

Community Planning and Economic Development Media Advisory

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For immediate release

STEP-UP Cedar Riverside Worksite Walking Tour to Offer Elected Officials and Program Partners a Glimpse into Intern's Experience on the Job

Worksite Walking Tour to Take Place Tuesday, July 21

WHAT: On Tuesday July 21, the City of Minneapolis will be offering elected officials, program partners, and funders a glimpse into the STEP-UP intern experience through a guided Worksite Walking Tour. This year's tour will focus on the Cedar Riverside neighborhood which has 10 STEP-UP jobsites employing 42 interns.

The tour will start at the Carlson School of Management at 10:00 a.m. with a welcome by Minneapolis Ward 6 Council Member Abdi Warsame and Carolyn Roby, Chair of the Minneapolis Workforce Development Council. Following, STEP-UP interns will guide participants on a walking tour of three additional worksites including: the Riverside Plaza Tenants' Association, People's Center Health Services – Cedar Riverside Clinic, and the Somali American Parent Association.

Interns working at these sites will share highlights about what their job experience has been like so far this summer including projects they have worked on and new skills they have gained. At 12:00 p.m., participants will return to the Carlson School of Management for lunch catered by Afro Deli, a local Cedar Riverside neighborhood restaurant, and a panel discussion with comments from both interns and supervisors on the value of the STEP-UP program. Panel speakers will include representatives from West Bank Community Coalition, Brain Coyle Center/Pillsbury United Communities, Fairview Health Services, and Carlson School of Management.

This summer, nearly 1,650 youth and young adults aged 14-21 are being employed by STEP-UP at one of 220 government agencies, nonprofits, small businesses, and corporations throughout the Twin Cities metro area. Of these youth, 65 reside in the Cedar Riverside neighborhood and are employed in jobs across the Twin Cities metro area.

**WHEN/
WHERE:**

Tuesday, July 21, 2015

AGENDA

10:00-10:15 a.m.

Welcome Council Member Abdi Warsame and Carolyn Roby, Chair of Minneapolis Workforce Council
Carlson School of Management
Room 1-147
321 19th Avenue S., Minneapolis

10:20 a.m.

Depart from Carlson for Worksite Walking Tour

10:30-10:50 a.m. and 11:00-11:20 a.m.

Somali American Parent Association (SAPA)
1629 South 5th Street, Minneapolis

10:30-10:50 a.m. and 11:30-11:50 a.m.

Cedar Riverside People's Center
425 20th Avenue South, Minneapolis

10:30-10:50 a.m. and 11:30-11:50 a.m.

Riverside Plaza Tenant Association
1615 S 4th Street, Minneapolis

12:00-12:30 p.m.

Panel Discussion/Lunch
Carlson School of Management
Room 1-147

321 19th Avenue S., Minneapolis

Panel features STEP-UP interns and supervisors from:

- West Bank Community Coalition
- Fairview Health Services
- Brian Coyle Center/Pillsbury United Community
- Carlson School of Management

MORE: Created in 2004, STEP-UP serves Minneapolis youth and young adults who face some of the greatest barriers to employment, including youth from families of lower economic backgrounds, youth of color, and youth with disabilities. Since the program was launched, it has provided nearly 20,000 internship opportunities. STEP-UP interns explore diverse career interests, gain valuable on-the-job skills, make strong professional connections, and prepare for meaningful careers. Before being placed into their internship, most STEP-UP participants receive between 7-14 hours of work-readiness training and complete a mock-interview that prepares them for their experience.

The City of Minneapolis STEP-UP is a program in partnership with AchieveMpls, Department of Employment and Economic Development (DEED), and Project for Pride in Living.

PHOTOS: There will be photo and video opportunities at each of the tour sites. Call Rose Lindsay at 612.250.8661 day of event for more information.

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