

City of Minneapolis

Mayor
Betsy Hodges

City Council President
Ward 4 - Barbara Johnson

City Council
Ward 1 - Kevin Reich
Ward 2 - Cam Gordon
Ward 3 - Jacob Frey
Ward 5 - Blong Yang
Ward 6 - Abdi Warsame
Ward 7 - Lisa Goodman
Ward 8 - Elizabeth Glidden
Ward 9 - Alondra Cano
Ward 10 - Lisa Bender
Ward 11 - John Quincy
Ward 12 - Andrew Johnson
Ward 13 - Linea Palmisano

Long Range Planning Division

Kjersti Monson - Director
Haila Maze - Principal Planner, Research Thematic Lead
Lacy Shelby - Principal Urban Designer
Peter Crandall - City Urban Designer
Jody Rader - Urban Design Research Assistant

City of Minneapolis

City Council
City Hall, Room 307
350 South Fifth Street
Minneapolis, MN 55415
www.ci.minneapolis.mn.us/council



Minneapolis
City of Lakes

WARD 2

COUNCIL MEMBER: CAM GORDON

population: 29,384

2015

City of Minneapolis
Department of Community Planning and Economic Development
105 Fifth Avenue South #200
Minneapolis, MN 55401
www.minneapolismn.gov

Ward 2

Context

Ward 2 is an eclectic mix of neighborhoods on both sides of the Mississippi River. The ward includes some of the highest density outside of downtown and some of the most underutilized historical rail yards in the city, thriving low-density residential and major commercial corridors like Lake Street and University Avenue. Several neighborhoods in the ward are impacted – positively and negatively – by their proximity to major institutions, including the University of Minnesota, Augsburg College, and Fairview Riverside hospital.

Ward 2 is currently represented on the City Council by Cam Gordon who was first elected in 2005.

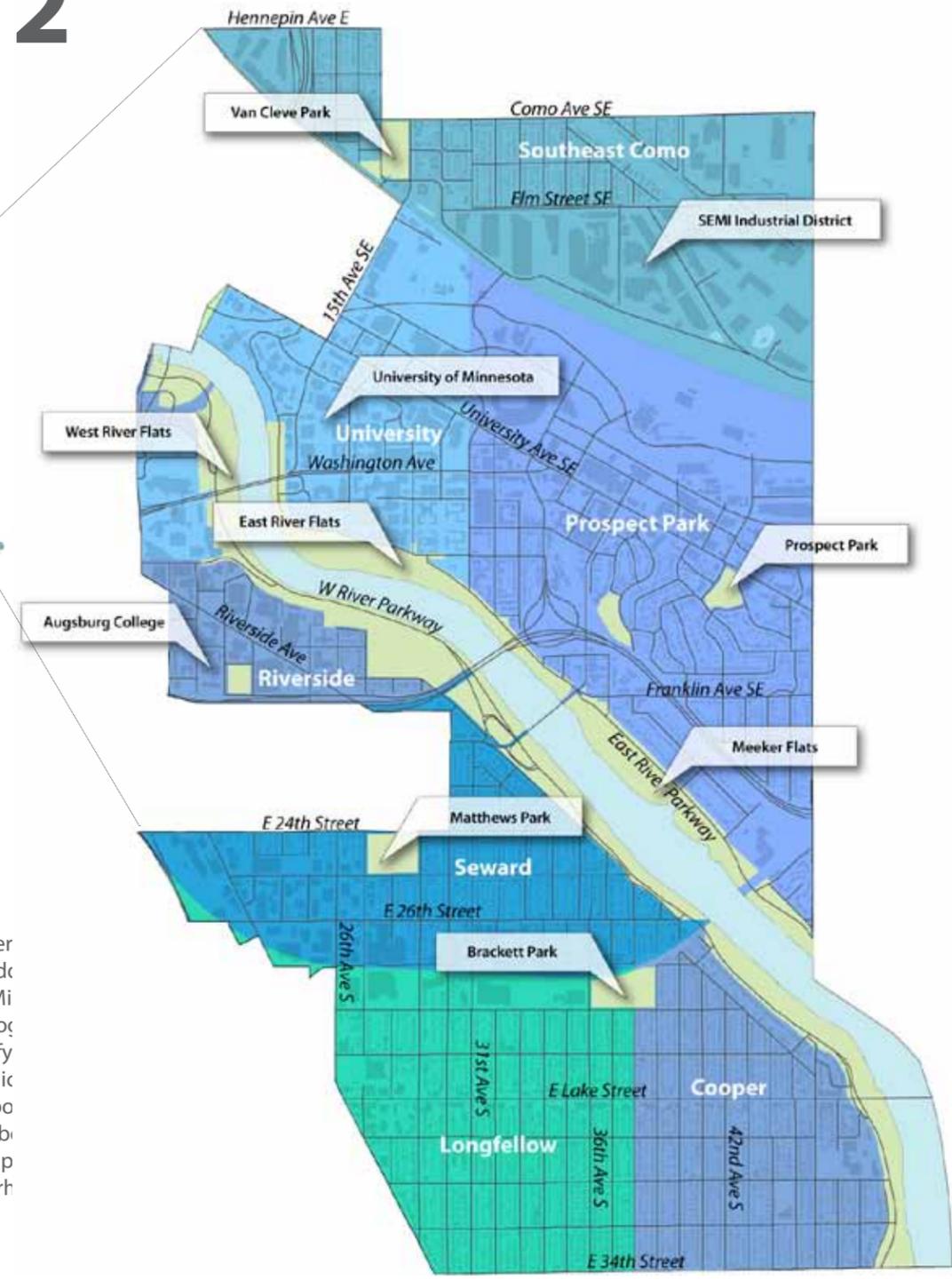


Ward 2 is home to the Minneapolis campus of the **University of Minnesota**. The University is the sixth largest main campus student body in the United States with 51,853 students in 2012-13. It is a land, sea and space grant research University with an endowment of over 2.7 billion dollars and is the fifth largest employer in the state.

The campus is situated on the East and West banks of the Mississippi river and includes a number of iconic buildings and landmarks including the Frederick R. Weisman Museum, Northrup Auditorium and Coffman Memorial Union. The recently completed Green Line light-rail transit corridor runs through the middle of the campus along Washington Avenue.

Ward 2

Context



Ward 2 occupies the Eastern of Minneapolis and straddles the East and West banks of the Mississippi River. It is defined geographically by its fluvial topography, leafy neighborhoods and idyllic parks. Ward 2 shares a border with the twin city of St. Paul and is bounded to the West by Downtown Minneapolis and the many neighborhoods of Minneapolis.

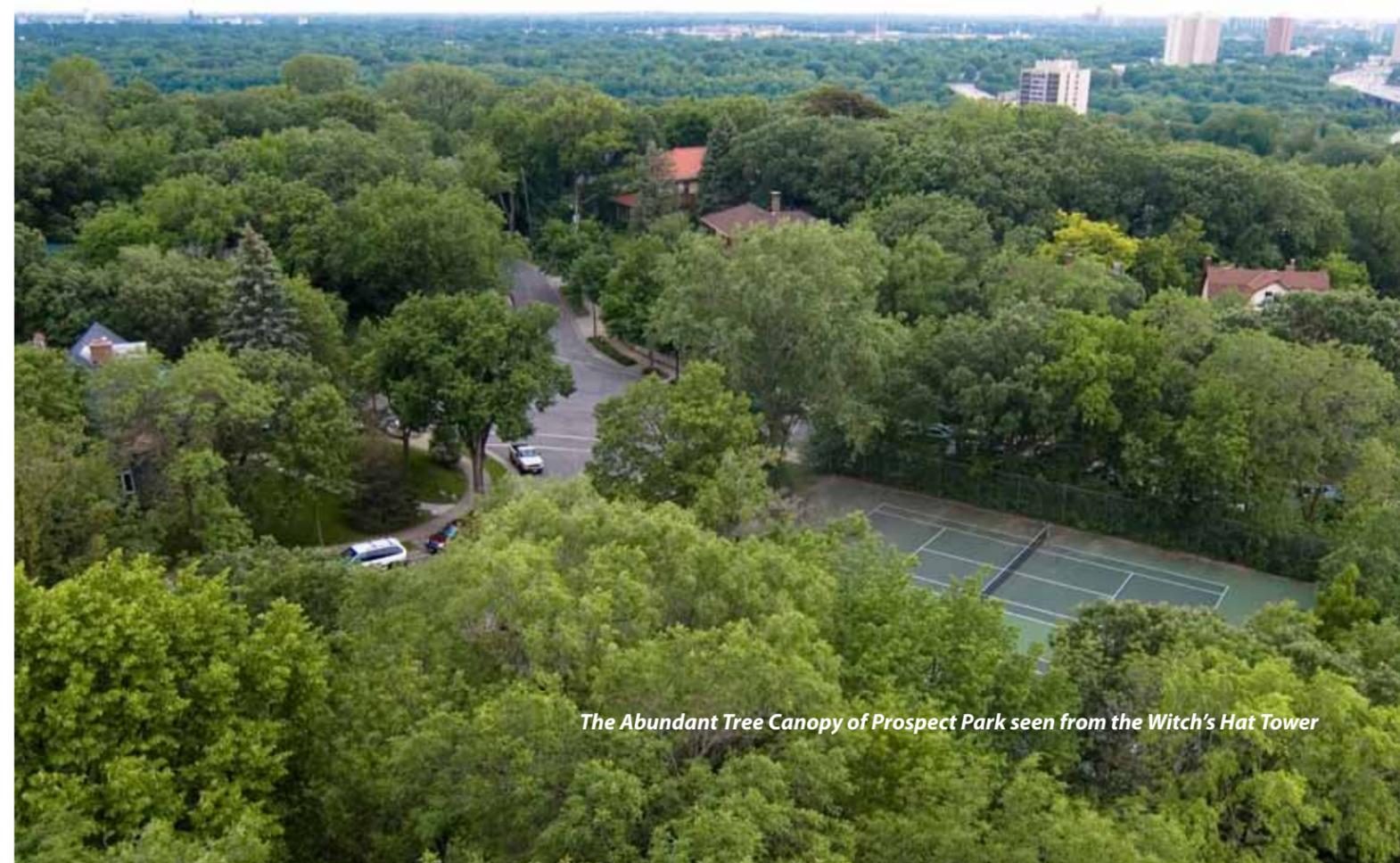
- Neighborhood Communities*
- Southeast Como
 - University District
 - Prospect Park
 - Cedar Riverside
 - Seward
 - Cooper
 - Longfellow



Rower on the Mississippi River



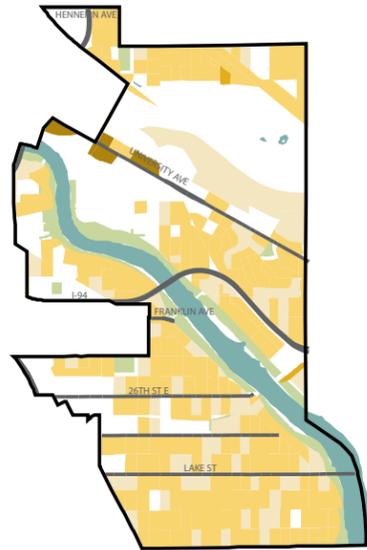
The Green Line LRT



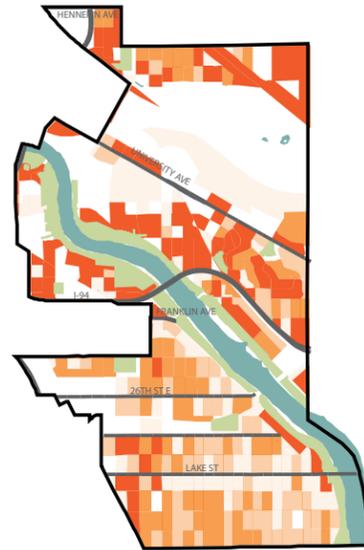
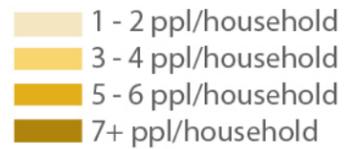
The Abundant Tree Canopy of Prospect Park seen from the Witch's Hat Tower

Ward 2

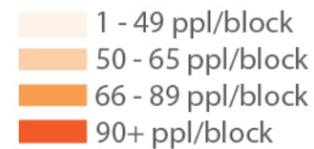
Population



Average Household Size per Census Block



Total Population per Census Block



Housing: Average Household Size (Minneapolis)



Housing: Average Household Size (Ward 2)



Population: Average Population by Census Block (Minneapolis)

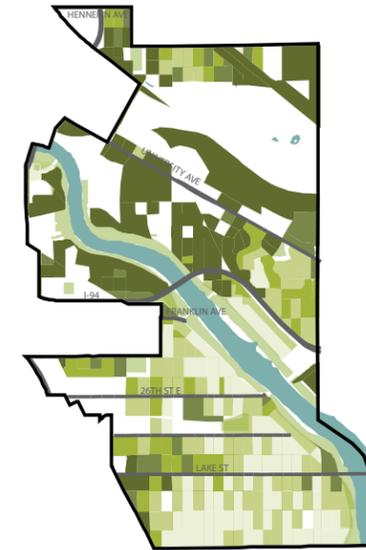


Population: Average Population by Census Block (Ward 2)

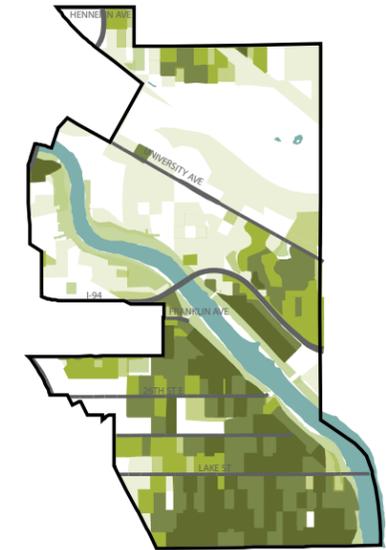
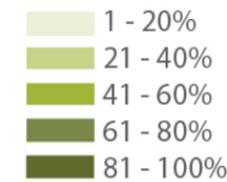


Ward 2

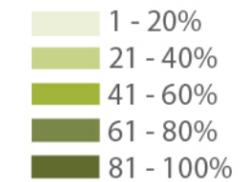
Housing



Renter Occupied Units as a Percent of Total Units Per Census Block



Owner Occupied Units as a Percent of Total Units Per Census Block



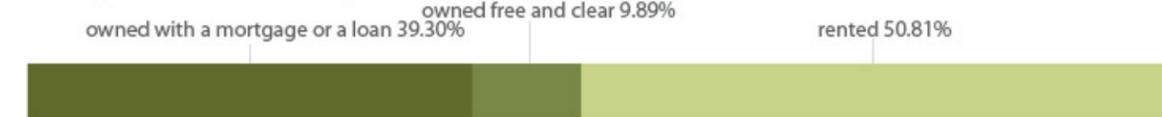
Housing: Vacant vs. Occupied (Minneapolis)



Housing: Vacant vs. Occupied (Ward 2)



Housing: Owned vs. Rented Units (Minneapolis)



Housing: Owned vs. Rented Units (Ward 2)



Ward 2

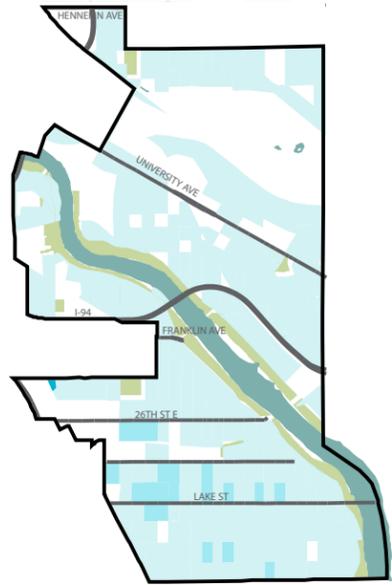
The “Witch’s Hat” Water Tower

Visible from miles around, the **“Witch’s Hat” water tower** was designed by Frederick W. Cappelen and constructed on one of the highest points in the city. Completed in 1914, it was placed on the National Register of Historic Places in 1997. Capable of holding 150,000 gallons of water, the tower served area residents until 1952.

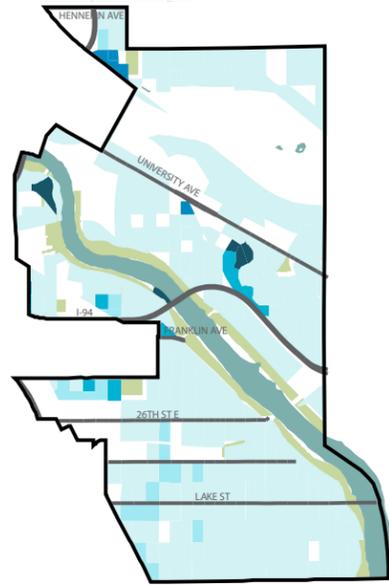
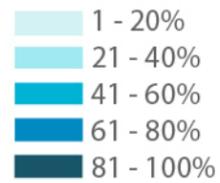
The 60-foot-tall tower is topped with a 51-foot-tall steeply pitched conical roof of green tiles. The tower’s octagonal-shaped observation deck of Romanesque windows is open one day a year, during the Pratt Ice Cream Social, which is held across the street at the Pratt Community School – typically the first Friday evening after Memorial Day.

Ward 2

Race + Ethnicity



People Identifying as Hispanic or Latino as a Percent of Total Units Per Census Block



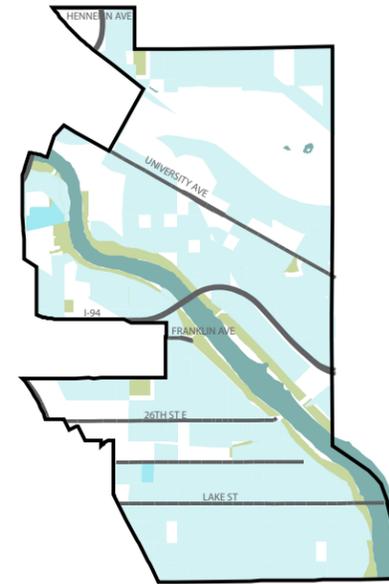
People Identifying as Black or African American Only as a Percent of Total Units Per Census Block



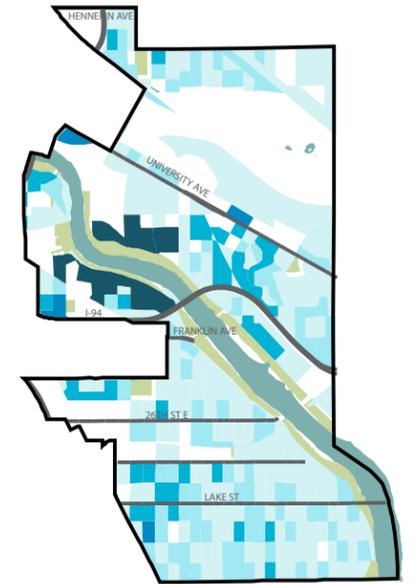
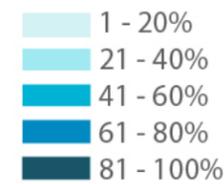
Race and Ethnicity (Minneapolis)



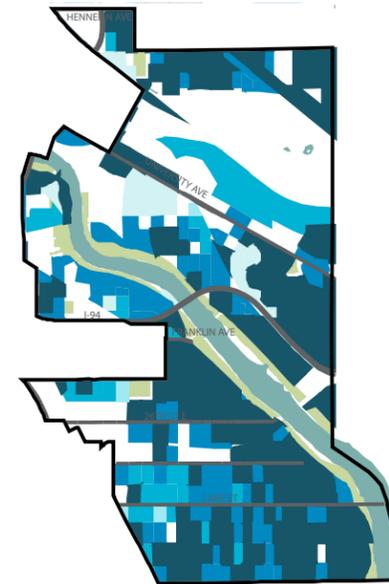
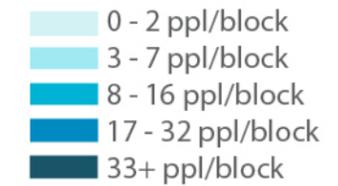
Race and Ethnicity (Ward 2)



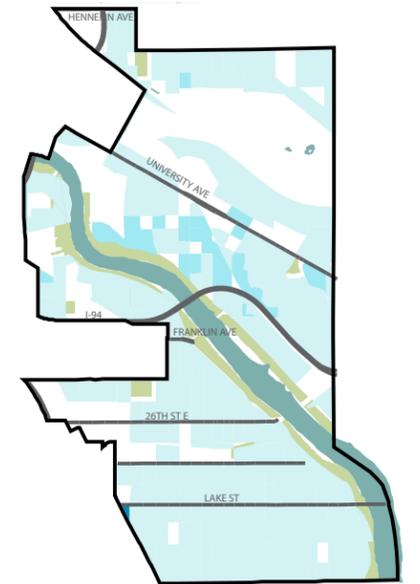
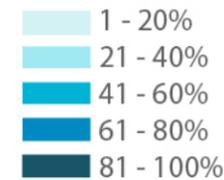
People Identifying as American Indian or Alaska Native Only as a Percent of Total Units Per Census Block



People Identifying as Two or More Races as a Count Per Census Block



People Identifying as White Only as a Percent of Total Units Per Census Block



People Identifying as Asian, Native Hawaiian, or Pacific Islander Only as a Percent of Total Units Per Census Block



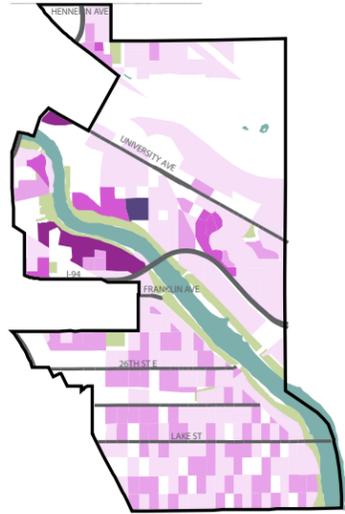
Ward 2

Frederick R. Weisman Art Museum

The **Frederick R. Weisman Art Museum** is an art museum located on the University of Minnesota campus. The museum is named for Frederick R. Weisman, a California philanthropist and art patron, and was designed by the renowned architect Frank Gehry. Often called a “modern art museum,” the 20,000+ image collection has large collections of Marsden Hartley, Alfred Maurer, Charles Biederman, Native American Mimbres pottery, and Korean furniture.

Ward 2

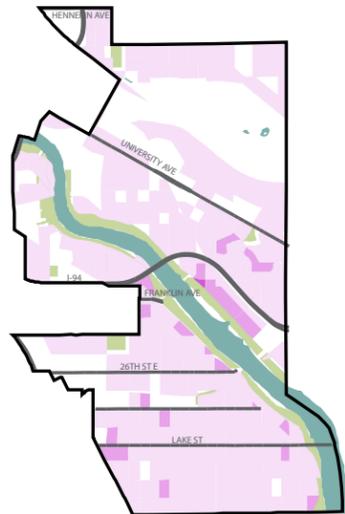
Age



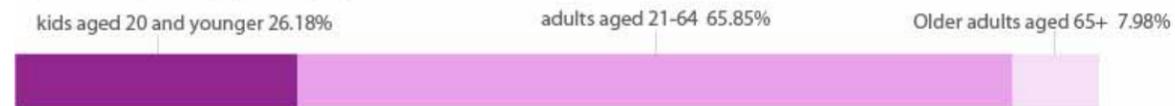
Population 20 Years and Younger as a Percent of Total Units Per Census Block



Population Age 21 - 64 as a Percent of Total Units Per Census Block



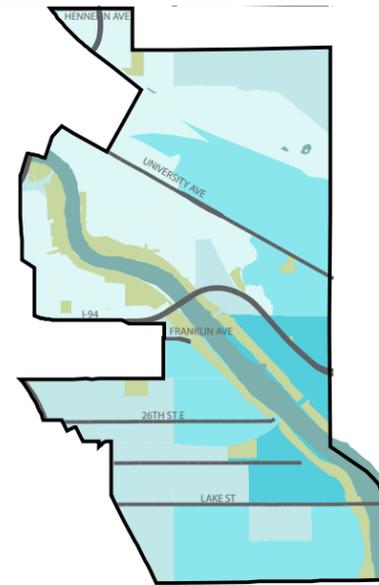
Population Age 65+ as a Percent of Total Units Per Census Block



population of kids aged 20 and younger is 3.34% higher than the rest of the city

Ward 2

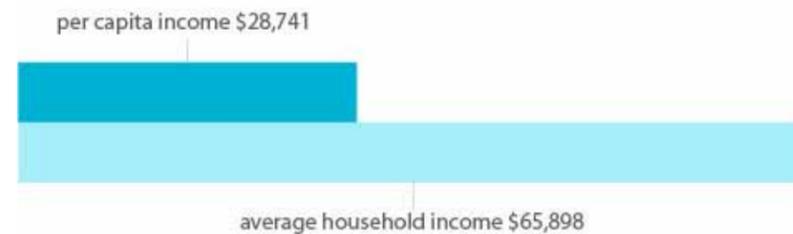
Income



Mean Per Capita Income



2014 Income Levels (Minneapolis)*



2014 Income Levels (Ward 2)*



*Source: U.S. Census Bureau, Census 2010, Esri forecast for 2014

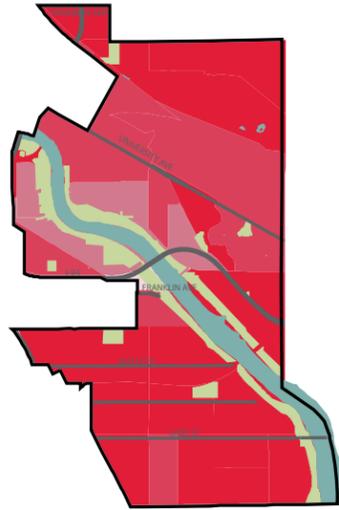
Ward 2

ADM-Delmar #4 Grain Elevator

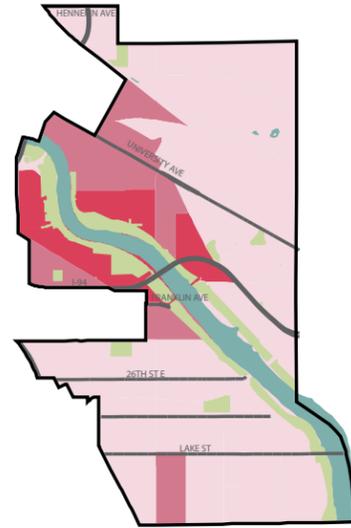
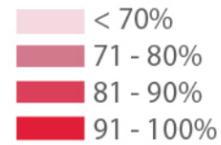
Maintaining an imposing presence on the skyline of Ward 2 is the **ADM-Delmar Grain Elevator**, colloquially known by its spray-painted monicker, "United Crushers." Built in 1931 to house grain from the Minneapolis milling industry, it now sits vacant amongst the ruins of several other large grain elevators and milling industry remnants of the SEMI Industrial district. There have been many proposals over the years for reusing these structures, though none have proven financially or logistically feasible. In the meantime, the structures stand as a reminder of Minneapolis' economic and infrastructural history.

Ward 2

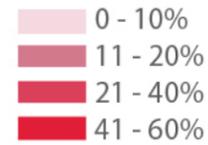
Employment



Percentage of Employed Population within the Labor Force



Percentage of Unemployed Population within the Labor Force



Employment as a Percentage of Civil Labor Force (Minneapolis)

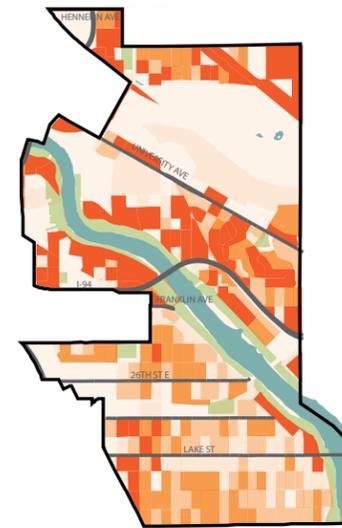


Employment as a Percentage of Civil Labor Force (Ward 2)



Ward 2

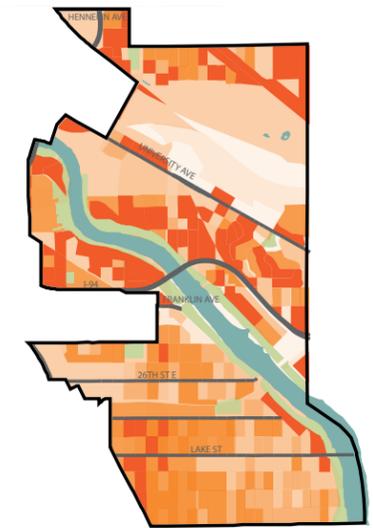
Education



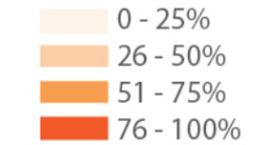
Percentage of Population of Block Group with Less than a High School Education



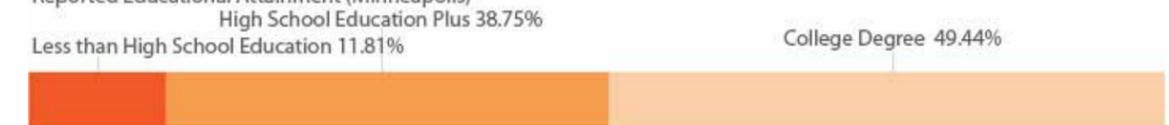
Percentage of Population of Block Group with a College Degree



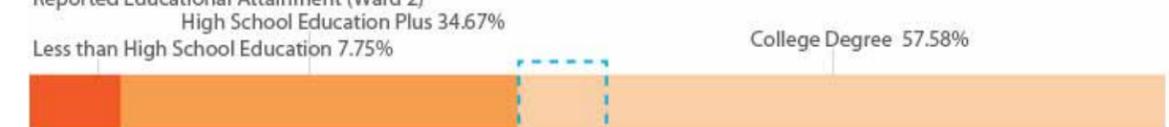
Percentage of Population of Block Group with a High School Education and Some College



Reported Educational Attainment (Minneapolis)



Reported Educational Attainment (Ward 2)

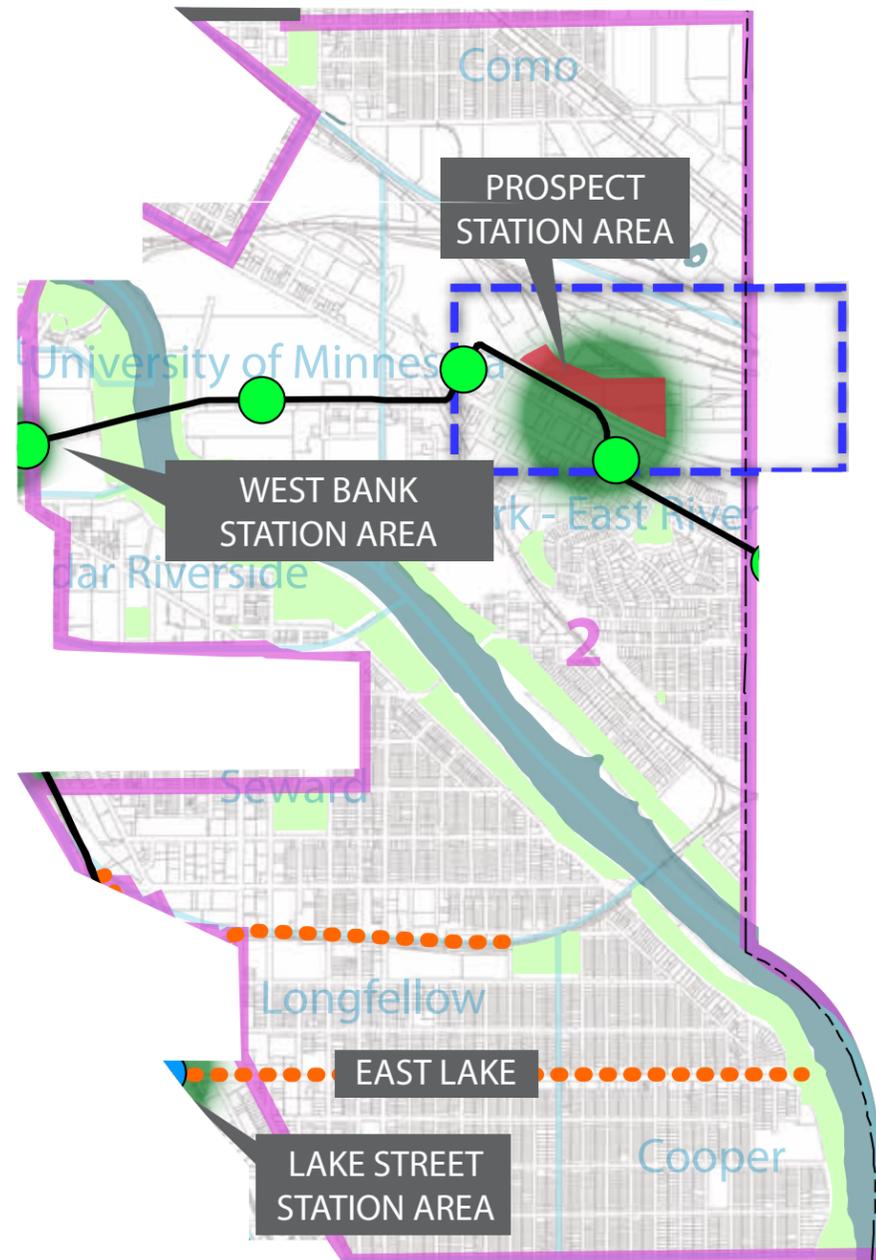
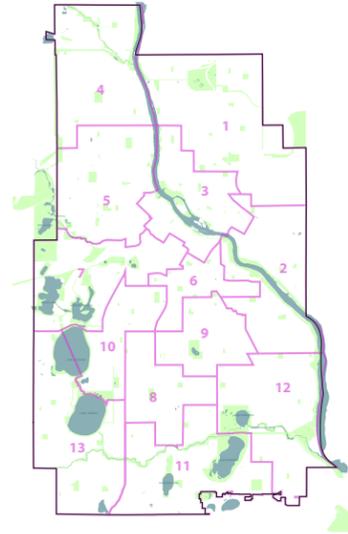


8.14% more reported having a college degree than the rest of the city

Ward 2

Opportunity Sites

CITYWIDE WARDS



KEY

- 1 Minneapolis City Council Wards
- North City of Minneapolis Neighborhoods
- Minneapolis Park and Recreation property
- Light Rail Transit Lines and Stations
- Bus Rapid Transit (Orange Line)
- Near Term Opportunity Area
- Long Term Opportunity Area
- Near Term Opportunity Corridor
- Long Term Opportunity Corridor
- City Priority Opportunity Area
- Potential Large Development Opportunity (Large site area with 5 or less property owners)

East Lake Street

Substantial redevelopment has taken place on West Lake Street and properties fronting the Midtown Greenway in the southwest part of the city. Several small area plans adopted by the City Council envision that reinvestment continuing east across I-35W to the Mississippi River. Catalytic projects such as the Midtown Exchange as well as investments in small businesses along Lake Street have planted the seeds for achieving this vision. Future plans for rail transit in the Midtown Greenway and arterial bus rapid transit on Lake Street will enhance the livability of this already-vibrant corridor, making the area more attractive for developers. Securing funding for these transportation projects is key to jump-starting reinvestment in this area, much of which is located in a racially-concentrated area of poverty as defined by the Metropolitan Council. Adopted plans include the Midtown Greenway Land Use and Development Plan, the Midtown Minneapolis Land Use and Development Plan, and the Seward Longfellow Greenway Area Plan.



Prospect North / SEMI District

The Prospect Park LRT transit station area represents one of the most substantial redevelopment opportunities along the new Green Line LRT. Located close to the University of Minnesota's main campus and near the region's geographic center, it sits in a transitioning industrial area with a large amount of underutilized land. A large-scale public private partnership has been underway in recent months to move this area towards redevelopment. Commensurate with its prime location, the effort envisions a high value innovation district, with distinctive placemaking. The City's 4th St SE capital project, now underway, will be a pilot for the public realm objectives in this area. Several residential and mixed use projects are currently in the predevelopment phase.

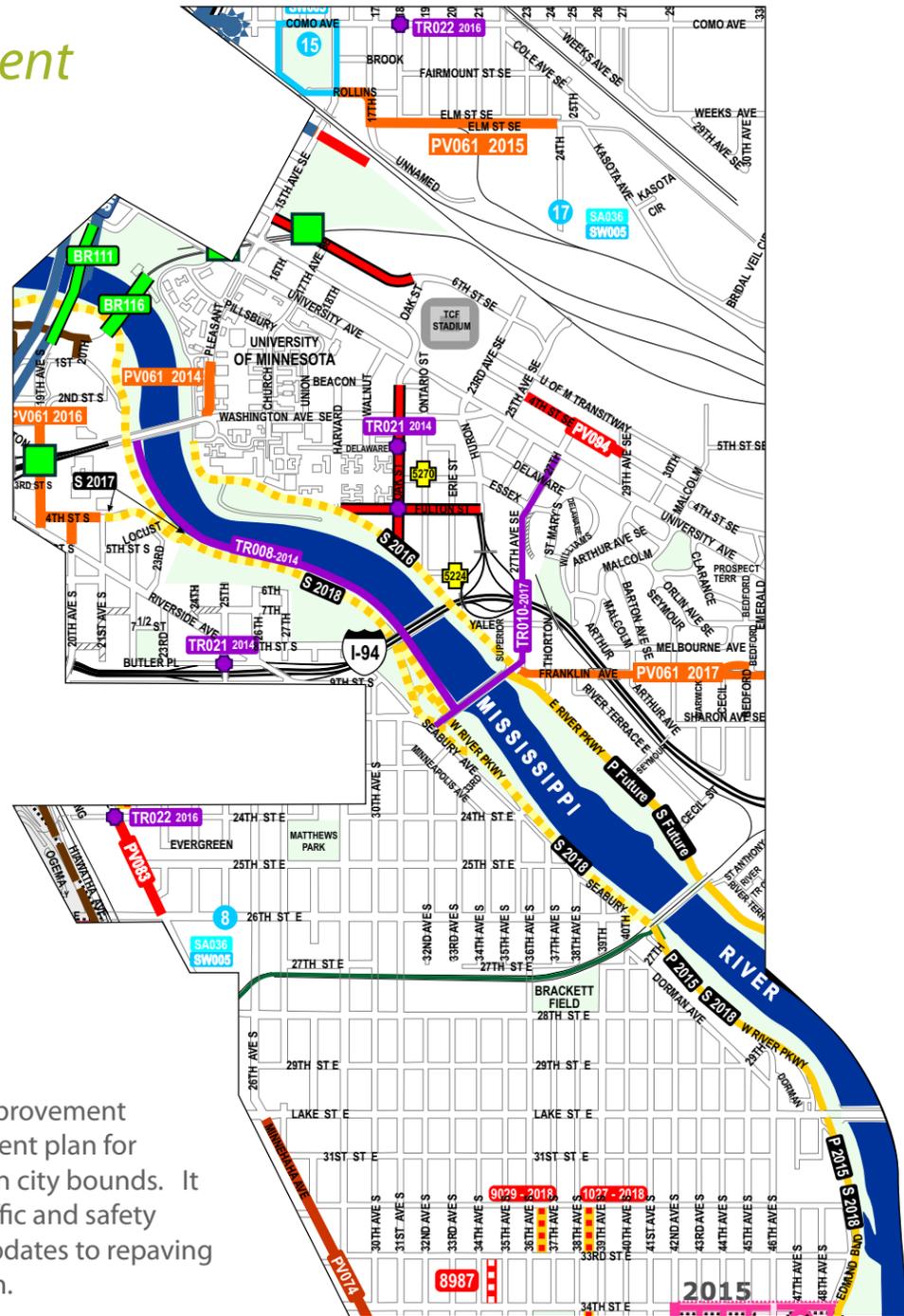


Ward 2

Capital Improvement 2015-2019

LEGEND

- BIK20** BIKE
- SWK01** SIDEWALK
- BR101** BRIDGE
- PV001** PARKWAY
- PV006** PAVING
- PV056** RESURFACING
- PV061** HIGH VOLUME RESURFACING
- PV074** CSAH
- TR008** TRAFFIC
- SW004** CSO
- SW011** TUNNEL
- SA001** SANITARY SEWER
- SA036** I & I REMOVAL
- WTR12** WATER



Capital Improvement Plan*

The City of Minneapolis Capital Improvement Plan is the 5-year strategic investment plan for infrastructure improvements within city bounds. It includes projects ranging from traffic and safety improvements to street lighting updates to repaving and complete street reconstruction.

Major upcoming improvements for Ward 2 include resurfacing of E Franklin Ave, the reconstruction of 4th St SE in the Prospect Innovation District and the reconstruction of Minnehaha Avenue.

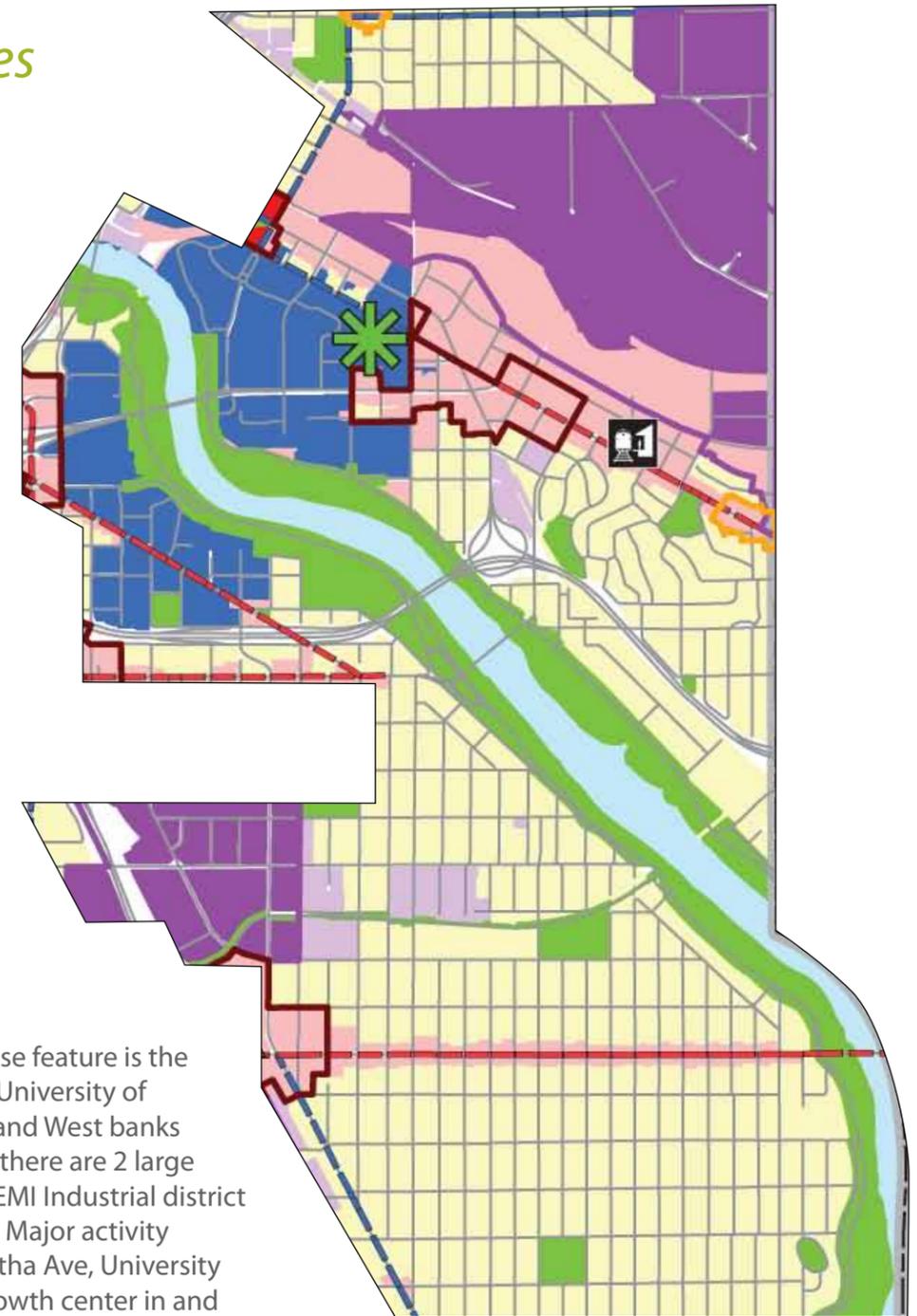
*For more detailed project information consult the full City of Minneapolis CIP map at <http://www.minneapolismn.gov/cip/>

Ward 2

Land Use Features

Legend

- Transit Station
- Growth Center
- Major Retail Center
- Activity Center
- Neighborhood Commercial Node
- Industrial Employment District
- Commercial Corridor
- Community Corridor
- Centerline
- Urban Neighborhood
- Mixed Use
- Commercial
- Public and Institutional
- Transitional Industrial
- Industrial
- Parks and Open Space
- Water



Land Use Features*

Ward 2's most prominent land use feature is the institutional designation of the University of Minnesota campus on the East and West banks of the Mississippi. Additionally, there are 2 large industrial areas, including the SEMI Industrial district and the Seward Industrial Area. Major activity centers include Lake St & Hiawatha Ave, University Ave & Washington Ave and a growth center in and around the East Bank campus. East Lake St is an important and growing commercial corridor for Ward 2. There are also several important transit station areas around the Blue and Green LRT Lines.

*For more detailed information on Future Land Use consult the **Minneapolis Plan for Sustainable Growth** online at : http://www.ci.minneapolis.mn.us/cped/planning/plans/cped_plans

Ward 2

Mississippi Gorge Regional Park

*The **Mississippi Gorge** was formed as the Mississippi River cuts away the soft sandstone that supported an upper layer of harder limestone and shale. Over thousands of years, the sandstone wore away and the limestone fell to the bottom of the river creating the gorge we see today.*

Along the Gorge at 36th Street in Minneapolis, a small remnant pocket of prairie has survived over the last 30 years. The prairie, a mesic oak savanna, has scattered oak trees with a groundlayer of prairie grasses and wildflowers, and is identified as a location in need of restoration and further management work. Development of the site specific restoration plan was started in 1998.

In 1998, the Longfellow Community Council, the Minneapolis Park & Recreation Board (MPRB), and the Mississippi National River and Recreation Area (MNRRA), created a partnership to undertake restoration of the native prairie remnant at this site. Today, visitors can experience what the 36th Street oak savanna community looks like in pre-settlement time.

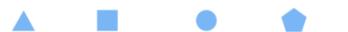
Ward 2

City Investments 2014

Housing Development and Policy

Multi-Family Housing Financing

1st quarter 2nd quarter 3rd quarter 4th quarter



Single Family Housing Financing



Business Development

Business Finance Loans

1st quarter 2nd quarter 3rd quarter 4th quarter



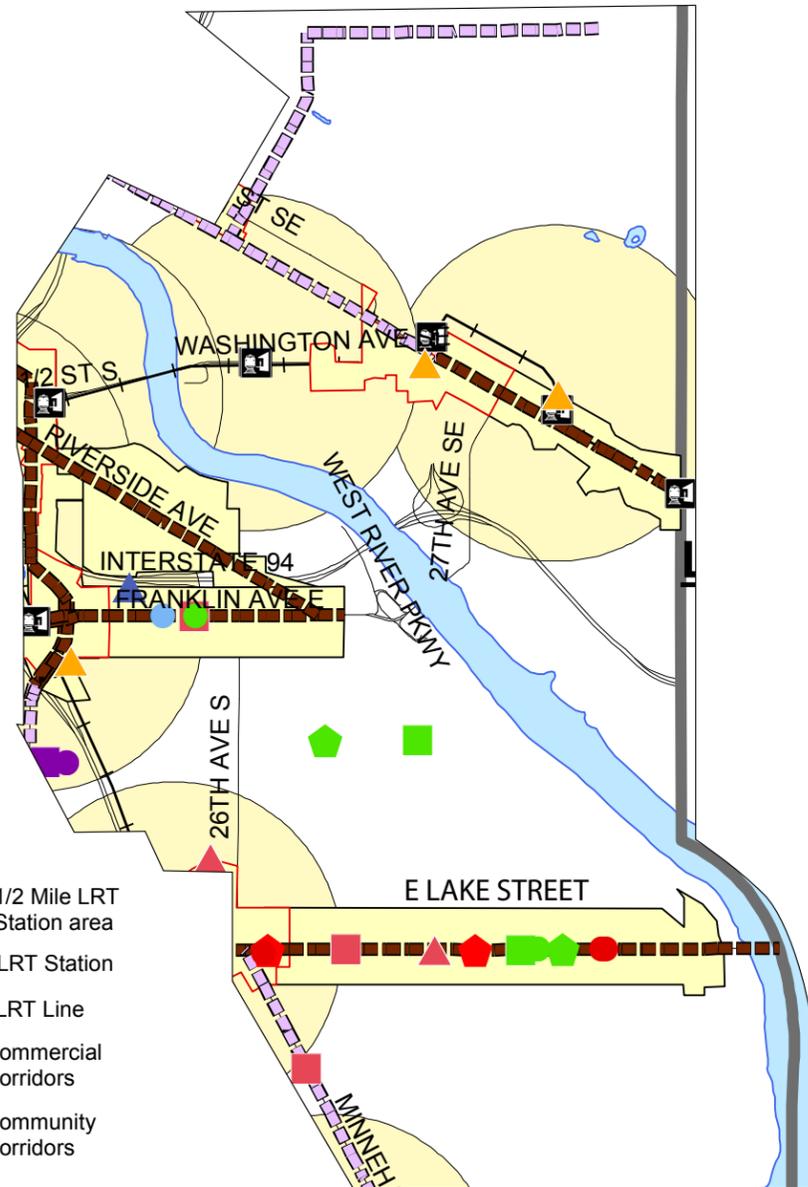
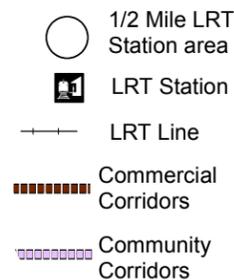
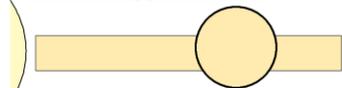
Facade Matching Grants



Redevelopment Grants



Great Streets Business District Support Grants



Long Range Planning

Art in Public Places Projects



CPED Investments*

CPED administers a number of programs to support housing and business development in the city. Funds are targeted to meet City goals and priorities, including development and preservation of affordable mixed-income rental and ownership housing, business development and expansion, business district support, and public art. This map shows the distribution of CPED program investments made in 2014.

*For more detailed project information consult the city's adopted plans website at: http://www.ci.minneapolis.mn.us/cped/planning/plans/cped_plans

Ward 2

Small Area Plans

SEMI Industrial / Bridal Veil Revised Master Plan

Mississippi National River and Recreation Area Comprehensive Management Plan

Franklin / Cedar-Riverside Transit-Oriented Development Master Plan

Cedar Riverside Small Area Plan

Franklin / Cedar-Riverside Transit-Oriented Development Master Plan

Industrial Land Use Employment and Policy Plan

Small Area Plans*

The Small Area Plan process builds upon the Minneapolis Plan for Sustainable Growth by providing planning at a more detailed level for smaller areas within the city including corridors and transit station areas. These plans are generally intended to guide growth and development, taking into consideration specific contextual conditions and information.

Ward 2 includes a number of city adopted plan including but not limited to the Cedar Riverside Master Plan, the SEMI Industrial / Bridal Veil Revised Master Plan, The Seward / Longfellow Greenway Area Plan as well as several station area plans.

*For more detailed project information consult the city's adopted plans website at: http://www.ci.minneapolis.mn.us/cped/planning/plans/cped_plans

