

# DOWNTOWN SERVICE AREA MASTER PLAN AND DOWNTOWN PUBLIC REALM FRAMEWORK PLAN

## Community Meeting

August 10, 2015

6:00pm-8:00pm

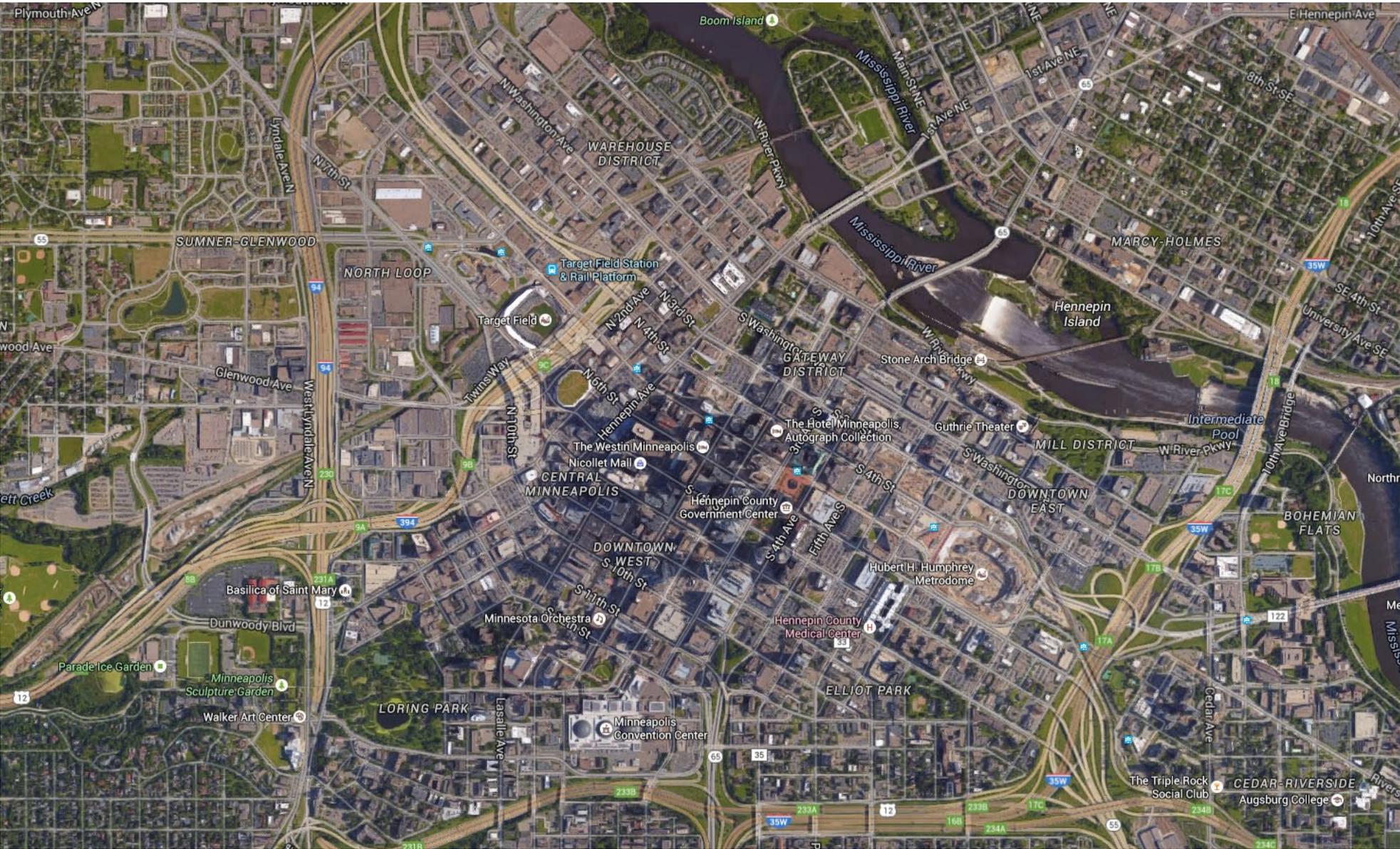
Central Library



# MEETING AGENDA

- Welcome!
- Opening Remarks
  - **Jacob Frey**, Ward 3 Council Member
  - **Steve Cramer**, President & CEO, Downtown Council & Downtown Improvement District
    - Also in attendance: **Anita Tabb**, Minneapolis Park & Recreation Board Commissioner
- Overview of the Initiative (Monson, Ringold)
- Engagement, Discussion & Refreshments

# JACOB FREY WARD 3



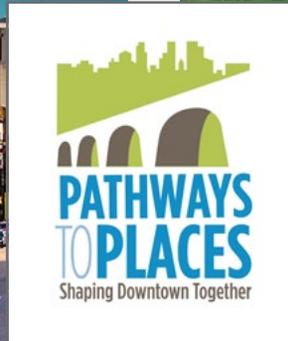
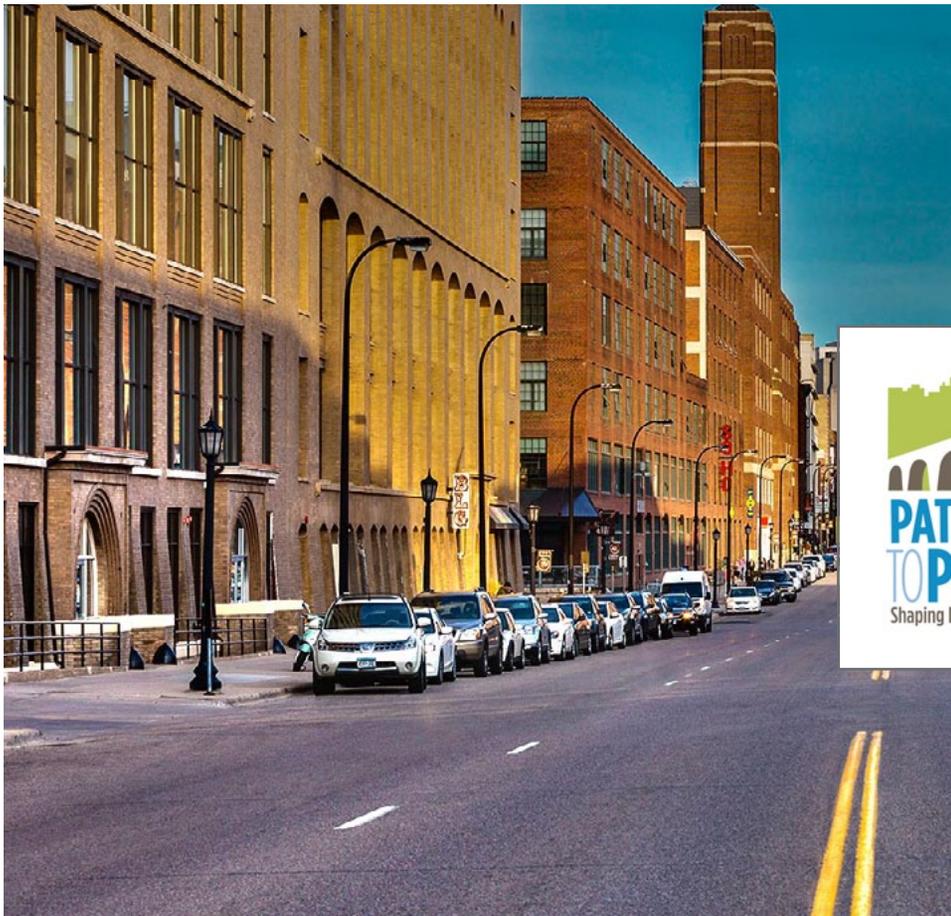


# STEVE CRAMER DOWNTOWN COUNCIL/DID



# DOWNTOWN PUBLIC REALM FRAMEWORK

## » Streets and Plazas



# DOWNTOWN SERVICE AREA MASTER PLAN

## » Parks and Trails





# DOWNTOWN PUBLIC REALM FRAMEWORK PLAN

## » Streets and Plazas

















# PUBLIC REALM FRAMEWORK

## *OVERALL STRUCTURE OF THE POLICY DOCUMENT*

The Downtown Public Realm Framework will be comprised of overarching values, policy chapters, and recommendations.

- Overarching Values
  - Whole Systems Planning
  - Sustainability
  - Equity
  - People-First
- Policy Chapters
  - Physical Framework - a map
  - Development Guidelines - requirements
  - Enhancement Toolkit - tools
- Recommendations
  - Integrated Modes
  - Events & Activation
  - Implementation

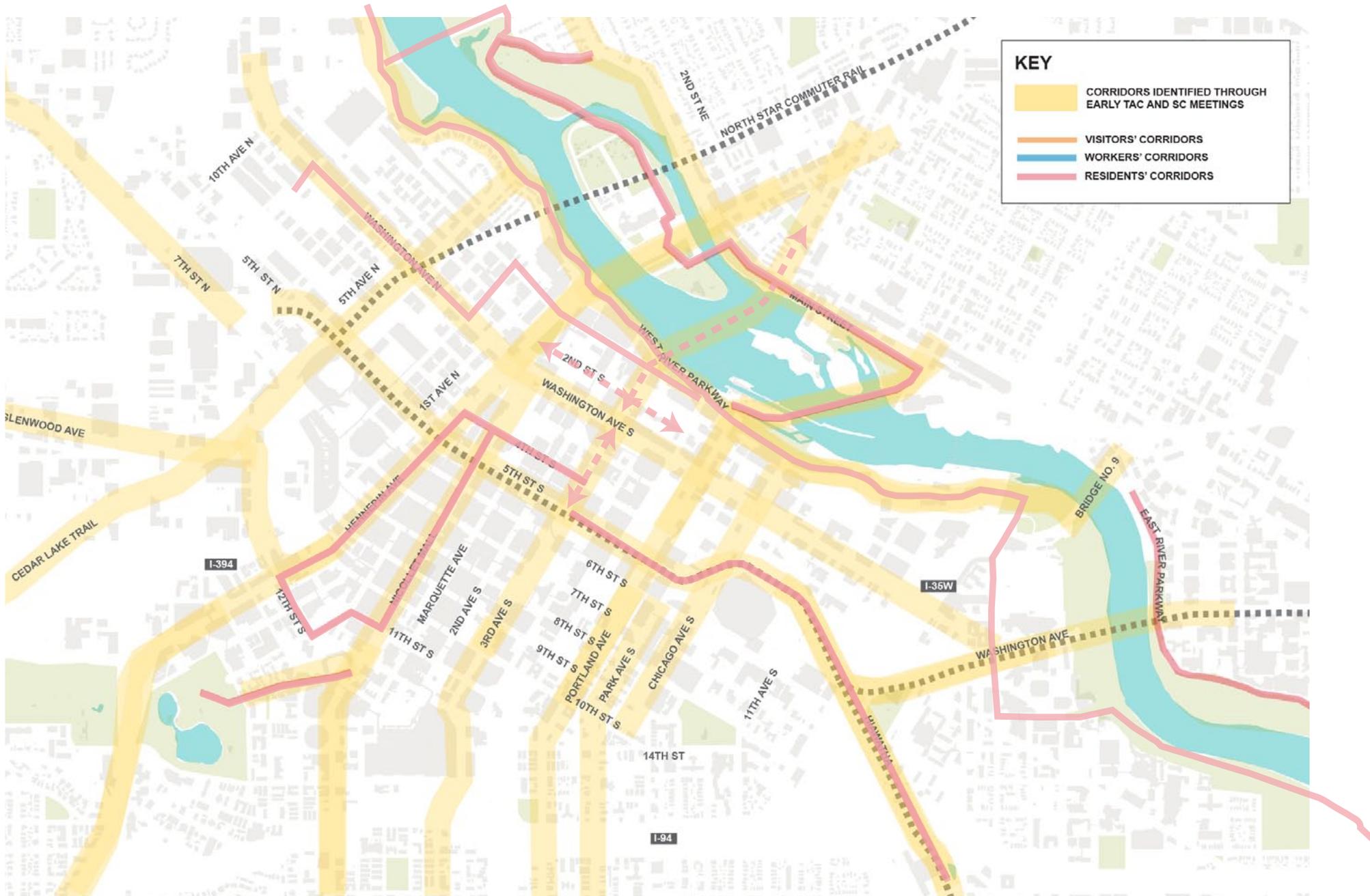
# PUBLIC REALM FRAMEWORK

## 1 - PHYSICAL FRAMEWORK

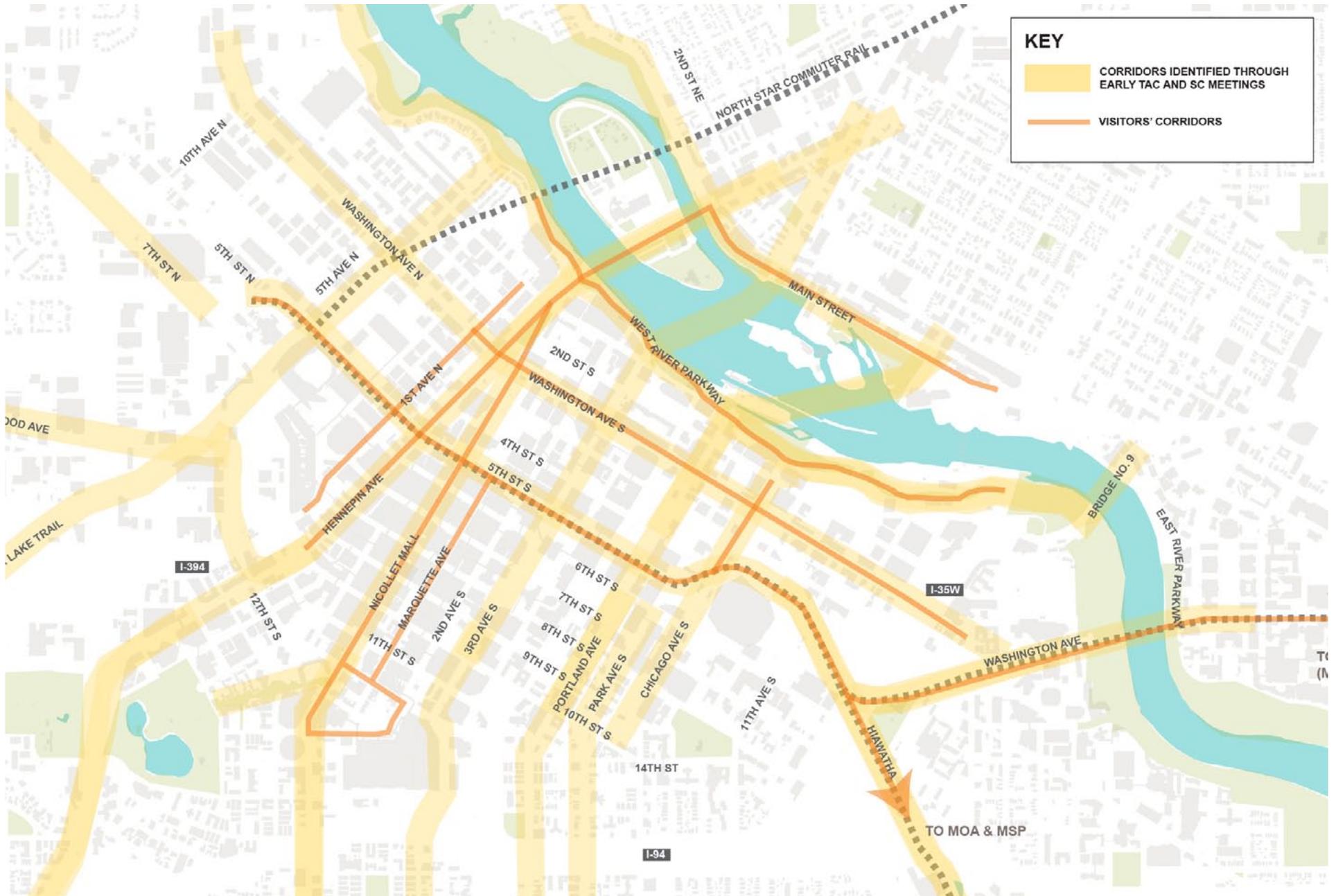
- **Physical framework** establishes the basic framework and building blocks of *place or district, corridor, and connection*.
- A **whole systems** plan that connects urban streets and plazas to the broader system of parks, trails and recreation



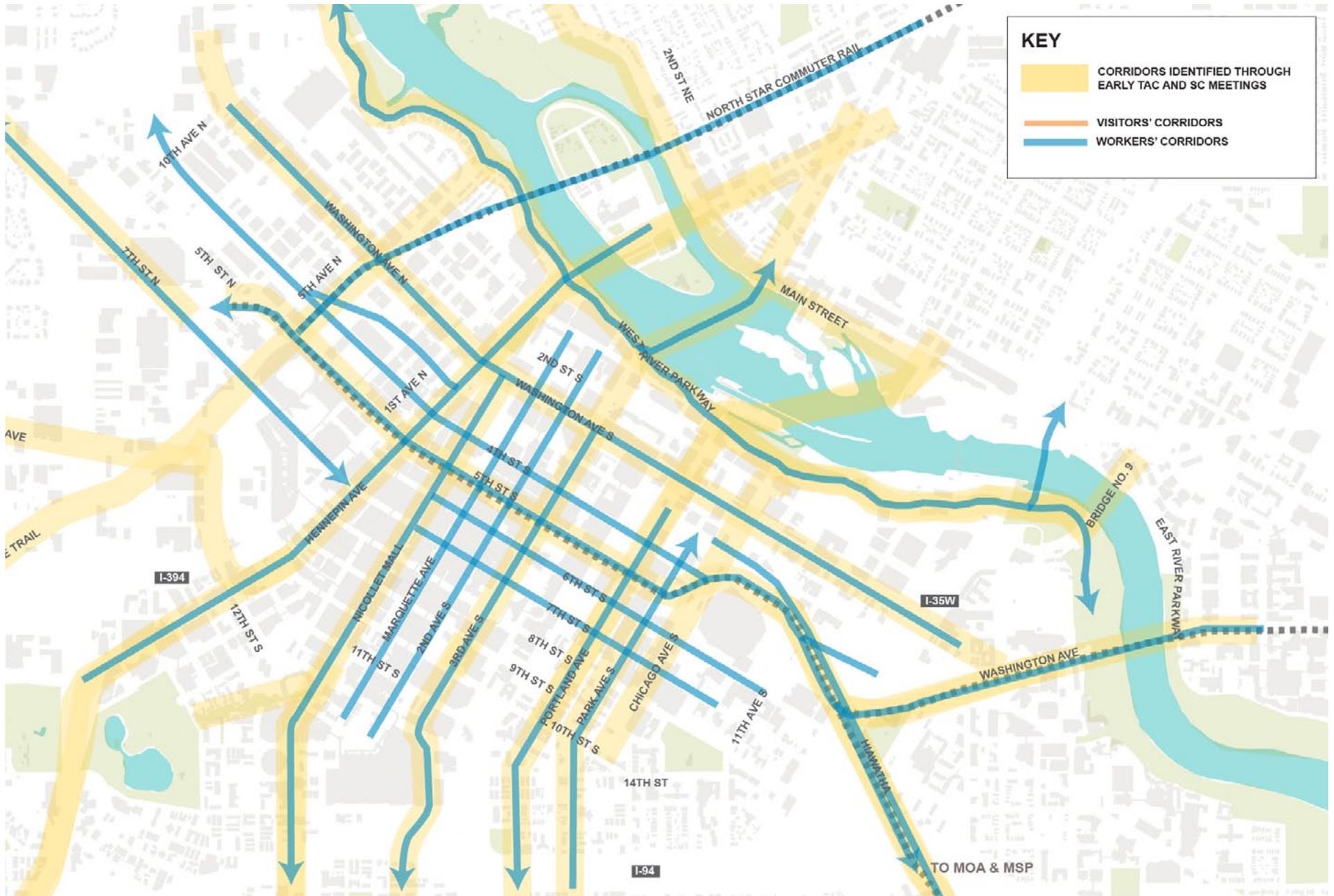
# FRAMEWORK PLAN-RESIDENT CORRIDORS



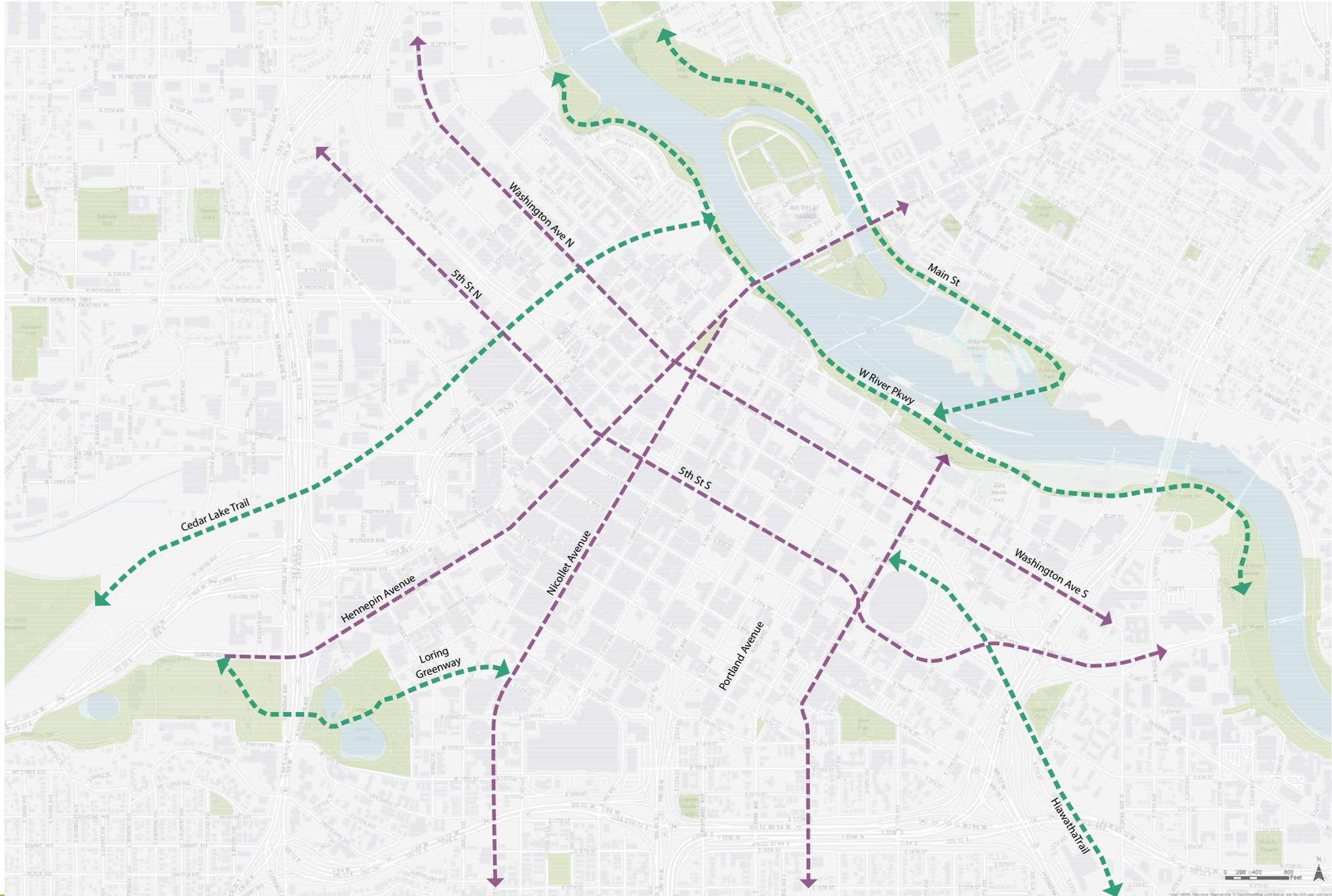
# FRAMEWORK PLAN-VISITOR CORRIDORS



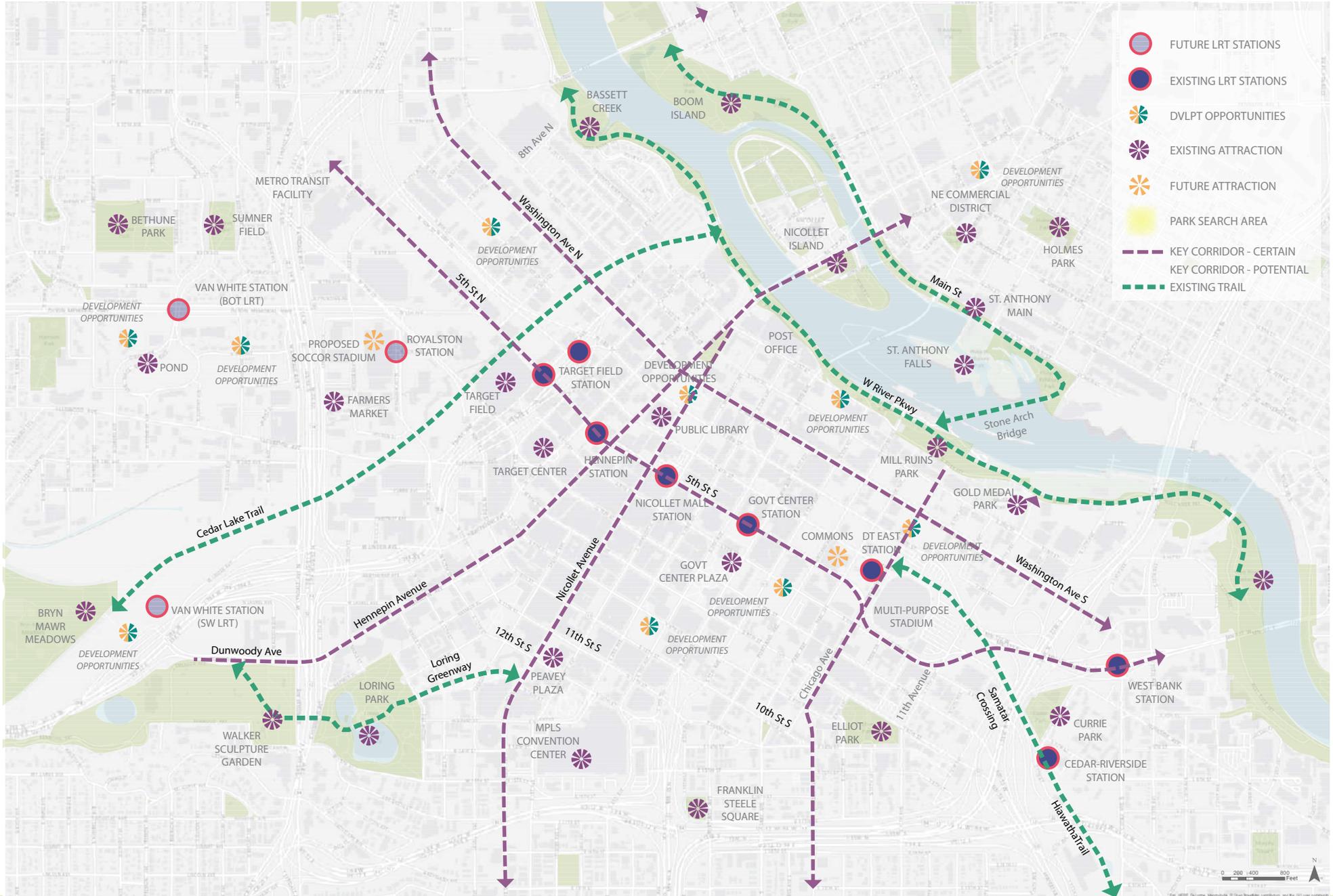
# FRAMEWORK PLAN-WORKER CORRIDORS



# FRAMEWORK PLAN-CONSENSUS PRIORITIES

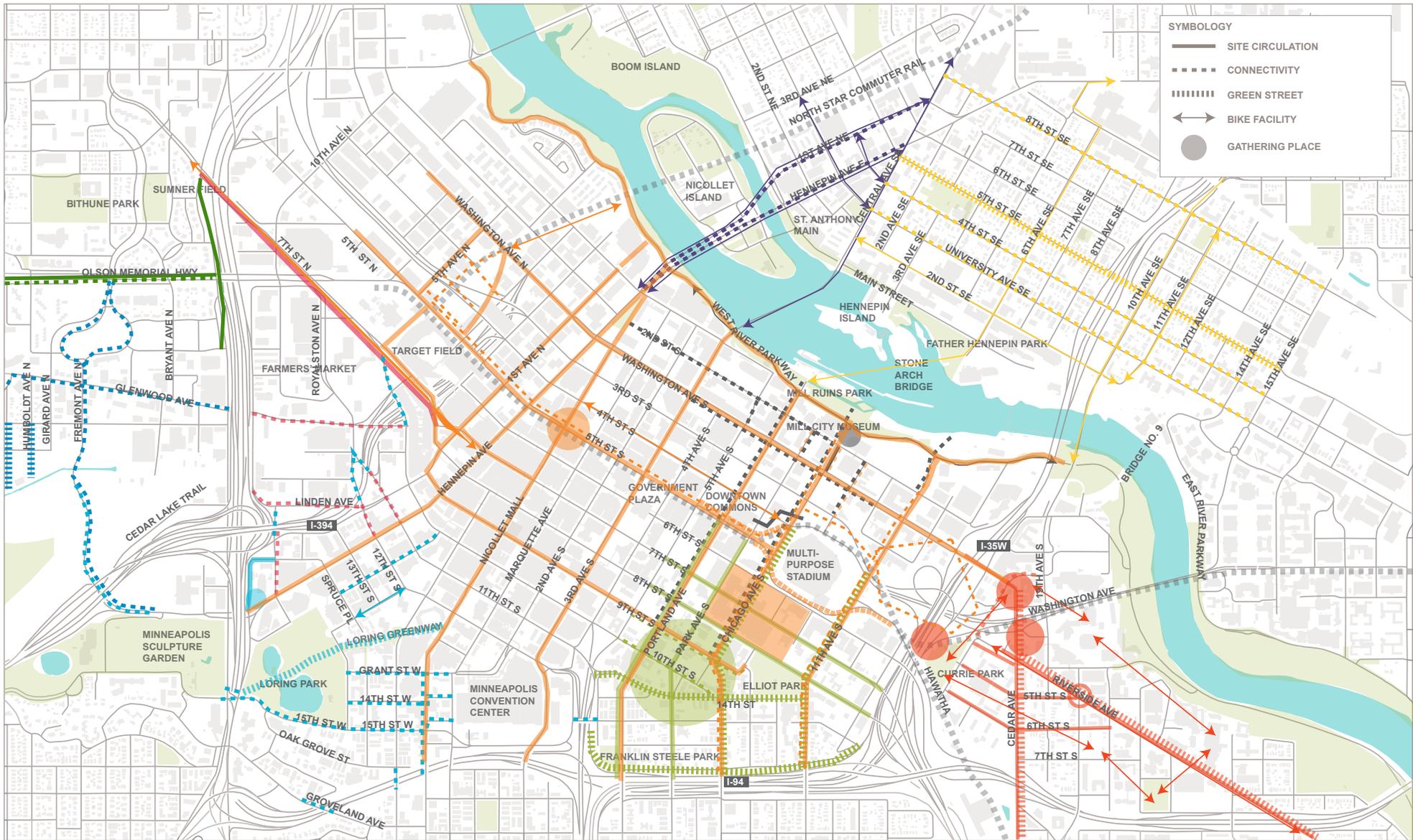


# FRAMEWORK PLAN-CONTEXTUAL ELEMENTS



-  FUTURE LRT STATIONS
-  EXISTING LRT STATIONS
-  DVLPT OPPORTUNITIES
-  EXISTING ATTRACTION
-  FUTURE ATTRACTION
-  PARK SEARCH AREA
-  KEY CORRIDOR - CERTAIN
-  KEY CORRIDOR - POTENTIAL
-  EXISTING TRAIL

# ADOPTED NEIGHBORHOOD PLANS



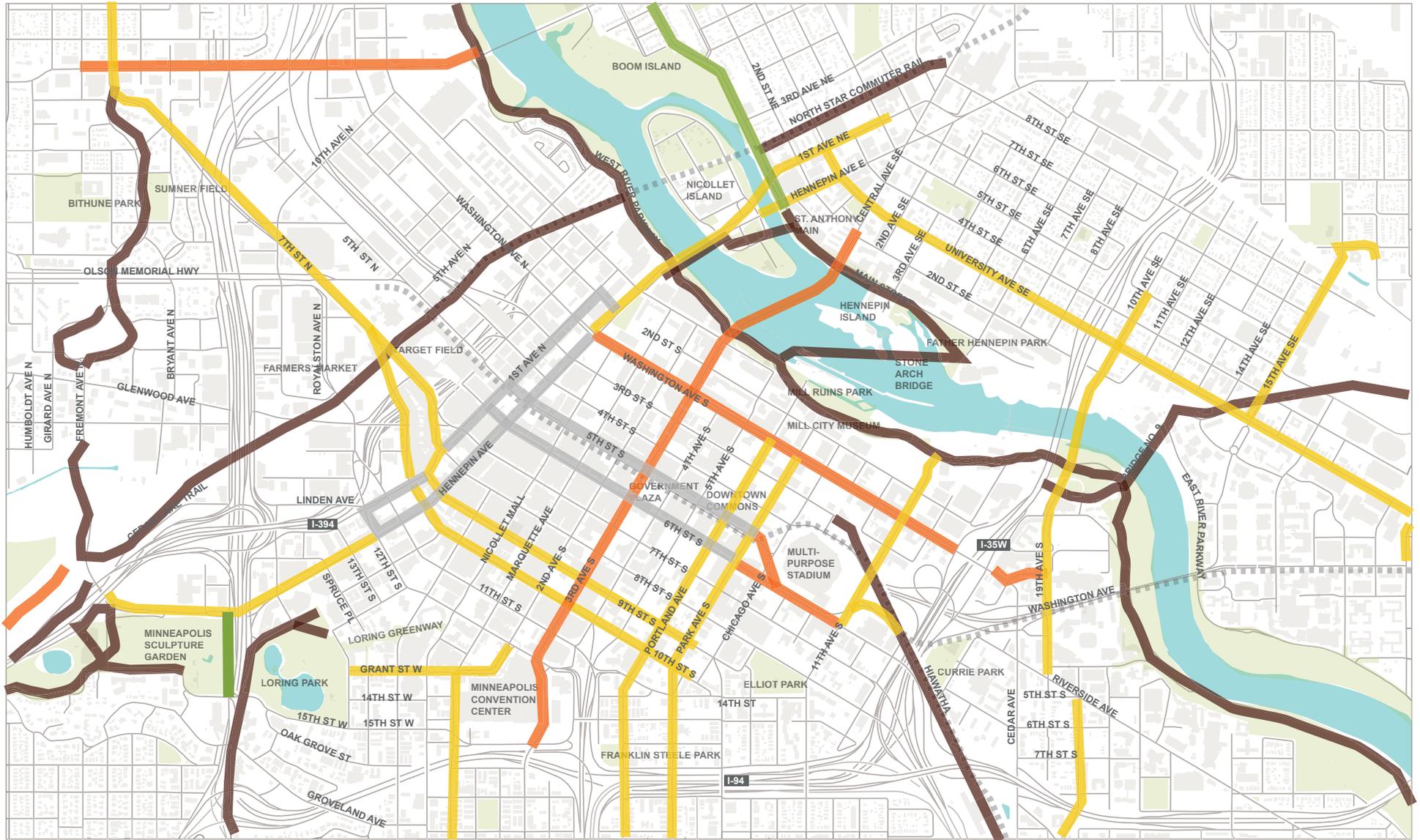
**SMALL AREA PLAN ANALYSIS** 5.20.15  
 Downtown Public Realm Framework/  
 Downtown Service Area Master Plan  
 City of Minneapolis\_CPED

- CEDAR-RIVERSIDE SMALL AREA PLAN (2008)
- MARCY HOLMES NEIGHBORHOOD MASTER PLAN (2014)
- DOWNTOWN EAST/NORTH LOOP MASTER PLAN (2003)
- NORTH LOOP SMALL AREA PLAN (2010)
- HISTORIC MILLS DISTRICT MASTER PLAN (2000)
- MINNEAPOLIS NEAR NORTHSIDE MASTER PLAN (2000)
- ELLIOT PARK NEIGHBORHOOD MASTER PLAN (2002)
- THE LORING PARK NEIGHBORHOOD MASTER PLAN (2013)
- NICOLLET ISLAND-EAST BANK SMALL AREA PLAN (2014)
- BASSETT CREEK VALLEY MASTER PLAN (2007)

0 250 500 1,000 Feet

Data compiled from best available sources. The City of Minneapolis assumes no legal responsibility for the accuracy of this map. For illustrative purposes only.

# PROTECTED BIKEWAYS



## SMALL AREA PLAN ANALYSIS 5.20.15

Downtown Public Realm Framework/  
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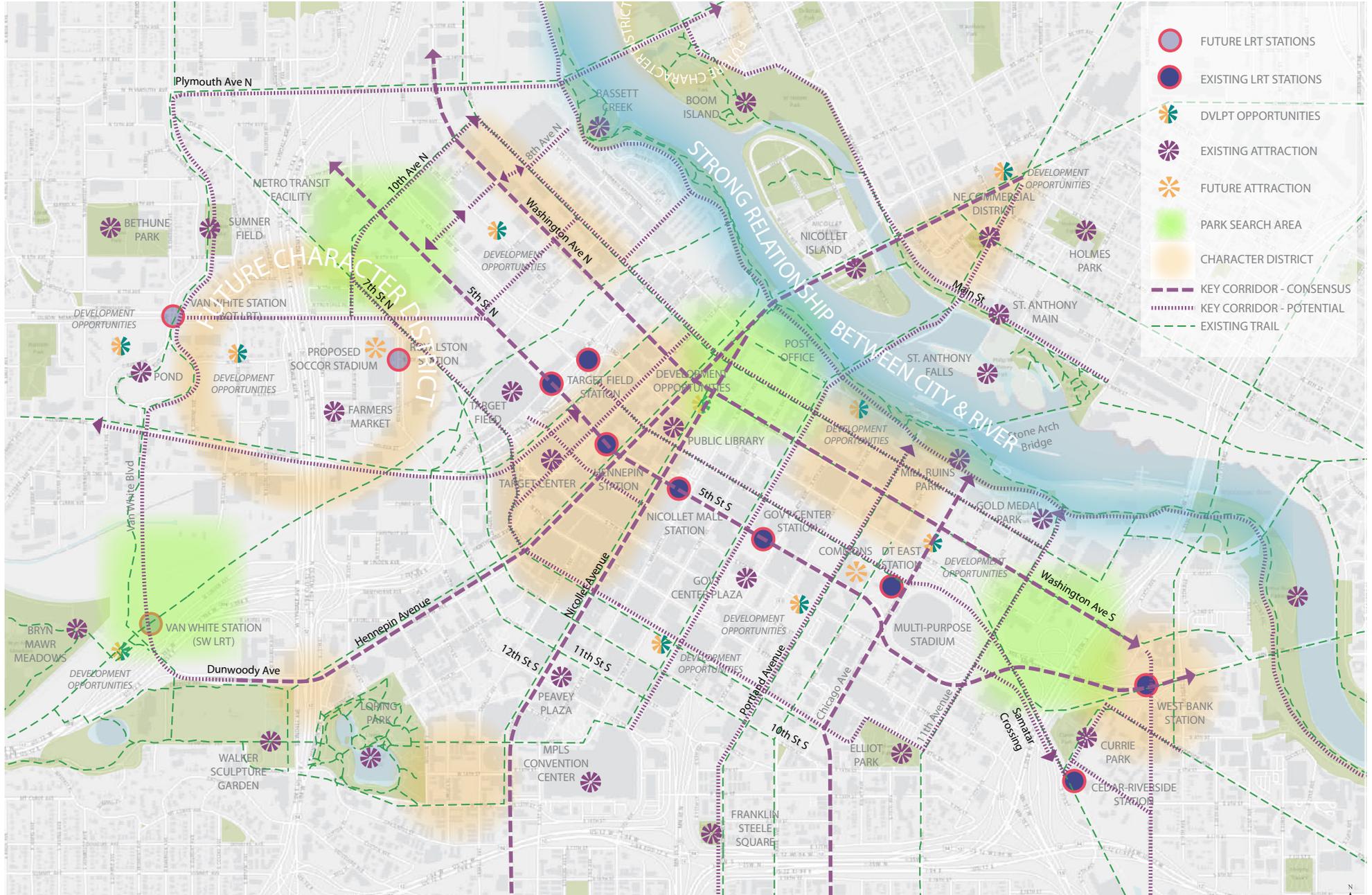
### PROTECTED BIKEWAYS PLAN DRAFT 2015

- EXISTING PROTECTED BIKEWAYS
- TIER 1 PROTECTED BIKEWAYS
- TIER 2 PROTECTED BIKEWAYS
- TIER 3 PROTECTED BIKEWAYS
- TIER 3 TO BE DETERMINED BIKEWAYS



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# FRAMEWORK PLAN - DISTRICTS, CORRIDORS, KEY CONNECTIONS



# PUBLIC REALM FRAMEWORK

## 2- DEVELOPMENT GUIDELINES

- Define **guidelines for development abutting priority public realm elements**; consider ground floor uses, street wall characteristics, & contribution to streetscape enhancement.
- Incent or guide character and uses that will **enhance corridor or place identity**

# Major Development Projects in Downtown Minneapolis

as of January 1, 2015

\* See separate map for major development projects within citywide area.

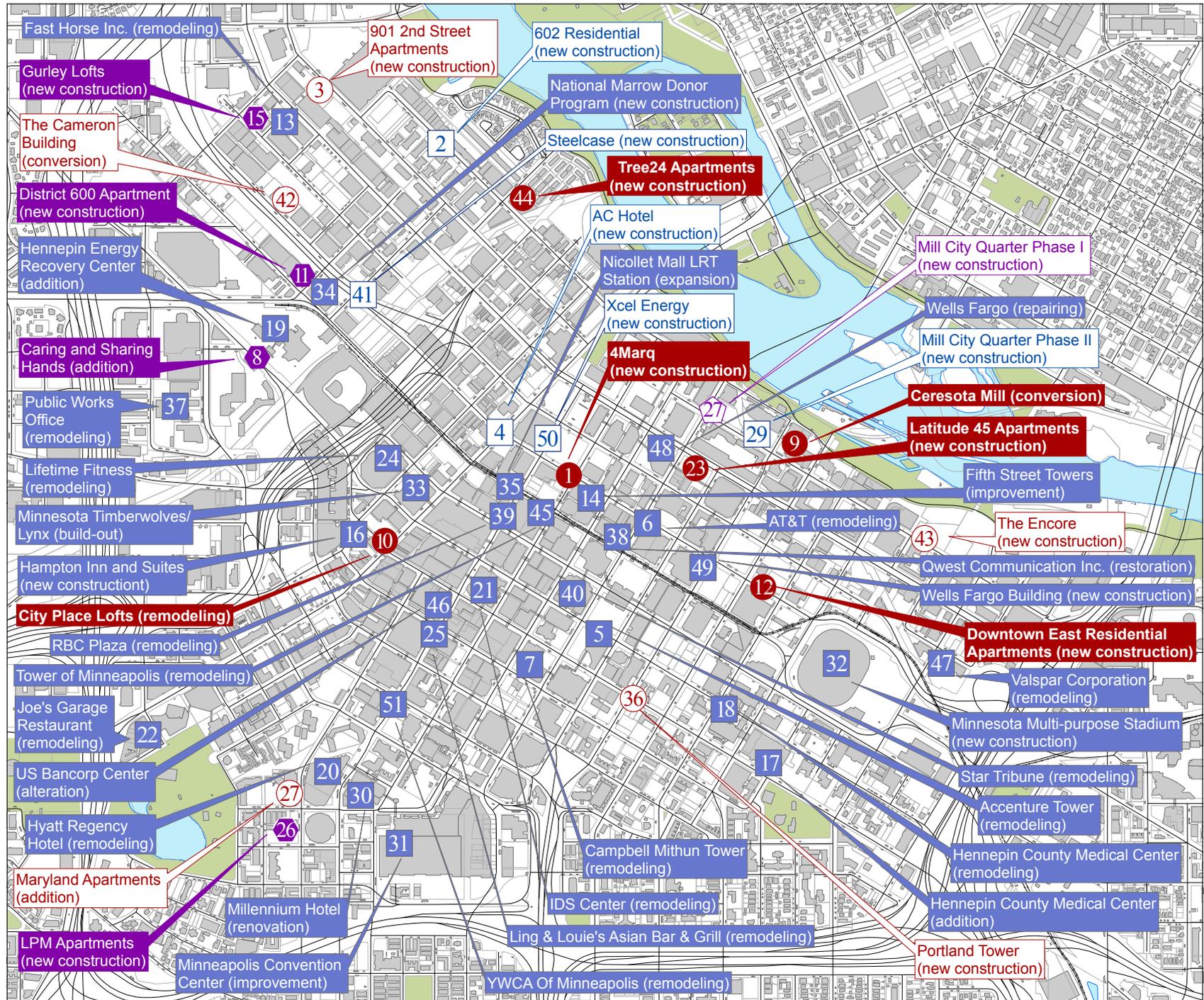
Map includes projects with actual or estimated construction costs over \$1 million.

Projects shown either have active City of Minneapolis building permits or complete planning applications submitted to the City of Minneapolis Department of Community Planning and Economic Development.

Construction costs for projects with completed planning applications are estimated to be more than \$1 million if they include 10 or more residential units or more than 10,000 square feet of mixed-use or non-residential space.

## Legend

- 1 Residential (active permit)
- 2 Mixed - Use (active permit)
- 3 Non - Residential (active permit)
- 1 Residential (application complete)
- 2 Mixed - Use (application complete)
- 3 Non - Residential (app. complete)



Thavisack Silaphet, Senior City Planner.  
 (612) 673-2313  
 CPED Long Range Planning, 2/27/15

This map is updated quarterly.  
 Look for the most current version at

[www.ci.minneapolis.mn.us/cped/projects\\_list\\_current.asp](http://www.ci.minneapolis.mn.us/cped/projects_list_current.asp)

**[Community Planning & Economic Development](#)**

**Minneapolis Development Review**  
 Public Service Center Building  
 250 S. 4th St., Room 300  
 Minneapolis, MN 55415  
 (612) 673-3000  
 Fax: (612) 370-1416  
 TTY: (612) 673-3300

**Service Center Hours**

Mon - Wed, Fri  
 8:00 AM – 4:00 PM  
 Thursday  
 9:00 AM – 4:00 PM

Customers requiring Plan Review, Zoning, Preservation & Design (HPC) or Housing/Rental License services must sign-in by 3:30 PM

**Free Customer Parking!**

[Map and Parking Information](#)

<b>Minneapolis Development Review</b>	-
<a href="#">Finding a Licensed Contractor</a>	
<a href="#">Permits Overview</a>	+
<a href="#">Building Permits</a>	
<a href="#">Electrical Permits</a>	
<a href="#">Elevator Permits</a>	
<a href="#">Environmental Permits</a>	
<a href="#">Mechanical/Heating Permits</a>	
<a href="#">Plumbing Permits</a>	
<a href="#">Sign Permits</a>	
<a href="#">Soil Erosion Permits</a>	
<a href="#">Street Use Permits</a>	
<a href="#">Wrecking/Moving Permits</a>	
<a href="#">Online Permitting</a>	+
<a href="#">Interior Remodeling &amp; Alterations</a>	+

**DEVELOPMENT SERVICES CUSTOMER SERVICE CENTER**

To ensure the safety, health and livability of our community, the City of Minneapolis requires permits or licenses for development, constructions, remodeling and renovation projects. Development Review Customer Service Center staff are committed to helping contractors, developers, commercial owners, homeowners and landlords navigate the process and efficiently obtain all reviews, licenses, permits and inspections.

*Customer Focused, Outcome Based, and Performance Driven*

Look Up Property Information by Address

Enter an address below. Do not include city, state, or zip code.

[Address Search Tips](#)

How Do I...

-- Find Information About --

**\* Valued Customers, due to high volumes of projects currently under review, longer timelines may be experienced. We would like to thank you in advance for your patience with us. Your reviews will be completed as quickly as we can. Thank you for doing business in the City of Minneapolis. \***

**New & Noteworthy**

- The Minnesota Department of Labor and Industry changed the minimum surcharge for a "fixed fee" permits from \$5 to \$1. The surcharge change applies to Plumbing (BTPA), Reduced Pressure Zone (BTPB), Sign (BSB), Mechanical (BTMB) existing 1 & 2 family dwelling, and Mechanical (gas burner & low temp refrigeration only) permits effective July 1, 2015.
- [CPED Business Licensing Counter - August 13th](#)
- [Pet License Announcement](#)
- [2015 MN Residential Code - Significant Changes \(10k Lakes online version\).pdf](#)
- [Important Notice - Park Dedication Fee Changes Effective April 1, 2015](#)
- [Important Change to the Minnesota Building Code Plan Review Letter](#)
- Recently Revised Document - ["Checklist for Construction of New One and Two Family Homes"](#)
- [Residential Construction Management Agreement](#)
- [City of Minneapolis Parkland Dedication Ordinance FAQ](#)
- [Incentives and Rebates for Dealers and Contractors](#)

**Frequently Used Links**

- [Commercial Fire Recovery Packet](#)
- [Find a Licensed Contractor](#)
- [Business Licensing](#)
- [Business Owners](#)
- [Critical Parking Permits](#)
- [Homeowners](#)
- [Green Building Options](#)
- [Contractors](#)
- [Online Permits for Contractors](#)
- [Design Professionals](#)
- [Selling a House \(Truth in Sale of Housing\)](#)
- [Pollution Control \(air, water, noise, lead\)](#)
- [Animal Control](#)
- [Reporting a Vacant or Boarded Building that is Open to Trespass](#)
- [Food Inspections](#)
- [Results Minneapolis](#)
- [City Services Directory](#)
- [Minneapolis Development Review Speakers Program](#)

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as of January 1, 2015

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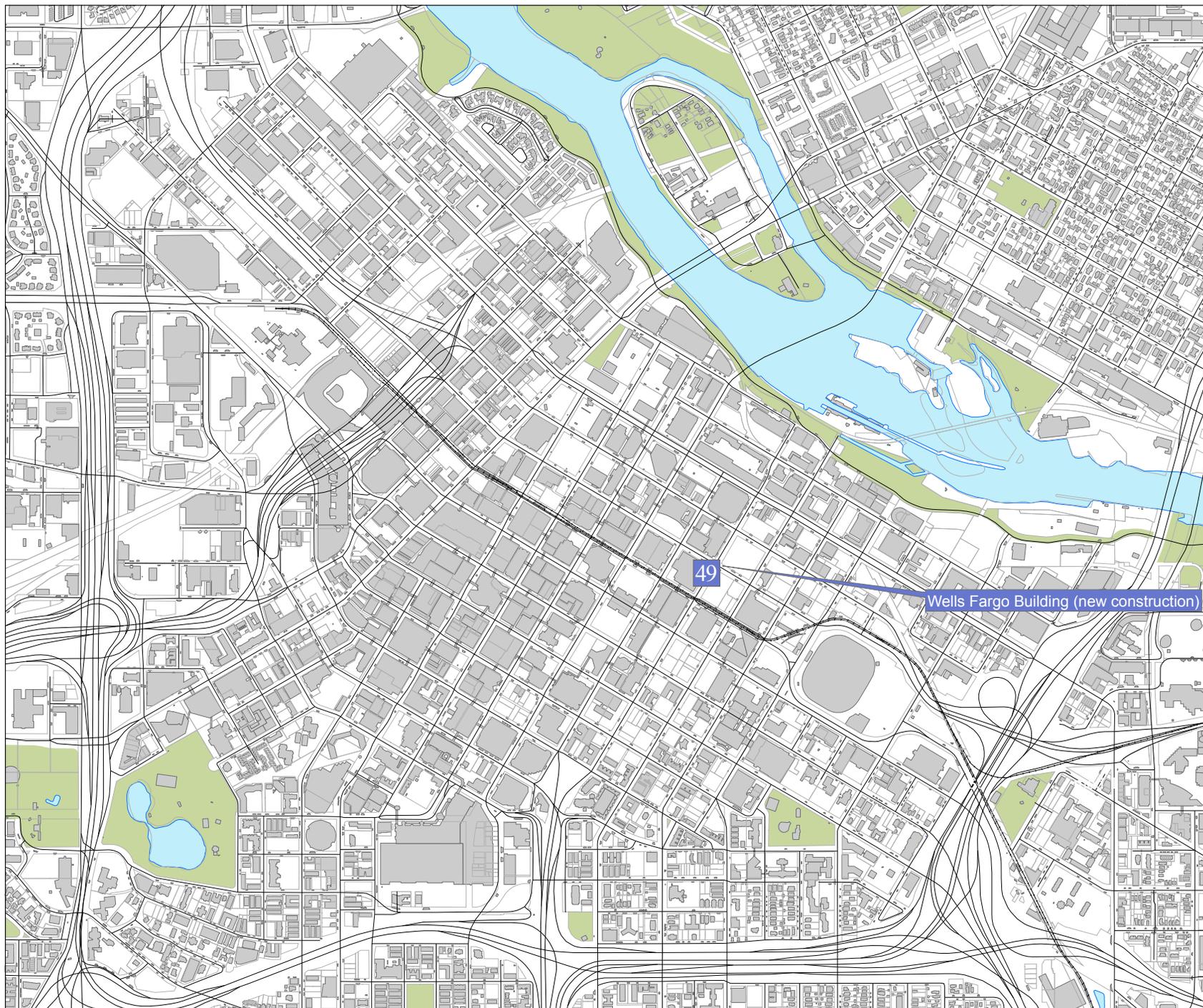
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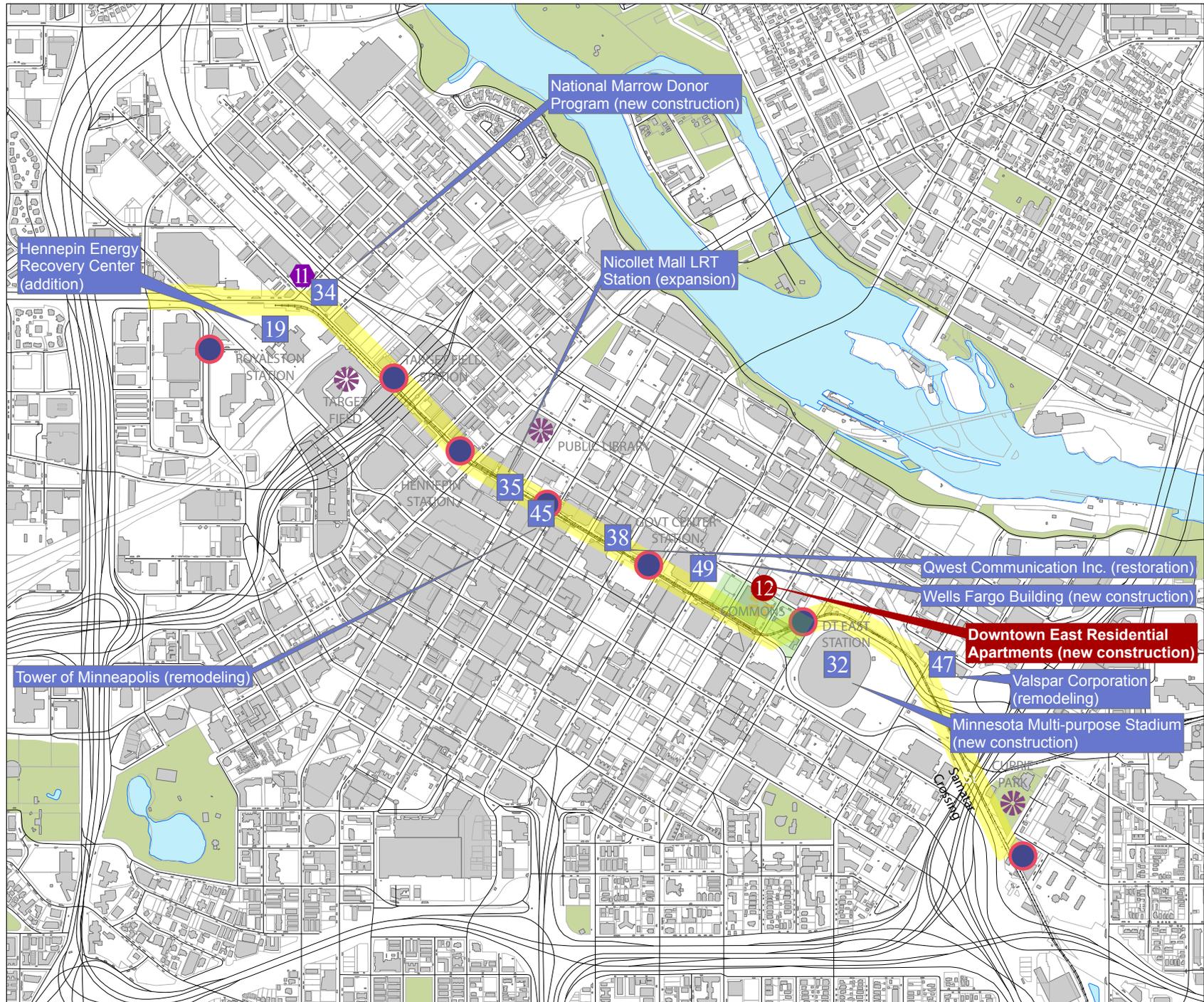
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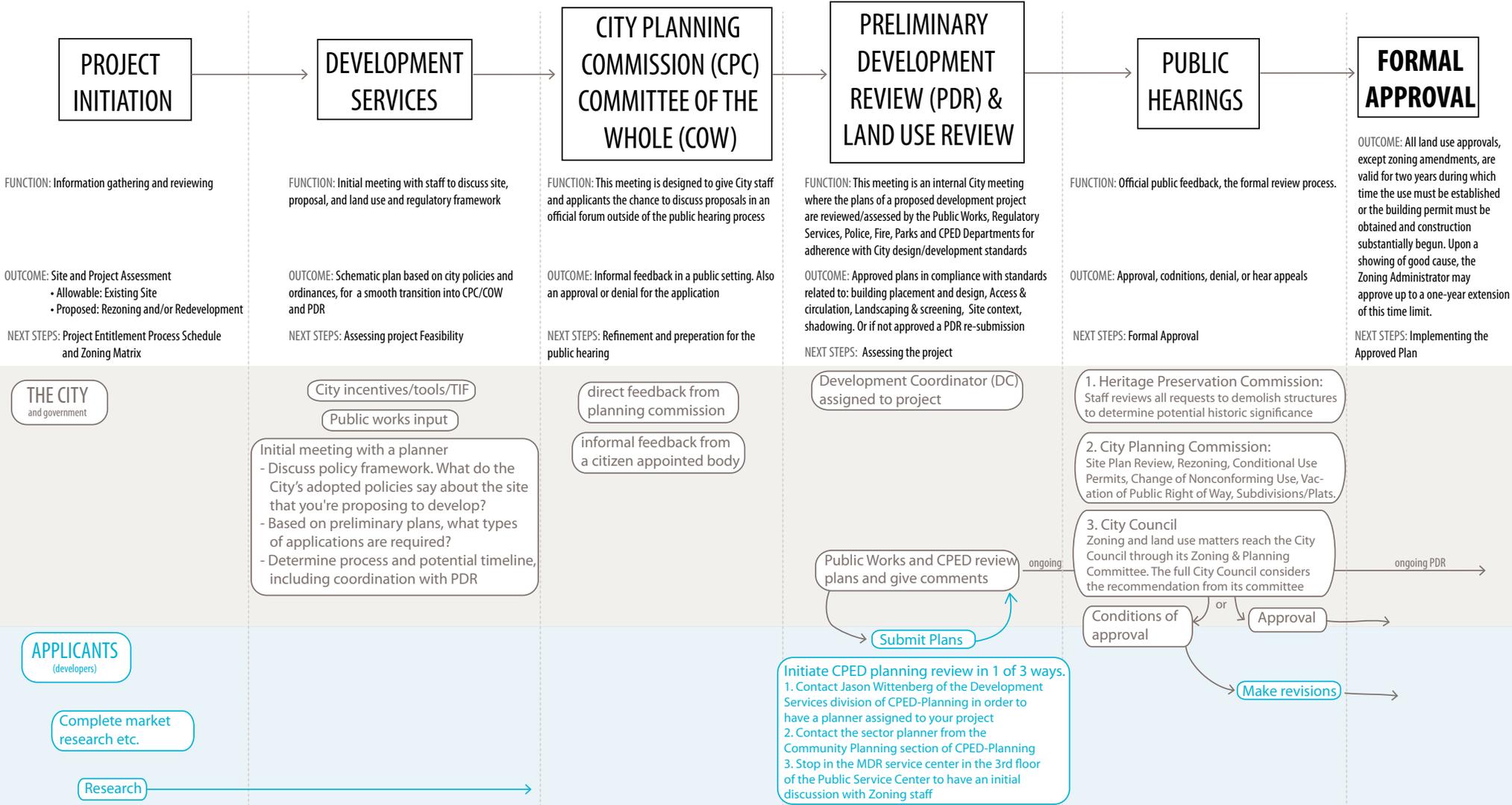
CITY OF MINNEAPOLIS  
**DEVELOPMENT REVIEW  
 PROCESS ROADMAP**

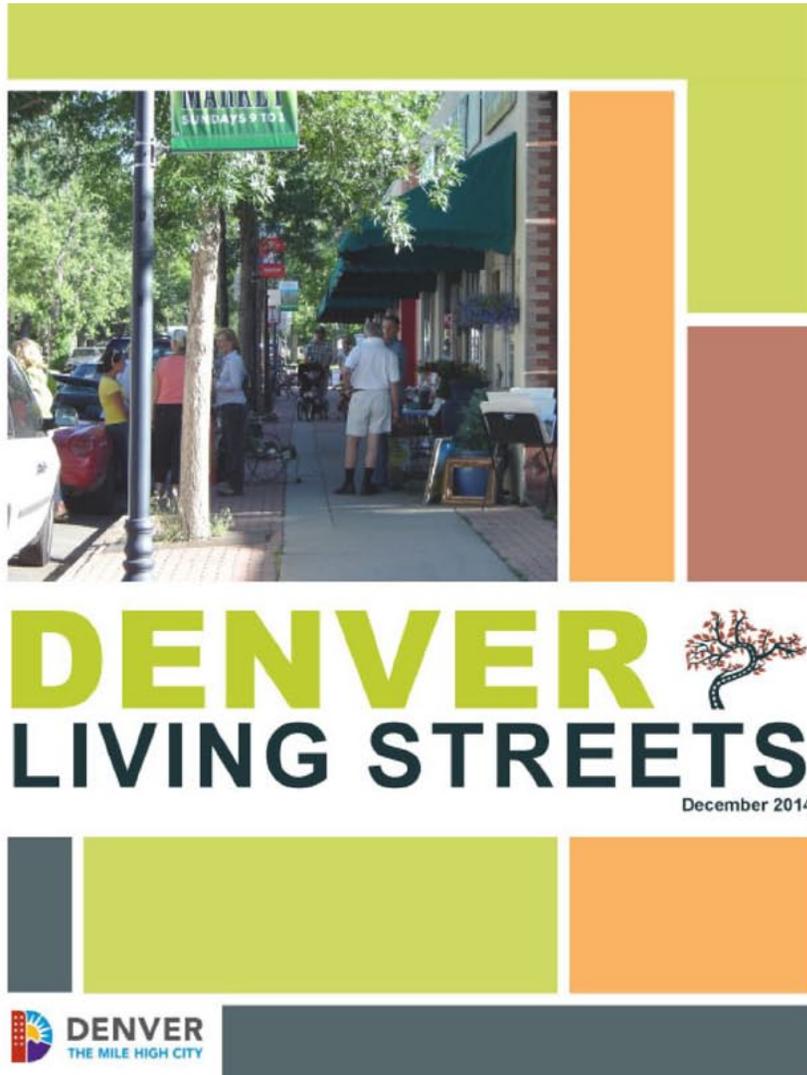
A step-by-step guide to the development review process, highlighting the tools and tips for getting your project formally approved. This process is required for:

- Any new nonresidential or mixed use building
- Establishing/adding five or more dwelling units
- Non res. mixed use additions over 1,000 sq. ft.
- Establishing/expanding drive-throughs, automobile service uses, parking facilities

**CURRENT PROCESS**

design phase    concept design    schematic design





**DENVER**   
**LIVING STREETS**  
 December 2014

 **DENVER**  
 THE MILE HIGH CITY

Downtown Austin  
*Creative Collaborations*



**LIVABILITY** is an important contributor to cities **competing for talent**. Each year, national and global livability rankings receive substantial media attention and are widely shared. Although **skills development is still the number one requirement to attract new business**, it is commonly understood that a **livable city is a key selling point for those companies seeking to attract national or global talent**. Last year, Minneapolis ranked 40th out of 141 cities for livability (Economist Intelligence Unit).

# PUBLIC REALM FRAMEWORK

## 3 - ENHANCEMENT TOOLKIT

- Identify and recommend **funding, operations, and maintenance tools** that are currently available or could be enabled through policy changes
  - Operating Entities
    - Special Districts
    - Special Purpose Entities
  - Dedicated Revenues
    - Fee for Service
    - Lease or Sublease Revenue
    - Event Revenue
    - Tax Increment or Value Capture
    - Assessment
  - Enabling Strategies
    - Permits/Pre-approved Elements
    - Programs (Parklets, Great Streets)
    - Legislative Agenda Topics
  - Zoning or Regulatory Strategies
    - Overlays
    - Developer Contributions
  - Government Streamlining
    - One Stop Shop
    - Developer Services
    - ROW Constraints Mapping

# DEFINING "PATHS & PLACES"



# STANDARD VS. ENHANCED STREET

	LIGHTING	WAYFINDING/ SIGNAGE	SEATING
STREET ELEMENTS			
EXISTING	Acorn, shoebox, teardrop, and lantern are standard styles	Signage on Nicollet Mall	U.S. Bancorp standard bench
ENHANCED			
	modern fixtures with additional features	custom, lighted wayfinding signage	flexible seating (custom/modern styles) with wood, metal

# STANDARD VS. ENHANCED STREET

	BIKE RACKS	SURFACES	GREEN INFRASTRUCTURE
STREET ELEMENTS			
EXISTING	"Lollipop" style	Standard concrete	Interconnected tree pits
ENHANCED			
	Custom bike racks/storage	Permeable pavers, custom patterns	curb cut inlets, rain gardens, vegetated infiltration systems

# STANDARD VS. ENHANCED STREET

	STREET TREES /PLANTINGS	TRASH/ RECYCLING	PUBLIC ART
STREET ELEMENTS			
EXISTING	Tree pits or trenches, with mulch and ground-cover plants; 7' min boulevard	Standard DID garbage and recycling bins	artistic grate cover on Nicollet Mall
ENHANCED			
	Width varies, native plantings, infiltration basins/gardens	'smart' bins with more options for composting, etc...	Interactive, multi-sensory art

# IMPLEMENTATION TOOLS

## Existing

### » State Legislated

- Special Service Districts (MN Statute 428A)
- Tax Increment Financing (MN Statute 469)
- Pedestrian Mall (MN Statute 430)
- Business (Sidewalk) Improvement Districts (MN Statute 435)

### » City Jurisdiction

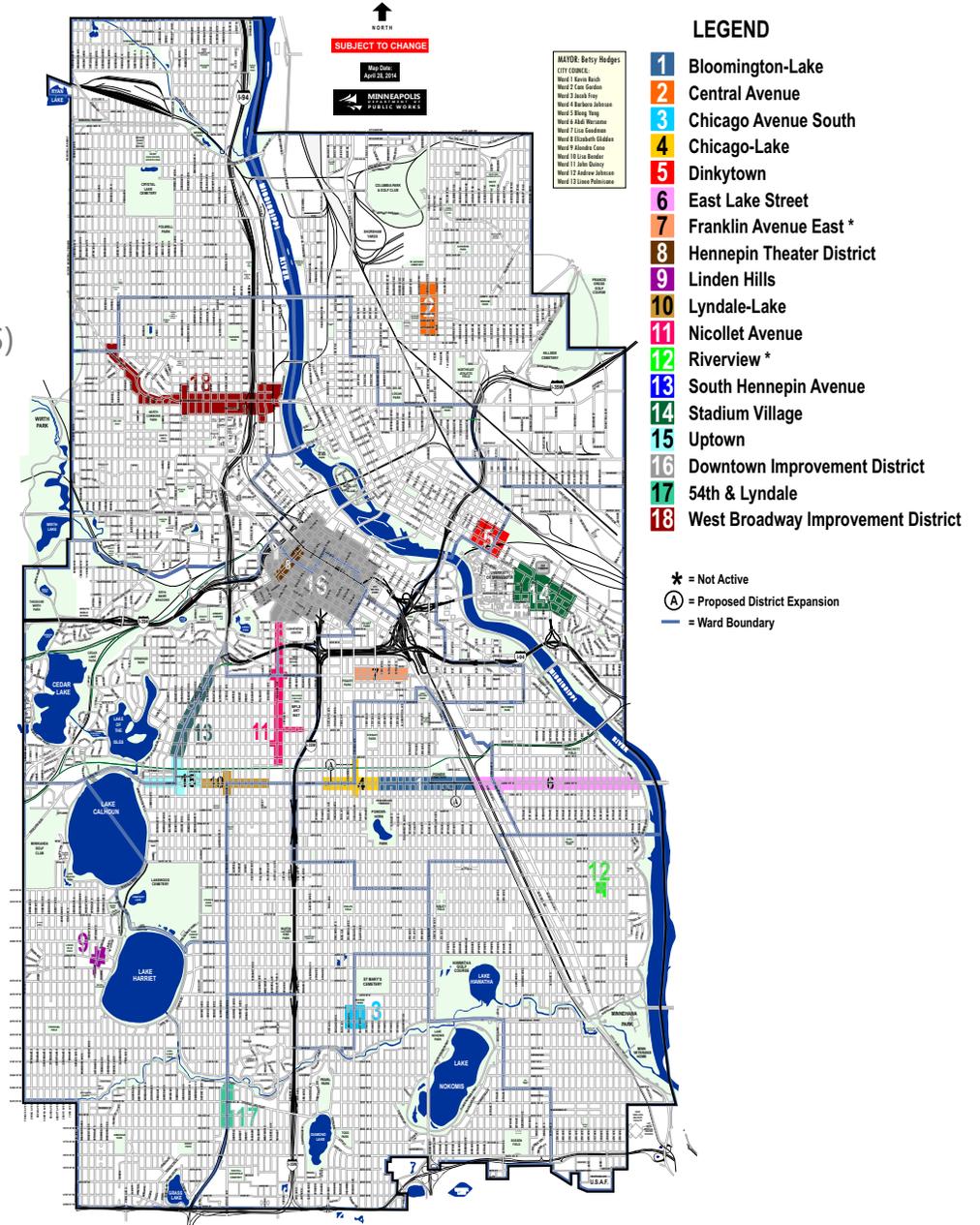
- Encroachment Permit (MuniCode Title 5 Ch. 95)
- Parkland Dedication (MuniCode PB15-7)

### » Grants

- Facade Improvement Program (Municipal)
- Livable Communities Grant (Met Council)



Minneapolis Special Service Districts



# IMPLEMENTATION TOOLS

## *Case Studies*

### » Event Revenue

- New York City- Bryant Park



# IMPLEMENTATION TOOLS

## *Case Studies*

### » Developer Contributions

- Chicago- Open Space Impact Fee
- New York City- Privately Owned Public Space (POPS)



700 S. Dearborn St.- Chicago

# IMPLEMENTATION TOOLS

## Case Studies

### » Increment or Penny Tax

- Atlanta- Tax Allocation District
- Chicago- Tax Increment Financing Program



Beltline- Atlanta



Kinzie Street- Chicago

# IMPLEMENTATION TOOLS

## *Case Studies*

### » Credit/Abatement

- Atlanta- Urban Enterprise Zone



Arts Center Plaza - Atlanta

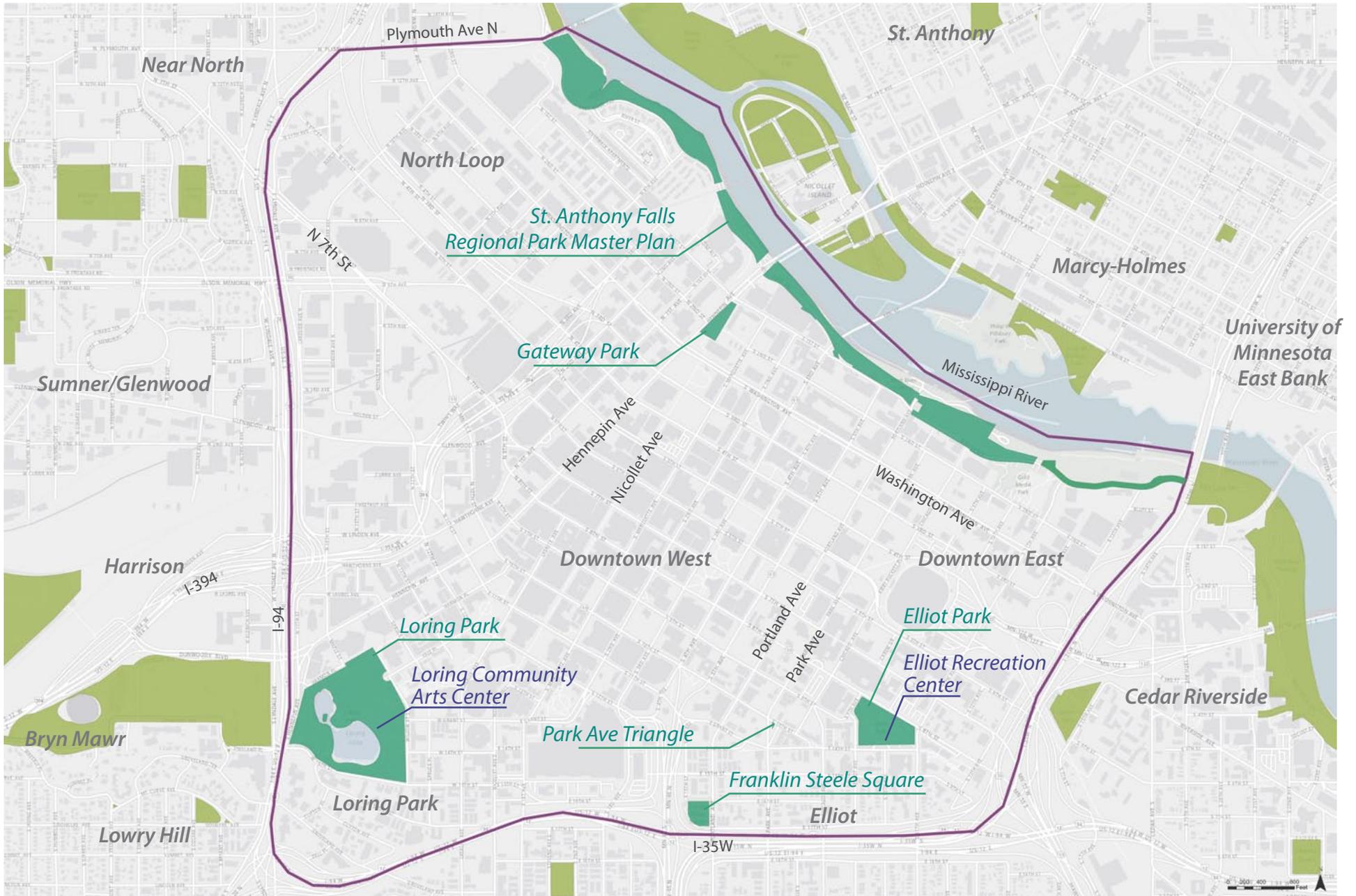


# DOWNTOWN SERVICE AREA MASTER PLAN

## » Parks and Trails



# DOWNTOWN SERVICE AREA



# PROJECT DETAIL

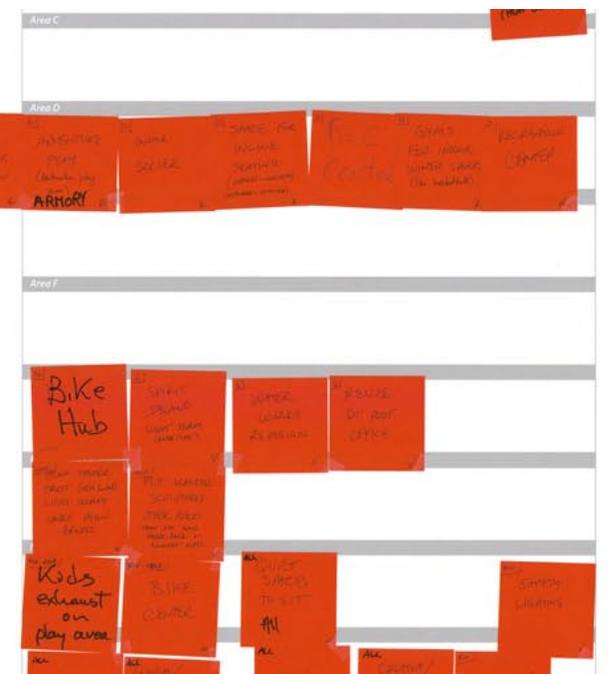
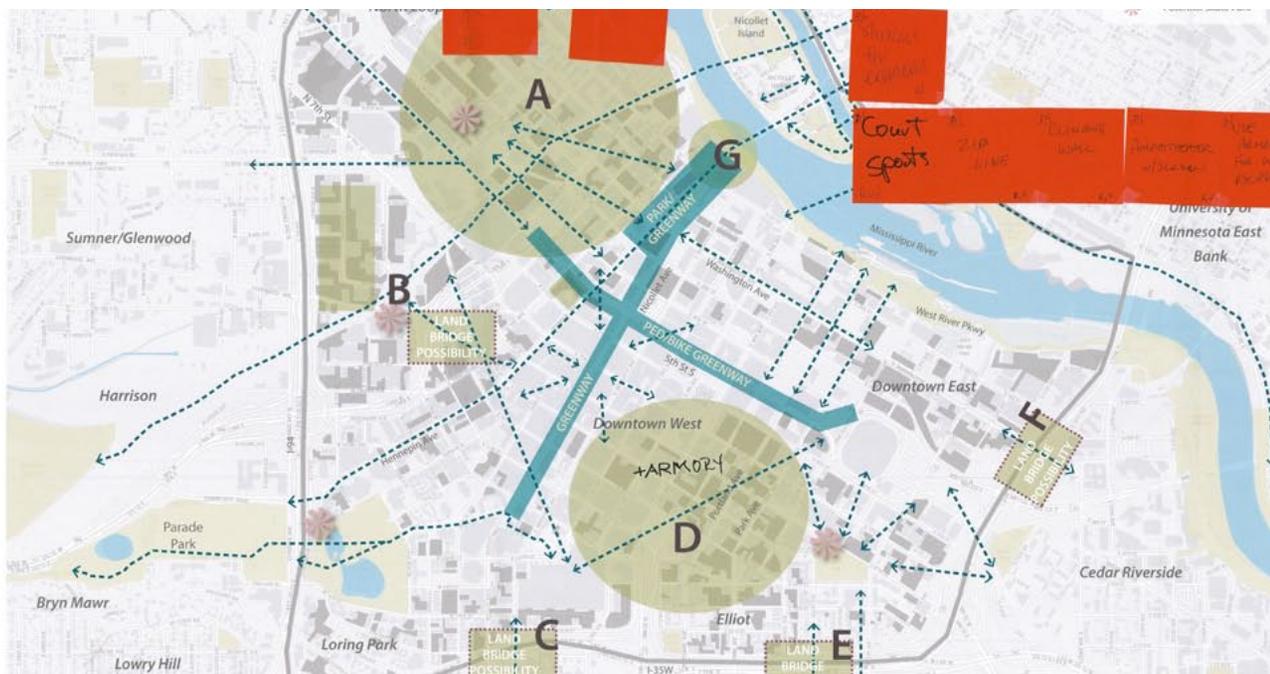
- » MPRB service delivery structure is organized around five service areas
- » This year MPRB is master planning for the Downtown and South Service Areas and all of the park assets within them
- » Plans will guide system-wide capital improvements, management and operations

# MASTER PLAN DEVELOPMENT

- » Engagement toolkit
- » Future capital improvements
- » Program, maintenance and operations guidelines
- » Cost estimates and potential funding sources
- » Potential needs for new park and recreation amenities to serve residents, workers, and visitors



# COMMUNITY ENGAGEMENT PROCESS



# COMMUNITY ENGAGEMENT PROCESS

## » Stakeholders

- Nonprofits/Human Service Organizations
- Mpls Advisory Committee on People with Disabilities
- Downtown Neighborhood Organizations
- Downtown Residents and Related Organizations
- Arts and Culture
- Business/Property Owners
- Mpls Parks Foundation
- Recreation Organizations

## » Internal Operations

- Asset Management
- Environmental
- Forestry
- Park Police
- Recreation Programming
- Planning Staff

# COMMUNITY ENGAGEMENT PROCESS

» Mapita

<http://bit.ly/pathwaystoplaces>

The screenshot displays the Mapita web application interface. On the left, a 'Welcome' panel provides instructions for users. The main area shows a satellite map of downtown Minneapolis with several colored paths overlaid: a purple path along the Mississippi River, a yellow path through the city center, and a green path near the river. The 'Welcome' panel includes the following text:

**Welcome**

If you live in Minneapolis, show us where you live:

- click on the Home button below.
- Move the blue marker close to the location of your home.

*You can zoom in and out using the +/- buttons in the upper left corner and move around the map using your mouse or buttons on the map.*

- Click the Save button.

Buttons: Home (with a blue location pin icon), Work / School (with a yellow location pin icon).

If you work or go to school in downtown Minneapolis, show us where.

If you don't live, work or go to school in the area, please click next to move on.

Buttons: Previous, Next.

Map controls on the right include: Bing satellite, Roads and Terrain, and Minneapolis Parks (checked).

# COMMUNITY ENGAGEMENT PROCESS

## » Design Charrettes



- Design Week October 19-23
- Includes charettes focused on park design for downtown parks and park search areas
- Community members and general public invited to provide feedback

# COMMUNITY ENGAGEMENT PROCESS

## » Dashboard

### TARGET AUDIENCES AND ORGANIZATIONS

#### GOVERNMENT ENTITIES

- Park and Recreation Commissioner
- Boards, Committees, Commissions
- City Councilors
- Mayor



#### RECREATION GROUPS

- Groups



#### VISITORS/TOURISM

- Organizations
- Individuals



#### UNDER-REPRESENTED POPULATIONS

- Organizations and Agencies



#### ASSOCIATIONS, NETWORKS + MEDIA

- Organizations



#### DOWNTOWN RESIDENTS

- Organizations
- Individuals



#### DOWNTOWN WORKERS

- Individuals



#### BUSINESS INTERESTS

- Organizations



**Government Entities:** includes formal meetings, conversations or presentations with elected officials, boards, committees and commissions. Minimum target is all 9 Park and Recreation Board commissioners, 13 city councilors, the mayor and at least 9 boards, committees, and commissions.

**Recreation Groups:** includes formal meetings, conversations or presentations with recreation-specific organizations. Minimum target is contact with at least 10 organizations.

**Visitors/Tourism:** includes formal meeting, conversations or presentations with tourism-specific organizations and agencies. Minimum target is contact with at least 2 organizations and 150 visitors.

**Under-represented Populations:** includes formal meetings, conversations or presentations with organizations and agencies serving a wide range of under-represented populations, such as low-income residents, youth, and people with disabilities. Minimum target is contact with at least 15 organizations and agencies.

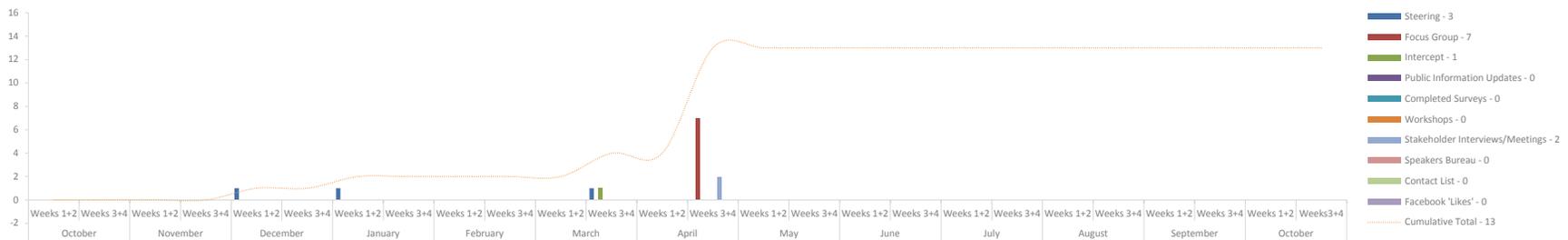
**Associations, Networks and Media:** includes formal meetings, conversations or presentations with non-recreation specific organizations. Minimum target is contact with at least 12 organizations.

**Downtown Residents:** includes workshops, intercept events or questionnaires involving people working downtown. Minimum target is contact with at least 12 organizations and 75 individuals.

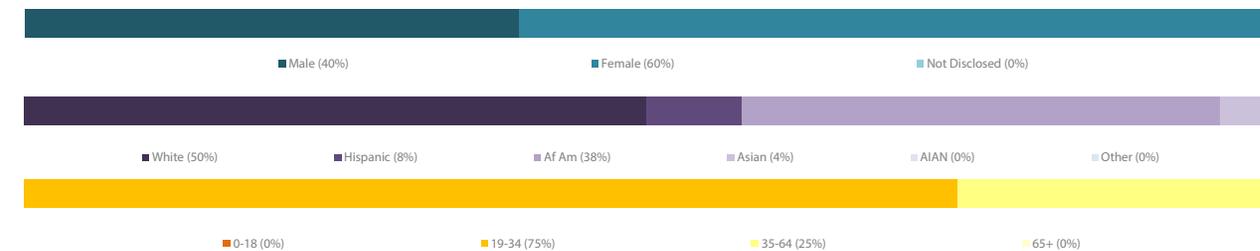
**Downtown Workers:** includes workshops, intercept events or questionnaires involving people working downtown. Minimum target is contact with at least 150 individuals.

**Business Interests:** includes formal meetings, conversations or presentations involving downtown business owners and employers. Minimum target is contact with at least 12 organizations or business owners.

### ACTIVITIES + ENGAGEMENT METRICS



### POPULATION DATA CAPTURED





# GIVE US YOUR FEEDBACK!

