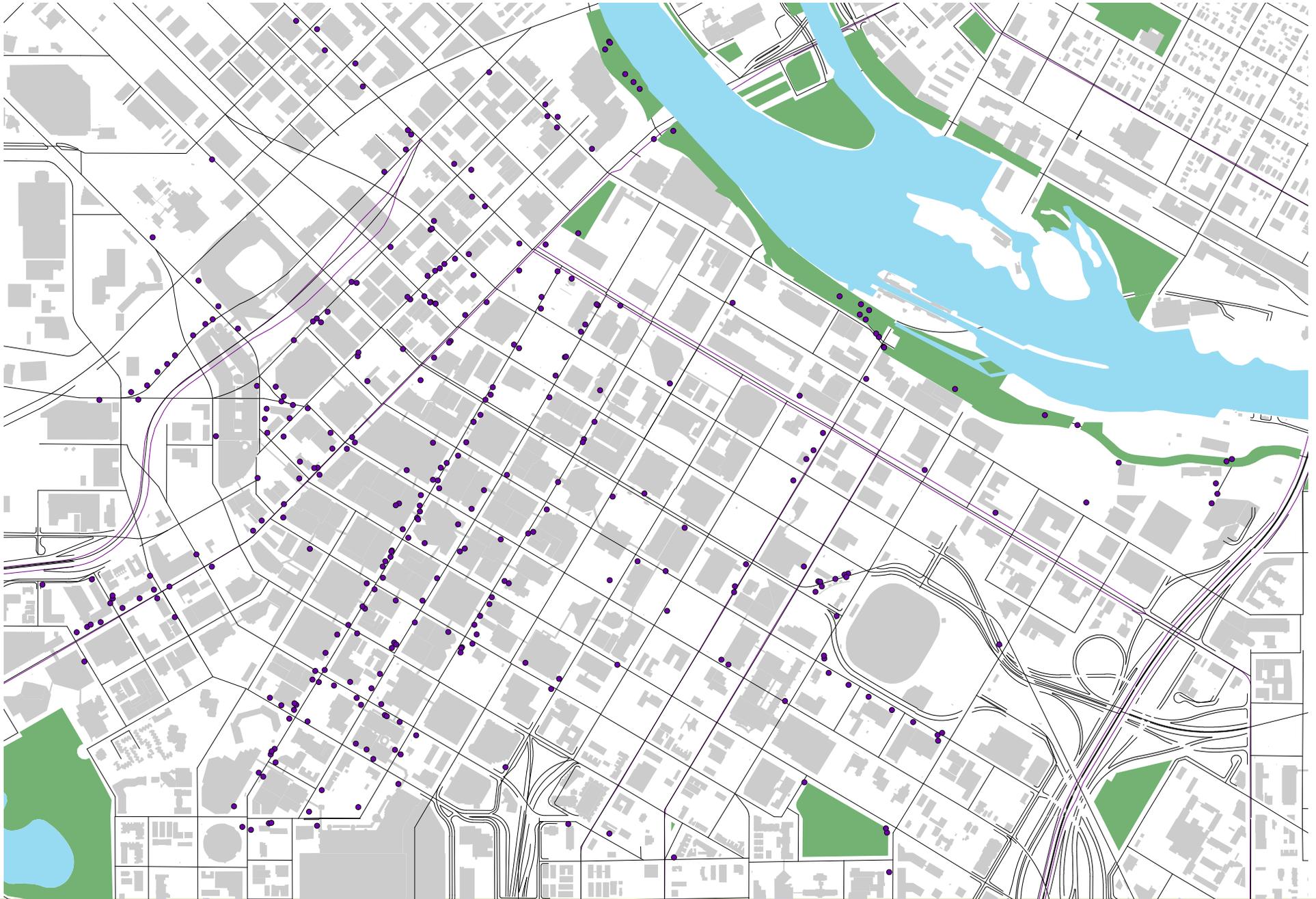


VEGETATION PHYSICAL FRAMEWORK



WAYFINDING

PHYSICAL FRAMEWORK



SMALL GROUP EXERCISE

» What is your ideal Downtown?



ENGAGEMENT STRATEGIES

- » Who are the individuals or organized groups (including potential critics) who you know expect to be consulted on a project like this, and who could become major critics or supporters?

ENGAGEMENT STRATEGIES

- » Which networks, blogs, or major social media users (including professional societies) are you aware of that would be interested in downtown spaces and places, and who could help spread the word?

ENGAGEMENT STRATEGIES

- » Do you have contacts with any providers of social services downtown or downtown faith-based communities?

ENGAGEMENT STRATEGIES

- » Are there any existing visitor surveys or research (e.g., economic impact study, convention sales) efforts underway or planned?

NEXT STEPS

- » TAC will meet first Tuesday of every month through May 2015:
 - 12/2, 1/6, 2/3, 3/3, 4/7, 5/5

- » Upcoming Steering Committee meetings:
 - 12/2, 1/15, 3/19, 5/21, 7/16

TAKE-HOME EXERCISE

- » What is the urban space or program (in Minneapolis or elsewhere) that you love and think would be a great addition to our City's downtown? Submit a picture, or even better, snap a picture.
- » Tell us why it is right for Minneapolis in 140 characters or less.
- » Tell us in one sentence if you think anything would need to change to make it happen