

# Neighborhood Programs

## Annual Report 2014

### Neighborhood and Community Relations Department

NCR's five Neighborhood Support staff provided help and guidance to 70 neighborhood organizations, comprised of more than 700 volunteer board members, dozens of staff, and thousands of dedicated volunteers.

In 2014, neighborhood organizations took on complex community issues, including land use, transit, housing, crime and safety, and more. They responded to multiple stakeholders, including residents, property owners, businesses, the Met Council and MNDOT, DEED, MN PCA, and City departments such as the MPD, CPED, Public Works, the Park Board, School Board, and others. Details about all neighborhood projects and priorities can be found at [www.minneapolismn.gov/ncr](http://www.minneapolismn.gov/ncr).

#### Neighborhood organizations provided 125 home loans and grants in 2014, for a total of \$1.8 million!

Neighborhood organization housing investments:

- Increased by more than \$521,000 from 2013 to 2014;
- Increase was due to neighborhood driven housing development in Cedar Riverside and East Phillips;

Hawthorne Community Council also reported on their partnership with Center for Energy and the Environment to promote energy efficiency.

| Type of loans       | # of Loans | Total Amount       |
|---------------------|------------|--------------------|
| Deferred Loans      | 32         | \$127,150          |
| Grants              | 14         | \$86,359           |
| Housing Development | 3          | \$921,752          |
| Mortgage Assistance | 14         | \$65,748           |
| Revolving Loans     | 62         | \$609,474          |
| <b>2014 Total</b>   | <b>125</b> | <b>\$1,810,483</b> |



#### For 2014, 18 neighborhood organizations reported working to help renters and promote tenant's rights through:

- Improving energy efficiency;
- Creating fairness in utility billing;
- Eliminating bed bugs;
- Making housing standards and renter's rights clear and easy to understand;
- Supporting tenant groups and hotlines; and
- Increasing the organizing capacity of renters.

The Prospect Park Association reported on their work with residents of Glendale Town Homes, NCR, the Minneapolis Park and Recreation Board and East-Side Neighborhood Services to create a better connection between residents in Public Housing and the neighborhood organization.

#### Other Neighborhood Organization Highlights in 2014:

- 21 Organizations reported on their increasing use of social media platforms such as Facebook, Twitter, Instagram, and NextDoor
- 10 Reported on their use of surveys and related methods for soliciting additional information from the community
- 10 Reported on door-knocking campaigns to reach under-represented residents, and increase involvement
- 20 Reported on efforts to increase outreach, such as organizing block clubs, radon education, restorative justice, and recruitment of new board members
- 1 Southeast Como Improvement Association responded to a Trichloroethylene gas plume release with a TCEducate campaign.

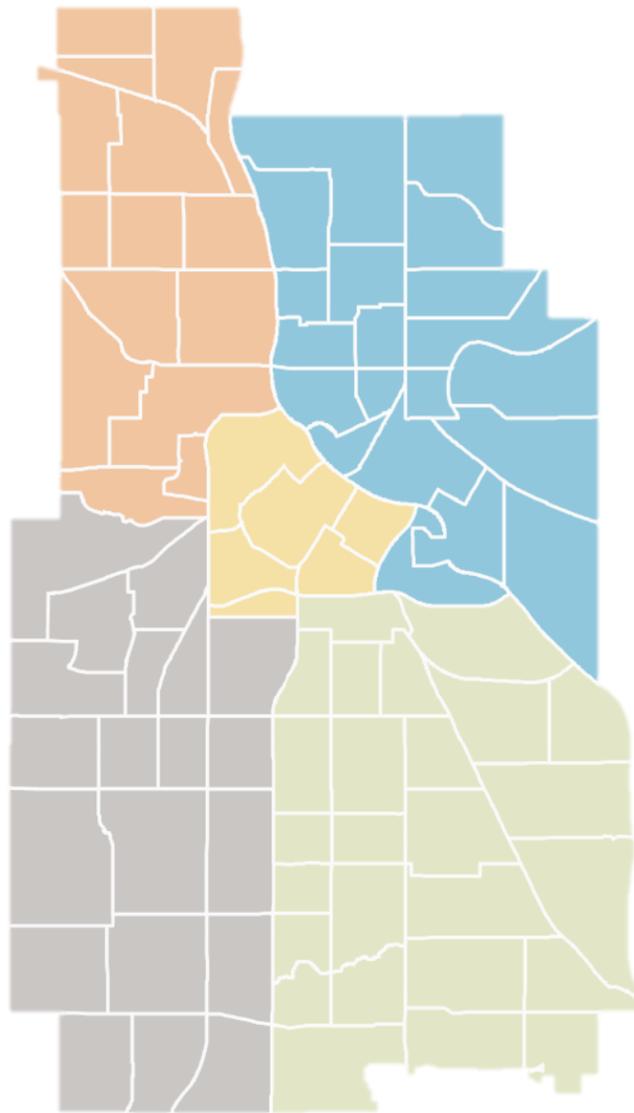
For reasonable accommodations or alternative formats please contact the Neighborhood and Community Relations Department at 612-673-3737. People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-673-2157 or 612-673-2626 . Para asistencia 612-673-2700 - Rau kev pab 612-673-2800 - Hadii aad Caawimaad u baahantahay 612-673-3500.

# Minneapolis

A City of

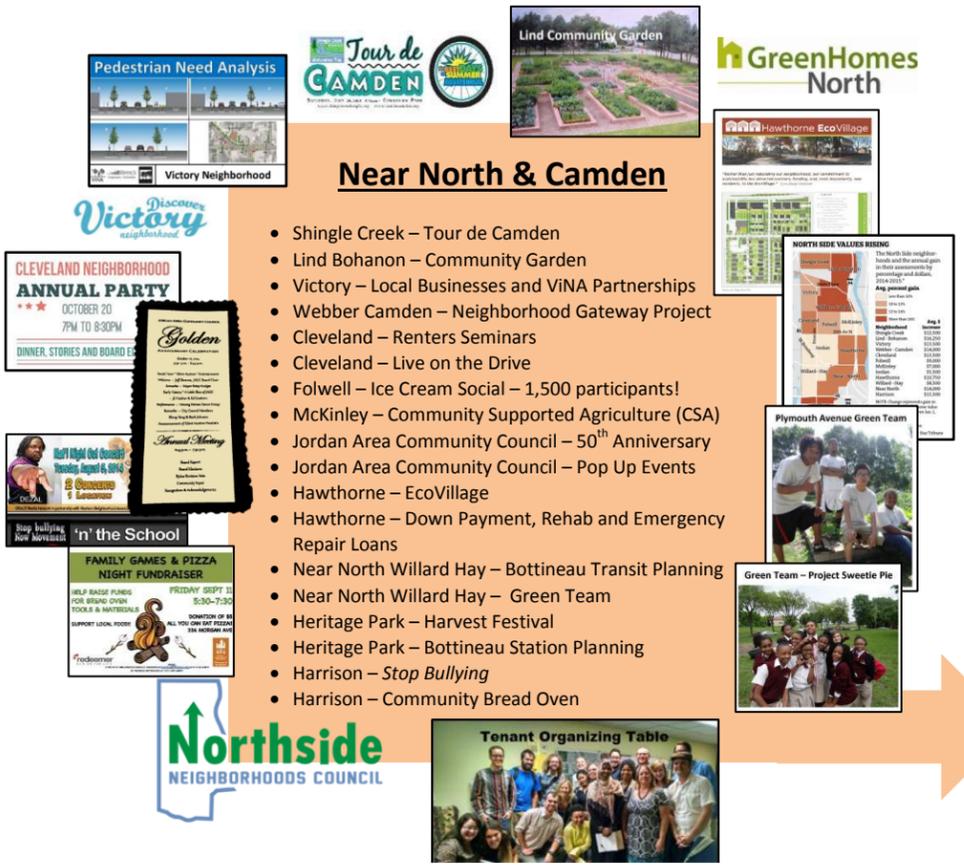
## Vibrant and Engaging Neighborhoods

### Major Activities by Neighborhood



### Near North & Camden

- Shingle Creek – Tour de Camden
- Lind Bohanon – Community Garden
- Victory – Local Businesses and ViNA Partnerships
- Webber Camden – Neighborhood Gateway Project
- Cleveland – Renters Seminars
- Cleveland – Live on the Drive
- Folwell – Ice Cream Social – 1,500 participants!
- McKinley – Community Supported Agriculture (CSA)
- Jordan Area Community Council – 50<sup>th</sup> Anniversary
- Jordan Area Community Council – Pop Up Events
- Hawthorne – EcoVillage
- Hawthorne – Down Payment, Rehab and Emergency Repair Loans
- Near North Willard Hay – Bottineau Transit Planning
- Near North Willard Hay – Green Team
- Heritage Park – Harvest Festival
- Heritage Park – Bottineau Station Planning
- Harrison – Stop Bullying
- Harrison – Community Bread Oven



### Northeast & Southeast

- Columbia Park – Hi-View Park Improvements
- Waite Park – Pushcart Derby
- Marshall Terrace – Playground Expansion
- Holland – Northeast Green Campus
- Audubon Park – Architectural Assistance Program
- Bottineau – Park Improvements
- Windom Park – Playground Reno with Zipline
- Sheridan – Sheridan Veterans Memorial Park
- Logan Park – Small Area Plan
- Northeast Park – Park Field and Building Upgrades
- St. Anthony West – Historic Riverfront 5K
- St. Anthony East – Annual Plant Giveaway
- Beltrami – Beltrami Summer Festival
- Nicollet Is. East Bank – Small Area Plan
- Marcy Holmes – Dinkytown Greenway
- Southeast Como – Como Blueprint
- Cedar Riverside – Bluff Street Task Force
- Prospect Park – Glendale Task Force



### Calhoun Isles & Southwest

- Bryn Mawr – Garden Tour
- Lowry Hill – Leave the Light On campaign
- Kenwood – SW LRT engagement
- Cedar Isles Dean – Park Siding Park Playground
- East Isles – Demonstration Raingarden w/MWMO
- Lowry Hill East – Wedge Weekend
- Whittier – May Day Soiree
- West Calhoun – Greenspace Survey
- East Calhoun – Organic Cherry Tree Project
- CARAG – Bryant Square Park Mosaic Workshops
- Lyndale – Latina & Somali Women Leadership Program
- Linden Hills – Solar Garden Initiative
- East Harriet – Lake Harriet Kite Festival
- Kingfield – Kingfield Farmers Market
- Fulton – Small Grants Program
- Lynnhurst – Thanks for Choosing Lynnhurst packets
- Tangletown – 54<sup>th</sup> & Lyndale Special Services District
- Armatage – Community Safety Workshops
- Kenny – Radon Education and Testing
- Windom – Tots Rock at Windom



### Downtown

- North Loop – Earth Day Cleanup
- Downtown East West – Downtown Community Choir
- Loring Park – Loring Park Master Plan (AIA MN award)
- Elliot Park – Master Plan
- Stevens Square – Cinema and Civics



### Phillips, Powderhorn, Longfellow & Nokomis

- Ventura Village – Wellness & Gardening Committee
- Seward – King's Fair
- Phillips West – Midtown Safety Center
- Midtown Phillips – Midtown Phillips Festival
- East Phillips – East Phillips Park Cultural & Community Center Computer Lab
- Central – Diversity, Cultural Competency and Racial Equity workshops
- Powderhorn Park – Latino Advisory Council
- Corcoran – Mujeres en Accion y Poder (MAP)
- Longfellow – LOLA Art Crawl
- Bryant – Seward Coop Friendship Store planning
- Bancroft – Ice Cream Social
- Standish Ericsson – Rain Gardens
- Field Regina Northrop – Lee Family Home Historical Registry and Design Exhibit
- Hale Page Diamond Lake – Organics Recycling Program
- Nokomis East – Night Before New Year's Eve



## **Neighborhood Support Services 2014**

*NCR values vibrant, inclusive neighborhoods. In 2014, NCR's Neighborhood Support Staff helped neighborhood organizations develop, update, and implement Neighborhood Plans, with invaluable assistance from Development Finance staff and NCR's Community Specialists:*

|     |   |
|-----|---|
| 70  | Neighborhood organizations across the City, involving more than 700 volunteer board members and dozens of staff                   |
| 16  | Neighborhood organizations supported by each Neighborhood Support Specialist  |
| 112 | Total years of direct experience working with neighborhood organizations by NCR neighborhood programs staff                       |
| 2   | Phase II NRP Plans approved   |
| 62  | Plan modifications approved   |
| 413 | Active contracts monitored by the Neighborhood Team members, with current value of more than \$22 million                         |
| 77  | New NRP and CPP contracts started in 2014 for a total value of \$3,910,532  |
| 165 | Number of amendments to neighborhood contracts, totaling \$4,558,639  |
| 300 | Number of financial transactions (payment requests and returns of funds) monitored by the Neighborhood Team, totaling \$7,124,047 |

*NCR values accountability and strong financial management. In 2014, NCR staff and auditors provided direct support to neighborhood organizations for better governance:*

|    |   |
|----|---|
| 3  | New audit firms hired by NCR to help with neighborhood organization audit engagements   |
| 44 | Annual tax returns and other required reports filed for neighborhood organizations by NCR auditors  |
| 3  | Neighborhood organization received assistance filing for 501(c)(3) recognition  |
| 14 | Audit engagements with neighborhood organizations, including audits, financial reviews, and Agreed Upon Procedures                        |
| 9  | Neighborhood organizations that NCR staff helped to work through internal conflict, external grievances, or financial emergencies         |
| 10 | Neighborhood organizations referred to outside legal counsel for guidance on difficult employment issues, grievances and bylaws questions |
| 14 | Training sessions and workshops provided for neighborhood organization boards in 2014   |

*NCR values shared ideas and innovation. NCR neighborhood support staff helped communicate what neighborhood organizations are working to achieve:*

|        |   |
|--------|---|
| 19,892 | Number of page views of web pages maintained by NCR neighborhood staff                          |
| 70     | Number of neighborhood organization web pages on the NCR web site                               |
| 28     | Reports and fields checked and updated daily (if needed) per neighborhood organization web page |
| 85     | Active users of PlanNet, NCR's web-based information system                                     |
| 12     | Neighborhood stories published in monthly Minneapolis Connects                                  |
| 305    | Neighborhood and community events promoted on NCR's website                                     |

To find out even more about how NCR staff support neighborhood organizations, contact NCR at (612) 673-3737, [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov), or visit the NCR website at [www.minneapolismn.gov/ncr](http://www.minneapolismn.gov/ncr).