

# **DOWNTOWN SERVICE AREA MASTER PLAN AND DOWNTOWN PUBLIC REALM FRAMEWORK PLAN**



## **Technical Advisory Committee (TAC) Meeting #1**

**November 4, 2014  
9-11am**

# MEETING AGENDA

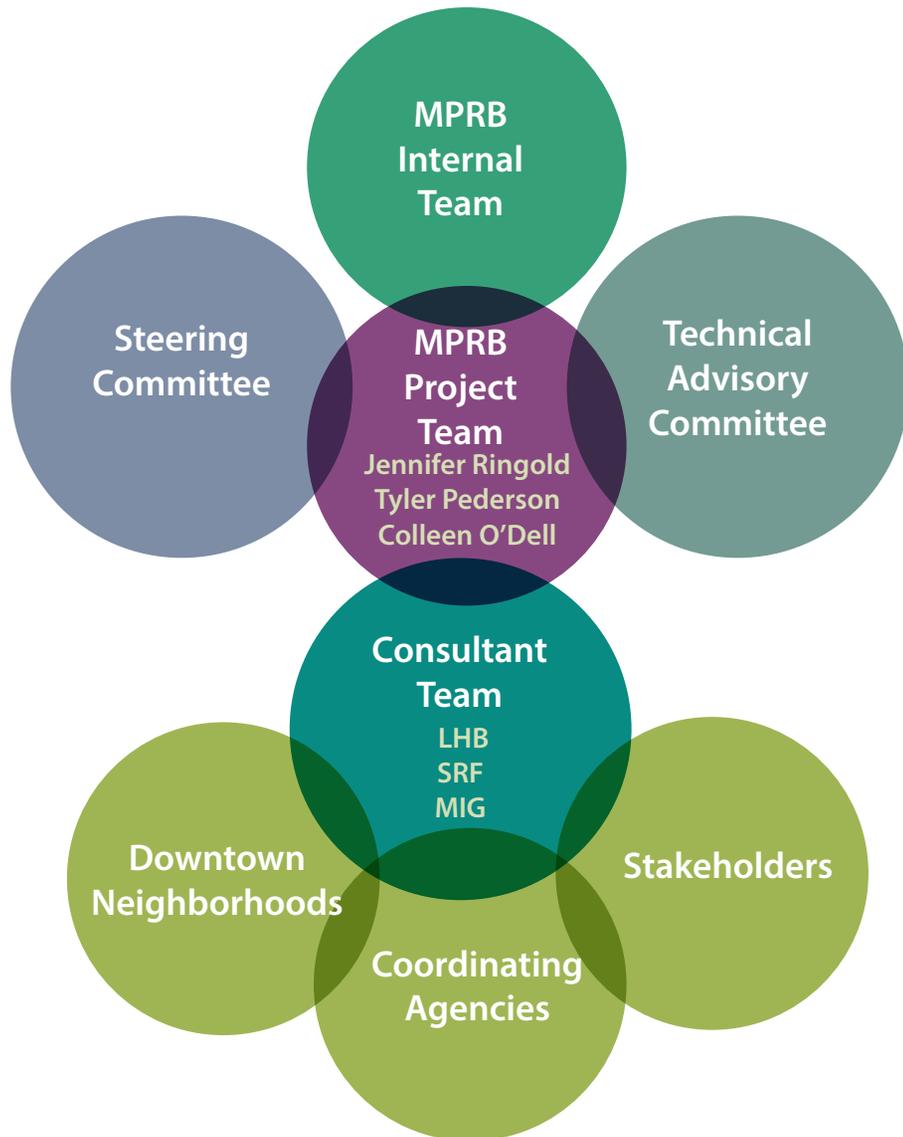
- » Welcome and Introductions
- » Project Overview
- » Development/Plan Approval Processes
- » Project Schedules and Details
- » TAC Role
- » Committee Relationships/Reporting
- » Discussion

# WELCOME/INTRODUCTIONS

- » TAC Members
- » City and Park Board Staff
- » MPRB Design Team

# PROJECT ORGANIZATION

## *Downtown Service Area*



## *Public Realm Framework*



# OVERVIEW

## *MPRB Downtown Service Area Master Plan*

- » Led by the Minneapolis Park and Recreation Board (MPRB)
- » **Will set the vision for future park and recreation development** in the downtown area, and establish a **new, urban model** for service delivery, maintenance, funding, and operation of parks in downtown Minneapolis

# OVERVIEW

## *Downtown Public Realm Framework Plan*

- » Led by the City of Minneapolis
- » Policy document focused on **guiding the enhancement of priority streets and public spaces**. It will provide a unified vision to inform and coordinate **public and private investments in the public realm**.

# APPROVAL PROCESS

## *MPRB Process*



## *City Process*

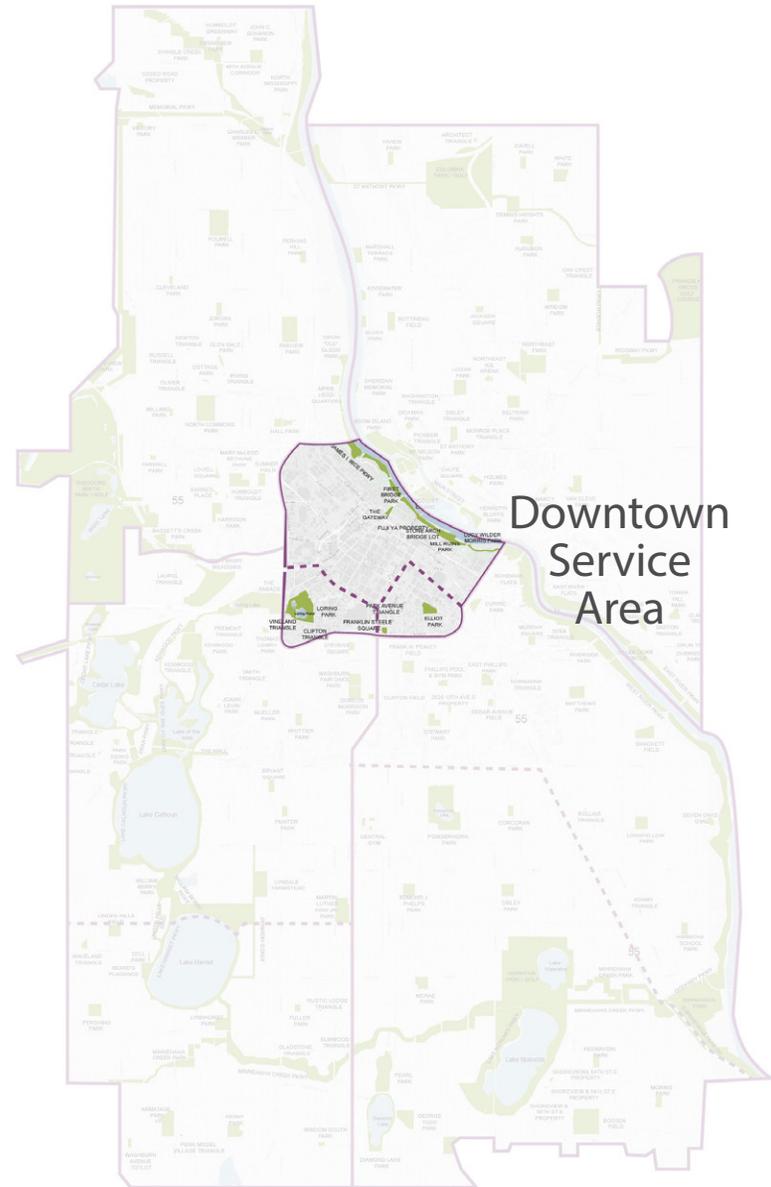
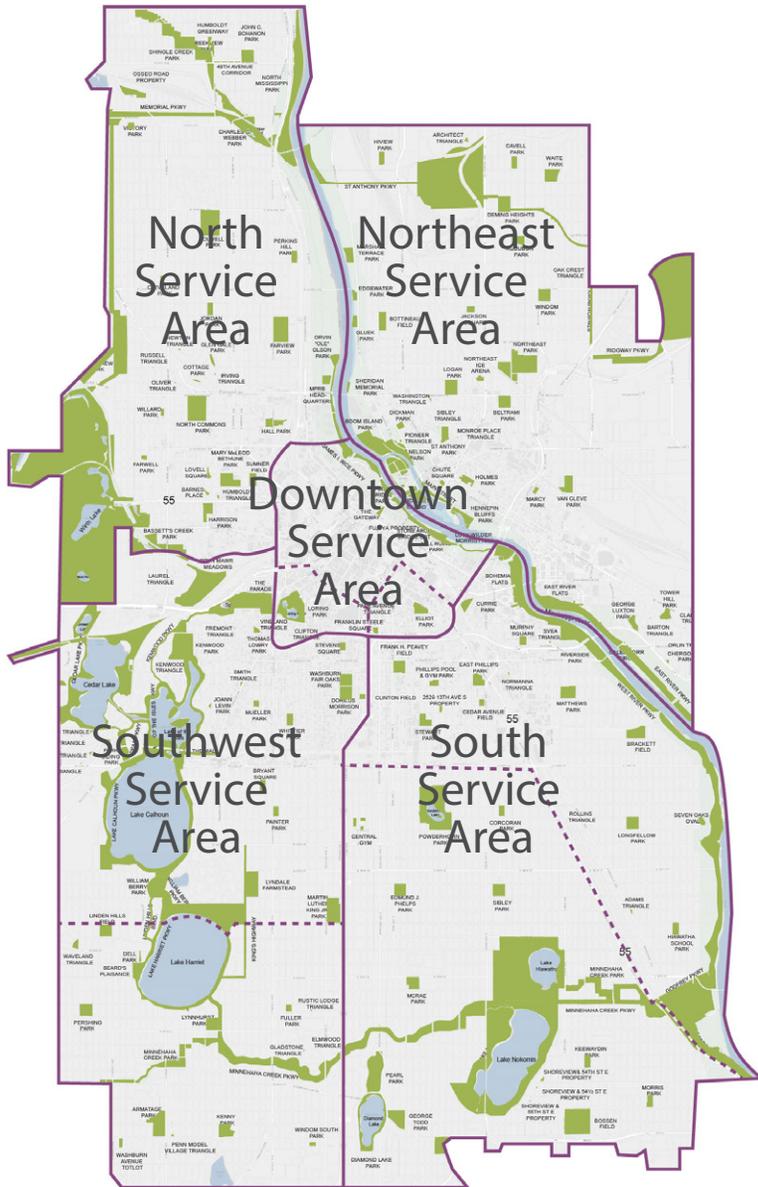


# PROJECT DETAIL

## *MPRB Downtown Service Area Master Plan*

- » MPRB service delivery structure is organized around five service areas
- » This year MPRB will be master planning for the Downtown and South Service Areas and all of the park assets within them
- » Plans will guide system-wide capital improvements, management and operations

# MPRB SERVICE AREAS

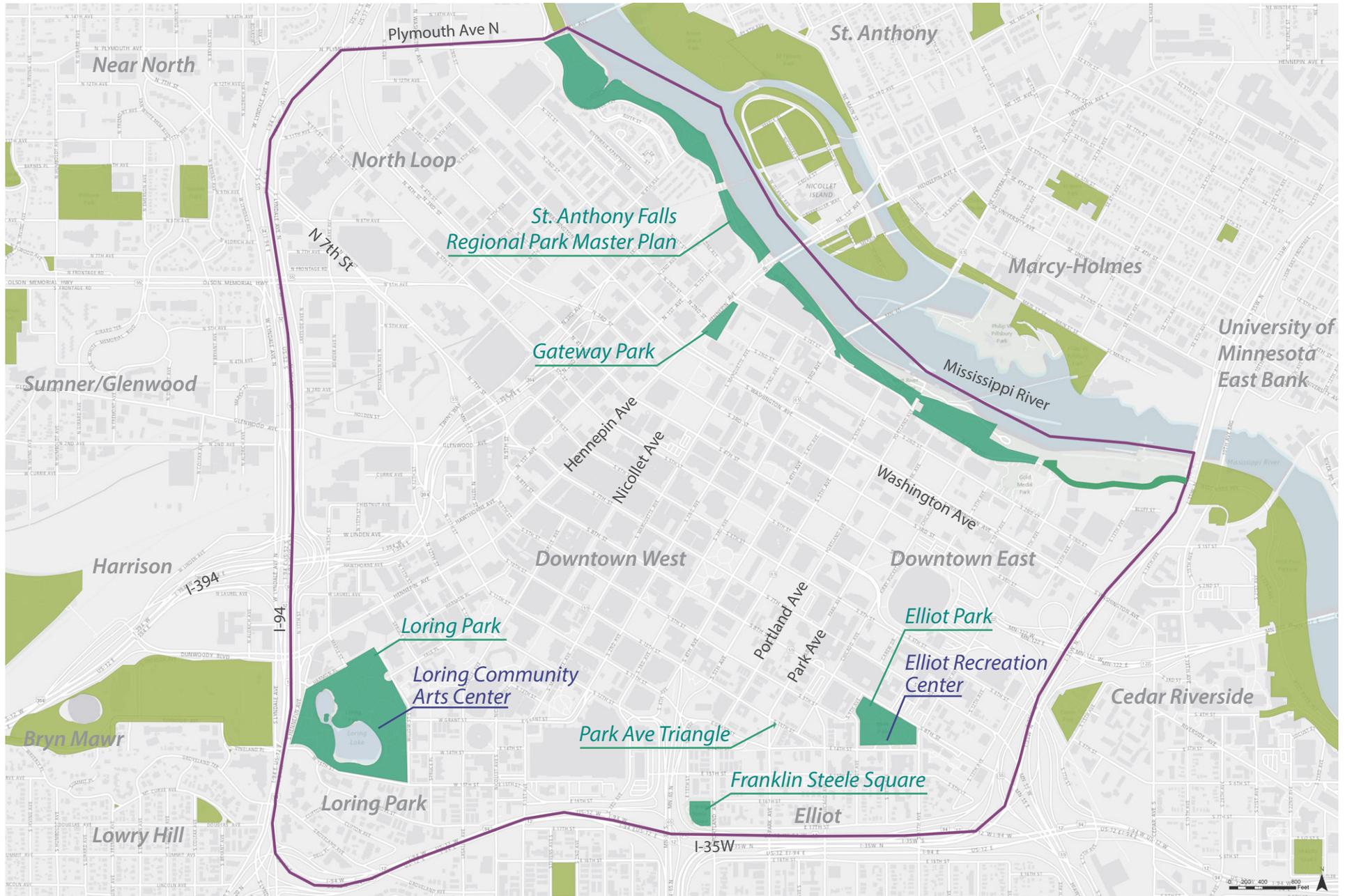


# DOWNTOWN SERVICE AREA

## *Why a Master Plan?*

- » Identify and implement new parks  
Downtown
- » Address MPRB's long-term ability to serve  
Downtown residents, workers and visitors  
with public parks

# DOWNTOWN SERVICE AREA



# MASTER PLAN DEVELOPMENT

*Final Master Plan will outline the following:*

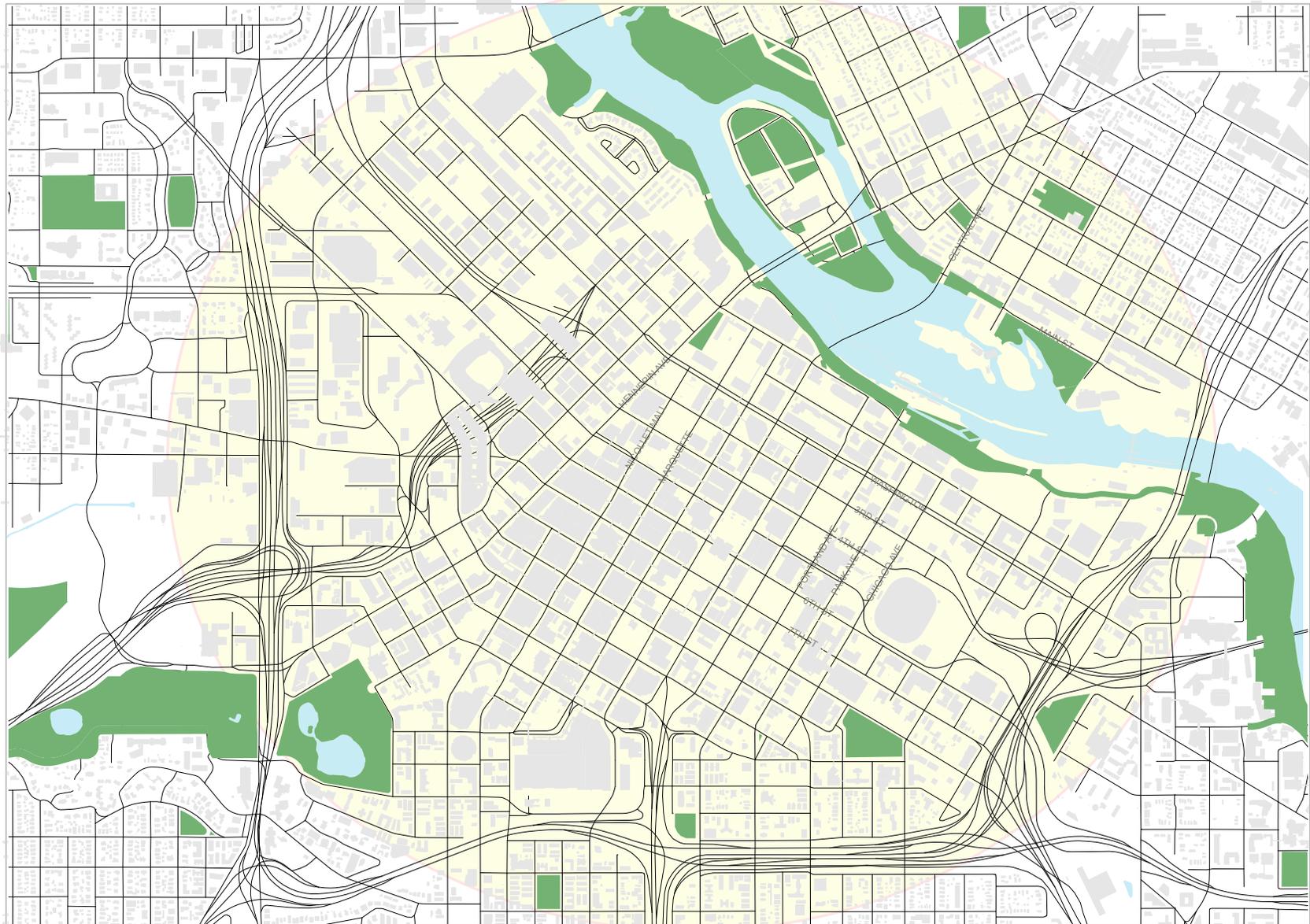
- » Future capital improvements
- » Program, maintenance and operations guidelines
- » Cost estimates and potential funding sources
- » Potential needs for new park and recreation amenities to serve residents, workers, and visitors

# PROJECT DETAIL

## *Downtown Public Realm Framework*

- » A Public Realm Framework includes an inventory of existing policies, practices and elements in the public realm.
- » Will examine the entire system of public spaces and corridors downtown as an integrated whole.
- » Will identify new tools and processes that will enable private investment in the public realm.

# PUBLIC REALM FRAMEWORK



Downtown Service Area Master Plan  
Minneapolis Parks and Recreation Board

Downtown Public Realm Framework  
City of Minneapolis

**KEY**  
PARKS  
PROJECT LIMITS



Data compiled from best available sources. The City of Minneapolis assumes no legal responsibility for the accuracy of this map. For illustrative purposes only.

# PUBLIC REALM FRAMEWORK

## *Downtown Public Realm Framework Outcomes:*

- » Physical Framework Plan
- » Development Guidelines
- » Enhancement Permit Program
- » Event Programming Guide
- » Integrated Modes Guidelines
- » Implementation Guide

# PROCESS

## City



## Parks

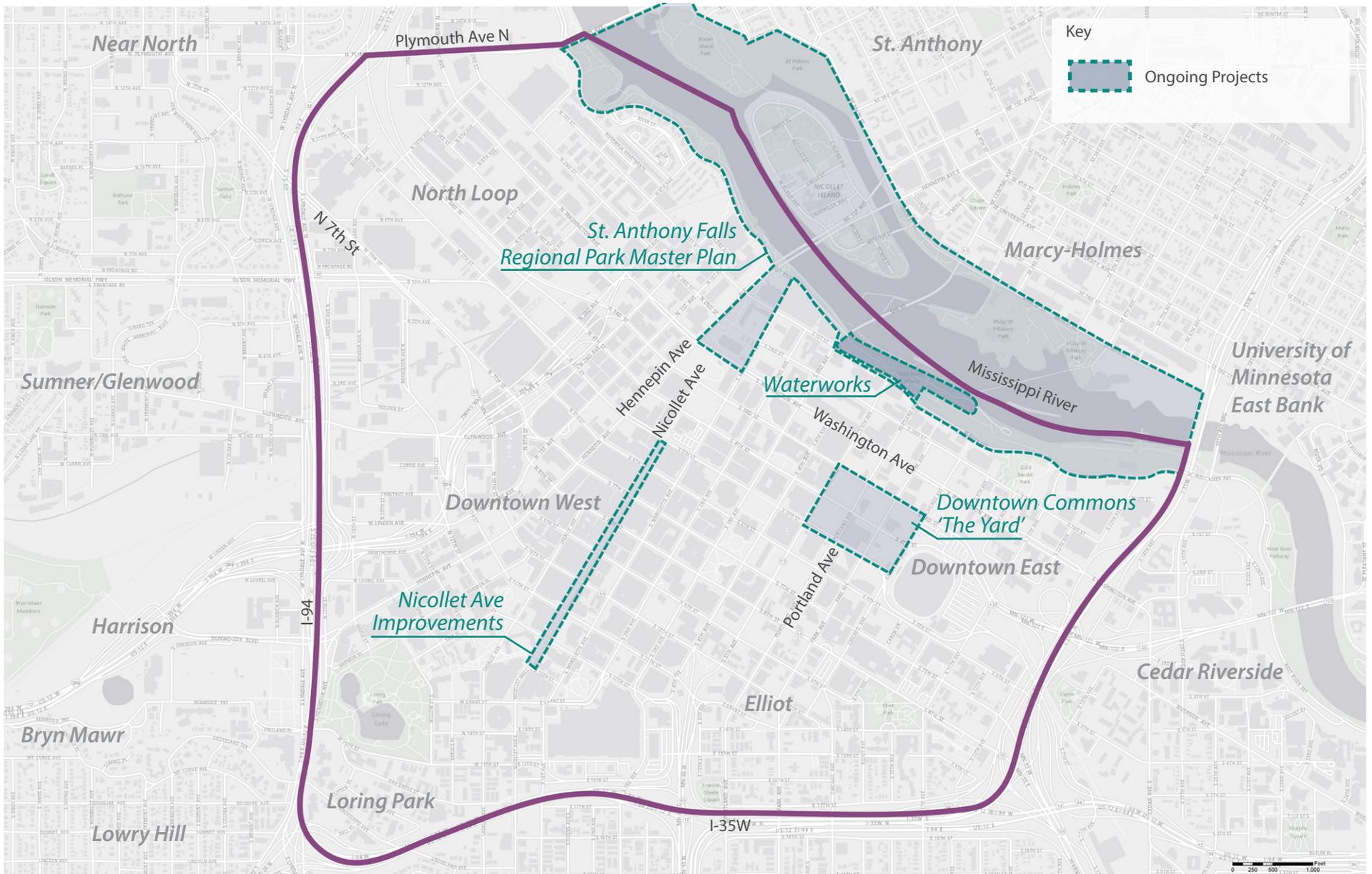


# COORDINATION

## *Ongoing Projects:*

- South Service Area Master Plan (MPRB)
- St. Anthony Falls Regional Park Master Plan (Central Mississippi Riverfront Regional Park Master Plan)(MPRB)
- Waterworks (MPRB)
- Downtown Commons ('The Yard') (City)
- Nicollet Mall Improvements (City)

# COORDINATION



# ROLE OF THE TAC

## *Technical Advisory Committee*

- **Become knowledgeable about the project** and its scope.
- **Advise staff and the Steering Committee throughout the planning process on technical considerations**, challenges and issues associated with themes, values, design impacts and implementation strategies.
- **Represent the policies and interests** of their appointed public agencies.
- **Bring technical knowledge and expertise** in their field, share best practices and innovative strategies.

# ROLE OF THE TAC

- Advise the City staff, MPRB staff, and the Steering Committee on **methods for implementing** the recommended policy direction.
- **Represent the work of their departments and their own technical knowledge.** As with the Steering Committee, they also must consider:
  - City wide policies/values
  - The satisfaction of multiple needs
  - Most importantly, feasibility of plan implementation

# ROLE OF THE TAC

- Provide **technical analysis** and review, comments and recommendations on **draft plan documents, programs, studies and issues**.
- Provide **technical feedback** on the impact and implications of plan concepts in preparation for **broader engagement activities and final draft development**.
- Engage the TAC in **meaningful discussions** around **feasibility, challenges and opportunities**.
- Advise and reference appropriate **zoning, regulatory, ordinances** relevant to the plan.

# ROLE OF THE TAC

- Identify **funding partnerships and opportunities** for dedicated revenue supporting the public realm.

# COMMUNICATION

## *Relationship Between Committees and Reporting*

- » Reporting back to representative organizations
- » Resources for questions that arise

# NEXT STEPS

- » TAC will meet first Tuesday of every month through May 2015:
  - 12/2, 1/6, 2/3, 3/3, 4/7, 5/5
- » Upcoming Steering Committee meetings:
  - 12/2, 1/15, 3/19, 5/21, 7/16

# DISCUSSION

- Please share one thing you wish our plans could cover.
- Please share one challenge you anticipate for the projects.
- Please share one opportunity that we should not miss for the Downtown.
- What resources are you concerned that we don't know about/that you think will be important for us to understand?
- What stakeholders have we missed on the TAC?