

**800 West Broadway**  
**Monthly Outreach and Communication Meeting**  
**10/13/2015**

8:00 to 9:00

North Minneapolis Workforce Center

## Meeting Minutes

### 1. Construction Update

The project continues to move forward, but not without issues. The groundbreaking will not be scheduled until financing and closing are resolved and scheduled. Will from Sherman and Associates is working closely with the construction planning to keep the opening date fall of 2016. This will require a faster construction timeline than anticipated.

Delays in closing are a result of a lower than expected appraisal of the property, creating a finance gap. Additionally the costs of construction have increased. The closing may be in November. Sherman is working with Sunrise Bank. They are using "new market tax credits" which prevents simply going to another bank for a different appraisal.

### 2. Review of Charter - Tenant Organizations 10 Year Commitment

Attendees felt the Charter commitment represented a positive statement and liked the "asset perspective" of the Charter. It was noted by team members that the concept of "community as a campus" was not included in the Charter excerpt.

### 3. Community Engagement in Charter

- a. How do we establish an advisory council that truly reflects the communities?
- b. What services are most important to assist community organizations in doing their work?
- c. \*Are there other forms of engagement we are overlooking?

A recommendation was made to host one-hour listening sessions in Hmong, Spanish and English. Additional avenues for getting community feedback could include comment forms, survey and other means of collecting the information. There is still interests in having a community room available to organizations within the community. Additionally, attendees asked to verify that a quiet space for prayer or meditation was still in the plans.

Suggestion was made to go out into the community and meet the individuals who will use the center – they need to see and recognized faces.

It was determined that it was time to host another larger meeting – like the Capri Theater meetings, but perhaps at UROC.

Other ideas for engaging the community include the art and creativity of the center.

4. Presentation of draft logo's, building name, tag-line and “opening doors” concept
  - a. Comments on Logo's
  - b. Comments on engaging community in "doors" art project

A concern was brought up that the open door logos represent images that are very similar to those being used by re-entry programs for incarcerated individuals. This initiated a concern that what we thought was a positive message could be negative. A key or keyhole image with the same tag line was suggested. Others suggested a logo of just the building address and tag line. Jess will take this information to the designers for a next effort.

5. Introduction of December meeting topic – Design Thinking

December meeting will focus on design thinking. Our guest will be Thomas Fischer, Dean of the University of Minnesota, School of Design and Architecture. The University is in the very early stages of working with DEED to explore design thinking in serving communities.