DOWNTOWN SERVICE AREA MASTER PLAN AND DOWNTOWN PUBLIC REALM FRAMEWORK PLAN

Technical Advisory Committee (TAC) Meeting #5

March 3, 2015
9-10:30am

MEETING AGENDA

- » Welcome/Introduction
- » Project Identity
- » Small Group Exercise Summary
- » Implementation Tools
- » Existing Parks and Services
- » Urban Park Trends and Programs
- » Small Group Exercise: Park Possibilities
- » Upcoming Activities

PROJECT IDENTITY

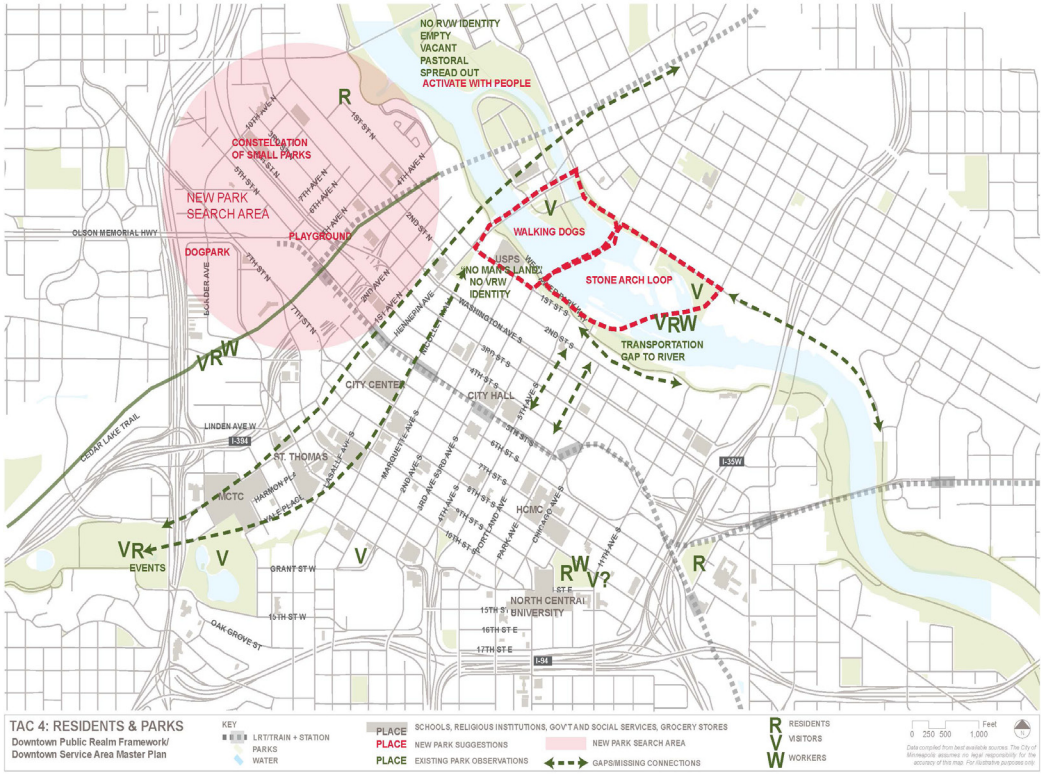
PATHWAYS to PLACES
Shaping Downtown Together

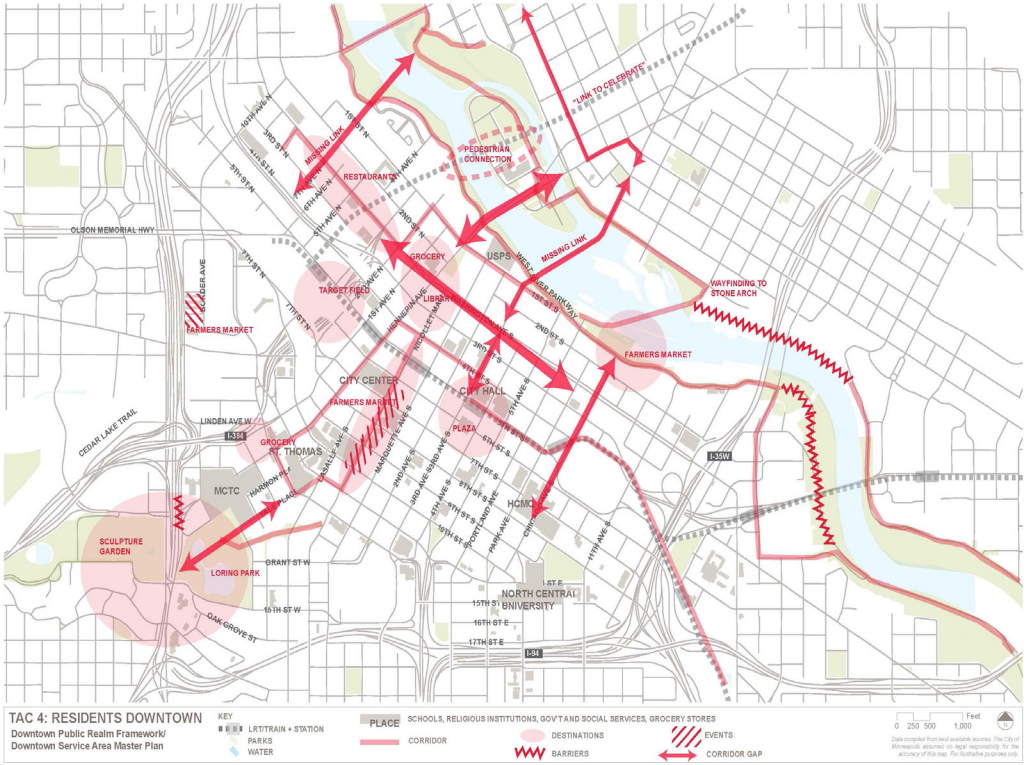
PATHWAYS TO PLACES
Shaping Downtown Together

Pathways to Places
SHAPING DOWNTOWN TOGETHER

SMALL GROUP EXERCISE

Residents





Parks

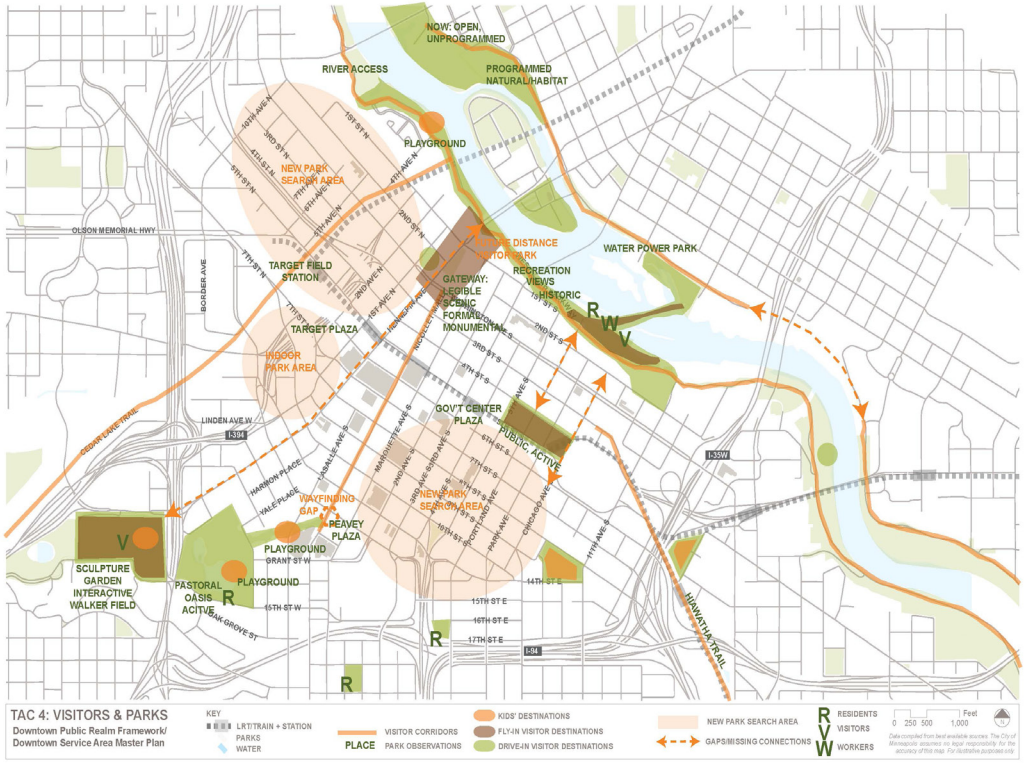
- Improve connectivity to parks and river
- A single park, constellation of parks or linear park?
- Differentiate use of parks vs. plazas
- Accommodate a range of uses

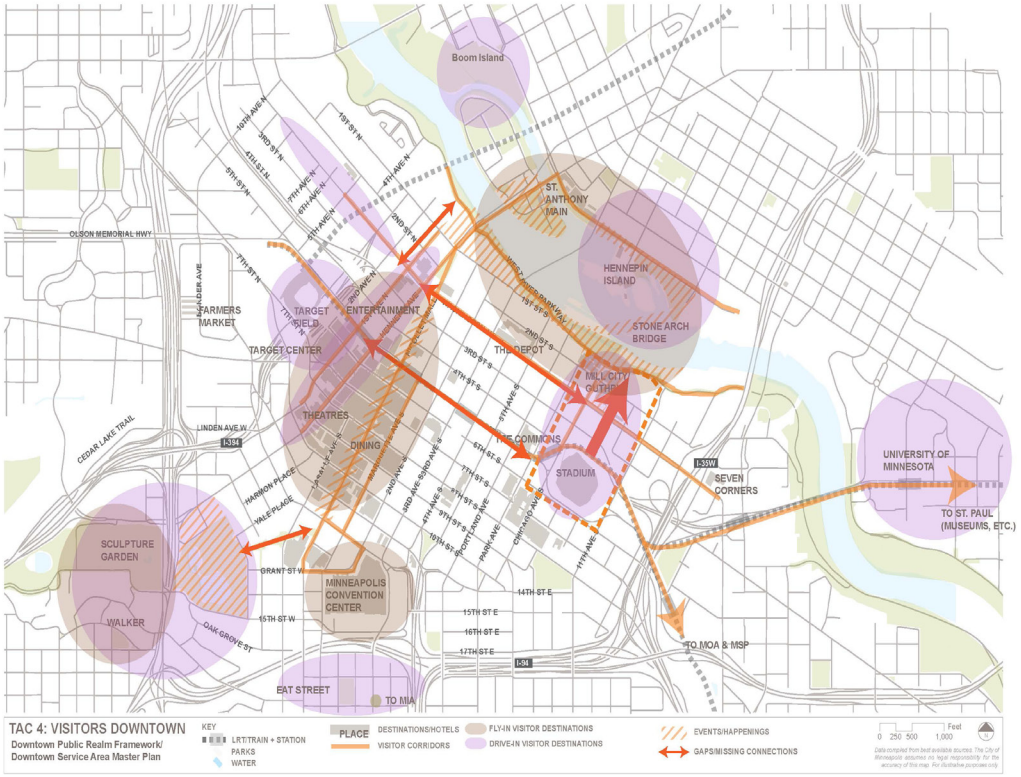
Public Realm

- Address ground level retail gaps in Mill District
- Explore and plan for a Loring Park to river connection
- Identify "recreational" routes through downtown

SMALL GROUP EXERCISE

Visitors





Parks

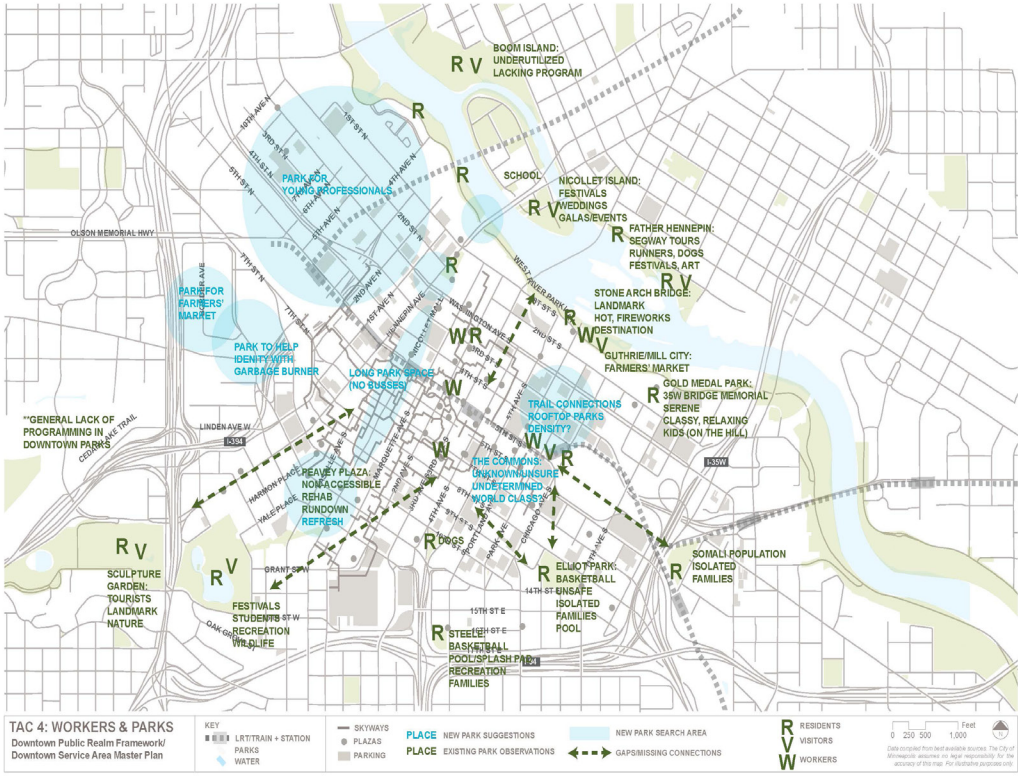
- Destinations for kids
- Neighborhood scale parks
- Wayfinding improvements to parks

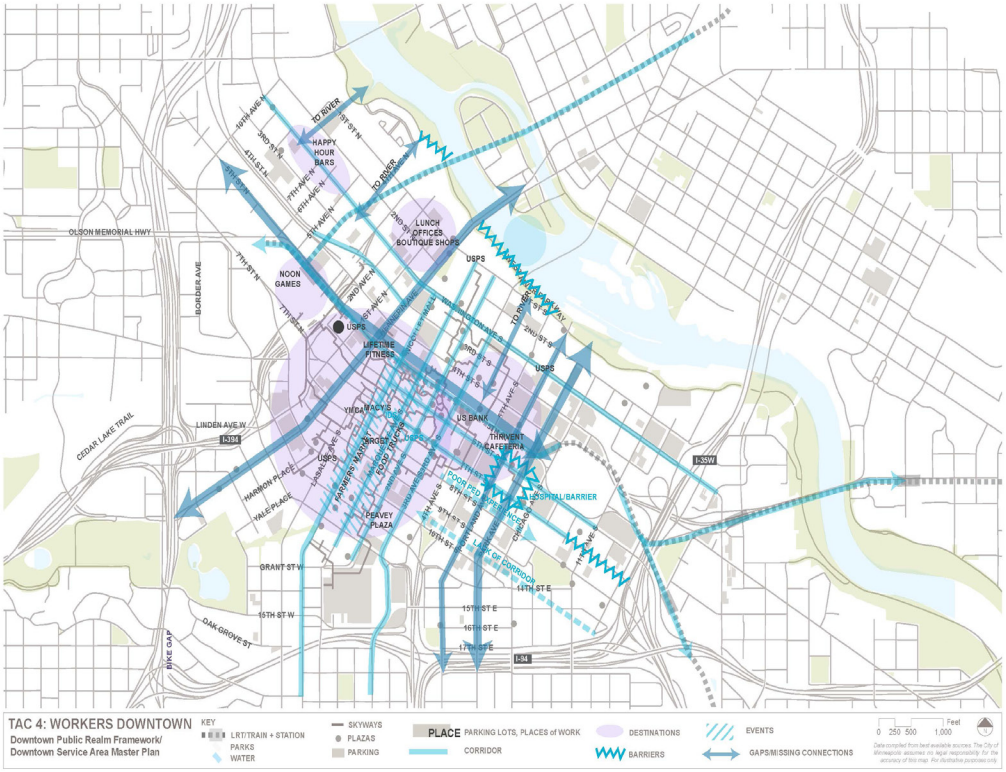
Public Realm

- Differentiate between the drive-in vs. fly-in visitor experience
- Plan for nightlife
- Emphasize LRT connections (esp. to Airport, University, St. Paul)

SMALL GROUP EXERCISE

Workers





Parks

- Events catered to worker constituency
- Improve connectivity to river
- Untraditional parks

Public Realm

- Clarify shopping, health club, happy hour type destinations
- Improve east/west corridor legibility
- Enhance perception and access to river from core

From The Atlantic
CITYLAB

MAPS

Two Very Different Types of Migrations Are Driving Growth in U.S. Cities

New York and L.A. are losing more Americans than they're gaining, but the flood of immigrants more than makes up for it.

RICHARD FLORIDA | @Richard_Florida | Apr 21, 2014 | 131 Comments

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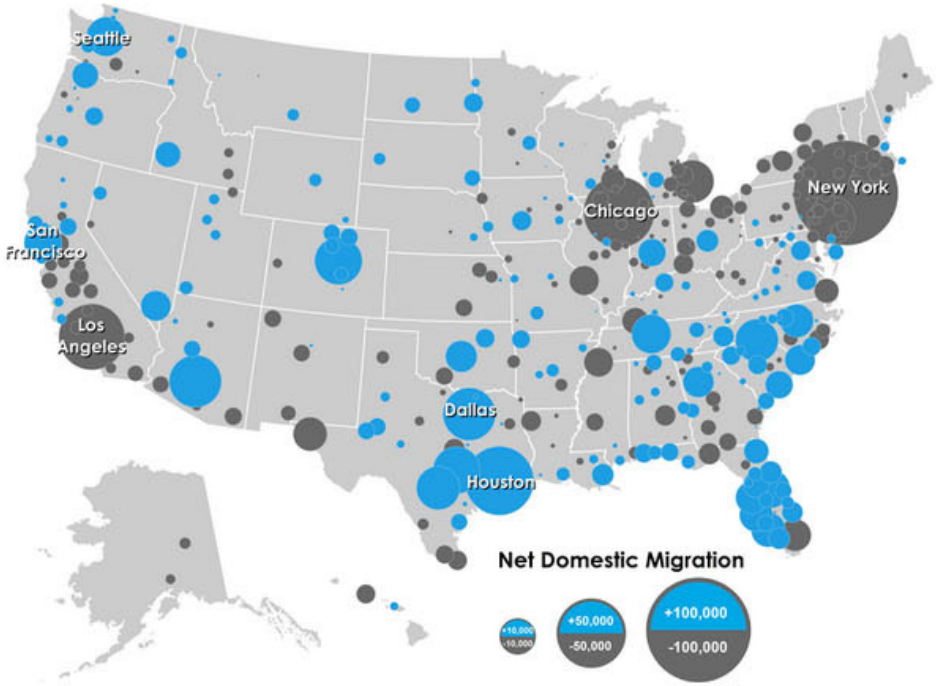
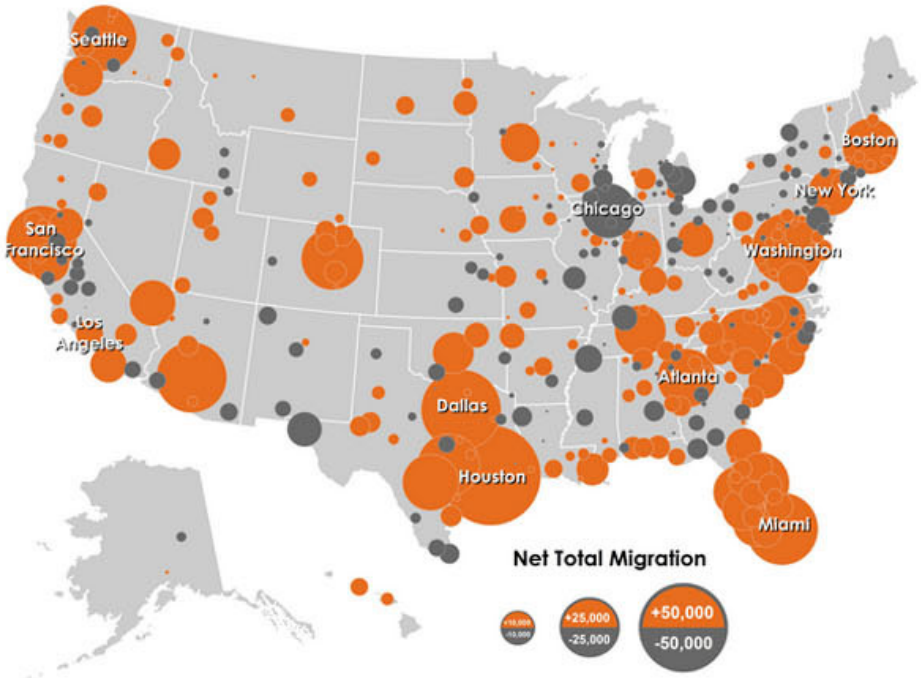
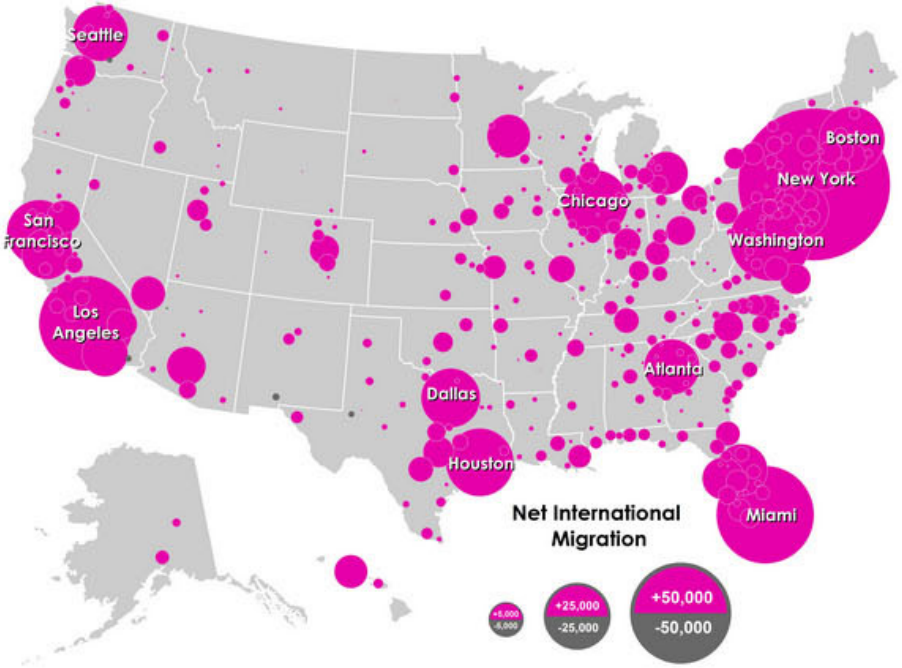




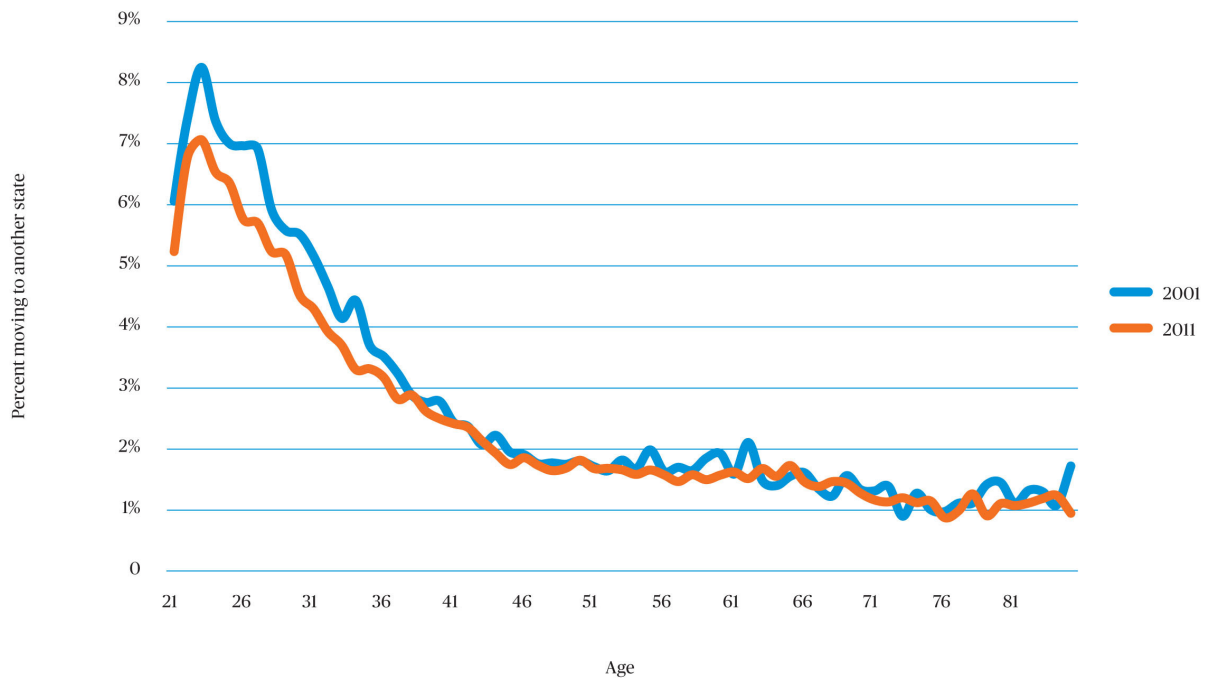


October 2014

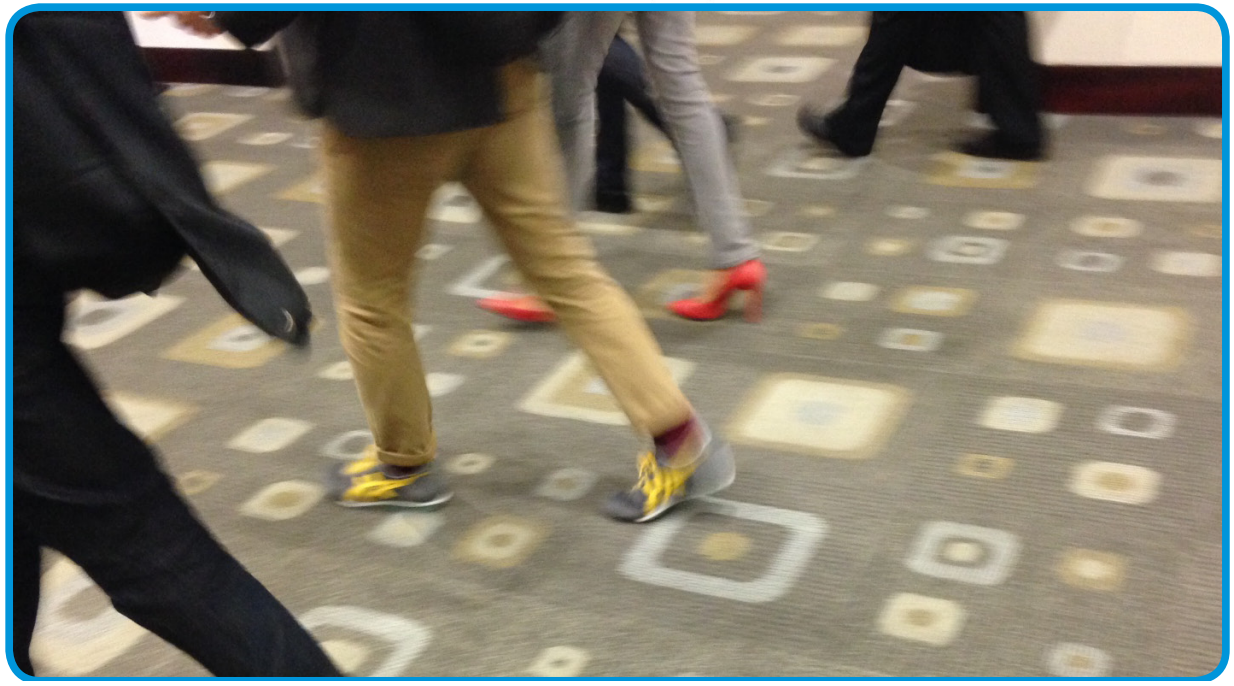
The Young and Restless and the Nation's Cities

Joe Cortright

Figure 1: Interstate migration rates, 2001 and 2011



Source: American Community Survey, 2001 and 2011



October 2014

The Young and Restless and the Nation's Cities

Joe Cortright

Summary

The Young and Restless–25 to 34 year olds with a bachelor's degree or higher level of education, are increasingly moving to the close-in neighborhoods of the nation's large metropolitan areas. This migration is fueling economic growth and urban revitalization.

- Well-educated young adults are disproportionately found in a few metropolitan areas. Two-thirds of the nation's 25-34 year olds with a BA degree live in the nation's 51 largest metropolitan areas, those with a million or more population.
- Within the largest metropolitan areas, well-educated young adults are increasing moving to close-in urban neighborhoods. Talented young adults, in the aggregate are much more likely to choose to locate in close in urban neighborhoods than are other Americans. In the 51 largest metropolitan areas, college-educated 25 to 34 year olds are more than twice likely than all residents of metro areas to live in close-in urban neighborhoods.
- Businesses are increasingly locating in or near urban centers to better tap into the growing pool of well-educated young workers, and because these central city locations enable firms to better compete for talent locally and recruit talent from elsewhere.
- The availability of talented young workers also plays a key role in the formation and growth of new firms. Startups and young firms employ disproportionately large numbers of young, well-educated workers.
- Talented young adults are playing a key role in driving urban revitalization. In the 25 large metropolitan areas whose close in urban neighborhoods have experienced population growth since 2000, the increase in the number of 25 to 34 year-olds with a four-year degree has accounted for a majority of the net increase in population in 19 cities, and all of the net increase in population in 7 cities.
- Young, well-educated adults are the most mobile Americans. Despite a decades-long, nationwide decline in moving by Americans, one million college educated 25 to 34 year olds move across state lines each year. Because mobility declines rapidly with age, the location decisions they make in their 20s and early 30s play a key role in shaping metropolitan economic success.

URBAN RENEWAL

Where Young College Graduates Are Choosing to Live

OCT. 20, 2014

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Claire Cain Miller
@clairecm

When young college graduates decide where to move, they are not just looking at the usual suspects, like New York, Washington and San Francisco. Other cities are increasing their share of these valuable residents at an even higher rate and have reached a high overall percentage, led by Denver, San Diego, Nashville, Salt Lake City and Portland, Ore., according to a report published Monday by City Observatory, a new think tank.

And as young people continue to spurn the suburbs for urban living, more of them are moving to the very heart of cities — even in economically troubled places like Buffalo and Cleveland. The number of college-educated people age 25 to 34 living within three miles of city centers has surged, up 37 percent since 2000, even as the total population of these neighborhoods has slightly shrunk.

Some cities are attracting young talent while their overall population falls, like Pittsburgh and New Orleans. And in a reversal, others that used to be magnets, like Atlanta and Charlotte, are struggling to attract them at the same rate.

A participant in the Ninth Annual Denver Zombie Crawl along the 16th Street Mall in downtown Denver on Saturday. The city has become a powerful magnet for the young and educated.
Matthew Staver for The New York Times

1 of 11

The New York Times

KEY FINDINGS

The CVI helps us see how Minneapolis compares to the metropolitan region and the nation as a whole as a powerhouse of creative economic and social activity. CVI scores compare Minneapolis to the national average of 1.

The creative sector pumps on average

$700M

into the economy in a single year. Of the $700 million, $430 million were in retail sales. As a comparison, creative sector sales revenues are roughly 70% of the size of Minneapolis sports sector revenues.

Minneapolis' CVI score outpaces the national average

4.8X OVER

In 2010, the Minneapolis/St. Paul metropolitan region had the

6TH HIGHEST CVI SCORE IN THE NATION

Our local arts audiences and advocates provide strong support. Rates of revenue and charitable giving to nonprofit arts organizations that present artwork in Minneapolis are

13½X THE NATIONAL AVERAGE

The creative sector employs nearly 20,000 residents in Minneapolis alone, making up

5% OF ALL JOBS IN THE CITY

This indicates the creative sector has stayed steady even during tough economic times.

TOP 5 CREATIVE OCCUPATIONS

1: Photographers (2,851)
2: Musicians & Singers (2,346)
3: Writers & Authors (2,151)
4: Graphic Designers (1,756)
5: Art Directors (1,035)

Minneapolis has especially high per capita revenues for theater companies and dinner theaters

14X THE NATIONAL AVERAGE

HIGHLY CREATIVE ZIP CODES:

55401

(downtown north) has 3,309 total creative employees, 17% of citywide creative employees.

55402

(downtown south) has 2,277 total creative employees, 12% of citywide creative employees.

GROWING OCCUPATIONS

Agents (+43%)
Fashion Designers (+29%)
Photographers (+27%)
Multimedia Artists & Animators (+18%)
Writers & Authors (+19%)

(% change 2002-11)

SHRINKING OCCUPATIONS

Floral Designers (-29%)
Dancers (-25%)
Architects (-19%)
Landscape Architects (-17%)
Sound Engineering Technicians (-17%)

(% change 2002-11)

All data for 2011 unless otherwise noted

www.minneapolisparks.org
- *maps*
- *park/building hours*
- *phone directory*

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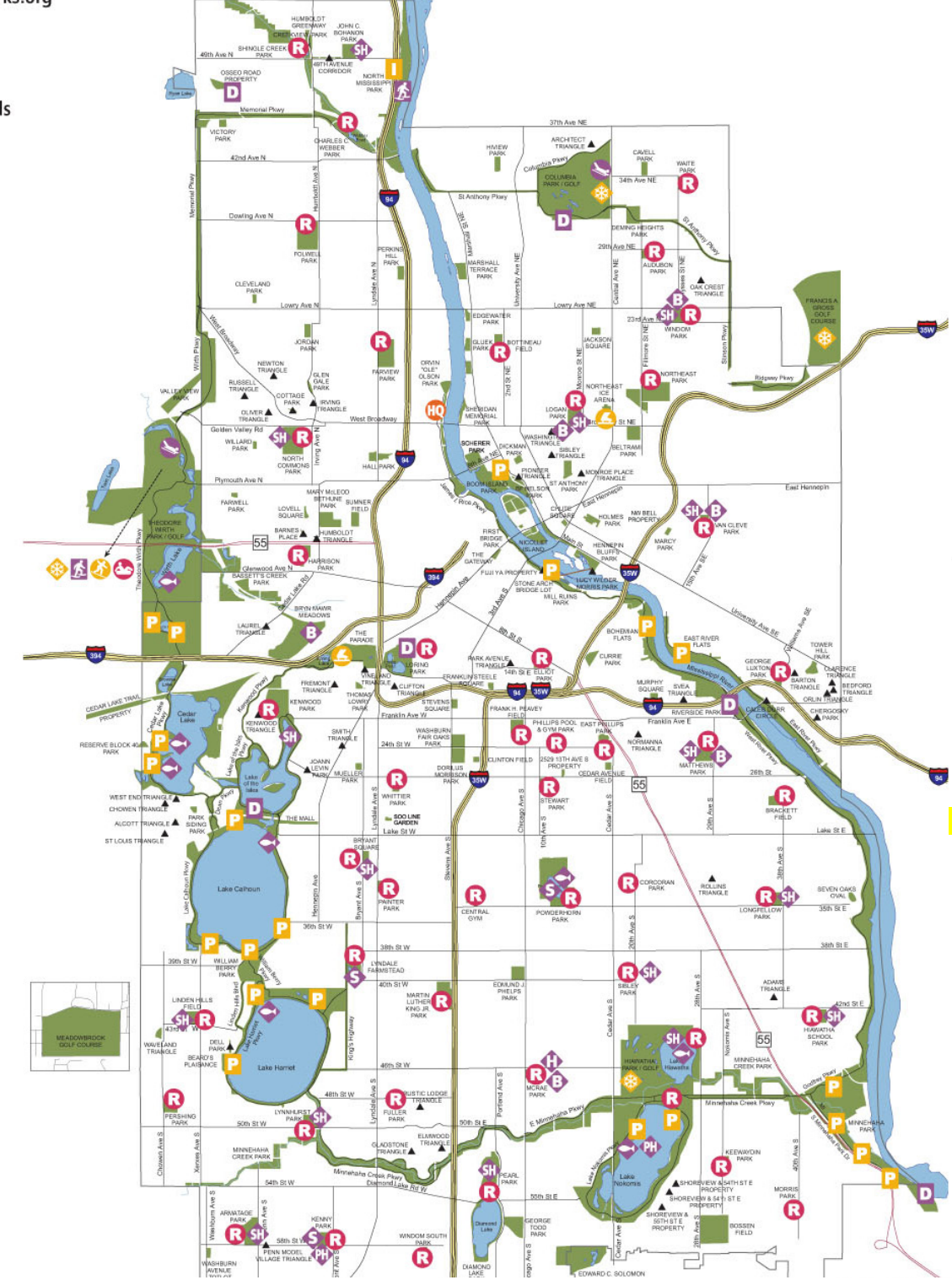
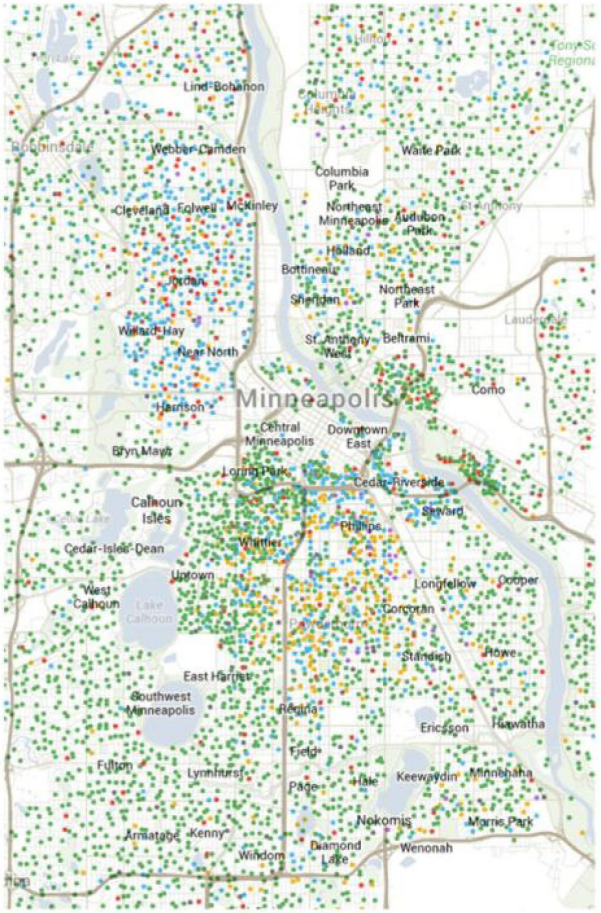


Minneapolis Retains Title as Nation's Best Park System on The Trust for Public Land's 2014 ParkScore® Index

City edges New York, Boston, Portland and San Francisco for top spot; Minneapolis remains only park system to earn perfect 5 "park bench" rating

1.	Minneapolis	5.0 park benches
2.	New York	4.5 park benches
3.	Boston (tie)	4.0 park benches
3.	Portland (tie)	4.0 park benches
3.	San Francisco (tie)	4.0 park benches
6.	Washington, DC	4.0 park benches
7.	Denver (tie)	4.0 park benches
7.	Sacramento (tie)	4.0 park benches
9.	San Diego	4.0 park benches
10.	Virginia Beach (tie)	4.0 park benches
10.	Aurora, CO (tie)	4.0 park benches

DIVERSE + PROGRESSIVE



One dot = 100 people
- White
- Black
- Hispanic
- Asian
- Native American
- Other

Study: Mpls. 6th Most Liberal City In US

St. Paul Makes The List, Too

August 14, 2014 12:20 PM

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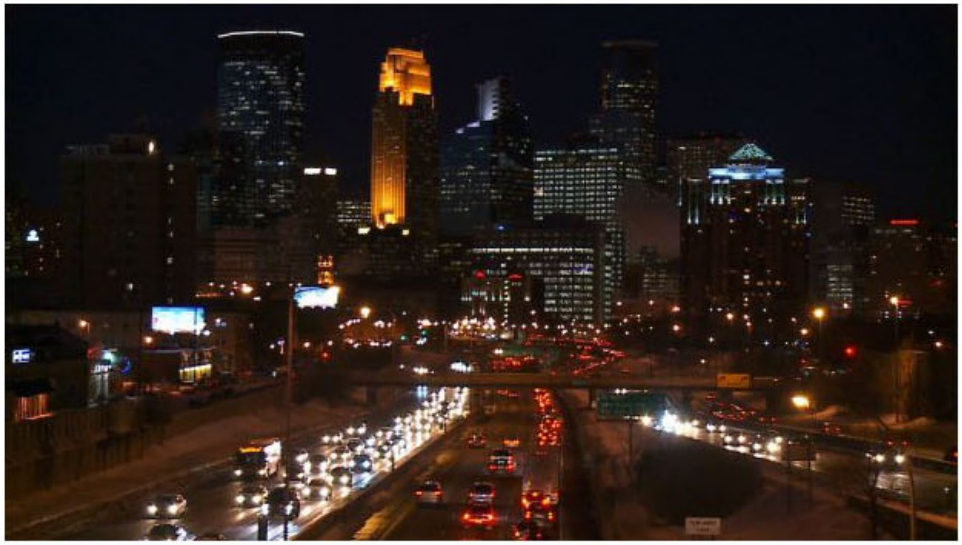

(credit: CBS)

Related Tags: City, Forbes, Liberal, Minneapolis, Most Liberal City, Ranking, The Economist

MINNEAPOLIS (WCCO) — Minneapolis has been ranked as the sixth most liberal city in America, according to The Economist.

The Economist took data from a recent Massachusetts Institute of Technology study, "Representation in Municipal Government," which

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On The Show

Healthy, wealthy and wise: America's fittest city is...

TODAY

Jan. 22, 2014 at 11:40 AM ET

Where in America should you go if you want to be "healthy, wealthy and wise"? TODAY's special series looks at top places in the US in each category — and you may be surprised at the winners.

Which city is considered the healthiest, fittest in America? It's not a sunny, bikini-weather spot like Miami Beach or Malibu. It's a city famous for its frequent sub-zero temperatures, where residents need snow coats and ear muffs for months of the year: Minneapolis, St. Paul, Minn., according to the American College of Sports Medicine's most recent American Fitness Index.

ERIC MILLER / Reuters file

Steve Tannen wears heavy clothing to protect himself against freezing wind chills in northern Minnesota near Lake Harriet in Minneapolis, January 23, 2013.

Minneapolis, St. Paul has more parks per square mile than any major city in the U.S. and is second only to Portland, Ore. for the number of bicyclists per capita. The Twin Cities also get high marks for access to fresh food.

"There are twice as many farmer's markets in that area than in the top 10 percent of [U.S.] cities," says ACSM's Walter Thompson, Ph.D.

Did your city make the ACSM healthy cut? Check out the top 20:

1. Minneapolis, St. Paul, Minn.
2. Washington, D.C. area
3. Portland, Ore.
4. San Francisco
5. Denver
6. Boston
7. Sacramento, Calif.
8. Seattle
9. Hartford, Conn.

GRAIN BELT
BEER

Fortune 500 Companies in Greater MSP

Fortune 500 companies call Minneapolis-Saint Paul home – a testament to the region's ability to help companies prosper.

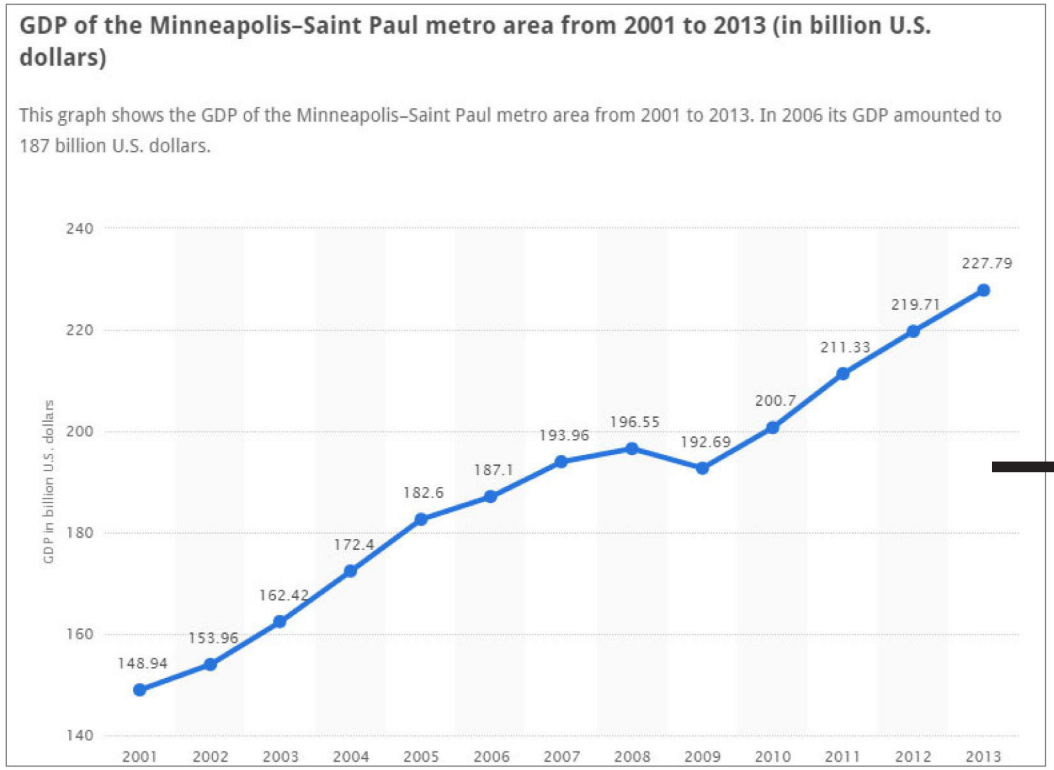
Greater MSP 2014 Ranking	Company	Fortune 500 Ranking	Revenue (billions)
1	United Health Group	14	122.4
2	Target	36	72.5
3	Best Buy	60	45.2
4	CHS	62	44.4
5	Supervalu	94	34.3
6	3M	101	30.8
7	U.S. Bancorp	140	21.0
8	General Mills	159	17.7
9	Medtronic	173	16.5
10	Land O' Lakes	199	14.6
11	Ecolab	213	13.2
12	C.H. Robinson Worldwide	220	12.7
13	Ameriprise Financial	249	11.2
14	Xcel Energy	257	10.9
15	The Mosaic Company	283	9.9
16	Hormel Foods	311	8.7
17	Thrivent Financial for Lutherans	335	8.1
18	St. Jude Medical	462	5.5

Source: Fortune, 2014

High Ranks by Industry

Several Fortune 500 companies in the Greater MSP metro lead their respective industries:

- 3M ranks first in conglomerates.
- UnitedHealth Group ranks first in health care insurance.
- Medtronic ranks first in medical products and equipment.
- C.H. Robinson Worldwide ranks first in transportation and logistics.
- Target ranks second in general merchandising.
- CHS ranks second in wholesale food distribution.
- General Mills ranks third in food consumer production.
- Best Buy ranks third in specialty retailing.
- Supervalu ranks sixth in food store
- Ameriprise Financial ranks seventh in diversified financial services.
- US Bank ranks eighth in commercial banking.
- Mosaic ranks eigth in chemicals.



Rank	Area	2013 GDP
1	New York-Newark-Jersey City, NY-NJ-PA	$1,377,989,000,000
2	Los Angeles-Long Beach-Anaheim, CA	$775,967,000,000
3	Chicago-Naperville-Elgin, IL-IN-WI	$550,793,000,000
4	Houston-The Woodlands-Sugar Land, TX	$456,177,000,000
5	Washington-Arlington-Alexandria, DC-VA-MD-WV	$437,085,000,000
6	Dallas-Fort Worth-Arlington, TX	$413,627,000,000
7	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD	$358,091,000,000
8	San Francisco-Oakland-Hayward, CA	$356,081,000,000
9	Boston-Cambridge-Newton, MA-NH	$349,652,000,000
10	Atlanta-Sandy Springs-Roswell, GA	$288,175,000,000
11	Seattle-Tacoma-Bellevue, WA	$269,679,000,000
12	Miami-Fort Lauderdale-West Palm Beach, FL	$263,115,000,000
13	**Minneapolis-St. Paul-Bloomington, MN-WI**	**$213,466,000,000**
14	Detroit-Warren-Dearborn, MI	$213,258,000,000
15	Phoenix-Mesa-Scottsdale, AZ	$197,079,000,000
16	San Jose-Sunnyvale-Santa Clara, CA	$192,184,000,000
17	San Diego-Carlsbad, CA	$186,108,000,000
18	Denver-Aurora-Lakewood, CO	$166,150,000,000
19	Portland-Vancouver-Hillsboro, OR-WA	$159,266,000,000
20	Baltimore-Columbia-Towson, MD	$158,746,000,000

Figure via the Star Tribune

The Minneapolis metro has a GDP of $213.5 billion, 13th largest in the US.

We've added around 20,000 new residents to the City since 2010 – the largest share of population growth in the region.

Minneapolis has issued over 25% of the region's new dwelling unit permits over the past 5 years.

Minneapolis recently surpassed Detroit to become the 2nd largest economy in the Midwest behind Chicago, beating out St. Louis, Cincinnati, Cleveland, Kansas City, Columbus, Indianapolis, and Milwaukee

We have been keeping pace with the fastest growing metro GDPs by % in the country, and in our fifth place position are beating out New York, Chicago, Los Angeles, and DC.

Local Area Unemployment Statistics

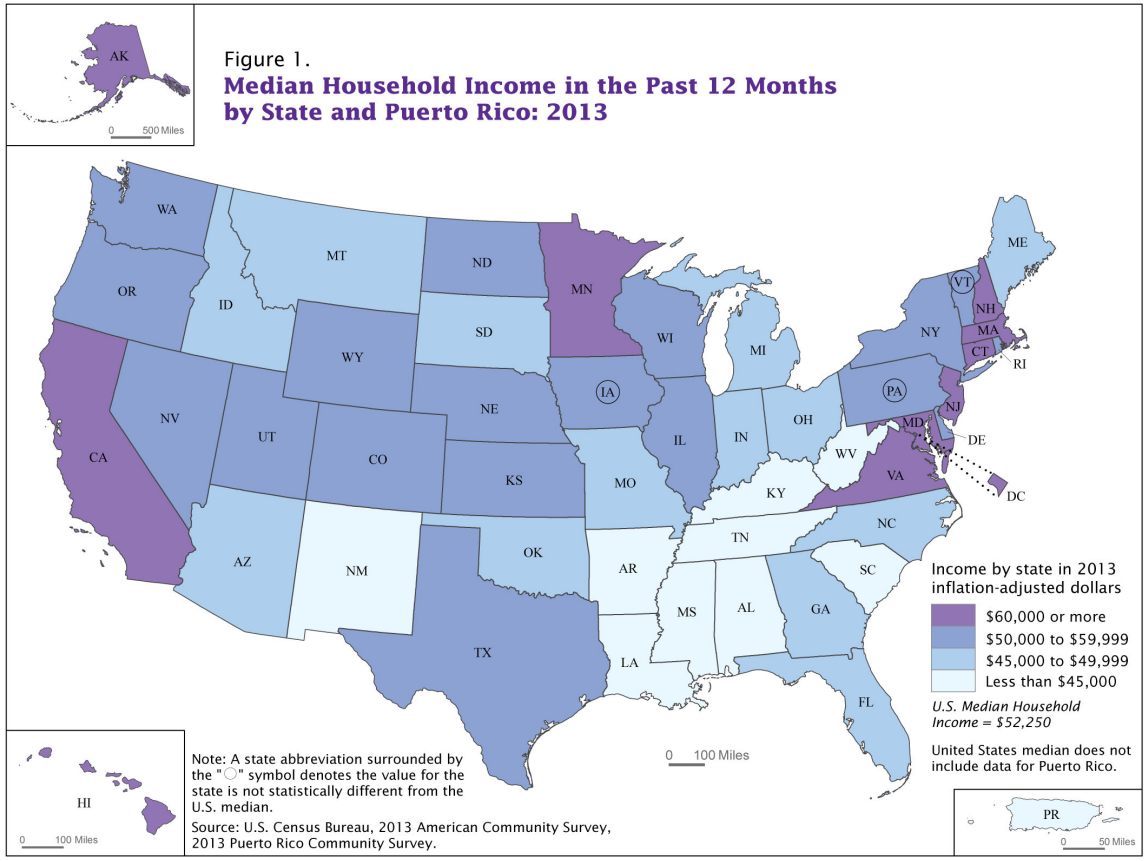
Unemployment Rates for Large Metropolitan Areas

(with a Census 2000 population of 1 million or more)

Unemployment Rates for Large Metropolitan Areas
Monthly Rankings
Not Seasonally Adjusted
Dec. 2014[p]

Rank	Metropolitan Area	Rate
1	Minneapolis-St. Paul-Bloomington, MN-WI Metropolitan Statistical Area	3.3
2	Austin-Round Rock-San Marcos, TX Metropolitan Statistical Area	3.4
3	Oklahoma City, OK Metropolitan Statistical Area	3.6
4	Columbus, OH Metropolitan Statistical Area	3.7
5	San Antonio-New Braunfels, TX Metropolitan Statistical Area	3.8
6	Denver-Aurora-Broomfield, CO Metropolitan Statistical Area	3.9
7	Dallas-Fort Worth-Arlington, TX Metropolitan Statistical Area	4.0
8	Cincinnati-Middletown, OH-KY-IN Metropolitan Statistical Area	4.1
8	Houston-Sugar Land-Baytown, TX Metropolitan Statistical Area	4.1
10	Boston-Cambridge-Quincy, MA-NH Metropolitan NECTA	4.3
11	Pittsburgh, PA Metropolitan Statistical Area	4.4
11	San Francisco-Oakland-Fremont, CA Metropolitan Statistical Area	4.4
13	Washington-Arlington-Alexandria, DC-VA-MD-WV Metropolitan Statistical Area	4.5
14	Birmingham-Hoover, AL Metropolitan Statistical Area	4.6
14	San Jose-Sunnyvale-Santa Clara, CA Metropolitan Statistical Area	4.6
16	Richmond, VA Metropolitan Statistical Area	4.7
17	Louisville-Jefferson County, KY-IN Metropolitan Statistical Area	4.8
17	Seattle-Tacoma-Bellevue, WA Metropolitan Statistical Area	4.8
19	Kansas City, MO-KS Metropolitan Statistical Area	5.0
19	Nashville-Davidson--Murfreesboro--Franklin, TN Metropolitan Statistical Area	5.0
19	Orlando-Kissimmee-Sanford, FL Metropolitan Statistical Area	5.0
19	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metropolitan Statistical Area	5.0
19	Virginia Beach-Norfolk-Newport News, VA-NC Metropolitan Statistical Area	5.0
24	Jacksonville, FL Metropolitan Statistical Area	5.1
25	Milwaukee-Waukesha-West Allis, WI Metropolitan Statistical Area	5.2
25	San Diego-Carlsbad-San Marcos, CA Metropolitan Statistical Area	5.2
27	Charlotte-Gastonia-Rock Hill, NC-SC Metropolitan Statistical Area	5.3
27	Indianapolis-Carmel, IN Metropolitan Statistical Area	5.3
29	Rochester, NY Metropolitan Statistical Area	5.4
30	Baltimore-Towson, MD Metropolitan Statistical Area	5.5
30	Tampa-St. Petersburg-Clearwater, FL Metropolitan Statistical Area	5.5
32	Chicago-Joliet-Naperville, IL-IN-WI Metropolitan Statistical Area	5.6
32	Miami-Fort Lauderdale-Pompano Beach, FL Metropolitan Statistical Area	5.6
32	New York-Northern New Jersey-Long Island, NY-NJ-PA Metropolitan Statistical Area	5.6
32	Phoenix-Mesa-Glendale, AZ Metropolitan Statistical Area	5.6
32	St. Louis, MO-IL Metropolitan Statistical Area[1]	5.6
37	Buffalo-Niagara Falls, NY Metropolitan Statistical Area	5.7
38	Hartford-West Hartford-East Hartford, CT Metropolitan NECTA	5.8
38	Portland-Vancouver-Hillsboro, OR-WA Metropolitan Statistical Area	5.8
40	Cleveland-Elyria-Mentor, OH Metropolitan Statistical Area	6.0
41	New Orleans-Metairie-Kenner, LA Metropolitan Statistical Area	6.1
42	Providence-Fall River-Warwick, RI-MA Metropolitan NECTA	6.2
42	Sacramento--Arden-Arcade--Roseville, CA Metropolitan Statistical Area	6.2
44	Atlanta-Sandy Springs-Marietta, GA Metropolitan Statistical Area	6.4
45	Detroit-Warren-Livonia, MI Metropolitan Statistical Area	6.7
45	Los Angeles-Long Beach-Santa Ana, CA Metropolitan Statistical Area	6.7
47	Las Vegas-Paradise, NV Metropolitan Statistical Area	6.9
48	Riverside-San Bernardino-Ontario, CA Metropolitan Statistical Area	7.2
49	Memphis, TN-MS-AR Metropolitan Statistical Area	7.6

[p] = preliminary.
[1] Area boundaries do not reflect official OMB definitions.
NOTE: Rates shown are a percentage of the labor force. Data refer to place of residence. Estimates for the current month are subject to revision the following month.



U.S. Census Bureau

Median HH Income in Past 12 Months, 25 Most Populous Metro Areas

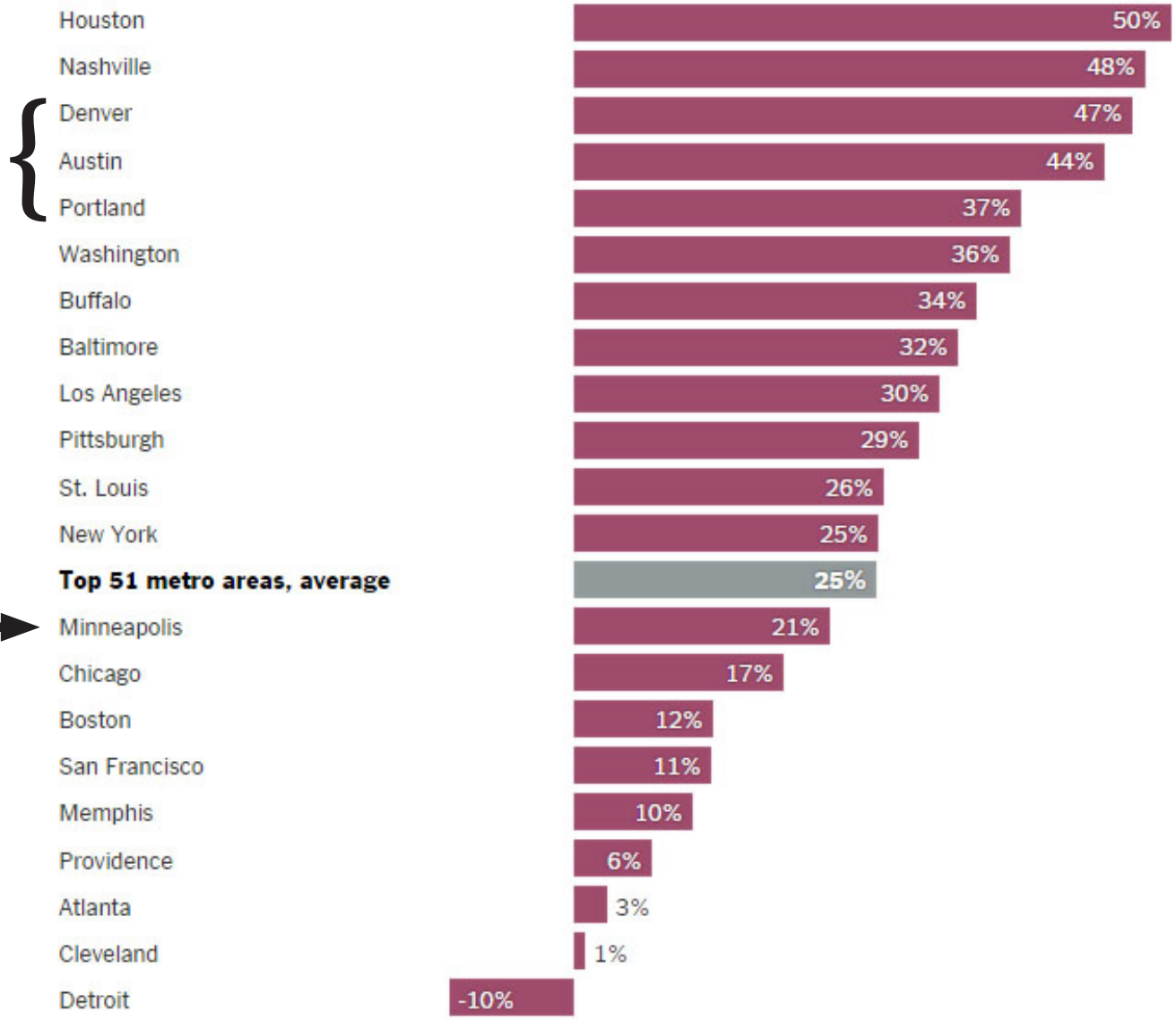
(2013 inflation adjusted dollars. Data are limited to the household population and exclude the population living in institutions, college dormitories, and other group quarters. See www.census.gov/acs/www)

	Metropolitan Area	2013 ACS Median Household Income (estimate)
1	Washington-Arlington-Alexandria, DC-VA-MD-WV Metro Area	$90,149
2	San Francisco-Oakland-Hayward CA Metro Area	$79,624
3	Boston-Cambridge-Newton, MA-NH Metro Area	$72,907
4	Seattle-Tacoma-Bellevue, WA Metro Area	$67,479
5	**Minneapolis-St. Paul-Bloomington, MN-WI Metro Area**	**$67,194**
6	New York-Newark-Jersey City, NY-NJ-PA Metro Area	$65,786
7	Denver-Aurora-Lakewood, CO Metro Area	$62,760
8	San Diego-Carlsbad, CA Metro Area	$61,426
9	Chicago-Naperville-Elgin, IL-IN-WI Metro Area	$60,564
10	Philadelphia-Camden-Wilmington, PA-NJ-DE-MD Metro Area	$60,482
11	Portland-Cancouver-Hillsboro, OR-WA Metro Area	$59,168
12	Los Angeles-Long Beach-Anaheim, CA Metro Area	$58,869
13	Dallas-Fort Worth-Arlington, TX Metro Area	$57,398
14	Houston-The Woodlands-Sugar Land, TX Metro Area	$57,366
15	Atlanta-Sandy Springs-Roswell, GA Metro Area	$55,733
16	St. Louis, MO-IL Metro Area	$54,449
17	Riverside-San Bernadino-Ontario, CA Metro Area	$53,220
18	National Average	$51,900
19	Phoenix-Mesa-Scottsdale, AZ Metro Area	$51,847
20	San Antonio-New Braunfels, TX Metro Area	$51,716
21	Pittsburgh, PA Metro Area	$51,291
22	Charlotte-Concord-Gastonia, NC-NH Metro Area	$51,251
23	Miami-Fort Lauderdale-West Palm Beach, FL Metro Area	$46,946
24	Tampa-St. Petersburg-Clearwater, FL Metro Area	$45,880

Where the Population of College Graduates Is Growing

As metropolitan areas vie for these residents, some are attracting them at a higher rate than the national average. The rate over the last dozen years does not necessarily reflect the current percentage. For example, Denver's percentage in this age group is 7.5, higher than Houston's and more than the national average of 5.2 percent, but lower than that of Washington, the Bay Area and Boston.

Percent change in the number of college graduates aged 25 to 34, from 2000 to 2012



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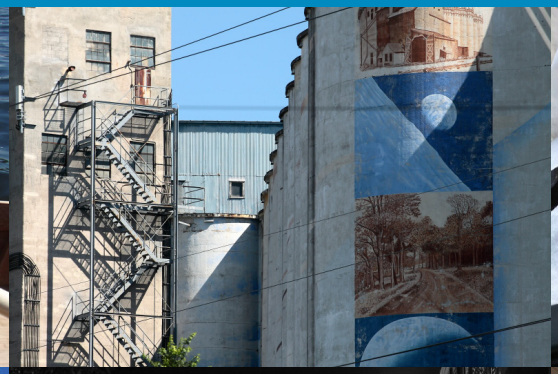

MAIN
FRANK
TROLLS
LEAVE YOU
RUNNER
RGROUND
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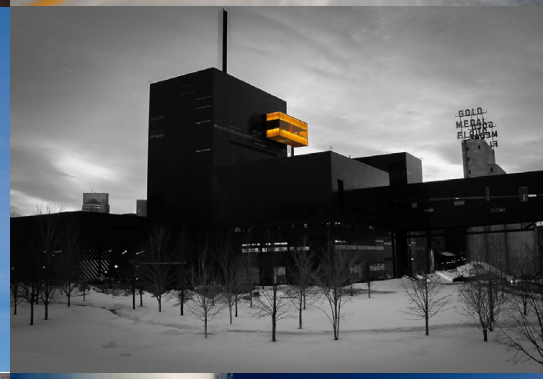
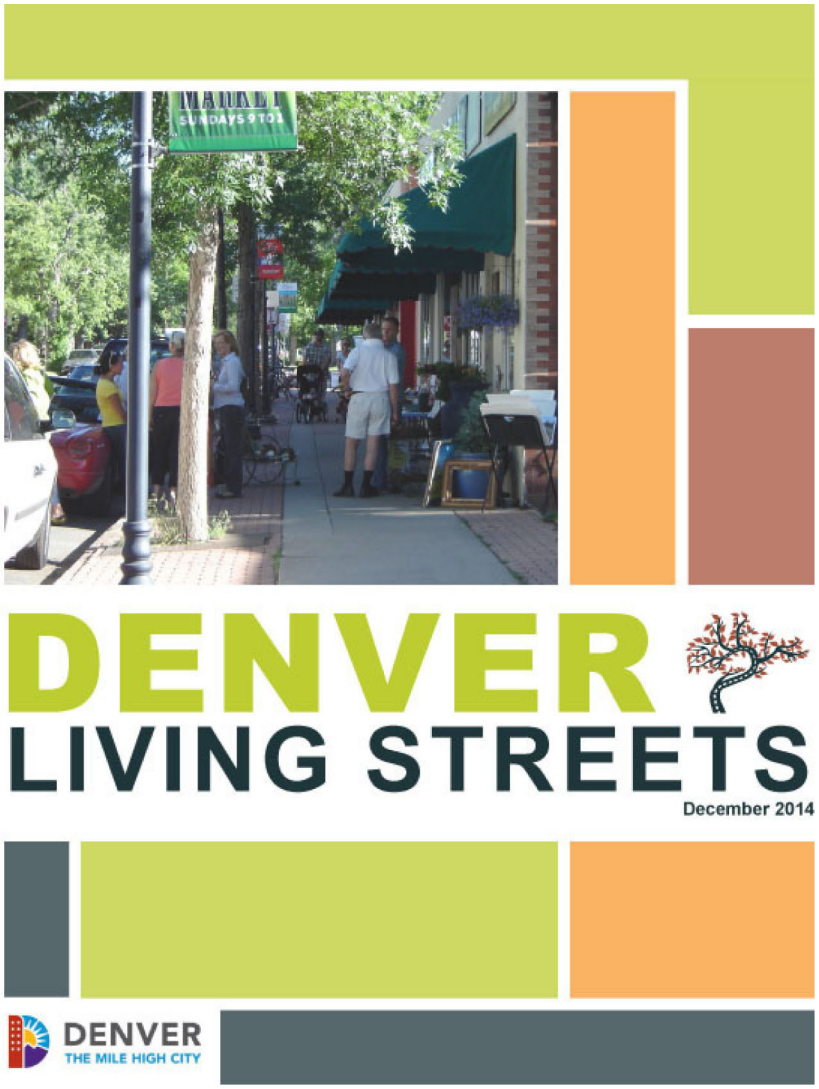


UPTOWN

"In size we might be a secondary city, but we're thinking like a tier-one city now," said Jeff Miller, CEO of Travel Portland, in Oregon, the city's conventions and visitors bureau.

PLACEMAKING



LIVABILITY is an important contributor to cities **competing for talent**. Each year, national and global livability rankings receive substantial media attention and are widely shared. Although **skills development is still the number one requirement to attract new business, it is commonly understood that a livable city is a key selling point for those companies seeking to attract national or global talent**. Last year, Minneapolis ranked 40th out of 141 cities for livability (Economist Intelligence Unit).

PUBLIC REALM FRAMEWORK

Implementation Toolkit:

- >> Special Service Districts
- >> Downtown Improvement District
- >> Fee for Service
- >> Encroachment Permit
- >> Lease or Sublease Revenue
- >> Event Revenue
- >> Developer Contributions
- >> Increment or Penny Tax
- >> Value Capture
- >> Assessment
- >> Parklet Program

IMPLEMENTATION TOOLS

Existing

» State Legislated

- Special Service Districts (MN Statute 428A)
- Tax Increment Financing (MN Statute 469)
- Pedestrian Mall (MN Statute 430)
- Business (Sidewalk) Improvement Districts (MN Statute 435)

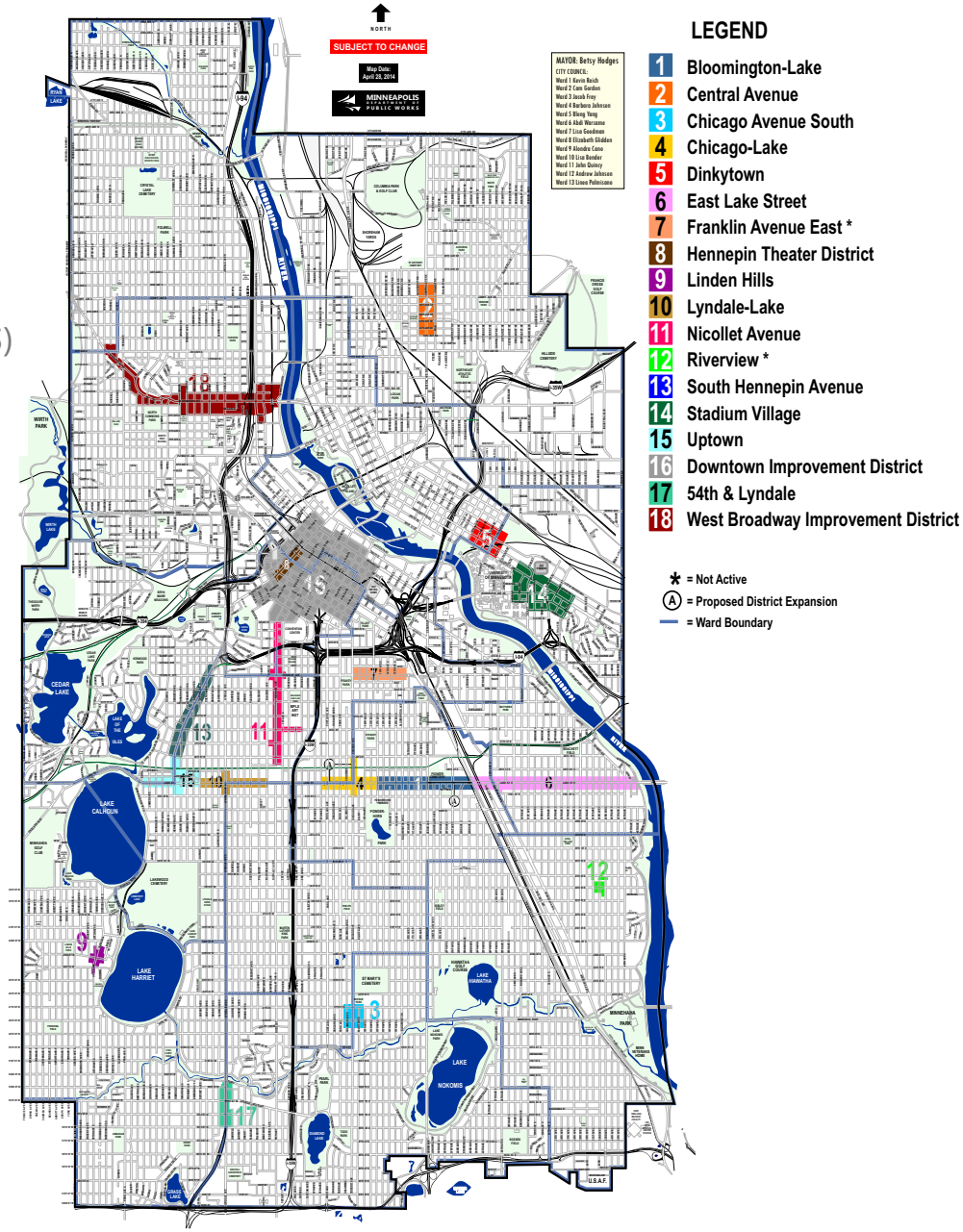
» City Jurisdiction

- Encroachment Permit (MuniCode Title 5 Ch. 95)
- Parkland Dedication (MuniCode PB15-7)

» Grants

- Facade Improvement Program
- Livable Communities Grant

Minneapolis Special Service Districts



IMPLEMENTATION TOOLS

Case Studies

» Event Revenue

- New York City- Bryant Park

IMPLEMENTATION TOOLS

Case Studies

» Developer Contributions

- Chicago- Open Space Impact Fee
- New York City- Privately Owned Public Space (POPS)

700 S. Dearborn St.- Chicago

IMPLEMENTATION TOOLS

Case Studies

» Increment or Penny Tax

- Atlanta- Tax Allocation District
- Chicago- Tax Increment Financing Program

Beltline- Atlanta

Kinzie Street- Chicago

IMPLEMENTATION TOOLS

Case Studies

» Credit/Abatement

- Atlanta- Urban Enterprise Zone

Arts Center Plaza - Atlanta

EXISTING PARKS + PARK TRENDS

EXISTING PARKS AND SERVICES

- **12 active gardens**
- **60 wading pools**
- **215 playground structures**

- **51 miles** of contiguous bike trails encircling the city

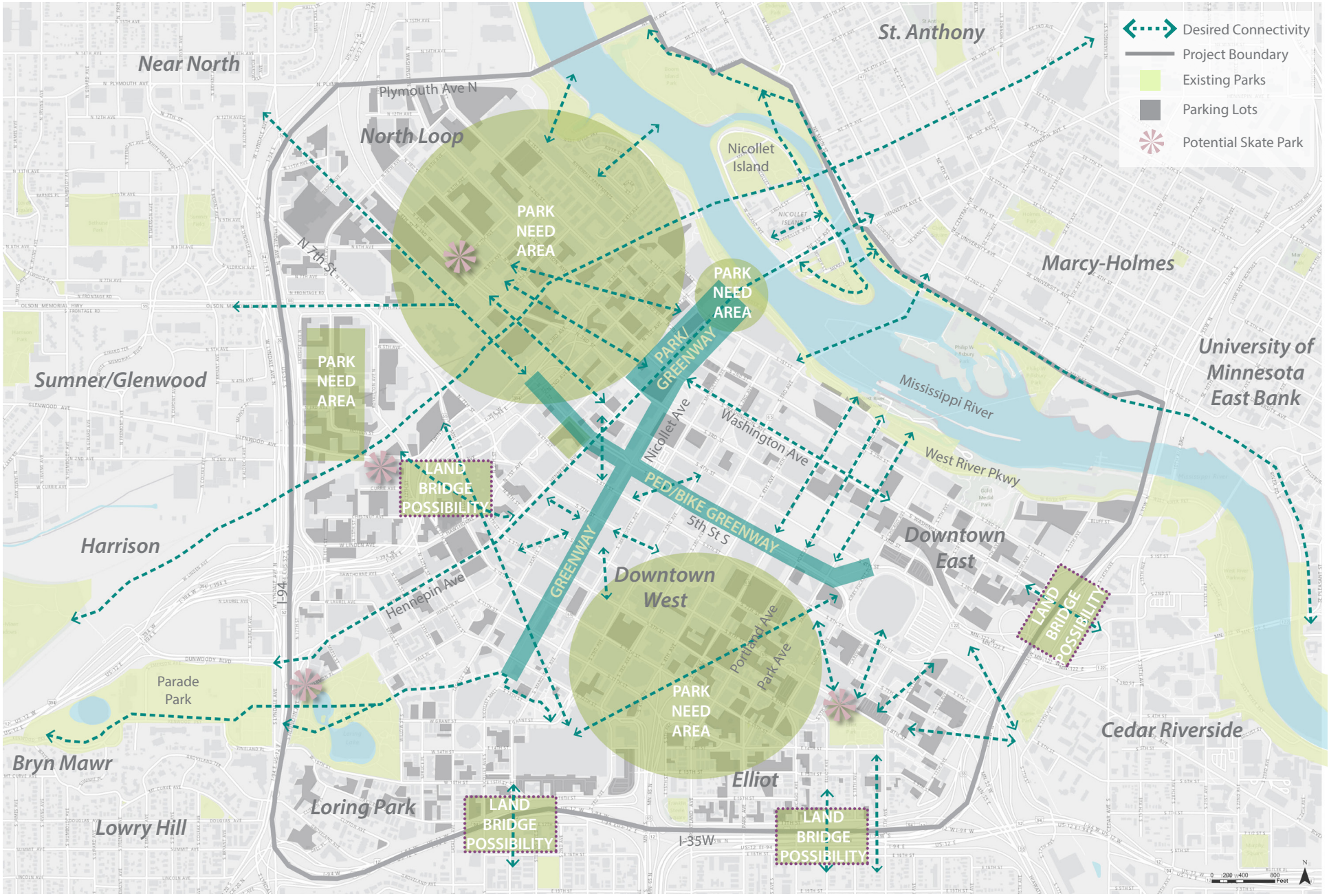
- **2 million visits** to the riverfront every year
- **Number one** park system 2013 and 2014

- **48 recreation centers**
- RecPlus, Nite Owlz, Ideawerks, sport leagues, pop-up parks

- MPRB foresters care for **600,000 trees.**
- MPRB **mows 4,660 acres** of land using 75 riding mowers and 85 push mowers

- 48 recreation centers feed over **135,000 meals** to kids under 18

PARK SEARCH AREAS



URBAN PARK TRENDS

Sustainability

» Community, ecology, water, energy, materials, site selection, waste

Tanner Springs Park, Portland, OR
Brownfield, native plants, stormwater reuse

The Highline, New York, NY
Native plants, composting, IPM

Chicago City Hall Green Roof, Chicago, IL
Reduce stormwater runoff + heat island effect

Steel Yard, Providence, RI
Brownfield site + community arts resource

Sugar Beach, Toronto, ON
Brownfield site

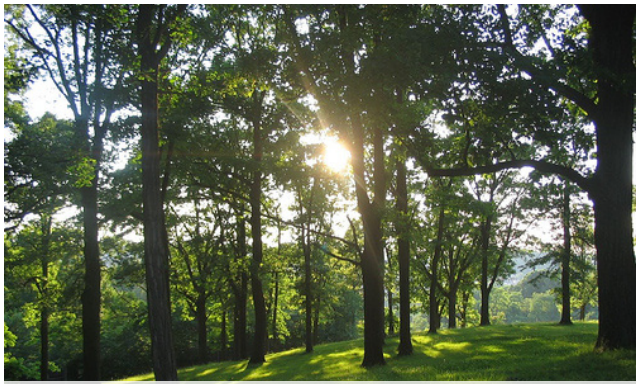
Discovery Green, Houston, TX
LEED Gold, solar + wind power, water recycling

URBAN PARK TRENDS

Management

» Park Conservancies as management entities: public/private collaboration

Riverview Park, Pittsburgh, PA
Pittsburgh Parks Conservancy



Highland Park, Pittsburgh, PA
Pittsburgh Parks Conservancy

Highline, New York, NY
Friends of the High Line

Bryant Park, New York, NY
Bryant Park Corporation

URBAN PARK TRENDS

Management

» Management Entities Transition Parking Lots to Parks

Schenley Plaza, Pittsburgh, PA
Pittsburgh Parks Conservancy

Director Park, Portland, OR
Portland Parks and Recreation

Pioneer Courthouse Square, Portland, OR
Portland Parks and Recreation

Schenley Plaza, Pittsburgh, PA
Pittsburgh Parks Conservancy

Director Park, Portland, OR
Portland Parks and Recreation

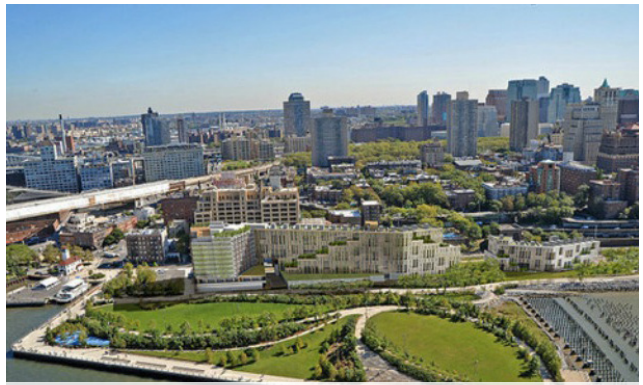
Pioneer Courthouse Square, Portland, OR
Portland Parks and Recreation

URBAN PARK TRENDS

Funding

» Real Estate Development Funding Urban Parks

Hemisfair Park, San Antonio, TX
Hemisfair Park Area Redevelopment Corporation



Brooklyn Bridge Park, New York, NY
Brooklyn Bridge Park Corporation

Brooklyn Bridge Park, New York, NY
Brooklyn Bridge Park Corporation

Hemisfair Park, San Antonio, TX
Hemisfair Park Area Redevelopment Corporation

Brooklyn Bridge Park, New York, NY
Brooklyn Bridge Park Corporation

Brooklyn Bridge Park, New York, NY
Brooklyn Bridge Park Corporation

URBAN PARK TRENDS

Temporary + Found Spaces

» Pop-Up Spaces

» Pavement to Parks/Parklets

Temporary Adult Playground
D Street Lawn, Boston, MA

Pavement to Parks program
San Francisco, CA

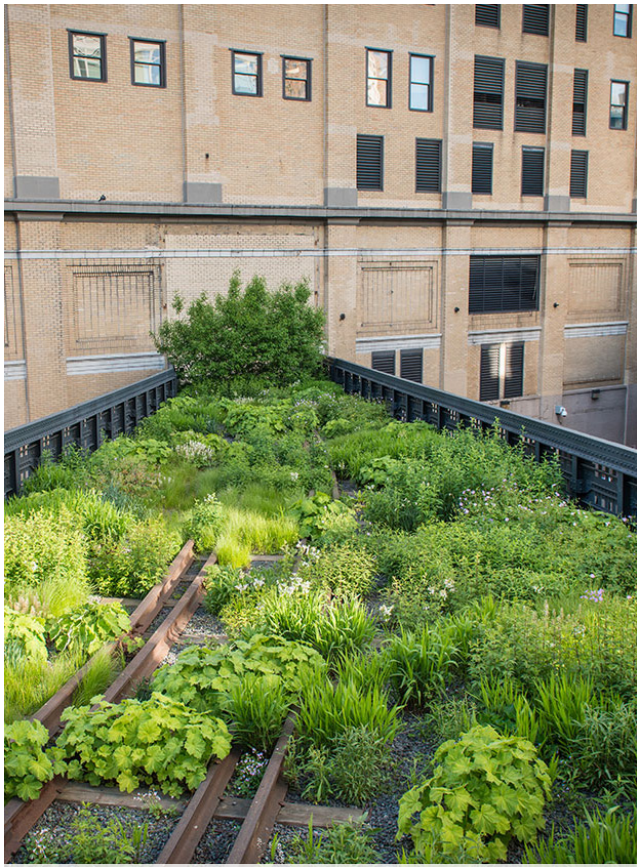
URBAN PARK TRENDS

Public Gardens and Public Art

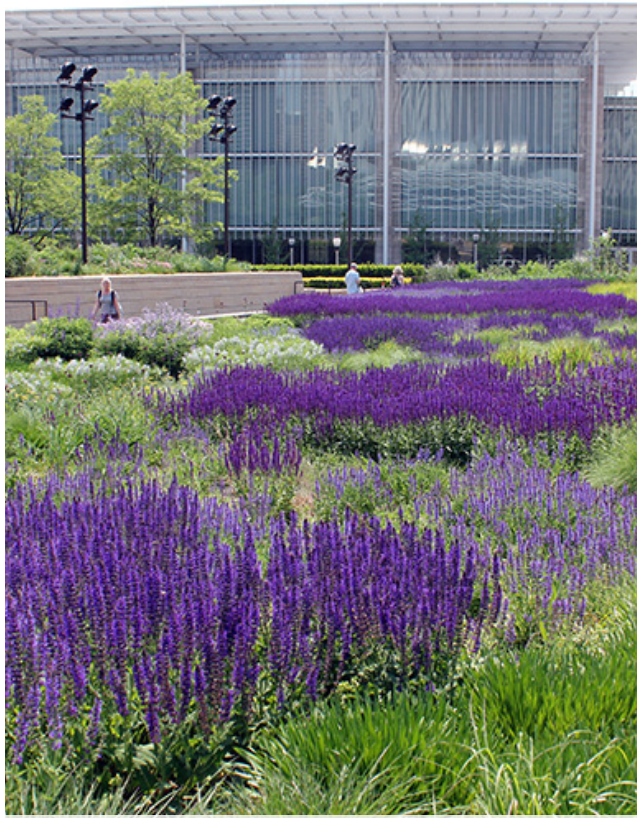
» Horticultural gardens and art installations integrated into parks

Citygarden, St. Louis, MO

Citygarden, St. Louis, MO



Highline, New York, NY



Lurie Gardens, Chicago, IL

URBAN PARK TRENDS

Programming Partnerships

» Arts, fitness, + education partners deliver programming

Arts Partnerships
The High Line + NYC arts organizations

Fitness Partnerships
Brooklyn Bridge Park and Discovery Green

Education Partnerships
The High Line + school + private partnerships

URBAN PARK TRENDS

Programming

Temporary/Pop-Up Arts

Growing Food in Parks

Education in Parks

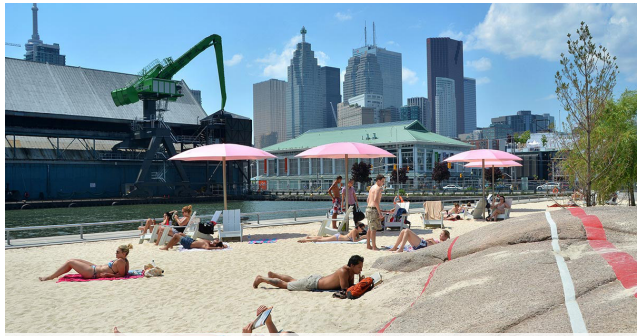
Job Training + Education in Green Jobs

Volunteering as Park Experience

Mobile Recreation

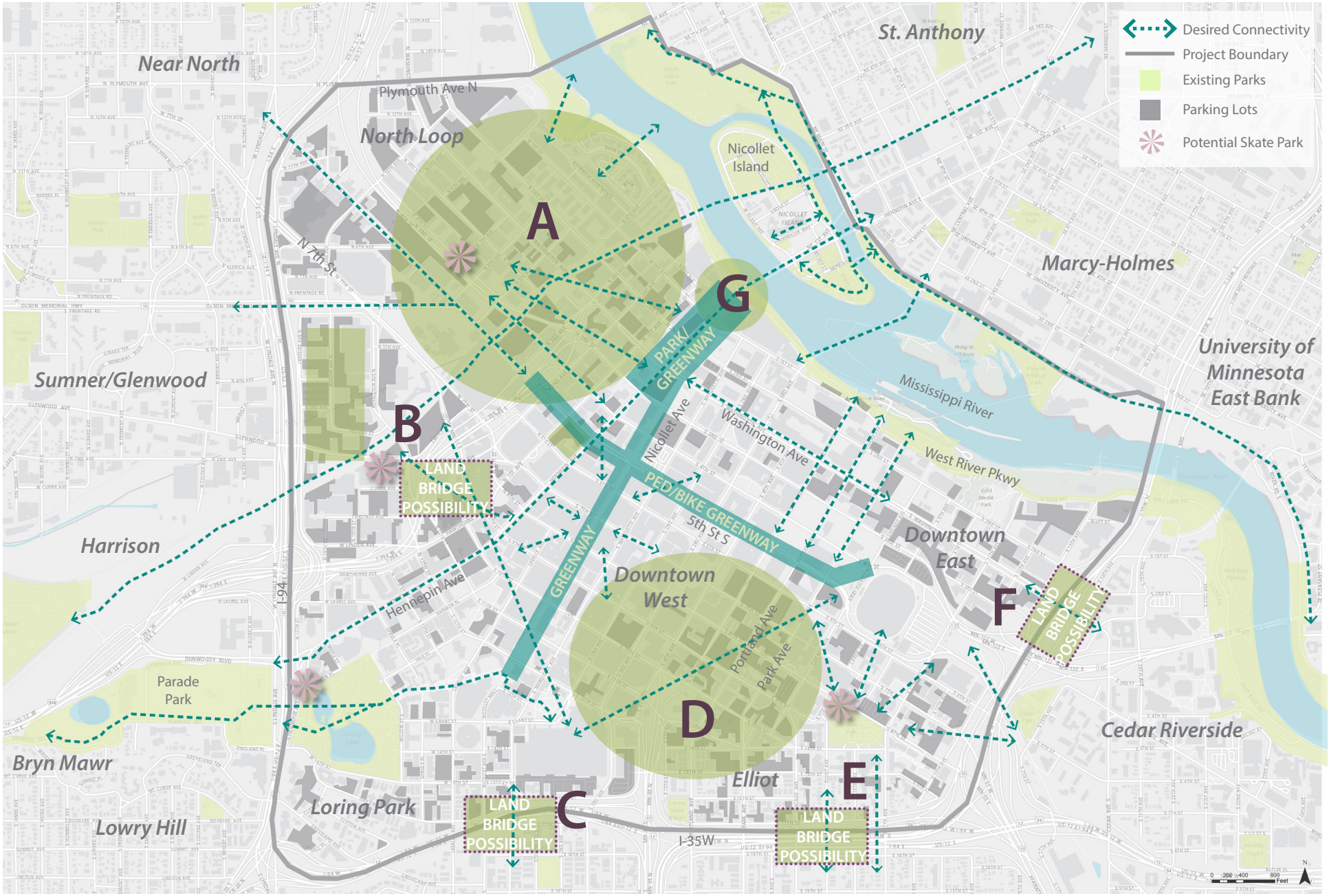
Flexible Space: Sail-in Cinema

Restaurants/Cafes in Parks



Uncommon Urban Spaces: Urban Beaches

SMALL GROUP EXERCISE



SMALL GROUP EXERCISE

Questions:

- Imagine the downtown parks or public space 20 years from now: who is there using them? What are they doing?
- What types of new activities would bring different people to the downtown parks and public spaces?
- If you were creating the perfect space just for downtown workers, what would it look like/ include? Where would it be? What about downtown residents? Visitors?

UPCOMING ACTIVITIES

- East Commons Survey link:

  http://surveymonkey.com/s/DowntownEastCommonsSurvey

- Placemaking Workshop (City)
  http://www.minneapolismn.gov/ncr/CommunityConnectionsConference
- City Parks Alliance Conference link:

  http://www.cityparksalliance.org/

NEXT STEPS

» TAC will meet first Tuesday of every month through October 2015:

- 4/7, 5/5, 6/2, 7/7, 8/4, 9/8, 10/6

» Upcoming Steering Committee meetings:

- 3/19, 5/21, 7/16