City of Minneapolis

Mayor
Betsy Hodges

City Council President
Ward 4 - Barbara Johnson
City Council
Ward 1 - Kevin Reich
Ward 2 - Cam Gordon
Ward 3 - Jacob Frey
Ward 5 - Blong Yang
Ward 6 - Abdi Warsame
Ward 7 - Lisa Goodman
Ward 8 - Elizabeth Glidden
Ward 9 - Alondra Cano
Ward 10 - Lisa Bender
Ward 11 - John Quincy
Ward 12 - Andrew Johnson
Ward 13 - Linea Palmisano

Long Range Planning Division
Kjersti Monson - Director
Haila Maze - Principal Planner, Research Thematic Lead
Lacy Shelby - Principal Urban Designer
Peter Crandall - City Urban Designer
Jody Rader - Urban Design Research Assistant

City of Minneapolis
City Council
City Hall, Room 307
350 South Fifth Street
Minneapolis, MN 55415
www.ci.minneapolis.mn.us/council

Minneapolis
Community Planning and
Economic Development

City of Minneapolis
Department of Community Planning and Economic Development
105 Fifth Avenue South #200
Minneapolis, MN 55401
www.minneapolismn.gov

WARD 5

COUNCIL MEMBER: BLONG YANG

population: 30,754

2015

Ward 5

Context

Ward 5 is found in the north-central part of Minneapolis and is composed of several primarily residential neighborhoods, a number of city parks, and fronts the Western shores of the Mississippi River. It is home to the city's largest African American community and is one of the most racially diverse wards in the city.

Ward 5 is currently represented on the City Council by Blong Yang who was first elected in 2013 and is the first Hmong-American to serve on the City Council.

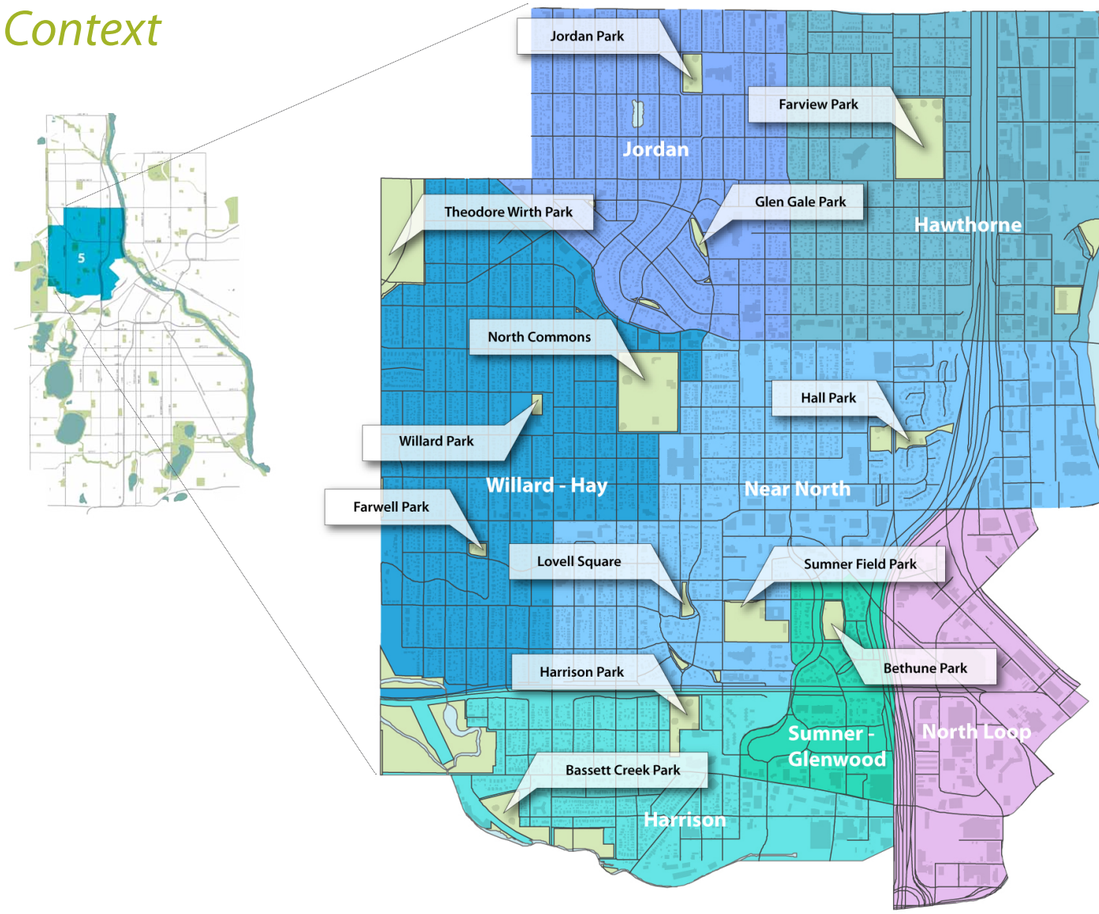
"Minne" the lake monster in Wirth Lake , Theodore Wirth Park 2012

***Theodore Wirth Park** is the largest park managed by the Minneapolis Parks and Recreation Board. The park land is shared by Minneapolis and the neighboring suburb of Golden Valley. The park includes two golf courses (an 18-hole course and a 9-hole par 3 course), Wirth Lake, Birch Pond, and other amenities. It forms a significant portion of the Grand Rounds Scenic Byway, linking the Chain of Lakes area with the Victory Memorial Parkway.*

The park that became known as Theodore Wirth Park was established in 1889 with an initial acquisition of 66 acres (270,000 square meters). The park currently occupies 759 acres (3.07 square kilometers), which is 90% of the size of New York City's Central Park at 843 acres (3.41 square kilometers). It was eventually named for Theodore Wirth, who was superintendent of Minneapolis parks for 30 years from 1906 to 1936.

Ward 5

Context



Ward 5 is located to the north and west of Downtown Minneapolis. It is bordered to west by Theodore Wirth Park, the city of Golden Valley, and the city of Robbinsdale. To the south is Downtown Minneapolis and Ward 7. The the east is Ward 3 and the Mississippi River and to the north is Ward 4.

Neighborhood Communities:

- **Jordan**
- **Hawthorne**
- **Willard-Hay**
- **Near North**
- **North Loop**
- **Sumner-Glenwood / Heritage Park**
- **Harrison**

Wildflowers in Eloise Bulter Wildflower Garden

Produce at the Minneapolis Farmers Market

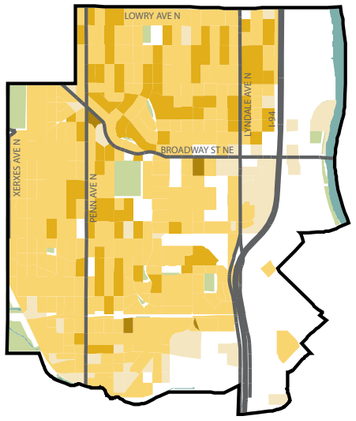
2013 Youth Poets at the Capri Theater

Carpri Theater West Broadway

Ward 5

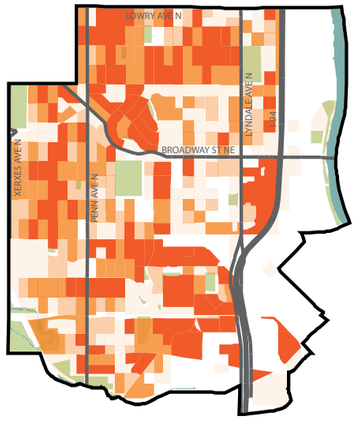
*Population**

** Population, Housing, Age and Race/Ethnicity data is collected from the 2010 census conducted by the US census bureau. Income, Education and Employment data is collected from the 5 year American Community Survey summary data for the years 2008-2013.*



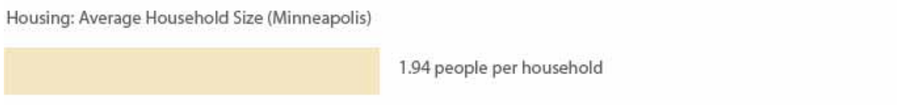
Average Household Size per Census Block

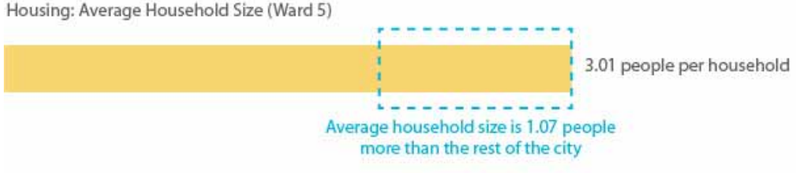
- 1 - 2 ppl/household
- 3 - 4 ppl/household
- 5 - 6 ppl/household
- 7+ ppl/household

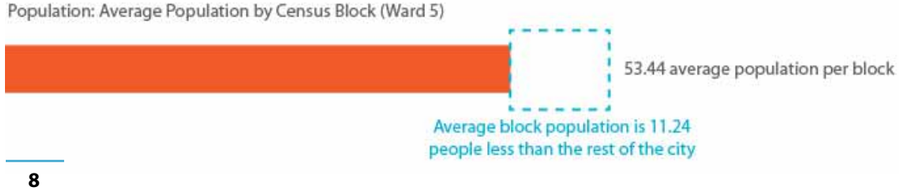


Total Population per Census Block

- 1 - 49 ppl/block
- 50 - 65 ppl/block
- 66 - 89 ppl/block
- 90+ ppl/block

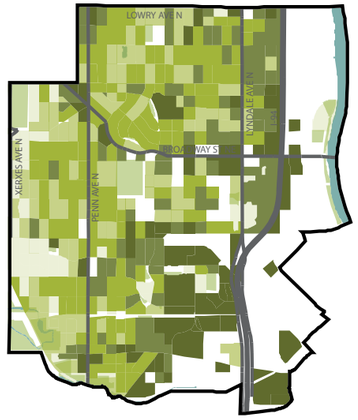






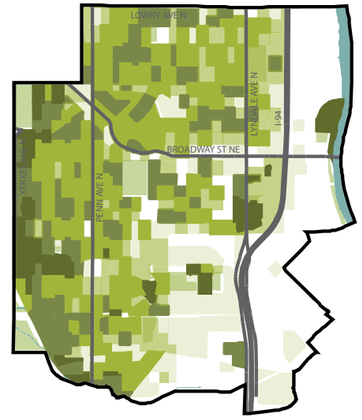
Ward 5

Housing



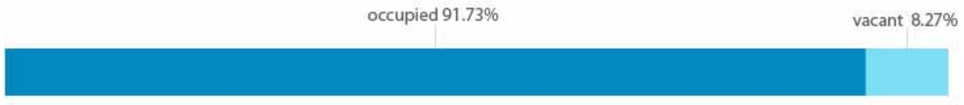
Renter Occupied Units as a Percent of Total Units Per Census Block

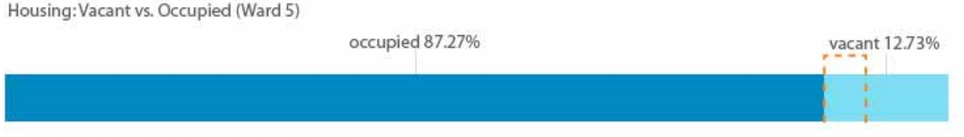
- 1 - 20%
- 21 - 40%
- 41 - 60%
- 61 - 80%
- 81 - 100%

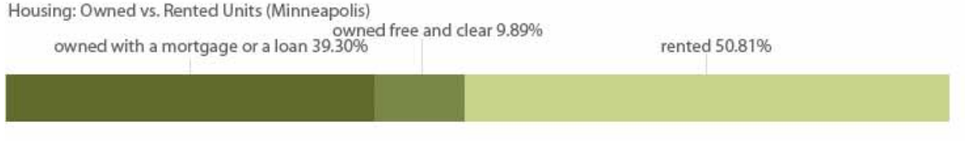


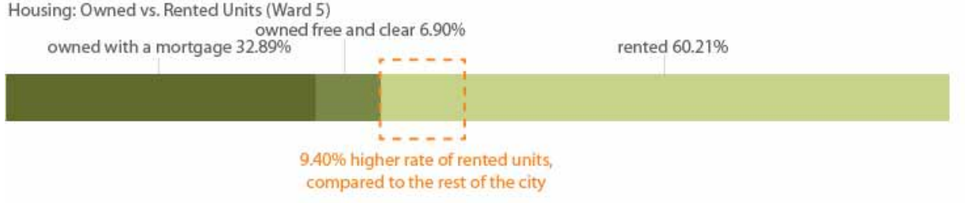
Owner Occupied Units as a Percent of Total Units Per Census Block

- 1 - 20%
- 21 - 40%
- 41 - 60%
- 61 - 80%
- 81 - 100%



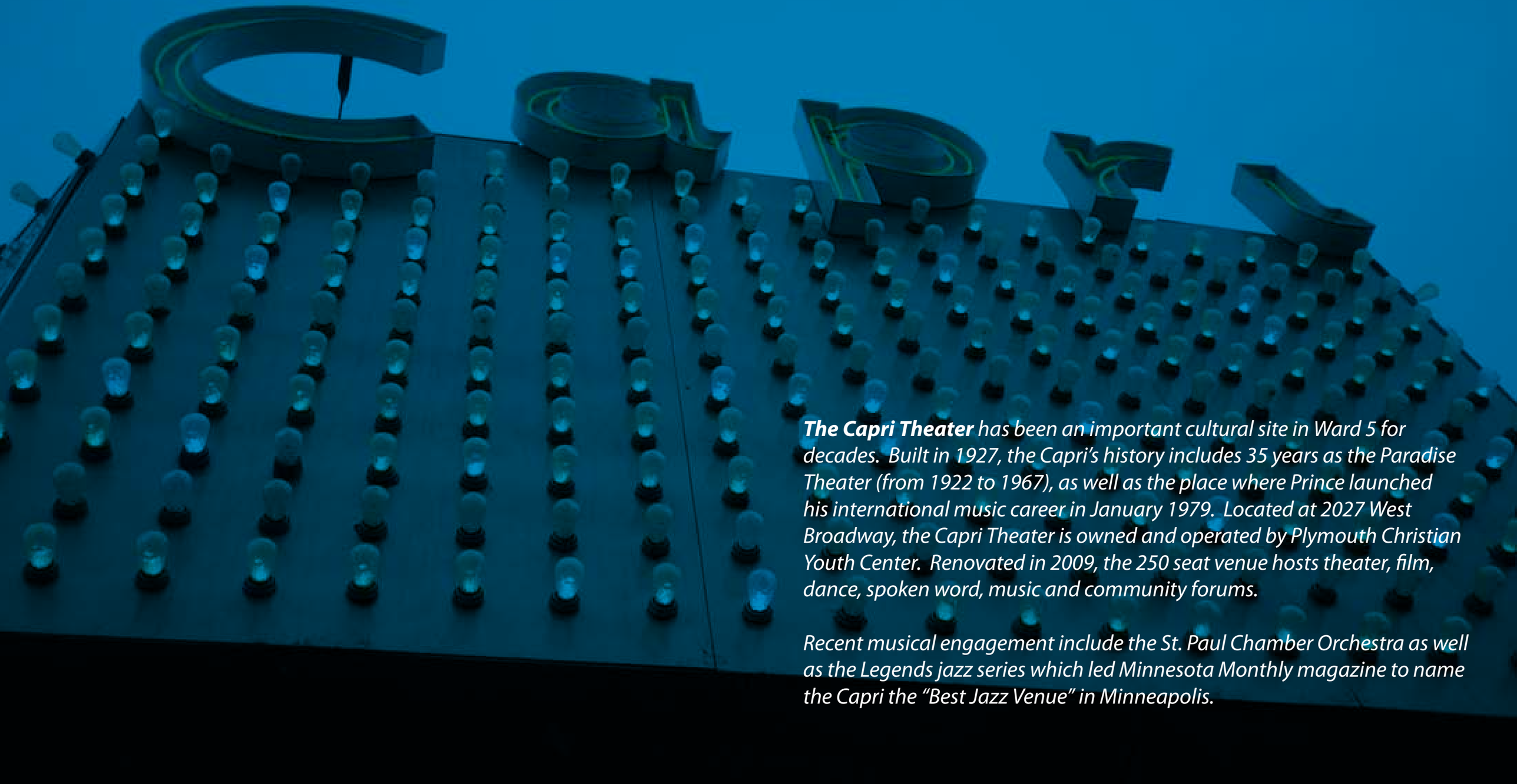






Ward 5

Historic Capri Theater

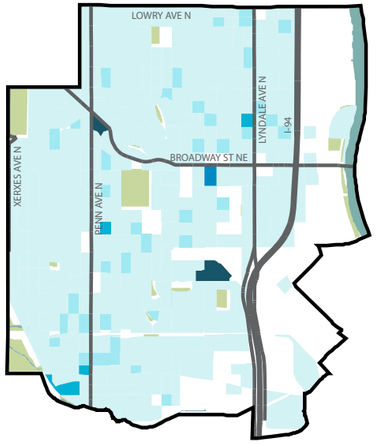


***The Capri Theater** has been an important cultural site in Ward 5 for decades. Built in 1927, the Capri's history includes 35 years as the Paradise Theater (from 1922 to 1967), as well as the place where Prince launched his international music career in January 1979. Located at 2027 West Broadway, the Capri Theater is owned and operated by Plymouth Christian Youth Center. Renovated in 2009, the 250 seat venue hosts theater, film, dance, spoken word, music and community forums.*

Recent musical engagement include the St. Paul Chamber Orchestra as well as the Legends jazz series which led Minnesota Monthly magazine to name the Capri the "Best Jazz Venue" in Minneapolis.

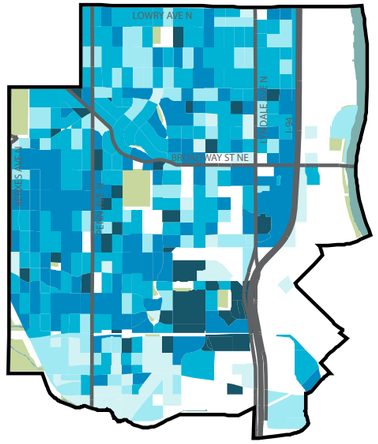
Ward 5

Race + Ethnicity



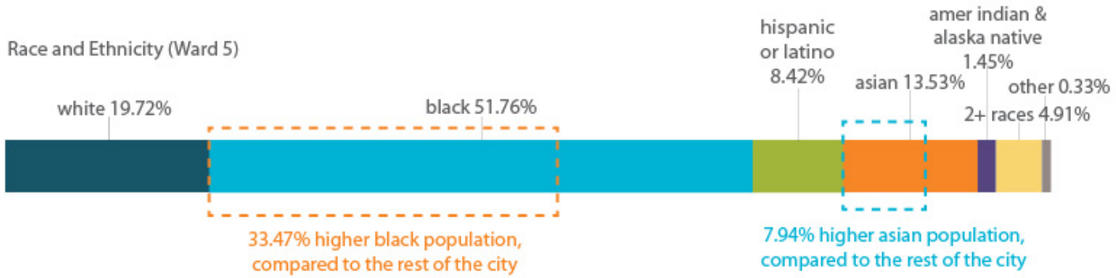
People Identifying as Hispanic or Latino as a Percent of Total Units Per Census Block

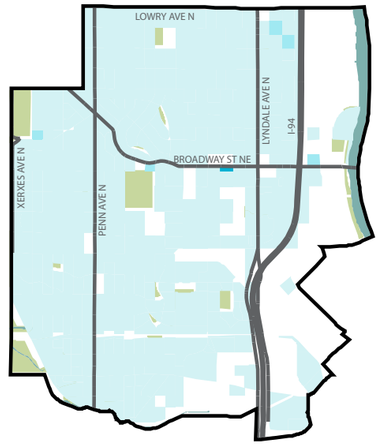
- 1 - 20%
- 21 - 40%
- 41 - 60%
- 61 - 80%
- 81 - 100%



People Identifying as Black or African American Only as a Percent of Total Units Per Census Block

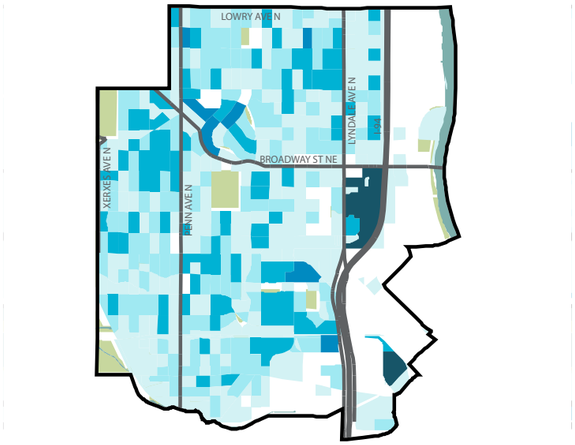
- 1 - 20%
- 21 - 40%
- 41 - 60%
- 61 - 80%
- 81 - 100%





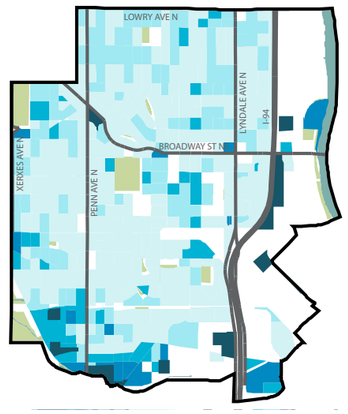
People Identifying as American Indian or Alaska Native Only as a Percent of Total Units Per Census Block

- 1 - 20%
- 21 - 40%
- 41 - 60%
- 61 - 80%
- 81 - 100%



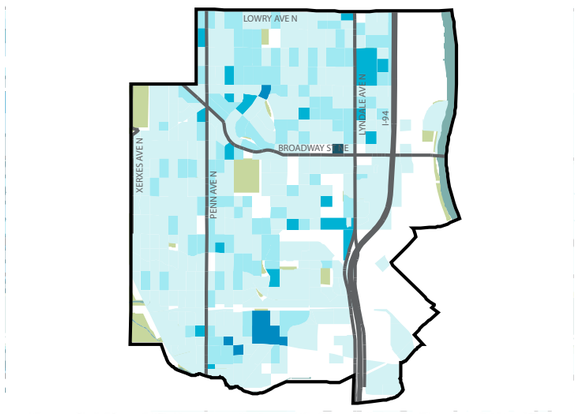
People Identifying as Two or More Races as a Count Per Census Block

- 0 - 2 ppl/block
- 3 - 7 ppl/block
- 8 - 16 ppl/block
- 17 - 32 ppl/block
- 33+ ppl/block



People Identifying as White Only as a Percent of Total Units Per Census Block

- 1 - 20%
- 21 - 40%
- 41 - 60%
- 61 - 80%
- 81 - 100%



People Identifying as Asian, Native Hawaiian, or Pacific Islander Only as a Percent of Total Units Per Census Block

- 1 - 20%
- 21 - 40%
- 41 - 60%
- 61 - 80%
- 81 - 100%

Ward 5

Minneapolis Farmers Market

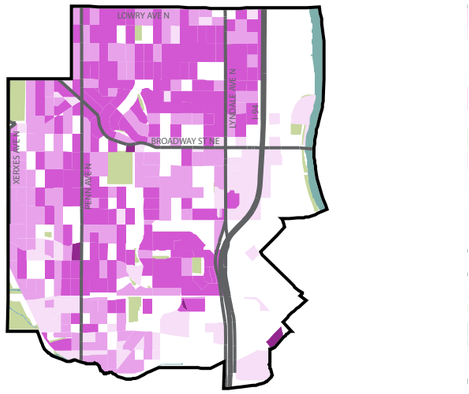
The Minneapolis Farmers Market *traces its roots back to the Minneapolis outdoor Fruit and Vegetable Market which first opened in 1876 at the corner of First Street and Hennepin Avenue. It was one of the few sources of fresh produce at the time. While the first market closed in 1891, a second one opened at Third Avenue North and Sixth and Seventh streets, drawing 400 vendors from as far away as 60 miles. By the early 1930's, the Third Avenue market had outgrown its location, and in 1937 the current market opened at Lyndale and Glenwood Avenue North, marked by three signature red sheds that still stand today.*

Currently the market supports about 230 vendors who alternate the use of 170 stalls. The market sells everything from fruits and vegetables and fresh flowers to clothing, Christmas trees and handmade housewares. The markets growing popularity helped to expand its presence to the Nicollet Mall in Downtown Minneapolis where it now hosts an outdoor market on Thursdays during growing months.

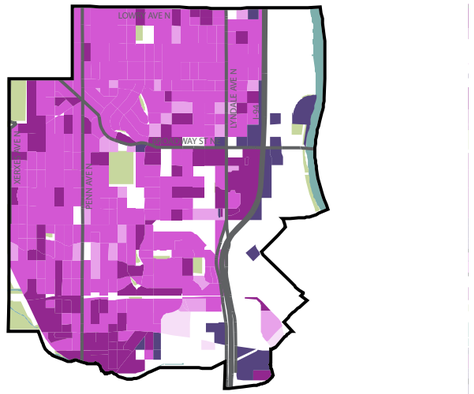
Vegetables for sale at the Minneapolis Farmers Market

Ward 5

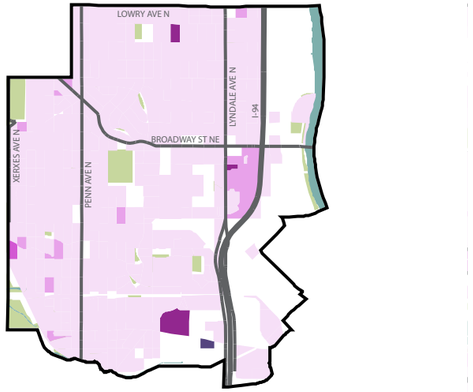
Age



Population 20 Years and Younger as a Percent of Total Units Per Census Block



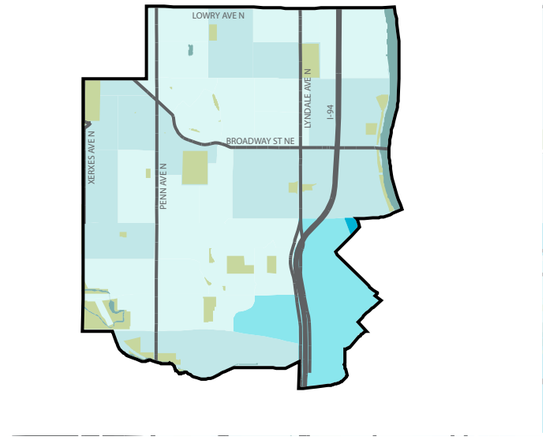
Population Age 21 - 64 as a Percent of Total Units Per Census Block



Population Age 65+ as a Percent of Total Units Per Census Block

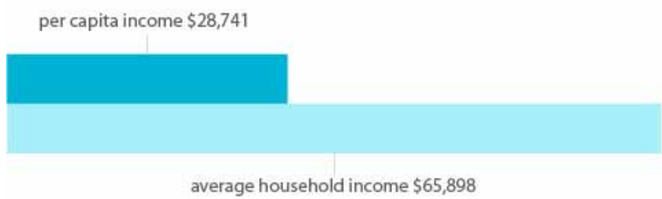
Ward 5

Income



Mean Per Capita Income

< $15k
$15k - 30k
$30k - 45k
$45k - 60k
$60k +



*Source: U.S. Census Bureau, Census 2010, Esri forecast for 2014

Ward 5

Minneapolis Urban League

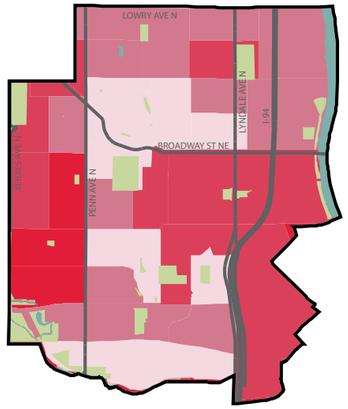
***The Minneapolis Urban League** is an affiliate of the National Urban League headquarters in New York City and has a mission to provide economic empowerment, educational opportunities and the guarantee of civil rights for underserved communities. The Minneapolis affiliate's more specific goal is to link African descendents and other people of color to opportunities that result in economic success and prosperity, and effectively advocate for policies that eradicate racial disparities.*

Founded in 1926, The Minneapolis Urban League was one of the first to move from its location in the downtown business district out into the neighborhoods. Affiliates established Street Academies, launched voter education drives, undertook community health programs and neighborhood improvement programs. The Minneapolis Urban League has two locations, one in Ward 5 on Plymouth Avenue and one in Ward 8 on E 38th Street. They offer community assistance in areas ranging from homelessness prevention and housing discrimination to job placement and college readiness programming.

US Representative Keith Ellison speaking at an Urban League event in Ward 5

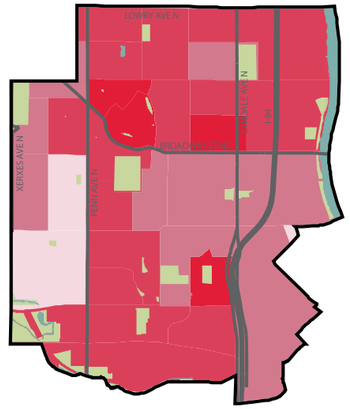
Ward 5

Employment



Percentage of Employed Population within the Labor Force

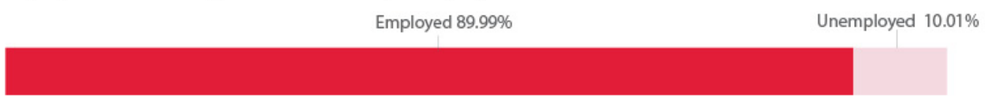
- < 70%
- 71 - 80%
- 81 - 90%
- 91 - 100%



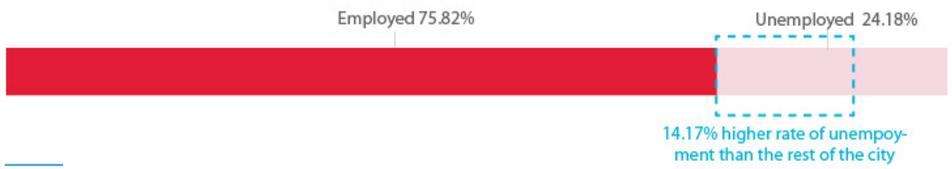
Percentage of Unemployed Population within the Labor Force

- 0 - 10%
- 11 - 20%
- 21 - 40%
- 41 - 60%

Employment as a Percentage of Civil Labor Force (Minneapolis)

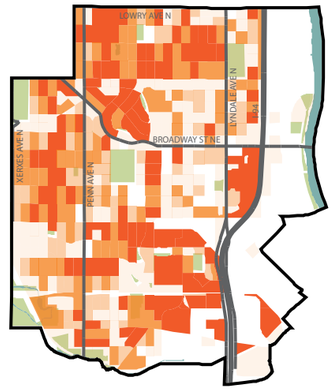


Employment as a Percentage of Civil Labor Force (Ward 5)

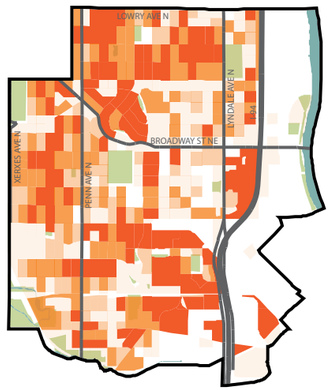


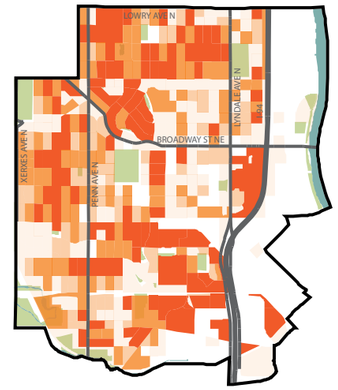
Ward 5

Education



Percentage of Population of Block Group with Less than a High School Education



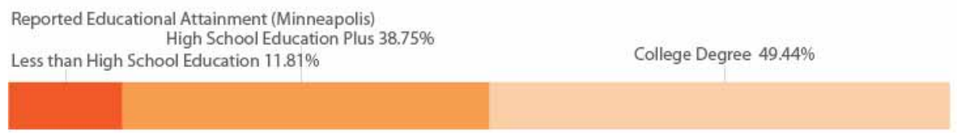


Percentage of Population of Block Group with a High School Education and Some College

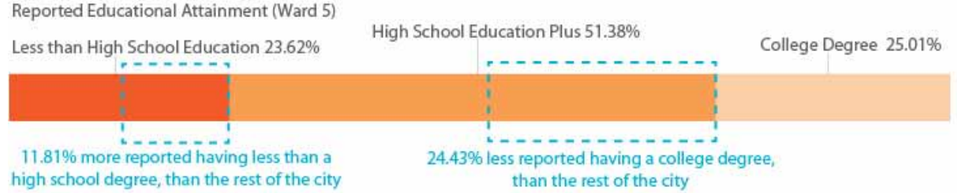
- 0 - 25%
- 26 - 50%
- 51 - 75%
- 76 - 100%

Percentage of Population of Block Group with a College Degree

Reported Educational Attainment (Minneapolis)



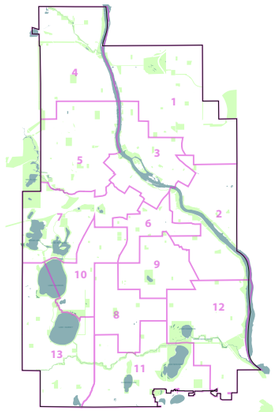
Reported Educational Attainment (Ward 5)

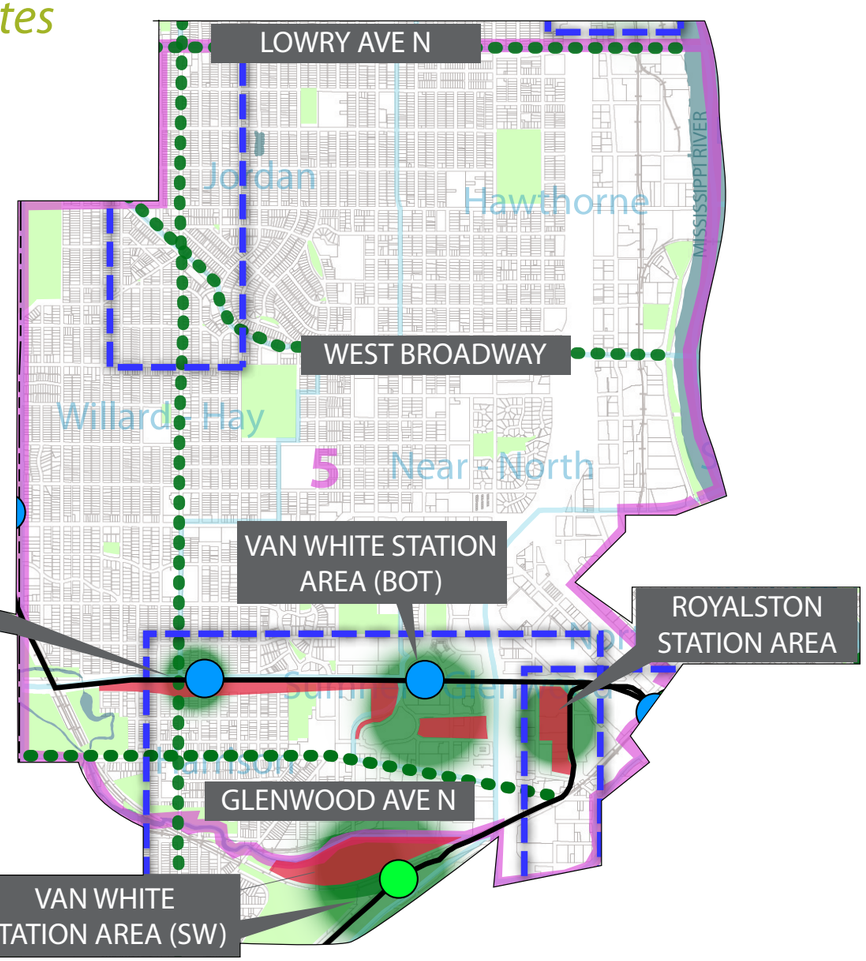


Ward 5

Opportunity Sites

CITYWIDE WARDS





KEY

- Minneapolis City Council Wards
- City of Minneapolis Neighborhoods
- Minneapolis Park and Recreation property
- Light Rail Transit Lines and Stations
- Bus Rapid Transit (Orange Line)
- Near Term Opportunity Area
- Long Term Opportunity Area
- Near Term Opportunity Corridor
- Long Term Opportunity Corridor
- City Priority Opportunity Area
- Potential Large Development Opportunity (Large site area with 5 or less property owners)

West Broadway

West Broadway has historically been the most significant commercial and cultural destination in north Minneapolis. It runs from Victory Memorial Parkway at the west end to the Mississippi River at the east end. The West Broadway Alive plan was adopted in 2008 and offers a roadmap for revitalization by naming near- and long-term actions to be undertaken around which the energy and resources of stakeholders can be focused. Several vacant properties, many owned by the City or County, along the corridor and at key intersections, provide opportunities to implement this vision. The corridor is also part of the Penn Avenue Hennepin County Community Works project (at the Penn-Broadway intersection), which provides opportunities for City-County partnerships in implementing the vision. The City, County, and Metropolitan Council are also studying the feasibility of a streetcar line on West Broadway.

Near-North

The near-north area has been the focus of planning and redevelopment by the City including the redevelopment of Sumner-Glenwood into the Heritage Park Neighborhood and the vision of the Bassett Creek Valley plan to create a mixed-use corridor on Glenwood and a new neighborhood with thousands of units of housing, significant new office and commercial development, and 40 acres of open space in an area of underutilized industrial land in the Bassett Creek Valley. The area has seen an important investment in the relatively new Van White Boulevard, which connects to south Minneapolis via the Van White Bridge. It is also the focus of several planning, infrastructure, and transit projects that provide an opportunity for improved connections to downtown, amenities such as Wirth Park, and to the entire region for North Minneapolis residents. These projects will also improve housing choices and provide new commercial services for residents through new development and improved transit service. These projects include the Southwest LRT Green Line, the Bottineau LRT Blue Line, Penn Avenue and Emerson-Fremont Avenues Arterial BRT, and the Penn Avenue Community Works Project.

Lowry Avenue

The Lowry Avenue corridor in North Minneapolis stretches from Victory Memorial Parkway at the west end to the Mississippi River at the east end. The road was reconstructed in 2006 and the City adopted the Lowry Avenue Strategic Plan in 2010. The plan promoted improvements to businesses, housing, and transportation along the corridor. Several vacant properties, many owned by the City or County, along the corridor and at key intersections, provide opportunities to implement this vision. The corridor is also part of a Hennepin County Community Works project, which provides opportunities for City-County partnerships in implementing the vision.

Ward 5

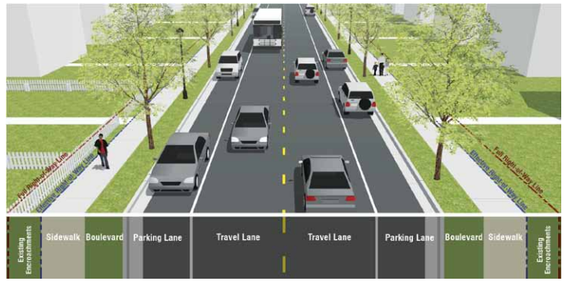
Opportunity Sites

Glenwood Avenue

Glenwood Avenue is an important east-west corridor that connects to downtown Minneapolis. The Bassett Creek Valley Master Plan was approved in 2007 and created a vision of mixed-use development along Glenwood. The corridor is crossed by the relatively new Van White Boulevard, which connects to south Minneapolis via the Van White Bridge. It is also located between proposed Southwest and Bottineau LRT lines. Recently it has seen several redevelopment projects including the Washburn Center for Children, the Firm, Knock, and the GAV. The area has tremendous potential for new job creation, commercial activity, housing, and transit connections.

Penn Avenue

Penn Avenue is currently part of a Hennepin County Community Works project, a small area planning process, and the future route of the C Line Arterial Bus Rapid Transit service. These projects all provide a significant opportunity to implement a vision of improved housing, commercial activity, and transit for the residents of North Minneapolis. These opportunities are corridor wide, and tie together specific key intersections, such as Penn-44th, Penn-Lowry, Penn-West Broadway, Penn-Plymouth, and Penn-Glenwood, as well as connecting the northside to the Penn Bottineau LRT station at Hwy 55 and Penn Southwest LRT Station just south of I-394.



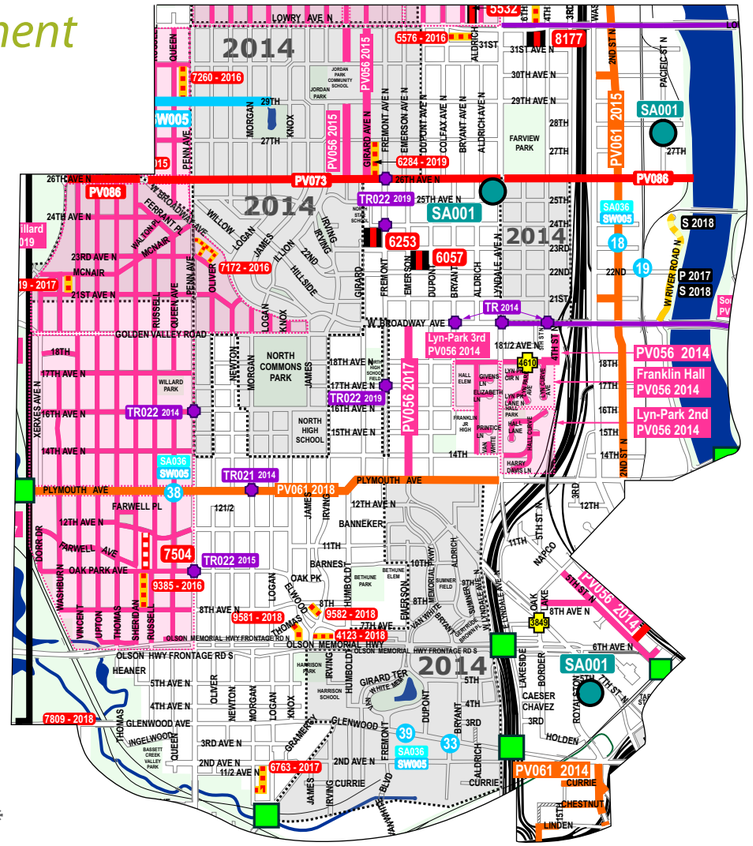
Ward 5

Capital Improvement

2015-2019

LEGEND

- BIK20 BIKE
- SWK01 SIDEWALK
- BR101 BRIDGE
- PV001 PARKWAY
- PV006 PAVING
- PV056 RESURFACING
- PV061 HIGH VOLUME RESURFACING
- PV074 CSAH
- TR008 TRAFFIC
- SW004 CSO
- SW011 TUNNEL
- SA001 SANITARY SEWER
- SA036 I & I REMOVAL
- WTR12 WATER



Capital Improvement Plan*

The City of Minneapolis Capital Improvement Plan is the 5-year strategic investment plan for infrastructure improvements. It includes projects ranging from traffic and safety improvements to street lighting updates to repaving and complete street reconstruction.

Major upcoming investments for Ward 5 include the reconstruction of 26th Ave N, and repaving of 2nd Ave N from the North Loop up to Dowling Ave. Additionally, the city's asphalt pavement resurfacing cycle will bring improvements to the Willard-Hay and Sumner-Glenwood neighborhoods.

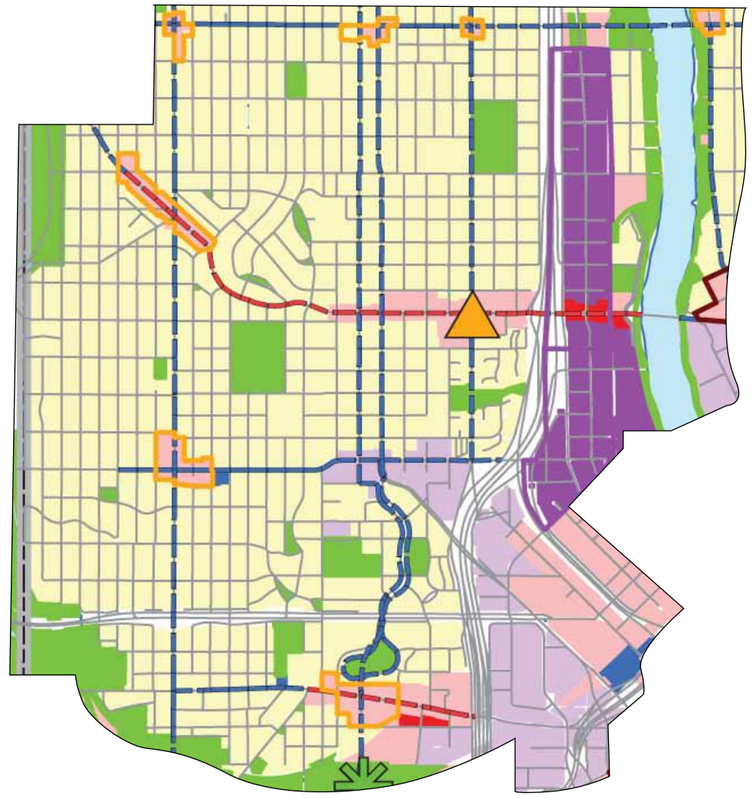
**For more detailed project information consult the full City of Minneapolis CIP map at http://www.minneapolismn.gov/cip/*

Ward 5

Land Use Features

Legend

- Transit Station
- Growth Center
- Major Retail Center
- Activity Center
- Neighborhood Commercial Node
- Industrial Employment District
- Commercial Corridor
- Community Corridor
- Centerline
- Urban Neighborhood
- Mixed Use
- Commercial
- Public and Institutional
- Transitional Industrial
- Industrial
- Parks and Open Space
- Water



Land Use Features*

Ward 5 includes a large swath of Urban Neighborhoods that include the major commercial and community corridors of Lowry Avenue in the North, West Broadway and Plymouth Avenues near its center and Glenwood Avenue toward its Southern border. A large swath of transitional industrial land use can be found in the southeastern corner of Ward 5 just North of Downtown and is expected to become an important station area for the Southwest LRT project. Additionally, there is a significant active industrial area along the West bank of the Mississippi in Ward 5.

For more detailed information on Future Land Use consult the **Minneapolis Plan for Sustainable Growth online at : http://www.ci.minneapolis.mn.us/cped/planning/plans/cped_plans*

Ward 5

City Investments

2014

1/2 Mile LRT Station area

LRT Station

LRT Line

Commercial Corridors

Community Corridors

Long Range Planning

Art in Public Places Projects

Housing Development and Policy

Multi-Family Housing Financing

1st quarter | 2nd quarter | 3rd quarter | 4th quarter

Single Family Housing Financing

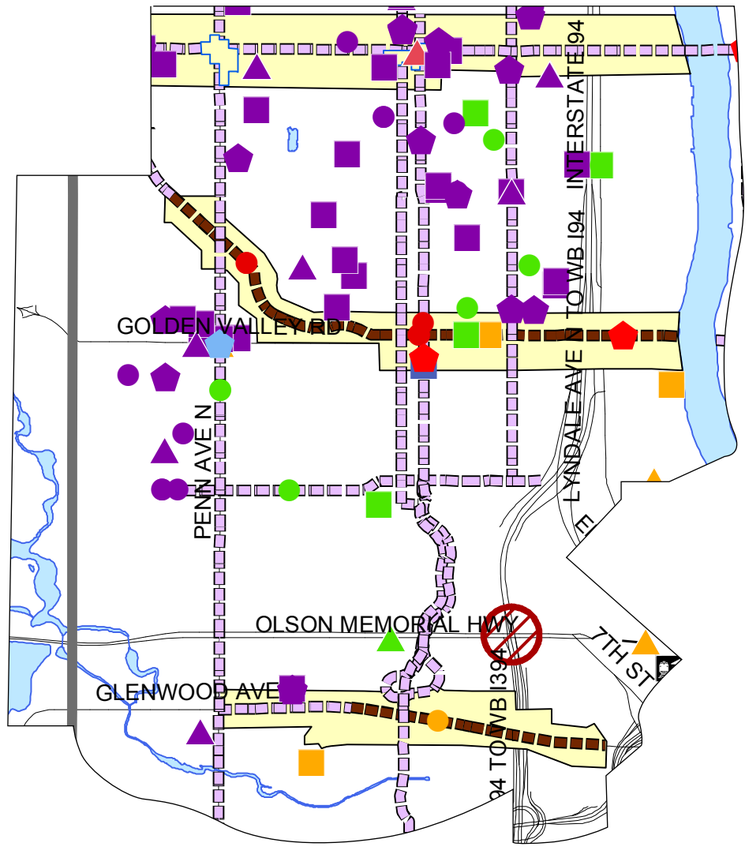
Business Development

Business Finance Loans

1st quarter | 2nd quarter | 3rd quarter | 4th quarter

Facade Matching Grants

Redevelopment Grants



CPED Investments*

CPED administers a number of programs to support housing and business development in the city. Funds are targeted to meet City goals and priorities, including development and preservation of affordable mixed-income rental and ownership housing, business development and expansion, business district support, and public art. This map shows the distribution of CPED program investments made in 2014.

**For more detailed project information consult the city's apopted plans website at: http://www.ci.minneapolis.mn.us/cped/planning/plans/cped_plans*

Ward 5

Small Area Plans

Above the Falls Master Plan

Industrial Land Use and Employment Policy Plan

West Broadway Alive Plan

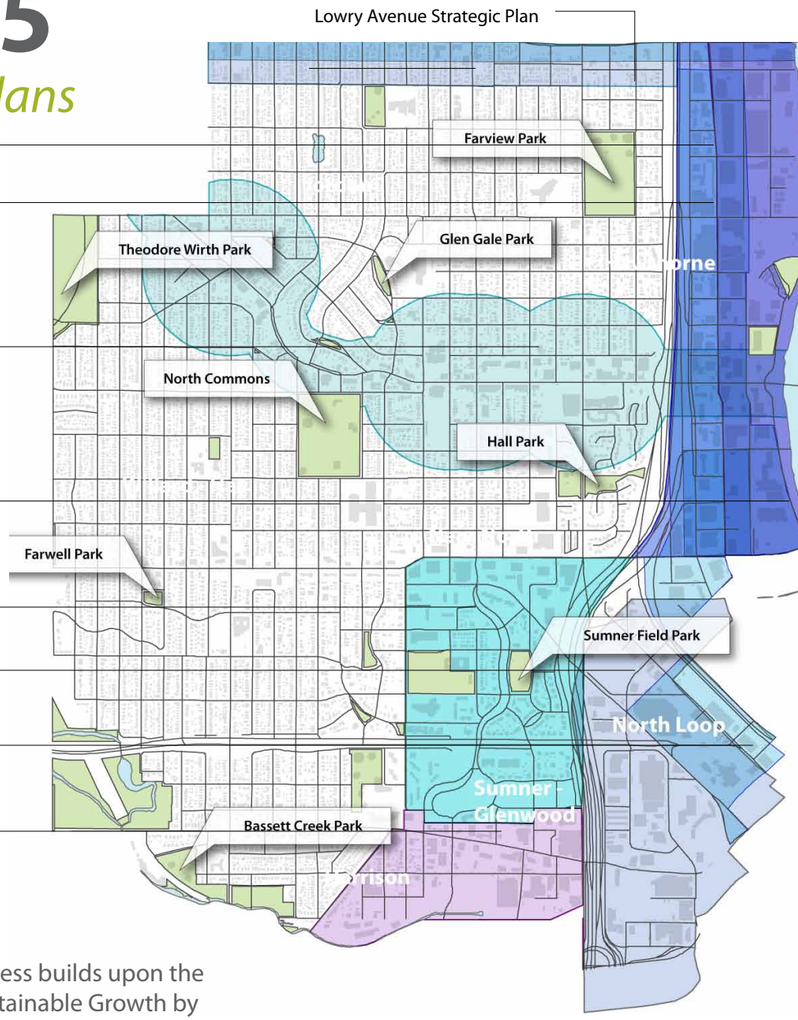
Mississippi National River and Recreation Area Recreation Area Master Plan

Minneapolis Near Northside Master Plan

North Loop Master Plan

Downtown East / North Loop Master Plan

Bassett Creek Master Plan



Small Area Plans*

The Small Area Plan process builds upon the Minneapolis Plan for Sustainable Growth by providing planning at a more detailed level for smaller areas within the city including corridors and transit station areas. These plans are generally intended to guide growth and development, taking into consideration specific contextual conditions and information.

Ward 5 has several city adopted plans shaping its future, including the North Loop Small Area Plan, The Above the Falls Master Plan, the West Broadway Alive Plan and the Basset Creek Valley Master Plan among others.

**For more detailed project information consult the city's apopted plans website at: http://www.ci.minneapolis.mn.us/cped/planning/plans/cped_plans*