

City of Minneapolis

Request for Committee Action

To: Ways & Means
Date: 8/1/2016
Referral: N/A
From: Department of Civil Rights
Lead Staff: Cassidy Gardenier, Director of the Civil Rights Equity Division
Presented by: Cassidy Gardenier and Urban Scholars
File Type: Receive & File
Subcategory: Presentation

Subject:

2016 Urban Scholars Presentation on Voter Outreach and Education Plans and Council Recognition

Description:

Receive and file 2016 Voter Outreach and Education Plan recommendations prepared by the 2016 Urban Scholars through their work with the City Clerk's Office during the Urban Scholars Leadership Institute.

Previous Actions:

Not Applicable

Ward/Address:

Not Applicable

Background/Analysis:

As part of the 2016 Urban Scholar Leadership Institute, each Scholar participated in professional development, leadership development and project management courses. These skills were put to use in a small group project directed by The Elections and Voter Service Unit of the City Clerk's Office. The Clerk's Office has utilized the 2016 cohort of Urban Scholars to develop recommendations on voter outreach for the 2016 election and beyond. These college and graduate students worked in small groups and contributed a portion of time with the City to work on developing recommendations for 15 specific demographic areas and subject matters.

Financial Review:

Select financial statement.

- Future budget impact anticipated.**
- Approved by the Permanent Review Committee.**
- Meets Small and Underutilized Business Program goals.**

Attachments:

1. Urban Scholars Voter Outreach and Engagement Presentation